

FT Partners is Pleased to Announce its **Exclusive Role as Sole Strategic and** Financial Advisor to

# INSIKT

in its Series D financing led by



with participation from





for a total consideration of

\$50,000,000

# FT Partners Advises INSIKT on its Series D Financing

#### FT PARTNERS ADVISES

# INSIKT

### INSIKT's \$50 million Growth Financing

#### Overview of Transaction

- On December 13, 2017, INSIKT announced it has raised \$50 million in its Series
   D financing round led by Grupo Coppel
  - Existing investors First Mark Capital, Revolution Ventures and Colchis Capital also participated
- Headquartered in San Francisco, CA, INSIKT provides a white-label credit and loan management platform called Lendify to over 620 store locations across the United States
  - Lendify is cloud-based and available to organizations wanting to extend and deepen their relationships with customers by offering high quality loans
- With 1,450 store locations and 1,000 bank branches, Grupo Coppel has many years of experience providing credit and empowering financial services to millions of previously unbanked families in Mexico and Latin America
- This transaction was featured in articles on TechCrunch and American Banker

#### Significance of Transaction

- The latest round brings the Company's total funding to \$100 million, and will enable further growth in existing and new markets
- Since first launching in late 2014, INSIKT has processed more than 325,000 applications and provided 125,000 loans to underserved individuals in need of credit

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to INSIKT in this transaction
- This transaction further demonstrates FT Partners' continued success advising leading FinTech companies as well as its deep domain expertise in the Alternative Lending space

# Financial Technology Partners LP FTP Securities LLC

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#### FT PARTNERS ADVISES

# INSIKT

#### **INSIKT Overview**

### **Company Overview**

# INSIKT

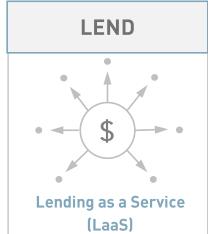
Headquarters: San Francisco, CA Founded: 2012

- INSIKT is a high growth alternative lender through its proprietary white-label origination platform called Lendify, and also enables individuals to invest in attractive asset-backed securities
- Lendify seamlessly integrates the origination process into a brand's existing customer experience, regardless of channel, while INSIKT manages the full loan lifecycle – from underwriting to servicing
- The Company's loan product is a fair, simple, and transparent credit option for those financially underserved
- INSIKT leverages risk analysis of thousands of data points, including data from its partners, to deliver the right product to consumers and enable organizations to deepen their relationships with customers through high quality loans

#### **Selected Financing History**

Date	Size / Stage (\$ in mm)	Lead Investor	Participating Investors	
10/17	<b>\$50</b> Series D	⊕ Coppel	FIRSTMARK revolution Colchis C	
12/15	<b>25</b> Series C	®Rakuten Capital	FIRSTMARK Colchis (	
07/14	<b>16</b> Series B	revolution	Jefferies prope	
07/13	<b>7</b> Series A	FIRSTMARK	PETERSON PARTNERS  ACCELERATOR SER ENGETT  VENTURES  SER ENGETT  MANUELL MANUELLY AND ADDRESS AND ADDR	

#### **Solutions Overview**



White label platform for full credit spectrum lending

#### INVEST



#### **Next Gen Fixed Income Investing**

Backed by Lendify loans & tranched to provide various risk profiles for investors

#### **Management Team**



James Gutierrez CEO & Co-Founder



Jeff Hilton CFO



**Kevin Kang** VP Risk



Jim McGinley COO



**Randy Wong** CTO



Louis Mrachek **VP Product** 

# FT Partners Advises INSIKT on its Series D Financing

**FT PARTNERS ADVISES** 



### **INSIKT Overview (cont.)**



#### LEND



#### **INVEST**

INSIKT has created Lendify to power the "Lending as a Service" (LaaS) transformation, enabling brands to provide loans directly to their customers













Meets a Critical Need for Customers

New Revenue Stream for Brands

Increases Customer Differentiates Brands Lifetime vs. Competitors

Deepens Customer Loyalty

#### **Credit Products**













#### **Applicants**

Consumer Apply for Loans through Origination Partners

#### Loans

Big Data Credit Scoring for Qualification – Loans are pooled and securitized creating Class A, B and R certificates

#### **Payments**

Borrower payments are collected and used to pay certificates by seniority class

1. A 2. B 3. R

#### **Securities**

Investors select a tranche based on their risk profile – by keeping the first loss piece, INSIKT only succeeds if investors do

#### MyCRO

Provides access to risk and performance data across all loans, allowing customers to slice and dice the data



#### MyClO

See report card on past deals and fund performance, and track investments easily



#### FT PARTNERS ADVISES



#### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

Tel: 415.992.8880

steve.mclaughlin@ftpartners.com





#### **FT PARTNERS ADVISES**

### Track Record of Success in the Alt. Lending / Lending Tech Value Chain...



#### Student / Personal Loan



#### Consumer Home Improvement Financing



# Consumer Marketing / Credit Lead Generation



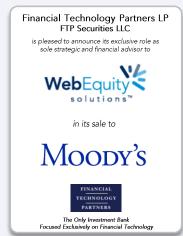
#### **Contract Financing**



#### Marketplace Lending



#### SaaS-based Loan Origination



#### **SMB Financing**



#### **Supplier Finance Solutions**



#### FT PARTNERS ADVISES

# INSIKT

### ...And Significant Experience Across the Banking Technology Space











































#### FT PARTNERS ADVISES



### FT Partners Advised on Many of the Largest Alt. Lending Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of  NEW RESIDENTIAL Jefferies  THIRD POINT	<b>\$5,000,000,000</b> Loan Commitment
GreenSky**	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
GreenSky**	TPG DST ICONÍQ WELLINGTON MANAGEMENT	300,000,000
Kabbage <sup>®</sup>	RCP REVERENCE CAPITAL PARTNERS ING Santander ProvVentures Scotiabank	135,000,000
earnest	Adams Street  By  Battery Ventures  maveron	75,000,000
<b>taulia</b>	QuestMark Partners  ZUUK BBVA edbi	65,000,000
INSIKT	FIRSTMARK revolution Colchis (	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























# FT Partners Advises Prosper on its Series G Financing



# INSIKT

#### **Overview of Transaction**

- On September 22, 2017, Prosper Marketplace announced that it has raised \$50 million in a Series G financing round from an investment fund comanaged by FinEx Asia
- San Francisco, CA-based Prosper is a leading marketplace lending platform for consumer loans, connecting people who want to borrow money with individuals and institutions that want to invest in consumer credit
  - To date, over \$10 billion in personal loans have been originated through the Prosper platform for debt consolidation and large purchases such as home improvement projects, medical expenses and special occasions
- Based in Hong Kong, FinEx Asia is the first global FinTech marketplace connecting Asian investors with high quality, low volatility asset classes, including U.S. consumer lending

#### Significance of Transaction

 The Series G investment, which brings Prosper's total equity raised to \$410 million to date, will be used to make strategic investments in the Company's platform and products

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Prosper and its Board of Directors
- FT Partners also advised on <u>Prosper's \$5 billion loan purchase agreement</u> from a consortium of institutional investors
- This transaction further solidifies FT Partners' role as the advisor of choice in the Alternative Lending sector

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series G Financing from

an investment fund co-managed by



for total consideration of

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#### **FT PARTNERS ADVISES**

# INSIKT

### FT Partners Advises GreenSky on its \$300 million Minority Investment

#### Overview of Transaction

- GreenSky completed a minority \$300 million financing round from TPG, DST, Iconiq and Wellington Management
- The Company provides an online loan platform that allows businesses to offer flexible credit programs to their customers – promoting higher transaction values and driving sales growth
- GreenSky's proprietary, technology-driven platform enables partners to make informed, real-time credit decisions and allows for real-time transaction processing
- The Company has grown to be a leader in the emerging Alternative Lending space, with a particular focus on home improvement financing

#### Significance of Transaction

- Represents the largest private equity financing in the Alternative Lending space to date
- Demonstrates a fundamental shift in lending customer acquisition models away from traditional banks and towards specialists like GreenSky
- This transaction positions GreenSky as a clear leader in Alternative Lending and enables the company to continue to innovate and bring additional products to market

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to GreenSky and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising top-tier financial technology companies

# FTP Securities LLC

is pleased to announce its exclusive role as financial advisor to



in its minority investment from







for total consideration of

\$ 300,000,000



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#### FT PARTNERS ADVISES

# INSIKT

### FT Partners Advises Kabbage on its \$135 million Minority Financing

#### Overview of Transaction

- On October 14, 2015, Kabbage announced a minority \$135mm Series E equity financing round
- The round was led by Reverence Capital Partners as well as ING, Santander InnoVentures and Scotiabank
- Additional new investors include China's Yuan Capital and Japan's Recruit Strategic Partners; existing investors BlueRun Ventures, UPS Strategic Enterprise Fund and Thomvest Ventures also participated in the round
- In conjunction with the equity raise, Kabbage also increased its credit facility by more than threefold to over \$900mm to fuel the expansion of its direct lending business
- Kabbage is the leading technology and data platform powering automated lending; the Company leverages numerous data sources generated through business activity to better understand performance and deliver fast, flexible funding in real time

#### Significance of Transaction

The transaction represents one of the few times in recent history that multiple global financial institutions have invested in a U.S.-based financial technology company, suggesting the potential for Kabbage's world-class platform to change the landscape of lending worldwide

#### FT Partners' Role

- FT Partners served as strategic advisor to Kabbage in this groundbreaking transaction
- Transaction demonstrates FT Partners' continued success advising on \$100mm+ financings for leading, world class financial technology companies while also building on the Firm's deep domain expertise in the Alternative Lending space

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as advisor to



in its Series E minority financing led by











for total consideration of

\$ 135,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

# Award-Winning Investment Banking Franchise Focused on Superior Client Results INSIKT



Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	<ul> <li>Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List</li> <li>Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List</li> <li>Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"</li> </ul>
The Information	2016	<ul> <li>Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"</li> </ul>
2017 - 2004	2015 - 2017	<ul> <li>Investment Banker of the Year – 2017</li> <li>Investment Banking Firm of the Year – 2016</li> <li>Cross Border Deal of the Year - 2016</li> <li>Dealmaker of the Year – 2015</li> <li>Technology Deal of the Year – 2015</li> <li>Equity Financing Deal of the Year - 2014</li> <li>Professional Services Deal of the Year, Above \$100 mm – 2014</li> </ul>
ANNUAL AWARDS WINNER  M&A Advisor Awards	2010 -2014	<ul> <li>Dealmaker of the Year - 2012</li> <li>Professional Services Deal of the Year, Above \$100 mm - 2012</li> <li>Boutique Investment Bank of the Year - 2011</li> <li>Deal of the Decade - 2011</li> <li>Upper Middle Market Deal of the Year, Above \$500 mm - 2010</li> <li>IT Services Deal of the Year, Below \$500 mm - 2010</li> <li>Cross-Border Deal of the Year, Below \$500 mm - 2010</li> </ul>
	2004 - 2007	<ul> <li>Dealmaker of the Year – Steve McLaughlin – 2007</li> <li>Business to Business Services Deal of the Year - 2007</li> <li>Computer and Information Technology Deal of the Year, Above \$100 mm – 2007</li> <li>Financial Services Deal of the Year, Above \$100 mm – 2007</li> <li>Investment Bank of the Year – 2004</li> </ul>
Middle Market Financing Awards	2006 - 2008	<ul> <li>Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008</li> <li>Information Technology Deal of the Year – 2008</li> <li>Financial Services Deal of the Year – 2008</li> <li>Financing Professional of the Year – Steve McLaughlin – 2006</li> </ul>

#### FT PARTNERS ADVISES



### The FT Partners Senior Banker Team

Name / Position	<b>Prior Background</b>	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	• 20 Lypars of avanziance covering FinTach as both an Analyst and	
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	
<b>Steve Stout</b> Managing Director	J.P.Morgan First Data		
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	15
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	14
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	11