FT PARTNERS FINTECH INDUSTRY RESEARCH

October 19, 2020

unqork

Unqork Raises \$207 million in Series C Financing Led by BlackRock

BlackRock®



The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 18 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research









Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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Unqork Raises \$207 million in Series C Financing

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unqork

Transaction Summary

Transaction Summary

- On October 6, 2020, enterprise no-code platform Unqork announced it has raised \$207 million in a Series C financing round that values the Company at \$2 billion
 - The round was led by funds and accounts managed by BlackRock, and included participation from Eldridge, Fin Venture Capital, Hewlett Packard Enterprise, Schonfeld Strategic Advisors and Sunley House Capital Management, a subsidiary of Advent International
 - Existing investors including CapitalG, Goldman Sachs, Broadridge, Aquiline Technology Growth and World Innovation Lab (WiL) also participated in the round
- Unqork has seen rapid growth as leading companies in financial services, insurance, government, healthcare and other industries are increasingly turning to its cloud-based, enterprise no-code platform to solve their challenging business problems
- Unqork has also reached a number of milestones so far in 2020, including increasing its headcount by more than 100% and growing its annual recurring revenue (ARR) at a tripledigit rate for the third year in a row
- Unqork will use the new funding to further execute on a number of ongoing initiatives, such as:
 - Growing its global salesforce to meet increasing demand for the Unqork platform
 - Investing further in its technology
 - Expanding training and go-to-market partnerships with leading services firms and systems integrators including Capco, Cognizant, Deloitte, EY, KPMG and Virtusa

Transaction Commentary

"At Unqork, we pride ourselves in fearlessly taking on huge challenges with our customers. That's an important characteristic to have when your mission is to completely change the way enterprises create software by offering a better way without code. The same scale that cloud computing brought to infrastructure, Unqork is now bringing to all enterprise software in every industry. That places Unqork in a unique position to capture the \$500 billion wasted annually on custom enterprise code and this funding will accelerate our efforts."

unqork

Gary HobermanFounder & CEO



"Unqork has reimagined the way enterprise software is created. As a nocode platform that is designed to simplify and digitize mission-critical and often highly complex business functions at large organizations, Unqork is uniquely positioned in the market. It makes the buy versus build decision a no-brainer."



Michele Trogni Operating Partner



Unqork Raises \$207 million in Series C Financing

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Unqork Overview

Company Overview

unqork

Founder & CEO: Gary Hoberman
Headquarters: New York, NY
Founded: 2017

- Unqork offers a no-code enterprise application platform that helps large companies build, deploy, and manage complex applications without writing a single line of code
- Unqork's platform was designed to meet the complexity, scale and security required to support mission-critical applications at the world's largest enterprises
- Organizations such as Goldman Sachs, Liberty Mutual, the Cities of New York and Washington, DC and Maimonides Medical Center use Unqork's drag-and-drop interface to build enterprise applications faster, with higher quality, and at lower cost than conventional approaches

Selected Financing History

Date	Amount (\$ mm)	Selected Investors
Oct. 2020	\$207	BlackRock; Eldridge; Fin Venture Capital; Hewlett Packard Enterprise; Schonfeld Strategic Advisors; Sunley House Capital Management; Goldman Sachs; Aquiline Technology Growth; World Innovation Lab; CapitalG
Feb. 2020	51	Goldman Sachs; Aquiline Technology Growth; World Innovation Lab
Oct. 2019	80	CapitalG; BlackRock
Apr. 2019	22	Goldman Sachs; Broadridge Financial Solutions

Platform Overview



Build Faster

Unqork can build complex applications much faster than conventional solutions



Improve Quality

Unqork allows for much improved collaboration across teams, allowing clients to change requirements and be more flexible in how they build software



Reduce Costs

With Unqork, clients can reduce the cost of initial builds, headcount, and ongoing legacy maintenance

Financial Services Use Cases

- Product Selection
- Risk Assessments
- Product Suitability
- Broker / Dealer Portals
- Onboarding & Servicing
- Sponsor & Member Onboarding

Insurance Use Cases

- Product Selection
- Policy Issuance

Underwriting

Servicing

Illustrations

• Automated Error Resolution

Selected FT Partners' Research (click to view)



AvidXchange's \$388 million Financing



Netfin Acquisition Corp. Merges with Triterras for an Enterprise Value of \$674 million



Billtrust's \$50 million Minority Financing



Rippling Raises \$145 million in Series B Financing



ContaAzul's \$30 million Series D Financing



Tipalti Raises \$150 million in Series E Financing



Feedzai's Series C Financing



Melio Raises \$80 million in Series C Financing

VIEW MORE FT PARTNERS RESEARCH

Significant Experience Advising Large Financing Rounds and "Unicorns

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space, and representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised	Selected Prominent Investors in FT Partners Led Rounds
GreenSky **	\$1,560,000,000 [*]	Accel TEMASEK VISA PIMCO
stone [∞]	1,545,000,000 [*]	
∑avid xchange	956,000,000*	RCP REVERENCE CAPITAL PARTNERS DST ANT FINANCIAL ASSOCIATES TPG
MERCURY [®]	420,000,000	ICONIO Premji Invest INSIGHT Great Hill
Remitly	374,000,000*	— PARTNERS—
NEXT INSURANCE	333,000,000*	PRIVATE EQUITY CROSSOVER PARTNERS
Liquidnet	250,000,000	BainCapital capital
square trade plans	238,000,000	EONETH CHAINE
	230,000,000	nyca KeyBank QED ING ING ING
:TRUMID:	200,000,000	RRVA → Santander RV → WELLINGTON 乾源资本 YUAN CAPITAL
• better.com	160,000,000	InnoVentures Battery Ventures MANAGEMENT THIEL
nmi	150,000,000	ADAMS STREET Elavon PayPal (
ADDEPAR	140,000,000	Redpoint Coult
Kabbage Kabbage	135,000,000	M. I. DE
♦ BlueVine	102,500,000	PRAGONEER WIUNICH RE
MoneyLion	100,000,000	coatue mastercard 8VC nabventures
O POYNT	100,000,000	QUESTMARK PARTNERS VALOR generation_
CHROMERIVER	100,000,000	EQUITY PARTNERS
Fawry	100,000,000	SILVERLAKE PARTHENON SUMMIT PARTNERS

^{*} Total includes multiple financing rounds

FT Partners' Superior Industry Knowledge and Execution History





































FT Partners Advises on Chrome River's Merger with Certify

Overview of Transaction

- On March 5, 2019, Chrome River Technologies and Certify agreed to merge in a transaction valued at over \$1 billion
 - K1 Investment Management, which owns Certify, will hold a majority stake in the combined company
 - Existing shareholders, including the companies' founders and Chrome River investor Bain Capital Ventures, will retain minority stakes
- Chrome River is a leader in expense management, providing SaaS-based automation solutions for more than 1,000 organizations worldwide
- Certify is the world's largest independent provider of travel, expense and invoice management software serving more than 10,000 companies through its family of brands

Significance of Transaction

- The merger joins Chrome River to the existing Certify family of brands, which includes Nexonia, Tallie, Abacus, and Captio
 - The multi-brand strategy enables companies of all sizes and verticals to work with a single vendor, yet craft the solution that is best suited to their specific needs
- The companies will support all existing products and collaborate on accelerating investments in technology areas such as machine learning, artificial intelligence, analytics, and reporting, to provide customers with enhanced travel, expense, and invoice management capabilities

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Bain Capital Ventures and Great Hill Partners in this transaction
- FT Partners previously advised Chrome River on its \$100 million Series D
 Financing from Great Hill Partners in 2015
- This transaction underscores FT Partners' strong domain expertise and successful track record advising leading SaaS-based companies in the Financial Management Solutions space

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in the merger of



&



valued in excess of

\$1,000,000,000



FT Partners Advises Wave on its Sale to H&R Block

Overview of Transaction

- On June 11, 2019, H&R Block, Inc. (NYSE: HRB) announced that it has agreed to acquire Wave Financial Inc. for \$405 million in cash
- Headquartered in Toronto, Ontario, Wave provides award-winning accounting, invoicing, payroll, and payments software solutions, as well as bookkeeping services, built into a comprehensive platform
 - Wave has a low-cost customer acquisition model and currently serves over 400,00 monthly active global small businesses
- H&R Block is a global consumer tax services company, providing tax return preparation services through 11,000 company-owned and franchise retail tax offices worldwide as well as tax software for DIY consumers

Significance of Transaction

- This transaction will expand H&R Block's product and client portfolio as well as enhance its position in the small business space
- H&R Block estimates that the transaction will generate \$40 to \$45 million of revenue for fiscal 2020
- Following the closing of the transaction, Wave will maintain its leadership team, including Kirk Simpson, operating independently within H&R Block from its headquarters in Toronto, Ontario.

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Wave
- FT Partners also previously advised Wave on its \$10 million Series C financing
- This transaction underscores FT Partners' expertise in sell-side advisory across a broad range of SaaS, financial management, and payments companies that target small businesses

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of approximately

\$ 405,000,000



FT Partners Advises AvidXchange on its \$388 million Growth Financing

Overview of Transaction

- On April 23, 2020, AvidXchange announced it has raised \$128 million in additional equity financing in an oversubscribed round, which brings it to a total of \$388 million, after raising \$260 million in January of this year
- Participating investors include a number of the foremost capital management firms, including new investors Neuberger Berman, on behalf of clients, Lone Pine Capital, and Schonfeld Strategic Advisors, along with existing investors
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes for middle market companies
 - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Home Owners Associations (HOA), Healthcare Facilities / Social Services, and Construction

Significance of Transaction

- The new capital will fuel AvidXchange's continued growth and innovation, allowing the Company to invest in its solutions for both buyers and suppliers while reaching more customers in the middle market
- The transaction firmly positions the Company for its next phase of growth

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange
- FT Partners has been AvidXchange's advisor since 2009, working with the Company on multiple capital raises, as well as a number of acquisitions
- Transaction underscores the long-term nature of many of FT Partners' relationships, as well as our deep expertise in advising leading Financial Management Solution providers

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



on its growth financing with new investors

NEUBERGER BERMAN LONE PINE CAPITAL



for a total amount of

\$ 388,000,000



FT Partners Advises Billtrust on its Minority Financing

Overview of Transaction

- On May 25, 2017 Billtrust announced it has raised \$50 million in a minority financing round from Riverwood Capital
 - Riverwood joins existing investors, Edison Partners, Goldman Sachs and Bain Capital Ventures
- As part of this financing, Francisco Alvarez-Demalde of Riverwood joined Billtrust's Board of Directors
- Billtrust is the pioneer of payment cycle management, helping clients automate and accelerate their accounts receivable (AR) processes to increase cash flow, improve operational efficiency and increase customer satisfaction
- Riverwood Capital is a private equity firm that invests in high growth technology companies

Significance of Transaction

- The transaction will further help Billtrust expand as the leading independent provider of payment cycle management solutions
- Firmly positions the Company to continue to grow its core business (Quantum Payment Cycle Management) with expanded services as well as pursue opportunistic acquisitions and continue global expansion

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Billtrust and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued leadership in the Financial Management Solutions space

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its minority financing led by



for a total consideration of

\$ 50,000,000



FT Partners Advises Taulia on its Series E Financing

Overview of Transaction

- On January 14, 2016, Taulia (or "the Company") announced \$46mm in Series E financing led by Zouk Capital ("Zouk")
- New strategic and institutional investors joined the round, which included all existing institutional investors
- Taulia provides cloud-based invoice, payment, dynamic discounting and supplier finance solutions to corporations and their suppliers
- Zouk is a UK-based private equity and infrastructure fund manager with €600mm under management that seeks to capitalize on the global shift to greater resource efficiency

Significance of Transaction

- Taulia is seeing global demand increase exponentially; the Company will
 use this financing round to meet this demand and to further accelerate its
 rapid global expansion
- The funding follows another record year for Taulia, which continues to grow its top-line by more than 100%
- The Series E round brings Taulia's total funding to over \$130 million

FT Partners' Role

- FT Partners served as exclusive financial advisor to Taulia and its Board of Directors
- FT Partners continued its long-term relationship with Taulia, having previously advised Taulia on its Series D round
- FT Partners leveraged its deep knowledge of Taulia and the industry to help the Company manage investor interest and ensure a highly successful outcome

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as financial advisor to



in its Series E financing led by



for total consideration of approximately

\$46,000,000



FT Partners Advises Veem on its Financing

Overview of Transaction

- On September 16, 2020, Veem announced the closing of a \$31 million capital raise, led by Truist Ventures, the corporate venture capital division of Truist Financial Corporation (NYSE: TFC) — the 6th largest commercial bank in the U.S.
 - Round participants include MUFG Innovation Partners Co. Ltd., the corporate venture arm of Mitsubishi UFG Banking Group, as well as AB Ventures, the venture arm of Arab Bank
 - Existing investors that participated in this round include GV (formerly Google Ventures), Goldman Sachs, Kleiner Perkins, Silicon Valley Bank, National Australia Bank Ventures and Trend Forward Capital
- International transfers are built on an outdated, 40-year-old system based on
 processes and technology that have left small businesses underserved and
 overcharged; with more than 225,000 customers and counting, sending and
 receiving money in more than 100 countries, Veem's proprietary technology
 combines the best of traditional systems with the flexibility and speed that
 blockchain technology and digital wallets can provide
- Through world-class integrations with QuickBooks, Xero and NetSuite, Veem has built a path for business owners and their accountants to collaborate and build a global network

Significance of Transaction

This investment will go towards the development of a robust channel partner
program that will widen Veem's geographic footprint; as the company focuses on
its scaling efforts, Veem is also committed to further improving and expanding its
product suite and capabilities

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Veem and its Board of Directors
- This transaction underscores FT Partners' deep Payments domain expertise and successful track record of deals with cross-border and FX payments companies

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its financing led by



with participation from









for a total amount of

\$31,000,000



FT Partners' Recent Awards and Recognition

Bloomberg

Bloomberg

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- View the full article and watch the live TV interview



M&A Advisor Awards

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



LendIt FinTech Industry Awards 2018:

o FT Partners wins Top Investment Bank in FinTech







The FinTech Finance 40:

o Steve McLaughlin ranked #1 in 2017 and 2018

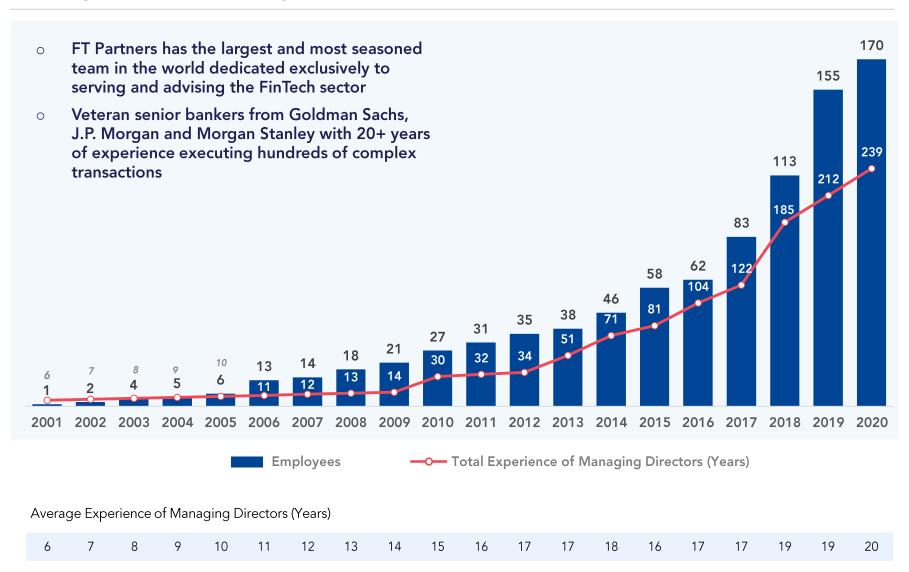




The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

The Largest FinTech Advisory Practice in the World



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	25
Mohit Agnihotri Managing Director	J.P.Morgan	 Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan Wharton M.B.A 	18
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 14+ years of FinTech transaction execution experience Dartmouth M.B.A. 	18
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	24
Osman Khan Managing Director	pwc	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 	23
Randall Little Managing Director	J.P.Morgan	 12 years as FIG / Capital Markets FinTech investment banker at J.P. Morgan 10 years as financial services technology consultant at Sun Microsystems and Ernst & Young NYU Stern M.B.A. (MBA w/Distinction) 	23
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	14
Amar Mehta Managing Director	J.P.Morgan	 Formerly with J.P. Morgan's Technology (FinTech & Technology Services) team in New York 7+ years of FinTech transaction execution experience MBA from IIM-K (India), Bachelor's in Computer Engineering from NTU (Singapore) 	15
Mike Nelson Managing Director	SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	20
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	17
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	24
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	18