FT PARTNERS FINTECH INDUSTRY RESEARCH

September 27, 2019



Confluence Technologies Acquires StatPro Group (AIM:SOG) for £161 million (~\$201 million)





The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in *Institutional Investors* "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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Confluence Acquires StatPro for ~\$201 million

CONFLUENCE' statpro'

Transaction Summary

Transaction Summary

- On September 20, 2019, Confluence Technologies announced that it has agreed to acquire StatPro Group (AIM:SOG) for £161 million (approximately \$201 million)
 - The acquisition will be funded entirely with cash and will be sponsored by TA Associates, which acquired a majority stake in Confluence in 2018
 - Confluence has received support from 49.4% of StatPro shareholders plus all StatPro directors, representing a combined 65.2% of issued shares
- Both Confluence and StatPro have strong strategic reasons for the transaction
 - The combination of complementary geographies and products will benefit both customers and shareholders by allowing the combined entity to offer a wider range of services

Key Metrics



₩ Statple			
2017 Revenue	£49.3 mm (\$61.5 mm)		
2018 Revenue	£54.8 mm (\$68.3 mm)		
2019 Revenue (LTM as of 6/30/19)	£55.9 mm (\$69.7 mm)		
Per Share Offer Price	£2.30 (\$2.87)		
Closing Offer Price Premium (1)	54.9%		
3-Month VWAP Premium (1)	57.3%		
6-Month VWAP Premium (1)	76.4%		
EV / LTM Revenue	3.4x		
EV / LTM EBITDA	28.1x		

Transaction Commentary

"Confluence is an excellent and complementary partner both in terms of geographical disposition and product capabilities. The combined entity will offer asset managers and fund administrators a more comprehensive range of support services and analytics on one platform. For shareholders, this transaction values StatPro at a very attractive premium of 54.9 per cent. to StatPro's last closing share price. For our colleagues around the world, Confluence, who we have got to know well, have indicated that they plan to invest in StatPro and with their substantial resources will provide a wider range of opportunities."



Rory Curran
Non-Executive Chairman

"We at Confluence have long respected the spirit of innovation and reputation of excellence that is StatPro. With a deeply complementary product set, and a diverse geographic footprint, the combined companies have an opportunity to both better serve our clients and continue both organizations' history of creating truly innovative, transformative products that our industry has come to value. We are committed to working together to create a company that continues to help define the future of asset management."

™CONFLUENCE®

Mark Evans



Confluence Acquires StatPro for ~\$201 million

CONFLUENCE statpro

StatPro Overview

Company Overview



CEO:	Justin Wheatley
Headquarters:	London, UK
Founded:	1994

- StatPro develops software, data solutions, cloud-based portfolio analysis, and related professional services to the global asset management industry
 - The Company has over 500 clients and operates in over 38 countries
- Its technology makes advanced portfolio analytics simple and more cost effective for investment managers of varying sizes
- The Company offers a SaaS product suite with data covering over 3.2 million securities

Management Team



Justin Wheatly Group Chief Executive



Andrew Fabian Group Finance Director



Gordon Bloor CEO of Source: StatPro Division



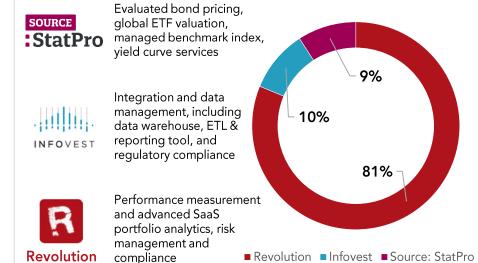
Craig Arenhold
CEO of Infovest Division



Stock Performance (AIM: SOG)

£2.40	Market Cap	09/27/19	£149.5 mm		_
£2.00	LTM High	09/20/19	£2.27		
£1.60	LTM Low	12/13/18	£1.05		
£1.20	The	_^~			
£0.80					
£0.40					
£0.00					
5ep.18	404.18	Jan-19 Mar-16	Way.19	Jul-19	sep.19

Revenue Mix



Confluence Acquires StatPro for ~\$201 million

✓ CONFLUENCE

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Confluence Technologies Overview

Company Overview



Founder and CEO: Mark Evans
Headquarters: Pittsburgh, PA

Founded: 1991

- Confluence provides a financial services data management software platform designed to optimize efficiency and control for global investment managers
 - Offers mission-critical automated investor communications, data integration, regulatory and performance reporting capabilities to fund administrators, asset managers, UCITS funds and mutual funds
- Confluence is a leader in in the DataTech evolution in asset management, aiming to instantaneously transform data into knowledge
- Growth private equity firm TA Associates acquired a majority stake in the Company in March 2018

Management Team



Mark Evans Chairman and CEO



Frederick Winston CFO



Christopher Evans Senior VP, Secretary and General Counsel

Products & Services Overview



Investor Communications

- Automates content creation for a broad set of investor-facing regulatory disclosures and marketing documents
- Enables clients to increase efficiency, speed and scalability

Unity NXT Regulatory Reporting

- Leverages a powerful and flexible data model to automate tasks that were previously manual and error-prone
- Utilizes a collaborative environment to minimize review challenges





Performance

- Automates data collection, report creation and validation, and delivery of fund pricing and reporting data
- Provides control over return calculations and back-office process costs and risks

Acquisition History

Date	Target	Amount (\$ in mm)	Target Description
09/20/19	StatPro Group	\$201	Cloud-based data software
12/01/14	Orfival	na	Asset management and insurance data services
09/12/13	Data Agent	na	Data management and reporting software

Todd L. Moyer

President and COO

Selected FT Partners Research - Click to View



AlphaSense's \$50 million Series B Financing



Saxo Bank Acquires BinckBank for Approximately \$481 million

San Francisco e New York e London



Moneyfarm's £40 million Series B Financing



Long-Term Stock Exchange Raises \$50 million in Series B Financing



Backstop's \$20 million Financing



Robinhood Raises \$323 million in Series E Financing Led by DST Global



Nutmeg's £45 million in Series E Financing



London Stock Exchange Group Acquires Refinitiv for \$27 billion

VIEW MORE FT PARTNERS RESEARCH

Selected FT Partners Capital Markets / WealthTech Transactions

M&A Transactions

















































FT Partners has advised on some of the most prominent and groundbreaking transactions in the Securities / Capital Markets / Wealth Technology sectors

FT Partners Advises Addepar on its Series D Financing

Overview of Transaction

- On June 8, 2017, Addepar announced it has raised \$140 million in Series D financing co-led by Harald McPike, the founder of QuantRes, along with Valor Equity Partners and 8VC
- Headquartered in Mountain View, CA, Addepar is a leading provider of portfolio management and reporting software and services that seeks to become the infrastructure that will connect all aspects of global finance
- Harald McPike is the founder of QuantRes, a quantitative trading firm, and a global private investor with a focus on the financial and technology sectors
- Valor Equity Partners is an operational growth investment firm that does both minority and majority investments in high growth companies at various stages of development
- 8VC is a venture capital firm that makes seed to later stage investments with a focus on the technology industry

Significance of Transaction

- The financing capitalizes on Addepar's unprecedented growth from \$300 billion to over \$650 billion assets on platform in less than 18 months as top wealth managers embraced Addepar's category-defining client reporting software
- With the new capital, Addepar will continue investing significantly in R&D, expanding its product, platform and tech-enabled services to unlock more value for its clients while also serving a wider range of wealth and asset management firms

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Addepar
- Transaction demonstrates FT Partners' continued leadership position as the "advisor of choice" to the highest quality FinTech companies as well as its deep domain expertise and experience in the WealthTech space

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series D financing co-led by



Harald McPike

for total consideration of

\$ 140,000,000



FT Partners Advises AlphaSense on its \$50 million Series B Financing

Overview of Transaction

- On July 17, 2019, AlphaSense announced it has raised \$50 million in a Series B financing round led by Innovation Endeavors
 - Innovation Endeavors, a Silicon Valley-based investment firm founded in 2010 and backed by former Google CEO Eric Schmidt, is a new investor in AlphaSense
 - Existing investors, including Soros Fund Management and others, also participated in the round
- Headquartered in New York, NY, AlphaSense is an artificial intelligence-based market intelligence search engine operating in the United States and Europe
 - AlphaSense leverages deep-learning Al and natural language processing to search and monitor thousands of previously fragmented data sources, enabling better, quicker and more confident decision making
 - AlphaSense serves more than 1,000 institutional clients in both the financial and corporate sectors including the largest corporations, investment firms, and banks in the world

Significance of Transaction

- AlphaSense will use the new capital to continue to further develop its groundbreaking Al and natural language processing technology, accelerate product development, and drive global expansion of the platform
- The transaction demonstrates Innovation Endeavors' confidence in the potential of AlphaSense to transform the market intelligence landscape through groundbreaking Al and search technology

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AlphaSense
- FT Partners previously advised AlphaSense on its \$33 million growth financing round in 2016
- This transaction underscores FT Partners' strong domain expertise and successful track record in the Information Technology / Capital Markets space

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series B Financing from





for total consideration of

\$50,000,000



FT Partners Advises Moneyfarm on its Series B Financing

Overview of Transaction

- On May 29, 2018, Moneyfarm announced it has raised £40 million in a Series B financing round led by Allianz Asset Management, the investment arm of global insurer Allianz
 - Venture Capital firm Endeavor Catalyst and Italian finance firm Fondazione di Sardegna joined the round as new investors, with further funding from existing backers United Ventures and Cabot Square Capital
 - Allianz first invested in Moneyfarm in September 2016
- Headquartered in London, U.K., Moneyfarm is a digital wealth manager operating in both Italy and the U.K.
 - Moneyfarm provides bespoke automated advice and discretionary portfolio management with exposure to multiple asset classes, through its diversified ETF-based portfolios
 - Moneyfarm serves more than 27,000 active investors, manages approximately £400 mm in Assets Under Management, and is led by its co-founders, Paolo Galvani and Giovanni Dapra

Significance of Transaction

- Moneyfarm's Series B financing is the largest funding round by a European digital wealth manager to date, and will enable the Company to drive the next evolution in digital advice
- The Company plans to bolster its product and investment advice offering by exploring the integration of goal-based investments and additional layers of personalization

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Moneyfarm
- This transaction underscores FT Partners' strong domain expertise and successful track record in the WealthTech space

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series B Financing from







for approximately

£40,000,000



FT Partners Advised Backstop on its \$20 million Minority Financing

Overview of Transaction

- On October 30, 2018, Backstop Solutions announced a minority \$20 mm financing round
 - Existing and new investors participating in the round include Roger Kafker, a 30-year veteran investor in the asset management space, Tao Huang, former COO of Morningstar, David Bradley, President of Huizenga Capital Management, and Vistara Capital Partners
- Headquartered in Chicago, IL., Backstop Solutions is a software-as-a-Service
 platform designed to help firms in the institutional and alternative investment
 management industry operate efficiently, invest intelligently and communicate
 effectively
 - Founded in 2003, the Company has quickly grown to service over 800 clientele providing its industry-leading cloud-based productivity suite to investment consultants, pensions, funds of funds, family offices, endowments, foundations, private equity, hedge funds, and real estate investment firms

Significance of Transaction

- The transaction builds on an strong year for Backstop, which saw a rapidly growing roster of clients, key executive appointments, and market momentum
- Backstop Solutions' minority financing will enable the Company to become globally recognized as the dominant cloud productivity suite for the institutional and alternative investment industry

FT Partners' Role

- FT Partners served as sole strategic and financial advisor to Backstop Solutions
- This transaction underscores FT Partners' strong domain expertise and successful track record in the WealthTech space

Financial Technology Partners LP

is pleased to announce its exclusive role as strategic and financial advisor to



in its minority financing from

Roger Kafker

Tao Huang

David Bradley



for total consideration of

\$20,000,000



FT Partners Advises TCA on its Sale to E*TRADE

Overview of Transaction

- On October 19, 2017, Trust Company of America ("TCA") announced its sale to E*TRADE Financial Corporation ("E*TRADE") (Nasdaq: ETFC) for \$275 million in cash
- Headquartered in Denver, CO, TCA is a leading provider of technology solutions and custody services to independent RIAs, helping them scale operations, more effectively manage client relationships and focus on growing their practice
- E*TRADE is a leading financial services company and a pioneer in the online brokerage industry, offering easy-to-use solutions for individual investors and stock plan participants
- The transaction is expected to close in the second quarter of 2018

Significance of Transaction

- The acquisition will allow E*TRADE to tap into the growing RIA segment in the industry and bolster its ability to attract and retain customers in need of higher-touch services
- Leverages E*TRADE's brand to accelerate growth at TCA
- Creates additional upside opportunities over time through cross-selling of margin lending, securities-based lending, options, etc.

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to TCA and its Board of Directors
- This transaction underscores FT Partners' successful track record generating highly favorable outcomes for leading WealthTech companies

FIP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for a total consideration of

\$ 275,000,000



FT Partners Advises PENSCO Trust Company in its Sale to Opus Bank

Overview of Transaction

- On January 25, 2016, PENSCO Trust Company ("PENSCO") announced its sale to Opus Bank ("Opus") (NASDAQ: OPB) for approximately \$104 million (as adjusted) in a mix of cash and stock
- Backed by Panorama Point Partners, PENSCO is a leading custodian of selfdirected IRA and alternative investments
- Opus is an FDIC insured California-chartered commercial bank with \$6.2 billion of total assets, \$5.0 billion of total loans, and \$4.9 billion in total deposits
- Following the transaction, PENSCO will operate as a subsidiary of Opus
- The transaction is expected to close in Q2 2016

Significance of Transaction

- The acquisition positions Opus at the forefront of the alternative asset wealth services business
- PENSCO provides Opus with strong, recurring non-interest income based on assets under custody
- The transaction also presents additional potential revenue opportunities through Opus' Merchant Bank, Commercial Bank, Retail Bank and Opus Financial Partners, Opus' broker-dealer subsidiary

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to PENSCO and its Board of Directors
- Highlights FT Partners' continued success advising a broad range of toptier strategic investors across the financial technology landscape

FTP Securities LLC.

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for total consideration of approximately

\$ 104,000,000



FT Partners Advises BlackRock on its Acquisition of FutureAdvisor

Overview of Transaction

- On August 26, 2015, BlackRock (NYSE: BLK) announced a definitive agreement to acquire 100% of FutureAdvisor
- FutureAdvisor is a leading digital wealth management platform with technology-enabled investment advice capabilities
- BlackRock offers investment management, risk management and advisory services to institutional and retail clients worldwide and has over \$4.7tn in assets under management
- Following the transaction, FutureAdvisor will operate as a business within BlackRock Solutions ("BRS"), BlackRock's investment and risk management platform
- The transaction is expected to close in Q4 2015

Significance of Transaction

- Combines FutureAdvisor's tech-enabled advice capabilities with BRS' investment and risk management solutions
- Enables BlackRock to provide a B2B digital advice platform, which helps financial institution partners both improve their clients' investment experiences and grow advisory assets
- Empowers partners to meet the growing demand among consumers to engage with technology to gain insights on their investment portfolios
 - Demand is particularly strong among the mass-affluent, who account for \sim 30% of investable assets in the U.S.

FT Partners' Role

- FT Partners served as exclusive advisor to BlackRock
- Highlights FT Partners' continued success advising a broad range of toptier strategic investors across the financial technology landscape

Financial Technology Partners LP

is pleased to announce its exclusive role as advisor to

BlackRock

in its 100% acquisition of

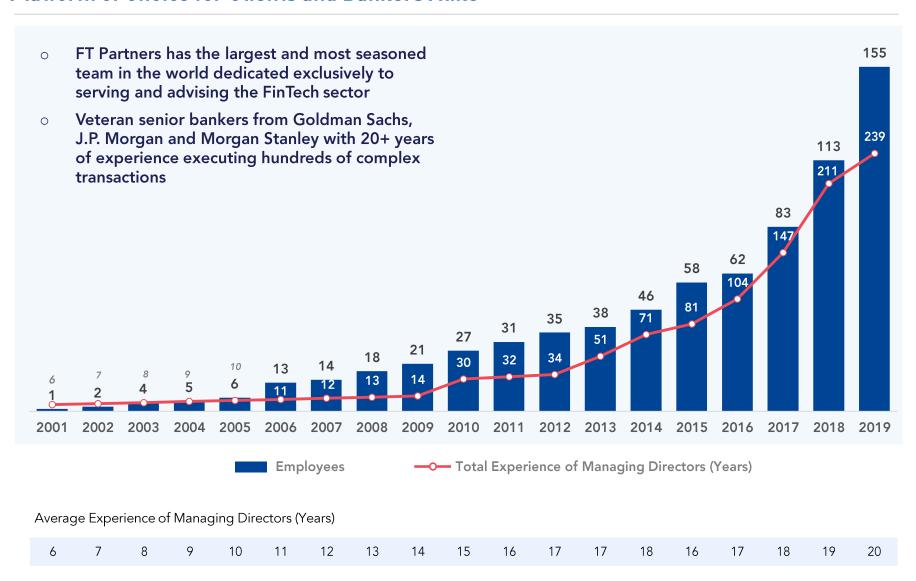




Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	Top Investment Bank in FinTech		
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List		
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List		
nstitutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List		
Ailluai Kalikilig	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"		
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"		
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year
	2018	Cross Border Deal of the Year	2011	Deal of the Decade
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+
2018 -2004	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm
ANNUALAWARDS	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin
WINNER	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year
M&A Advisor Awards	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+
	2012	Dealmaker of the Year	2004	Investment Bank of the Year
	2012	Professional Services Deal of the Year, \$100 mm+		

Platform of Choice for Clients and Bankers Alike



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	24
Mohit Agnihotri Managing Director	J.P.Morgan	 Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan Wharton M.B.A 	17
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	17
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	23
Osman Khan Managing Director	pwc pwc	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 	22
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	13
Mike Nelson Managing Director	SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	19
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	16
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	23
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	17