# FT PARTNERS FINTECH INDUSTRY RESEARCH

November 9, 2021



# Chipper Cash Raises \$150 million Series C Extension Led by FTX at a ~\$2 billion Valuation





# Chipper Cash Raises \$150 million in Series C Extension

### FT PARTNERS RESEARCH

# **Transaction Summary**



### **Transaction Summary**

- On November 1, 2021, Chipper Cash, a cross-border money transfer provider across Africa, announced that it has raised \$150 million in additional Series C financing led by FTX, a cryptocurrency exchange platform
  - Previous investors including SVB Capital, Deciens Capital, Ribbit Capital, Bezos Expeditions, One Way Ventures, and Tribe Capital also participated in this extension
- This extension comes just months after Chipper announced an initial \$100 million Series C financing in June 2021, and values the Company at over \$2 billion, according to TechCrunch (1)
- Earlier this year, Chipper Cash expanded its operations into the US and UK
  - The US is responsible for almost 30% of international remittances to sub-Saharan Africa (1)
  - Remittances to sub-Saharan Africa totaled \$42 billion in 2020, according to the World Bank (1)
- The funding will likely be used to help the Company continue its expansion into new geographies
- Chipper also recently partnered with Twitter to allow creators in Africa to receive money through Tip Jar, Twitter's new payment feature
- Chipper's partnership with FTX highlights the immense potential for growth in the crypto space across Africa
  - One potential outcome of the partnership would give FTX users in Africa the ability to pay with Chipper Cash on the crypto trading platform through Chipper Cash's Network API (1)

### **Transaction Commentary**

"Chipper Cash is offering remittances considerably cheaper than anyone else. More important to that is that we are now the first ones that I know honestly to be able to support Africa to the U.S. in terms of sending money."

"[The partnership with FTX is] going to be a compelling use case for both of our companies as we keep scaling and as FTX keeps scaling their geographical coverage. They do some of the most innovative work in the crypto space, so working with them is going to be quite exciting." (1)



Ham Serunjogi Co-Founder & CEO



"Despite the recent growth in Africa, moving money across the continent is still slow and expensive. Unsurprisingly it is the fastest growing market with grassroots crypto adoption. [The partnership with Chipper Cash will] make money transfer as simple as a text message and accelerate the adoption of crypto within Africa and beyond."



Sam Bankman-Fried Founder & CEO



# **Chipper Cash Overview**



### **Company Overview**



Co-Founder and CEO:

Ham Serunjogi

Headquarters:

San Francisco, CA

Founded:

2018

- Chipper builds software to enable free and instant cross border peerto-peer money transfers, as well as solutions for businesses and merchants to process online and in-store payments across Africa
- Chipper operates in nine countries:
  - In Africa, the Company has been operating in Ghana, Uganda,
     Nigeria, Tanzania, Rwanda, South Africa and Kenya since launch
  - It also expanded to the US and UK earlier this year

### **Selected Financing History**

Date	Amount (\$ in mm)	Selected Investor(s)
11/01/21	\$150	FTX; SVB Capital; Deciens Capital; Ribbit Capital; Bezos Expeditions; One Way Ventures; Tribe Capital
06/01/21	100	SVB Capital; Deciens Capital; Ribbit Capital; Bezos Expeditions; One Way Ventures; 500 Startups; Tribe Capital; Brue2 Ventures
11/18/20	30	Ribbit Capital; Bezos Expeditions
06/16/20	14	Deciens Capital; Raptor Group; 500 Startups; Liquid 2 Ventures
12/17/19	8	Deciens Capital; 500 Startups; Liquid 2 Ventures; One Way Ventures; Raptor Group

### **Products & Services Overview**

### Send & Receive Cash

Free Transfers with lowest crossborder rates





# Spend Freely with Virtual Visa

Virtual Chipper Card to buy online anywhere Visa is accepted

#### Invest in Stocks

Provided in partnership with DriveWealth





### **Trade Bitcoin**

Provided in partnership with Prime Trust LLC

### For Businesses:

### **Power Payments and Checkouts**

Use Chipper's APIs to accept payments, send payouts, and manage businesses online



### **Key Metrics**

9

**Countries** 

. (

4 mm+
Users

80k+
Daily Transactions

.03 Seconds
Average Transaction
Time

### Selected FT Partners' Research - Click to View



FinTech in Africa
Gaining Momentum



SpotOn's \$300 million Series E Financing



Opay Raises \$400 million in Series C Financing



**Buy Now Pay Later** 



Revolut's \$800 million Financing



Prepaid Technologies Raises \$96 million



Brazil's Emerging FinTech Ecosystem



CompoSecure's \$1.2 billion Merger with Roman DBDR



PayU Acquires BillDesk for \$4.7 billion



Bolt's \$393 million Growth Financing



Mollie's \$800 million Growth Financing



Global Payments Acquires MineralTree for \$500 million

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# Track Record of Success in Emerging Markets

# FT Partners has advised on a number of transactions across Emerging Markets































# **Ground-Breaking Payments Transactions Pioneered by FT Partners**













Landmark capital raise for one of the most valuable private FinTech companies in the world



Largest capital raise for a European payment processor



Highly successful outcome

following long-term advisory

relationship through initial

recap, rebranding and

multiple acquisitions

Landmark transaction following successful sale of CardConnect to a SPAC only a year earlier



First large-scale transaction for an integrated merchant acquirer

Largest U.S. strategic merchant acquiring acquisition in over the last decade



Largest FinTech Series A financing round in Europe

Significant strategic investment for one of the most valuable FinTech companies in Africa



Merger of a pioneer and category leader in premium payment cards with a SPAC.



Successful international IPO for a leading payments company in Brazil

Landmark strategic sale following successful Series E financing in the prior year

Merger of a global payment and commerce-enabling platform with a SPAC

### FT Partners Advises Revolut on its \$800 million Series E Financing

### **Overview of Transaction**

- On July 15, 2021, Revolut announced that it has raised \$800 million in financing from Softbank and Tiger Global, valuing the business at ~\$33 billion
- SoftBank and Tiger Global join existing investors including Balderton Capital, DST, Ribbit Capital, TCV and TSG Consumer Partners
- Revolut is building the world's first truly global financial superapp to help people get more from their money
  - In 2015, Revolut launched in the UK offering money transfer and exchange; Today, more than 16 million customers around the world use dozens of Revolut's innovative products to make more than 150 million transactions a month

### **Significance of Transaction**

- The investment will enable the Company to further its growth plans, in particular
  its ongoing product innovation aimed at meeting customers' everyday financial
  needs and aspirations, from quick and easy global transfers, to managing
  everything from savings to insurance to democratizing wealth and trading
- It will also support the expansion of Revolut's offering to US customers and its entry to India and other international markets
- Revolut is now the most valuable financial superapp and the 4<sup>th</sup> most valuable private FinTech company globally

### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Revolut
- This transaction underscores FT Partners' deep expertise in the Consumer FinTech and Banking Tech space, as well as our successful track record generating highly favorable outcomes for high-growth, unicorn FinTech companies globally

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to

# Revolut

on its Series E financing led by



for a total amount of

\$800,000,000 at a valuation of

~\$33,000,000,000



### FT Partners Advises Mollie on its \$800 million Financing

#### Overview of Transaction

- On June 22, 2021, Mollie announced that it raised \$800 million in financing from global investors including Blackstone Growth (BXG), EQT Partners, General Atlantic, HMI Capital and Alkeon Capital Management
- TCV who led the Series B investment in September 2020 also participated in the funding round
- Mollie is one of the fastest growing and largest PSPs in Europe, serving more than 120,000 monthly active merchants across the continent
- In 2020, Mollie processed more than 10 billion Euros in transactions and is on track to handle more than 20 billion Euros during 2021
- Mollie's best-in-class products, simple and transparent pricing and excellent customer service, alongside its no lock-in contracts, have driven rapid growth both during the pandemic and the months following relaxation of lockdown restrictions across Europe
- Today, Mollie has around 480 employees and plans to hire 300 new team members in the next six-to-nine months

### Significance of Transaction

- The funding will fuel Mollie's continuous expansion within Europe and beyond, and support the investments in its technology platform and expansion of its product portfolio beyond payments into financial services for SMEs
- Mollie is now one of the top five most valuable FinTechs in Europe, and one of the top 20 most valuable FinTechs in the world

### FT Partners' Role

- FT Partners acted as exclusive financial and strategic advisor to Mollie
- This transaction underscores FT Partners' deep Payments domain expertise and successful track record of generating favorable outcomes for leading companies in the space

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its financing led by



with participation from









**TCV** 

for total consideration of

\$800,000,000 at a valuation of

\$6,500,000,000

FINANCIAL
TECHNOLOGY
PARTNERS

# FT Partners Advises Payoneer on its \$3.8 billion Merger with FTOC

#### Overview of Transaction

- On February 3, 2021, Payoneer Inc. ("Payoneer") and FTAC Olympus Acquisition Corp. ("FTOC"), a special purpose acquisition company ("SPAC"), announced they have entered into a definitive agreement and plan of reorganization
- Upon closing of the reorganization, the newly created holding company will be renamed Payoneer Global Inc. and the combined company (the "Company") will operate as Payoneer, a U.S. publicly listed entity
  - Estimated post-transaction enterprise value of \$3.3 billion with up to \$563 million in cash, offering significant capital flexibility for continued organic and inorganic growth
  - Transaction includes commitments for \$300 million PIPE from investor group including existing investor Wellington Management, as well as funds and accounts managed by BlackRock, Dragoneer Investment Group, Fidelity Management & Research Company LLC, Franklin Templeton, certain funds managed by Millennium Management, funds and accounts advised by T. Rowe Price Associates, Inc., and Winslow Capital Management, LLC
- Payoneer is a global payment and commerce-enabling platform which powers growth for millions of digital businesses worldwide – Payoneer's mission is to democratize access to financial services and drive growth for digital businesses of all sizes from around the world

#### Significance of Transaction

- While creating significant liquidity for existing shareholders, Payoneer's Management team will continue to lead the merged Company as over 68% of existing Payoneer equity is expected to be rolled as part of the transaction
- The net proceeds raised from the transaction will be used to support Payoneer's multipronged growth strategy, including extending leadership with marketplace ecosystems, accelerating strategic and channel partnerships, ramping of developing products and services and pursuing targeted strategic M&A

#### FT Partners' Role

- FT Partners served as exclusive financial and capital markets advisor to Payoneer
  - FT Partners previously advised Payoneer on its <u>acquisition of optile</u> in 2019
- Builds on FT Partners' expertise in navigating the unique process in selling companies to SPACs, and follows highly successful sales of FT Partners' clients <u>Porch</u>, <u>Open Lending</u>, CardConnect and REPAY

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive financial and capital markets advisor to



on its merger with



(NASDAQ: FTOCU)

post-transaction equity value

\$3,796,000,000



# FT Partners Advises Upgrade on its Series E Financing

### **Overview of Transaction**

- On August 11, 2021, Upgrade announced it raised \$105 million in Series E financing led by Koch Disruptive Technologies (KDT), with participation from existing investors including BRV and Ventura Capital
  - The round values the Company at more than \$3.3 billion, which represents a 3x increase over the prior 2020 round
- Upgrade is a neobank that offers affordable and responsible credit to
  mainstream consumers through cards and personal loans, along with a rewards
  checking account that offers 2% cashback rewards to consumers on common
  everyday expenses and monthly subscriptions
- Upgrade has delivered over \$7 billion in affordable credit to consumers through cards and loans since inception in 2017, and is on track to deliver \$7 billion in 2021 alone
- In July, the Company launched the Upgrade Bitcoin Rewards Card, a credit card that pays rewards in bitcoin rather than cash, allowing consumers to enjoy the potential upside of bitcoin without putting their own money at risk

### **Significance of Transaction**

 The investment will fuel the rapid growth of the Upgrade Card, an innovative credit card that brings the low cost of responsible credit of installment lending to millions of retail locations in the U.S.

### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Upgrade
- FT Partners previously advised Upgrade on its <u>Series D financing</u> at a \$1 billion valuation in June 2020
- This transaction highlights FT Partners' deep domain expertise with neobanks and Consumer FinTech, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies globally

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series E financing led by



for a total amount of

\$105,000,000

at a valuation of

\$3,325,000,000



# FT Partners Advises Interswitch on its Strategic Minority Investment by Visa

### Overview of Transaction

- On November 12, 2019, Interswitch, an Africa-focused integrated digital payments company, and Visa (NYSE: V), announced a strategic partnership that will further advance the digital payments ecosystem across Africa
- As part of the agreement, Visa will acquire a significant minority equity stake in Interswitch at a total company valuation of \$1 billion
- Headquartered in Lagos, Nigeria, Interswitch is a leading tech-driven company focused on the digitization of payments in Nigeria and other African countries
- Founded in 2002, Interswitch disrupted the traditional cash-based payments value chain in Nigeria by introducing electronic payments processing and switching services
- Today, Interswitch is a leading player in Nigeria's developing financial ecosystem with omni-channel capabilities across the payments value chain, processing over 500 million transactions per month in May 2019
- In addition to its switching and processing services, Interswitch owns Verve, the largest domestic debit card scheme in Africa with more than 19 million cards activated on its network as of May 2019; Interswitch also operates Quickteller, a leading multichannel consumer payments platform, driving financial inclusion across Nigeria

### **Significance of Transaction**

- The investment makes Interswitch one of the most valuable FinTech companies in Africa
- The partnership will create an instant acceptance network across Africa to benefit consumers and merchants and facilitate greater connectivity for communities

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Interswitch
- This transaction underscores FT Partners' unparalleled domain expertise in the Payments space and successful track record of executing deals in emerging markets

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive financial and strategic advisor to



on its strategic minority investment from



for a total enterprise value of

\$1,000,000,000



# FT Partners Advises Currencycloud on its Sale to Visa

### **Overview of Transaction**

- On July 22, 2021, Visa announced it has signed a definitive agreement to acquire Currencycloud for £700 million (~\$960 million), inclusive of cash and retention incentives
- Launched in 2012, Currencycloud is a comprehensive B2B cross-border infrastructure product that enables clients to build their own "platform" by offering different APIs across five modules – collect, convert, manage, pay, and Currencycloud spark
- Currencycloud is headquartered in London with offices in New York, Amsterdam, Cardiff & Singapore. Since 2012, the company has processed more than \$100 billion to over 180 countries

### Significance of Transaction

- Currencycloud will strengthen Visa's existing foreign exchange capabilities by extending them to better serve financial institutions, FinTechs and partners while enabling new use cases and payment flows
- Currencycloud will accelerate the time-to-market and improve payment transparency for clients looking to offer flexible, digital-first, international payment services that provide better visibility and control to consumers and businesses around the world
- The addition of Currencycloud's capabilities to Visa's network will widen access to innovative international payment products that help businesses meet their cross-border needs

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Currencycloud
- FT Partners previously advised Currencycloud on its \$80 million <u>Series E</u> financing in 2020
- This transaction underscores FT Partners' deep domain expertise and unrivaled track record in the FX / Cross Border Payments space

# FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



on its sale to



for total consideration of

£700,000,000



# FT Partners Advises Varo on its \$510 million Financing

### **Overview of Transaction**

- On September 9th, 2021, Varo announced that it had raised \$510 million of capital in its E Round equity financing
- The E Round investment was led by Lone Pine Capital with participation from existing investors and new investors including Declaration Partners, Eldridge, Marshall Wace, Berkshire Partners / Stockbridge, and funds and accounts managed by BlackRock
- Headquartered in San Francisco, Varo is on a mission to make financial inclusion and opportunity a reality for all - by empowering people with the products and support they need to create healthy financial habits and be in control of their finances

### Significance of Transaction

- The investment will be used to further accelerate Varo's rapid customer growth and support additional investment in product and technology innovation
- In the last 13 months since obtaining its bank charter, Varo doubled its opened accounts to four million
- In addition, the company has experienced record revenue growth, unlocked new cost efficiencies, and expanded its suite of innovative financial products to include Varo Advance, a short-term line of credit, Varo Perks cashback rewards, and the forthcoming Varo Believe credit building credit card program

### FT Partners' Role

- FT Partners served as the exclusive financial and strategic advisor to Varo
- This transaction highlights FT Partners' deep domain expertise with neobanks, Banking Tech, and Consumer FinTech, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies

### Financial Technology Partners LP FTP Securities LLC

FT Partners is Pleased to Announce its Role as Exclusive Financial & Strategic Advisor to



on its E Round financing led by





with participation from









ELDRIDGE MARSHALL WALL STOCKBRIDGE INVESTORS BlackRock

for a total amount of

\$510,000,000



# FT Partners Advises Bolt on its ~\$393 million Growth Financing

#### Overview of Transaction

- On October 12, 2021, Bolt announced it has raised \$333mm in Series D funding and ~\$60mm in follow-on capital led by a London-based growth venture capital firm, for a total amount of ~\$393mm
  - New financial investors participating in the round include Untitled Investments and Willoughby Capital, and existing investors include General Atlantic, Activant, and Tribe Capital
  - New strategic investors include some of the largest eCommerce and Payments companies in the world
- Bolt strengthens retailers' relationships with their customers by unlocking secure, logged-in, lightning-fast checkouts
- The Company's rapidly-growing network of one-click-checkout-ready shoppers visits Bolt merchants as if they are return customers.
- Hundreds of retailers including Forever 21, Badgley Mischka, and Burt's Bees Baby — leverage Bolt to offer their shoppers the seamless checkout experiences they've come to expect

### Significance of Transaction

- Bolt has increased its valuation by ~18x from ~18 months ago
- The oversubscribed financing validates the massive potential of a network that has grown to more ten million shoppers, with an additional 50 million shoppers queued up to be added based on existing commitments and partnerships
- This additional capital will enable Bolt to accelerate the pace of its product innovation, to continue recruiting top talent with a specific focus on scaling its product and engineering organizations, to onboard more customers, and to expand its operations into Europe

### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Bolt
- This transaction underscores FT Partners' deep payments and e-commerce domain expertise and successful track record of driving optimal outcomes for high growth FinTech companies globally

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its growth financing led by a London-based growth equity firm with participation from









TRIBE

and some of the largest eCommerce and Payments companies in the world

for a total amount of

~\$393,000,000



# FT Partners Advises Remitly on its \$85 million Growth Financing

### Overview of Transaction

- On July 29, 2020, Remitly announced it has raised \$85 million in new growth financing led by PayU
  - This financing round values Remitly at \$1.5 billion, a substantial increase from the prior round
  - Generation Investment Management, Owl Rock Capital, Stripes, DN Capital, Top Tier, Princeville Global, and Threshold Ventures also participated in the round
- Remitly is an independent digital remittance company that transfers over \$6
  billion in annualized volume through its proprietary global money transfer
  network across Africa, Asia, Central Europe, Central and South America
- PayU is the payments and FinTech business of Prosus, a global consumer internet group and one of the largest technology investors in the world

### **Significance of Transaction**

- This latest round of funding will allow Remitly to continue to meet its
  customers' broad set of financial needs, and to provide affordable, convenient
  and secure solutions during this uncertain time and beyond
- Remitly has seen 200% new customer growth year-over-year, as customers who once relied on traditional remittance providers are rapidly shifting to digital solutions

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Remitly
- FT Partners previously advised Remitly on \$135 million in Series E Equity financing in 2019, its \$115 million Series D financing led by Naspers' PayU in 2017 and its \$39 million Series C financing led by Stripes Group in 2016
- This transaction demonstrates the long-term nature of many of FT Partners' client relationships and highlights our deep domain expertise and transactional experience across the Payments sector

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its growth financing led by



for a total amount of

\$85,000,000



# FT Partners' Recent Awards and Recognition

# **Bloomberg**

### **Bloomberg**

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- o View the full article and watch the live TV interview



### **M&A Advisor Awards**

- Technology Deal of the Year (2019)
- o Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- o Investment Banking Firm of the Year (2016) FT Partners



### **LendIt FinTech Industry Awards 2018:**

o FT Partners wins Top Investment Bank in FinTech

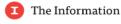
# Institutional Investor





### The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018





### The Information's "Silicon Valley's Most Popular Dealmakers"

- Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

# The Largest FinTech Advisory Practice in the World

