

FT Partners is Pleased to Announce its Role as Exclusive Strategic and Financial Advisor to



on its sale to



Motionsoft

Motionsoft's Sale to Daxko

Overview of Transaction

- On August 19, 2020, Daxko, a portfolio company of GI Partners, announced that it acquired Motionsoft, a thought leader in member management software that powers some of the largest brands in the club industry
- Motionsoft provides an all-in-one technology, giving its customers a more transparent, efficient, and controllable club management and payment processing system
 - With more than 1,200 customer locations serving over 8 million gym members, Motionsoft is utilized by marquee brands such as Equinox, Blink Fitness, Crunch Fitness, Town Sports International, and Gold's Gym

Significance of Transaction

- The addition of Motionsoft gives Daxko a new software platform and expanded payment processing capabilities, allowing it to grow in both the Enterprise and Franchise markets
- This is Daxko's third acquisition in 2020, which demonstrates its continued dedication to expanding its capabilities and presence in the Health and Wellness industry
- Daxko will be able to gather real-time data and insights to provide business intelligence to its clients and help better serve its members in an ever-changing environment

FT Partners' Role

- FT Partners served as the exclusive strategic and financial advisor to Motionsoft and its board of directors on this transaction
- This transaction highlights FT Partners' expertise and knowledge in the Integrated Payments and SaaS verticals with Motionsoft operating at the intersection of both worlds within the Health and Wellness industry

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to





Motionsoft

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Motionsoft Overview

Company Overview



Founder:	Al Noshirvani
CEO:	Rick Auletta
CFO:	Tom Hopkins
Headquarters	Rockville, MD

- Motionsoft provides the leading gym management software bundle in the Health and Wellness industry with location-based pricing intended to help gyms manage financial operations
 - Through a cloud-based SaaS platform, which allows for a high degree of configuration and customization, Motionsoft is able to serve universities, hospitals, hotels, and spas, in addition to gyms
 - Motionsoft grants customers industry-leading billing and payment processing, provides accounts receivable management, back office support, or full-service member management solutions

Selected Customers









Customer Testimonial

"Why do we use Motionsoft? It's simple. They have the best club software. We felt Motionsoft has four distinct advantages: the people, the support system, the applications that run in the software, and the platform that runs everything."

- Trevor Zak, Owner of Fitness Inc.

Solutions Overview



Member Engagement

- Ability to engage core audiences through seamless account management, social media integration, and targeted outreach
- Track customers using data analytics, client behavior profiles, and trend analysis and reporting
- Fuel stronger retention with an accessible user interface and data driven business decisions
- Software applications / modules include front desk check-in, lockers, scheduling, and day care



Operational Efficiency

- Improved profitability through streamlined operations
- Club management software provides comprehensive revenue management features and flexible, customizable modules for ancillary services
- Customer support and online or in-person training, helps gyms be more responsive to members
- Data-rich analytics allows for increased business intelligence



Payments & infrastructure

- Payment processing capabilities allow for front desk payments, recurring payments, and accounts receivable management
- Tokenized member data reduces compliance burdens and ensures that there are no data breaches
- Extensible APIs connect data to the clubs' websites and mobile apps, as well as integrate third party tools for accounting, CRM and more
- Payments software applications for billing, POS, and series sales

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Daxko Overview

Company Overview

CEO



CEO:	Ron Lamb
CFO:	Winston Gillum
Founded:	1998
Headquarters	Birmingham, AL

- Daxko, a portfolio company of GI Partners, provides SaaS, integrated payments solutions, and consultative marketing services to the health, fitness, and wellness industry
- Daxko's portfolio of brands targets serving non-profit health and wellness centers, multi-purpose fitness facilities and boutique organizations

Management Team



Ron Lamb CEO



Winston Gillum



Bjorn Bjerkoe



Joe Grieshop CMO



Dan Land

Stefani Thornton Chief Revenue Officer



Jeff VanDixhorn Chief Revenue Officer



Brittany Richards Senior Vice President of Services



Nathan Bobbin of Product



Matt Popinski Senior Vice President Senior Vice President of Payments



Concetta Lewis Vice President of People Development

Daxko Commentary on the Motionsoft Acquisition

"We are excited to welcome Motionsoft to the Daxko family. Leveraging our shared experience, passion, and commitment to empowering the industry, we will be able to better serve health, fitness, and wellness centers to thrive in a constantly evolving landscape."

- Ron Lamb, CEO of Daxko

Core Platforms









Key Company Stats

10,000+Customer

140 +Countries

17K+ **Facilities**

25M +Members Served

500+ Team Members

11 Acquisitions since 2014

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Route 66 Ventures Overview – Motionsoft Investor

Overview





Ryan Katz Founding Partner



Benjamin Britt General Partner



Stuart Fox Chief Financial Officer



Pat Wilson Partner

Locations

Alexandria, VA (HQ)

About

- Founded in 2012, Route 66 Ventures is a private investment firm focused on helping entrepreneurs shape the financial services landscape of tomorrow
- Route 66's Venture Capital team invests globally in early and growth stage disruptors, incumbents and service providers throughout various sectors in the financial services ecosystem
- Upon investment, firm provides board leadership, market expertise and management know-how to give companies an edge to succeed

Investment Preferences

Investment Criteria

Fund Size: \$450 mm

Fund Raised: NA

Investment Range: \$2 – 40mm

Revenue: NA

EBITDA: \$1 – 10 mm

General Preferences 1

Control: Minority

Geography: U.S., Europe, Asia/

Pac

Transaction Type: Seed, Venture,

Growth

Industry Focus: Alternative Lending,

Capital Markets, Asset Mgmt, Payment Services, Insurance, Financial Services,

Energy, Real Estate, Manufacturing

Selected Recent Investments / Exits

			•	
Date	Company	Deal Amt.	Board Rep.	Sector
08/20	Till (Seed)	\$8 mm	NA	Banking / Lending
12/19	Ripple Labs (<i>Series C</i>)	\$200 mm	NA	Payments
10/19	Quantemplate	\$12 mm	NA	InsurTech
1/19	AccessPay	\$9 mm	NA	Payments
11/18	Payzer	\$9 mm	NA	SaaS
10/18	Zebit (<i>Debt</i>)	\$75 mm	NA	Banking / Lending
10/18	Clearmatics (Series A)	\$12 mm	NA	Cap Markets Tech
4/18	Qwil (Debt)	\$102 mm	NA	Payments
4/18	DriveWealth (Series B)	\$21 mm	NA	WealthTech
1/18	NextCapital (Series C)	\$30 mm	NA	WealthTech
12/17	Maxwell	\$3 mm	NA	Banking / Lending
9/17	Vemo (Seed)	\$7 mm	NA	Banking / Lending
7/17	Compare Asia Group (Series B)	\$50 mm	NA	Banking / Lending
5/17	Bunker Protect (Series A)	\$6 mm	NA	InsurTech

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Edison Partners Overview - Motionsoft Investor

Overview



edisonpartners



Ryan Ziegler General Partner



Gary Golding General Partner



Chris Sugden Managing Partner



Kelly Ford Buckley General Partner

Locations

Princeton, NJ (HQ)

About

- Through a unique combination of growth capital and the Edison Edge platform, consisting of operating centers of excellence, the Edison Director Network, and executive education programs, Edison employs a truly integrated approach to accelerating growth and creating value for businesses
- Edison Partners focuses on companies growing at an annual rate of ~30%+

Investment Preferences

Investment Criteria

\$365 mm Fund Size:

Fund Raised: 2017

\$5 - 20 mmInvestment Range:

Revenue: \$5 - 25 mm

EBITDA: NA

General Preferences 1

Control: Minority

Geography: U.S., focused on the east coast

Transaction Type: Venture, Growth

Industry Focus: Financial Technology,

> Healthcare IT, Interactive Marketing,

Enterprise Technology

Selected Recent Investments / Exits

Date	Company	Deal Amt.	Board Rep.	Sector
2/20	Houwzeer	\$10 mm	NA	Real Estate Tech
1/20	Ringmaster Technologies	\$5 mm	NA	HealthTech
11/19	Clearpool	NA	Chris S	Cap Markets Tech
9/19	Predata (Series A)	\$7 mm	NA	Al
8/19	Fund That Flip	\$11 mm	NA	Banking / Lending
8/19	PurpleLab	\$3 mm	NA	HealthTech
7/19	MoneyLion (series C)	\$100 mm	NA	Banking / Lending
7/19	Capital Rx	\$12 mm	NA	HealthTech
6/19	Virtual Health (series B)	NA	NA	HealthTech
3/19	NS8	\$26 mm	NA	Fraud
2/19	YieldStreet (Series B)	\$62 mm	NA	WealthTech
2/19	TraderTools (series F)	\$5 mm	NA	WealthTech
1/19	BipSync	\$7 mm	NA	WealthTech
1/19	GAN Integrity	\$15 mm	NA	SaaS

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Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 18 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research









Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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Selected FT Partners Deal Announcements Since the Onset of COVID-19

FT Partners is continuing to deliver great outcomes for FinTech companies and investors during these challenging times



August 17, 2020

August 12, 2020

August 5, 2020

FTP Securities LLC

ppro

July 30, 2020

July 30, 2020

July 27, 2020





Kabbage















July 29, 2020

Financial Technology Partners LP

Remitly

Pay**U**

\$85,000,000





June 23, 2020



June 10, 2020

May 28, 2020

May 28, 2020

May 12, 2020

May 12, 2020

April 23, 2020

















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Ground-Breaking Payments Transactions Pioneered by FT Partners











Significant strategic

investment for one of the

most valuable FinTech

companies in Africa



Largest FinTech Series A financing round in Europe



Landmark transaction following successful sale of CardConnect to a SPAC only a year earlier



Largest U.S. strategic merchant acquiring acquisition in over the last decade



First large-scale

transaction for an

integrated merchant

acquirer

First sale of a U.S.

Significant capital raise for next gen processor serving commerce startups and disruptors



Unique process that began with 60% sale in 2012 followed by series of subsequent sales



Successful international IPO for a leading payments company in Brazil

Highly successful outcome following long-term advisory relationship through initial recap, rebranding and multiple acquisitions

merchant acquirer to an international software company; became Sage **Payments**

First sale of a U.S. merchant acquirer to a large international financial institution; became Worldpay U.S.

Largest FinTech IPO in Egypt ever; Largest electronic payment network in Egypt





Deep Experience Advising SaaS Companies

FT Partners has extensive knowledge of SaaS business models and key valuation drivers









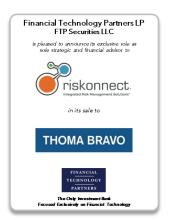












FT Partners Advises Cayan on its Sale to TSYS



Overview of Transaction

- On December 18, 2017, TSYS announced it has entered into an agreement to acquire Cayan in an all cash transaction valued at approximately \$1.05 billion
 - The transaction is expected to close in Q1 2018
- Cayan, a portfolio company of Parthenon Capital Partners, provides technology led acquiring services to more than 70,000 merchants and 100+ integrated partners in the U.S.
 - The Company's flagship Genius platform delivers a seamless and scalable unified commerce experience across channels
- TSYS (NYSE: TSS) is a leading global payments provider, offering innovative and secure solutions across the payments spectrum — from issuer processing and merchant acquiring to prepaid program management

Significance of Transaction

- The acquisition strategically complements TSYS' merchant goals to become a leading payment provider to small and medium size businesses in the U.S.
- The addition of Cayan's unified commerce solutions elevates TSYS' competitive position to jointly offer a broader set of value-add products and services to partners and merchants

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Cayan and its Board of Directors
- FT Partners also advised Cayan on its <u>recapitalization by Parthenon Capital</u>
 <u>Partners</u> along with numerous acquisitions made by the Company
- This transaction highlights FT Partners' continued success advising prominent companies in the Payments and Merchant Acquiring space and its leadership position as the "advisor of choice" to the highest quality FinTech Companies

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its 100% cash sale to



for total consideration of approximately

\$ 1,050,000,000



Motionsoft

FT Partners Advises on Chrome River's Merger with Certify

Overview of Transaction

- On March 5, 2019, Chrome River Technologies and Certify agreed to merge in a transaction valued at over \$1 billion
 - K1 Investment Management, which owns Certify, will hold a majority stake in the combined company
 - Existing shareholders, including the companies' founders and Chrome River investor Bain Capital Ventures, will retain minority stakes
- Chrome River is a leader in expense management, providing SaaS-based automation solutions for more than 1,000 organizations worldwide
- Certify is the world's largest independent provider of travel, expense and invoice management software serving more than 10,000 companies through its family of brands

Significance of Transaction

- The merger joins Chrome River to the existing Certify family of brands, which includes Nexonia, Tallie, Abacus, and Captio
 - The multi-brand strategy enables companies of all sizes and verticals to work with a single vendor, yet craft the solution that is best suited to their specific needs
- The companies will support all existing products and collaborate on accelerating investments in technology areas such as machine learning, artificial intelligence, analytics, and reporting, to provide customers with enhanced travel, expense, and invoice management capabilities

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Bain Capital Ventures and Great Hill Partners in this transaction
- FT Partners previously advised Chrome River on its \$100 million Series D Financing from Great Hill Partners in 2015
- This transaction underscores FT Partners' strong domain expertise and successful track record advising leading SaaS-based companies in the Financial Management Solutions space

FIP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in the merger of



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valued in excess of

\$1,000,000,000



Motionsoft

FT Partners Advises REPAY on its Merger with Thunder Bridge

Overview of Transaction

- On January 22, 2019, REPAY announced a definitive merger agreement with Thunder Bridge Acquisition Ltd. (NASDAQ: TBRG), a special purpose acquisition company ("SPAC")
- Upon completion and approval of the business combination on July 10, 2019, Thunder Bridge changed its name to Repay Holdings Corporation, and its common stock and warrants commenced trading on the Nasdaq Stock Market under "RPAY" and "RPAYW", respectively, on July 12, 2019
 - The company is valued at an implied enterprise value of ~\$665 million
- Under the terms of the agreement, REPAY's management team will continue to lead the Company and its existing majority equity holder, Corsair Capital, is expected to remain the Company's largest stockholder
- Headquartered in Atlanta, GA, REPAY is a leading provider of verticallyintegrated payment solutions
 - REPAY's proprietary, integrated payment technology platform reduces the complexity of electronic payments for merchants, while enhancing the overall experience for consumers
- Thunder Bridge is a blank check company formed for the purpose of effecting a merger, or similar business combination with one or more businesses
 - In June 2018, Thunder Bridge completed a \$258 million IPO

Significance of Transaction

 As a publicly-listed company, REPAY now has access to capital to further support its acquisition strategy and invest in technology, while continuing to develop software integration partners

FT Partners' Role

- FT Partners served as sole strategic and financial advisor to REPAY
- This transaction underscores FT Partners' deep expertise in the Payments space and highlights our strong track record in consistently generating great outcomes for our clients and their shareholders
- This transaction builds on FT Partners' expertise in navigating the process to sell companies to SPACs; prior experience includes the sale of CardConnect

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



Realtime Electronic Payments

in its merger with

Thunder Bridge Acquisition (NASDAQ: TBRG)

for a total implied enterprise value of

\$665,000,000



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Overview of Transaction

- On April 23, 2020, AvidXchange announced it has raised \$128 million in additional equity financing in an oversubscribed round, which brings it to a total of \$388 million, after raising \$260 million in January of this year
- Participating investors include a number of the foremost capital management firms, including new investors Neuberger Berman, on behalf of clients, Lone Pine Capital, and Schonfeld Strategic Advisors, along with existing investors
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes for middle market companies
 - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Home Owners Associations (HOA), Healthcare Facilities / Social Services, and Construction

Significance of Transaction

- The new capital will fuel AvidXchange's continued growth and innovation, allowing the Company to invest in its solutions for both buyers and suppliers while reaching more customers in the middle market
- The transaction firmly positions the Company for its next phase of growth

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange
- FT Partners has been AvidXchange's advisor since 2009, working with the Company on multiple capital raises, as well as a number of acquisitions
- Transaction underscores the long-term nature of many of FT Partners' relationships, as well as our deep expertise in advising leading Financial Management Solution providers

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



on its growth financing with new investors

NEUBERGER BERMAN LONE PINE CAPITAL



for a total amount of

\$ 388,000,000



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FT Partners Advises Checkout.com on its \$230 million Series A Financing



Overview of Transaction

- On May 2, 2019, Checkout.com announced it has raised \$230 million in Series A financing led by Insight Partners and DST Global with participation from GIC, Endeavor Catalyst, Blossom Capital and other strategic investors
- This is the first inancing round for Checkout.com since its foundation in 2012
- Headquartered in London, UK, Checkout.com offers the world's most comprehensive cross-border payment solution for digital commerce
 - The Company specializes in accepting, acquiring and processing international and local payments and also provides fraud management tools, analytics and comprehensive reporting features for merchants
 - Checkout.com is a direct acquirer of all major card schemes, accepting international cards, local card schemes and many of the most popular global alternative payment methods
 - Checkout.com handles every step of the payment process on a proprietary technology platform, so merchants benefit from feature parity across regions, faster processing speeds, greater reliability, and full data visibility

Significance of Transaction

- This financing will enable Checkout.com to continue its rapid growth in Europe, the US and the Middle East, with further expansion into Asia and Latin America
- This transaction is the largest ever Series A Financing round for a Technology or FinTech company in Europe

FT Partners' Role

- FT Partners served as sole strategic and financial advisor to Checkout.com
- This transaction underscores FT Partners' unparalleled track record in the Payments space and highlights the Firm's strong capabilities in finding the best investors for our clients worldwide

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series A Financing led by



with participation from







for total consideration of

\$230,000,000



FT PARTNERS ADVISES

Motionsoft

FT Partners Advises Marqeta on its \$150 million Financing

Overview of Transaction

- On May 28, 2020, Marqeta announced it has raised \$150 million in financing from one of the world's largest asset managers
 - The round values the Company at \$4.3 billion
 - This financing comes on the heels of Marqeta's \$260 million Series E financing round in May 2019 led by Coatue Management
- Founded in 2010, Marqeta is the leading global modern card issuer, powered by the most advanced issuer processor platform built in over two decades
- Marqeta's open APIs allow a new generation of businesses, such as Square, Affirm, DoorDash, Klarna and Instacart, to build innovative payment programs and experiences to meet the unique needs of their customers
 - With market-leading innovations like Just-in-Time Funding and Instant Issuance, Marqeta's platform has helped to re-architect what is possible for enterprises issuing cards at scale

Significance of Transaction

 This new capital helps Marqeta accelerate its mission as the Company is wellpositioned to support the current surge in demand for digital payments following COVID-19 lockdowns

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Marqeta and its board of directors
- FT Partners previously advised Marqeta on its \$260 million Series E financing led by Coatue in 2019, its \$45 million financing led by ICONIQ in 2018, its strategic \$25 million financing led by Visa in 2017, and its \$25 million Series C financing in 2015 -- over this time period, Margeta's valuation has grown over 40x
- This transaction demonstrates the long-term nature of many of FT Partners' client relationships and highlights our deep domain expertise and transactional excellence across FinTech and the Payments sector

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its growth financing from

one of the world's largest asset managers

for a total amount of

\$150,000,000



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FT Partners' Recent Awards and Recognition

Bloomberg

Bloomberg

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- View the full article and watch the live TV interview



M&A Advisor Awards

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



LendIt FinTech Industry Awards 2018:

o FT Partners wins Top Investment Bank in FinTech







The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018





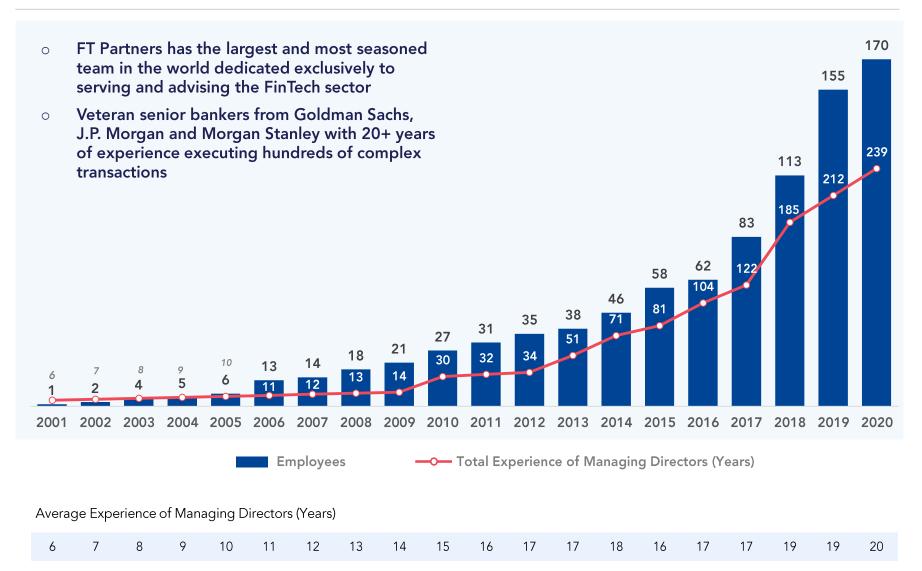
The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

FT PARTNERS ADVISES



The Largest FinTech Advisory Practice in the World



FT PARTNERS ADVISES



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	25
Mohit Agnihotri Managing Director	J.P.Morgan	 Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan Wharton M.B.A 	18
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 14+ years of FinTech transaction execution experience Dartmouth M.B.A. 	18
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	24
Dsman Khan Managing Director	Mâpwc	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 	23
Randall Little Managing Director	J.P.Morgan	 12 years as FIG / Capital Markets FinTech investment banker at J.P. Morgan 10 years as financial services technology consultant at Sun Microsystems and Ernst & Young NYU Stern M.B.A. (MBA w/Distinction) 	23
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	14
Amar Mehta Managing Director	J.P.Morgan	 Formerly with J.P. Morgan's Technology (FinTech & Technology Services) team in New York 7+ years of FinTech transaction execution experience MBA from IIM-K (India), Bachelor's in Computer Engineering from NTU (Singapore) 	15
Mike Nelson Managing Director	SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	20
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	17
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	24
Fim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	18