FT PARTNERS FINTECH INDUSTRY RESEARCH

September 28, 2018

globalpayments

Global Payments Acquires SICOM Systems for Approximately \$415 million





Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in *Institutional Investors* "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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Global Payments Acquires SICOM Systems for \$415 million



Transaction Summary

Transaction Summary



SICOM provides enterprise POS and related SaaS solutions to the fast restaurant and service industries

- On September 27, 2018, Global Payments announced that it has entered into an agreement to acquire SICOM Systems for \$415 million in cash
 - Global Payments will finance the proposed transaction through its existing credit facility and cash on hand
 - Global is acquiring the Company from LLR Partners
- The acquisition of SICOM and its solutions will be extremely complementary to Global Payments' existing POS and restaurant management solution, Xenial
- The acquisition is expected to close in the fourth quarter of 2018 and will not have a material impact on Global Payments' year end results

Transaction Commentary

"The acquisition of SICOM aligns perfectly with out software-driven payments strategy and establishes Global Payments as a leader in one of the larger addressable markets we serve today. SICOM's technologies are highly complementary to our existing Xenial solutions, with the combination providing Global Payments' market-leading technology solutions across the entirety of the restaurant vertical market. The transaction also allows us to expand our owned software solutions into food service management, a large addressable market globally with attractive fundamentals, while further accelerating our business mix toward technology enablement."

globalpayments

Jeff Sloan CEO



SICOM Systems Management Overview



James Flynn CEO



W. Robert Doan SVP, Research & Development



Michael Schaffer CFO



Scott Meyer SVP, Operations



Miguel Solares SVP



Edward Spaniel, Jr. SVP, Cor. Dev. & General Counsel

Global Payments Acquires SICOM Systems for \$415 million



SICOM Systems Overview



Company Overview



CEO / President:

James Flynn

Headquarters:

Doylestown, PA

Founded: 1987

- SICOM Systems provides end-to-end solutions for restaurants, food service management and quick service businesses
- The Company's omni-channel solutions cover the requirements of the front, middle and back of house
 - Automated solutions on an interactive platform with real-time performance metrics

Customer Base Overview

25,000⁺
Restaurants



62⁺
Countries























Products & Services Overview

Front of House



Encounter Point of Sale

Omni-channel, customer-centric POS terminals and tablets



Display

 Data-driven, dynamic digital signage solution; integrated with POS

Middle of House



Expeditor Display

• Order fulfillment kitchen screens with omni-channel prioritization



Chef Kitchen Management

 Coordinated and data driven kitchen management / tracking



Drive-Thru Director

• Smart Speed of Service solution to enhance and quicken drive through

Back of House



SEMS4 Management

• Labor, sales and inventory management all from one, integrated console

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Jeff Sloan

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Global Payments Overview

Company Overview

global payments

CEO: Atlanta, GA Headquarters:

Founded: 1967

- Global Payments is a leading provider of payment technology and electronic transaction processing services globally
 - The Company offers a comprehensive line of processing solutions for credit and debit cards, B2B purchasing cards, gift cards, electronic check conversion and check guarantee, as well as terminal management
- Global Payments currently has over 10,000 employees and partners in 30 countries worldwide
 - The Company has processed ~11 billion transactions across 2.5 million merchant locations

Stock Performance (NYSE:GPN)



Recent Selected Acquisition History

Announce Date	Target	Amount (\$ in mm)
09/28/18		\$415
08/02/18	Advanced MD.	700
08/03/17	ACTIVE network	1,200
04/11/16	e way*	50
12/15/15	Heartland Payment Systems	4,500
03/25/15	realex payments	126
12/17/14	\$BPI (Joint Venture)	na
09/30/14	Gaming Business	237
09/15/14	ezidebit.	277
01/24/14	PayPros [*]	420
07/29/13	Comercia Global Payments (Joint Venture)	na
08/15/12	ACCELERATED payment technologies	413

Selected FT Partners' Research - Click to View



Global Money Transfer



Cayan's \$1.05 billion Sale to TSYS



Global Payments Acquires AdvancedMD



Transaction Security



PPRO Raises \$50 million in Financing Led by PayPal



Paytm Raises Approximately \$300 million in Financing from Berkshire Hathaway



Klarna: An Online Payments and POS Lending Leader



GPS Raises £44 million in minority financing



Airwallex Raises \$80 million in Serie B Financing



Adyen's €947 million IPO



YapStone's \$71 million Series C Financing



Ant Financial Raises \$14 billion in Financing

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Timeline of Selected FT Partners Payments Processing Transactions



Ground-Breaking Payments Transactions Pioneered by FT Partners



Landmark transaction following successful sale of CardConnect to a SPAC only a year earlier



First sale of an "International Payments Specialist" to a pureplay consumer remittance provider



Largest U.S. strategic merchant acquiring acquisition in over the last decade



Highly successful outcome following long-term advisory relationship through initial recap, rebranding and multiple acquisitions



Significant capital raise for next gen processor serving commerce startups and disruptors



First large-scale transaction for an integrated merchant acquirer



Groundbreaking strategic round for early stage European payments company



First sale of a U.S. merchant acquirer to an international software company; became Sage Payments



First sale of a payments company to an established social media company



First sale of a U.S. merchant acquirer to a large international financial institution; became Worldpay U.S.

FT Partners Advises Cayan on its Sale to TSYS

Overview of Transaction

- On December 18, 2017, TSYS announced it has entered into an agreement to acquire Cayan in an all cash transaction valued at approximately \$1.05 billion
 - The transaction is expected to close in Q1 2018
- Cayan, a portfolio company of Parthenon Capital Partners, provides technology led acquiring services to more than 70,000 merchants and 100+ integrated partners in the U.S.
 - The Company's flagship Genius platform delivers a seamless and scalable unified commerce experience across channels
- TSYS (NYSE: TSS) is a leading global payments provider, offering innovative and secure solutions across the payments spectrum — from issuer processing and merchant acquiring to prepaid program management

Significance of Transaction

- The acquisition strategically complements TSYS' merchant goals to become a leading payment provider to small and medium size businesses in the U.S.
- The addition of Cayan's unified commerce solutions elevates TSYS' competitive position to jointly offer a broader set of value-add products and services to partners and merchants

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Cayan and its Board of Directors
- FT Partners also advised Cayan on its <u>recapitalization by Parthenon Capital</u>
 <u>Partners</u> along with numerous acquisitions made by the Company
- This transaction highlights FT Partners' continued success advising prominent companies in the Payments and Merchant Acquiring space and its leadership position as the "advisor of choice" to the highest quality FinTech Companies

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its 100% cash sale to



for total consideration of approximately

\$1,050,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises Heartland Payment Systems on its \$4,500,000,000 Sale

Overview of Transaction

- FT Partners served as strategic and financial advisor to Heartland Payment Systems (NYSE: HPY) in its landmark \$4.5 billion sale to Global Payments (NYSE: GPN) for a combination of cash and stock
- Global Payments acquired Heartland for \$100 per share, representing a total transaction value of approximately \$4.5 billion at the closing of the deal
- Consideration for the transaction consisted of 0.6687 shares of Global Payments stock and \$53.28 for each share of Heartland stock at closing
- This transaction creates the leading global provider of integrated payments technology solutions
- This deal represents the largest U.S. strategic merchant acquiring acquisition in over a decade
- Also represents the single largest U.S. strategic payment processing deal in the last 8 years
- This transaction underscores FT Partners' continued leadership position as "advisor of choice" to the highest-quality companies in the FinTech space

Financial Technology Partners LP

is pleased to announce its role as strategic and financial advisor to



in its sale to

globalpayments

for total consideration of

\$ 4,500,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	2018 Top Investment Bank in FinTech
Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	 Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"
The Information	2016	 Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
2017 - 2004 ANNUAL AWARDS WINNER M&A Advisor Awards	2015 - 2017 2010 - 2014 2004 - 2007	 Investment Banker of the Year - 2017 Investment Banking Firm of the Year - 2016 Cross Border Deal of the Year - 2016 Dealmaker of the Year - 2015 Technology Deal of the Year - 2015 Equity Financing Deal of the Year - 2014 Professional Services Deal of the Year, Above \$100 mm - 2014 Dealmaker of the Year - 2012 Professional Services Deal of the Year, Above \$100 mm - 2012 Boutique Investment Bank of the Year - 2011 Deal of the Decade - 2011 Upper Middle Market Deal of the Year, Above \$500 mm - 2010 IT Services Deal of the Year, Below \$500 mm - 2010 Cross-Border Deal of the Year, Below \$500 mm - 2010 Dealmaker of the Year - Steve McLaughlin - 2007 Business to Business Services Deal of the Year - 2007 Computer and Information Technology Deal of the Year, Above \$100 mm - 2007 Financial Services Deal of the Year, Above \$100 mm - 2007 Investment Bank of the Year - 2004
Middle Market Financing Awards	2006 - 2008	 Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008 Information Technology Deal of the Year – 2008 Financial Services Deal of the Year – 2008 Financing Professional of the Year – Steve McLaughlin – 2006

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	23
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	22
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	22
Osman Khan Managing Director	mê pwc	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	21
Steve Stout Managing Director	J.P.Morgan First Data	 Formerly Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Practice Former Equity Research Analyst on #1 ranked team at UBS Former Economist at the Federal Reserve Bank 	20
Mike Nelson Managing Director	SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey, began investment banking career at Piper Jaffray Kellogg M.B.A. 	18
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	16
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	16
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	15
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	12