June 22, 2016 Financial Technology Partners

FT Partners Research - Transaction Profile



acquires

CARDON OUTREACH®

for

\$400 million

Courtesy of:



The Only Investment Bank Focused Exclusively on Financial Technology

www.ftpartners.com



Financial Technology Partners

555 Mission St., 23rd Floor San Francisco, CA 94105 Tel: 415.512.8700 Steve McLaughlin
Managing Partner
Tel: 415.992.8880
steve.mclaughlin@ftpartners.com

MedData Acquires Cardon Outreach for \$400 mm

Transaction Overview

Transaction Summary

- On June 13, 2016, MedData announced the acquisition of revenue cycle management service provider Cardon Outreach for \$400 mm
 - The transaction is subject to customary closing conditions, including regulatory approvals and is expected to close within the next 30 days
- MedData is a subsidiary of MEDNAX, Inc. (NYSE: MD), a national provider of technology-enabled healthcare services
- Upon closing of the acquisition, the combined companies will have 2,000 employees
 - Each entity will retain its brand and all current facilities will remain in place as they are today
- Cardon Outreach is currently expected to generate 2016 annualized EBITDA of \$36 mm
 - The purchase price equates to a 2016E EV / EBITDA multiple of 11.1x
- The acquisition is expected to be accretive to MEDNAX's GAAP earnings, adding an initial \$0.06 in annualized diluted earnings per share (EPS) and \$0.14 in annualized adjusted EPS; these come on a base of consensus GAAP EPS for 2016 of \$3.72 and adjusted EPS of \$4.31

Transaction Commentary

"Cardon Outreach is a clear market leader of revenue cycle management services. As reimbursement models evolve to reflect a more value-based, consumer friendly healthcare system, so do our clients' needs for innovative revenue cycle management solutions. Our combined capabilities will enhance MedData's ability to provide superior patient-focused services with an even richer set of offerings to reduce costs and optimize clients' operations."



Ann Barnes
President & CEO

"This transaction is yet another important step forward in the strategic development of our integrated management services capability. Our hospital partners face numerous challenges related to the dramatic expansion of Medicaid coverage across the country and the increasing financial responsibility placed on the shoulders of patients. We believe that the combination of MedData and Cardon Outreach, complemented by our own hospital relationships, can provide us with the opportunity for significant future growth through cross-selling of our diverse solutions."



Roger J. Medel CEO

"Joining with MedData gives us the opportunity to deliver even more value to our hospital partners who trust us to manage their revenue cycle. We value what is important to our clients...their patients. And we look forward to working together to continue building long lasting relationships."



Glen Laschober CEO

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Cardon Outreach Overview

Cardon Outreach Overview

Headquarters: The Woodlands, TX **Founded:** 1996 **Employees:** 1.001

- Cardon Outreach is a provider of services and technology solutions focused on helping hospitals and healthcare systems lower costs, reduce operating and capital expenses, recover revenue and increase productivity
- The Company offers a range of solutions that include specialized eligibility assistance, accounts receivable recovery services, third party liability, workers' compensation, social security disability and denials management and appeals to more than 800 hospitals and other healthcare facilities in 46 states

Select M&A Transactions

Select MidA Transactions					
Date	Size (\$ mm)	Туре	Target / Investor		
			Acquired:		
08/25/16	NA	M&A	Diversified		
			Acquired:		
01/10/14	NA	M&A	VIA Health		
			Cardon Healthcare		
01/24/12	NA	Merger of Equals	&		
			Outreach Services		

Product Overview

The Cardon Outreach Advantage is the combination of integrated service lines operating through the use of a single technology platform (MPower)



- Services are managed by knowledgeable advocates working in hospitals, in the field, and in call centers while serving patients with the utmost respect
- They also do so with adherence to current healthcare regulations and in compliance with the Affordable Care Act

Eligibility Services

Helping hospitals and the uninsured find appropriate programs to help pay for care

A/R Services

Identifying liability sources, mitigating payer denials and protecting insurance proceeds

Early Out Services

Accelerating self-pay recovery efforts without compromising patient satisfaction

Disability Advocacy

Easing the financial burden on providers, individuals and payers through screening



Source: Company website, S&P Capital IQ.

MedData Acquires Cardon Outreach for \$400 mm

MedData Overview

On September 3, 2014, MEDNAX acquired MedData from Baird Capital for an undisclosed amount

MedData Overview MedData

Headquarters:Brecksville, OHFounded:1980Employees:501

- MedData, a subsidiary of MEDNAX, is a provider of medical billing, coding and data management services
- The Company offers personalized coding, training, feedback and claims processing for emergency medical physicians and facilities, hospitalists and anesthesiologists etc.

Selected M&A Transactions				
Date	Size Type Target / Acc (\$ mm)		Target / Acquiror	
			Acquired:	
05/02/16	NA	M&A	₽ DuetHealth	
			Acquired:	
09/18/15	NA	M&A		
			ALEGIS	
			Acquired By:	
09/03/14	NA	M&A	MEDNAX"	
			HEALTH SOLUTIONS PARTNER	
			Acquired By:	
10/08/07	NA	M&A	BAIRD	
			BATT(B	

Product Overview

MedData offers a suite of technology-enabled and patient-focused solutions

Coding

200 million patients served with a proven compliance record

Billing

10% higher proven adjudication on insured accounts than the industry average

- Patient Balances / Early Out
 - 36% higher increase on collections of patient responsibility accounts
- Eligibility & Enrollment

Onsite experts to guide patients through the application and appeals process

- Third Party Liability
 - Legal experts to navigate the **personal injury process** to ensure you get paid
- Account Resolution & Appeals

Pursue claims for all payer types and obtain all necessary information and documentation required to trigger reimbursement

The MedData Difference

✓ Dedicated to Service

MedData employs more dedicated client service managers and three times more billing and collection resources than the competition Healthcare Expertise

MedData serves as an educational resource for both the patient and the provider, including extensive provider education training, webinars, business assessments, and resources

Comprehensive Reporting & Analytics

Employing enhanced security features, our cloud-based portals provide easy access to detailed operational, financial, productivity and clinical information occurring within your organization

✓ Innovative Technology

Proprietary, state-of-the-art coding platform, account management systems, and patient portals have all been build internally at the patient level, rather than the insurance level, to optimize visibility, accessibility and adjudication



MedData Acquires Cardon Outreach for \$400 mm

MEDNAX Overview

MEDNAX Overview



Headquarters: Sunrise, FL Founded: 1979 **Employees:** 3,300

MEDNAX is a provider of neonatal, maternal-fetal, other pediatric sub-specialty, and anesthesia physician services in the United States and Puerto Rico

Product Overview



Pediatrix Medical Group is the nation's leading provider of DICAL GROUP maternal-fetal, newborn and pediatric subspecialty care and



American Anesthesiology is a growing physician group of more than 1.150 physicians and 1.575 anesthetists providing anesthesia solutions for hospital operating rooms, ambulatory surgery centers, pain management clinics and office-based medical and dental practices



Surgical Directions is a national healthcare management consulting firm that guides healthcare facilities through financial, operational and strategic performance improvements, specializing in perioperative and anesthesia services



A leading national provider of revenue cycle management and patient financial lifecycle solutions, including billing, coding, collections, and patient satisfaction



A global telemedicine company and the nation's leading radiology practice with over 350 U.S. board-certified and eligible physicians serving 2,100+ client hospital, health system and radiology group facilities, interpreting over 5 million patient studies annually

LTM Stock Performance (NYSE: MD)



Key Financials Metrics (LTM as of 03/31/16)

Total Revenue (mil.)	\$2,893
Growth Over Prior Year	+15.2%
Gross Profit (mil.)	\$997
Margin %	34.5%
EBITDA (mil.)	\$637
Margin %	22%
Net Income (mil.)	\$335
Margin %	11.6%
Diluted EPS Excl. Extra Items	\$3.59



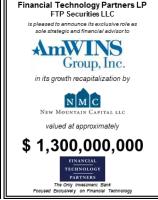
FT Partners is the Leader in Financial Technology Investment Banking

FT Partners has advised on some of the most prominent transactions in the Healthcare and Insurance IT sectors



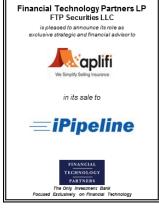






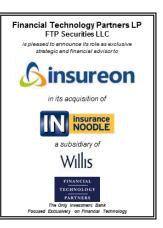














Selected FT Partners' Research (click to view)



Wipro Acquires HealthPlan Services for \$460 million



IBM Watson Health Acquires Truven Health Analytics for \$2.6 billion



Maestro Health Raises \$53 million in Financing



New Mountain Capital Acquires Equian for \$225 million



Bright Health Raises \$80 million in Series A Financing



Pamplona Acquires MedAssets for \$2.7 billion



Insureon Raises \$31 million in Series B Led by Oak HC/FT



Benaissance's Sale to WEX for \$80 million



FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 13 years of exclusive focus on Financial Technology. Please visit our <u>subscription form</u> to subscribe to our exclusive monthly newsletter and receive our research reports.

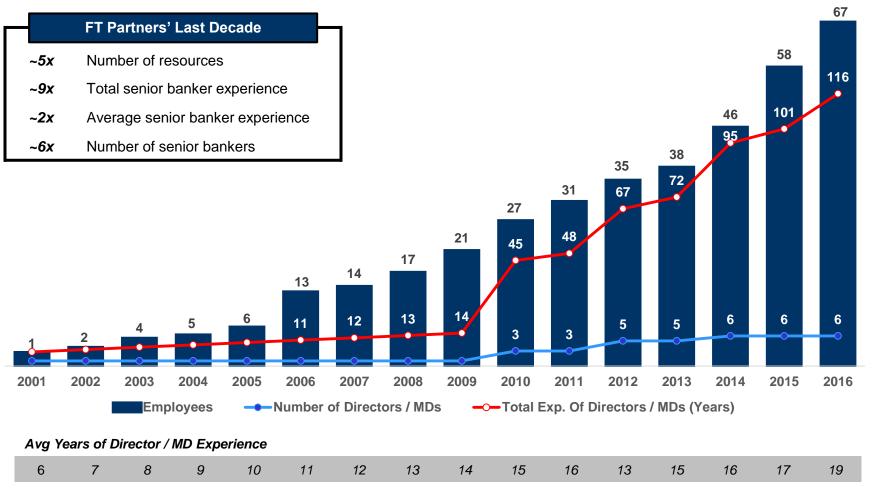
Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition

		■ Investment Banking Firm of the Year	
	2016	■ Cross Border Deal of the Year	
		■ Dealmaker of the Year	
	2015	■ Technology Deal of the Year	
		Technology Dear of the Tear	
2016	204.4	■ Equity Financing Deal of the Year	
- 2004	2014	■ Professional Services Deal of the Year, Above \$100mm	
ANNUAL AWARDS			
	2012	■ Dealmaker of the Year	
		■ Professional Services Deal of the Year, Above \$100mm	
Winner		■ Boutique Investment Bank of the Year	
	2011	■ Deal of the Decade	
M&A Advisor	2011	■ 10 Deal of the Year Nominations Across 9 Categories	
Awards		a 10 Deal of the Year Normhadon's Across 5 Oategories	
		■ Upper Middle Market Deal of the Year, Above \$500 mm	
	2010	■ IT Services Deal of the Year, Below \$500mm	
		■ Cross-Border Deal of the Year, Below \$500mm	
		■ Dealmaker of the Year – Steve McLaughlin	
		■ Business to Business Services Deal of the Year	
	2007	■ Computer and Information Technology Deal of the Year, Above \$100mm	
		■ Financial Services Deal of the Year, Above \$100mm	
		Timalicial Services Deal of the Teal, Above \$100mm	
Institutional Investor	2015	■ Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List	
Institutional Investor	2006-2008	■ Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial	
Annual Ranking	2000-2000	Technology	
A A		- Favilty Financing Reclarates of the Very Stays Mel cyclic	
	2000	■ Equity Financing Dealmaker of the Year – Steve McLaughlin ■ Information Technology Deal of the Year	
	2008	■ Financial Services Deal of the Year	
WINNER		2 Thansa Golffood Boar of the Tour	
		■ Financing Professional of the Year – Steve McLaughlin	
Middle Market	2006	■ Financing Deal of the Year - Equity	
Financing Awards		■ Financing Deal of the Year - Debt	- 8
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Platform of Choice for Clients and Bankers Alike





The FT Partners Senior Banking Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	21
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	21
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee Recent coverage included WU, EEFT, DST, ENV, FISV, FIS, V, MA, GPN & HPY among others 	20
Steve Stout Managing Director	J.P.Morgan	Formerly with J.P. Morgan and UBSFormerly Global Head of Strategy at First Data	18
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	14
Andrew McLaughlin Managing Director, Research & Business Development	Deloitte.	 Leads FT Partners' Research and Business Development Team Formerly with Deloitte Consulting 	10

