

FT Partners is Pleased to Announce its Exclusive Role as Strategic and Financial Advisor to

# OpenLending

on its merger with

Nebula Acquisition Corporation (NASDAQ: NEBU)

sponsored by



for total consideration of up to approximately

\$1,700,000,000

### FT Partners Advises Open Lending on its Merger with Nebula FT PARTNERS ADVISES

### Open Lending's Merger with Nebula Acquisition Corporation



#### **Overview of Transaction**

- On January 6, 2020, Nebula Acquisition Corporation "Nebula" (Nasdaq: NEBU), a special purpose acquisition company ("SPAC"), sponsored by True Wind Capital, announced a definitive merger agreement with Open Lending
- Upon completion of the business combination on June 10, 2020, Nebula changed its name to Open Lending, and its common stock is expected to begin trading on the Nasdaq Stock Market under the ticker symbol "LPRO", commencing June 11, 2020
  - Total consideration of the transaction is approximately \$1.7 billion \*
- Open Lending, through its flagship product, Lenders Protection, offers loan analytics, risk-based pricing, risk modeling and default insurance, ensuring profitable auto loan portfolios for financial institutions throughout the U.S.

#### Significance of Transaction

- While creating significant liquidity for existing shareholders, Open Lending's Management team will continue to lead the merged Company as over 70% of their existing equity is expected to be rolled as part of the transaction
- Open Lending's existing minority investor, Bregal Sagemount, a prominent growth equity firm, will continue as a public stockholder and participate on the board as well
- Open Lending will pursue significant growth opportunities within its existing customer base of credit unions, banks, and OEM Captives, as well as through new channels, asset classes, and geographies

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Open Lending
- Exemplifies FT Partners' ability to deploy expertise for a complex business operating at the intersection of consumer finance, InsurTech, and Auto FinTech
- Builds on FT Partners' expertise in navigating the unique process in selling companies to SPACs, and follows highly successful sales of FT Partners' clients <u>CardConnect</u> and <u>REPAY</u>

### Financial Technology Partners LP

is pleased to announce its exclusive role as strategic and financial advisor to



on its merger with

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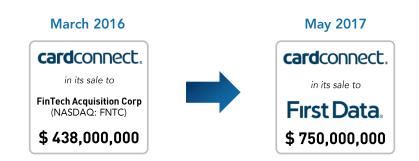
### FT Partners Advises Open Lending on its Merger with Nebula FT PARTNERS ADVISES

FT Partners' Expertise in Selling FinTech Companies to SPACs



FT Partners has advised on two of the most successful SPAC transactions in the FinTech space ... 3 for 3 with \$1.7 billion Open Lending / Nebula!!!

FT Partners advised CardConnect on its \$438 million merger with a SPAC, FinTech Acquisition Corp, and then advised on its subsequent \$750 million sale to First Data a year later, nearly doubling its valuation.



FT Partners advised REPAY on its merger with Thunder Bridge Acquisition, valuing the Company at an implied enterprise valuation of approximately \$665 million. The Combined Company's stock is currently trading at or near an all-time high, up more than 150% since it began trading less than a year ago.

# REPAY Realtime Electronic Payments in its merger with Thunder Bridge Acquisition (NASDAQ: TBRG) \$ 665,000,000

**July 2019** 



### FT Partners Advises Open Lending on its Merger with Nebula FT PARTNERS ADVISES

### **Open Lending Overview**



### **Company Overview**



CEO:	John Flynn	
CFO / COO:	Ross Jessup	
Headquarters:	Austin, TX	
Founded:	2000	

- Open Lending is the leading provider of lending enablement and risk analytics solutions for financial institutions, taking no balance sheet risk
- The Company specializes in loan analytics, risk-based pricing, risk modeling and automated decision technology for automotive lenders
- Open Lending's flagship product, Lenders Protection, is an auto lending program that offers a safe way for lenders to increase near prime auto loan volumes with limited risk and higher ROAs than their prime loan portfolios
- Open Lending operates under a B2B2C model with 275+ active financial institutions today
- Open Lending projects strong financial performance in 2021 with EBITDA margins of ~70% and 19-21 organic revenue CAGR of 50%+

### **Key Metrics**

~\$1.7 billion

Loans Facilitated in 2019

~100k

2020E Certified Loans

\$250 billion

Underlying Annual Addressable Market **70%**2019 EBITDA Margins

#### **Lenders Protection Product Overview**







### Earn higher yields with assets

- · Utilize existing application flows already being processed
- Increase return on assets and profitability

#### Significantly increase vehicle lending volumes

- Provide more auto loans outside of prime lending guidelines
- · Approve loan applications that are declined and book more approved

### Pre-packaged third-party auto loan default insurance

- High-quality default protection insurance on each loan provided by two "A" rated insurance carrier partners
- · Mitigate risk while still offering attractive rates

### Fast and Easy

- ~5 second underwriting decisions
- Integrated into Loan Origination Systems

### Sophisticated analytics, customizable for lending institutions

- Sophisticated risk-based pricing
- 15+ years of proprietary data
- Tailored target ROA and costs to the lender

### **OpenLending**

FT PARTNERS ADVISES

### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 18 years of exclusive focus on Financial Technology

### FT Partners' Advisory Capabilities



### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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### Advisor of Choice for Leading FinTech Companies and Strategics

FT Partners has an extensive history advising on multi-billion dollar transactions, as well as representing numerous FinTech "Unicorns" with \$1 billion+ valuations

Selected Billion Dollar + Clients

#### **Selected Transactions with Multi-Billion-Dollar Valuations**

Financial Technology Partners LP

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to

MASSURANCE.

🏂 Prudential

for total consideration of up to

\$3,500,000,000

### **BLACKROCK**





Heartland Liquidnet



avidxchange

**OpenLending** 

**MARQETA** 



► MERCURY®

**ally** 





Financial Technology Partners LP FTP Securities LLC

> is pleased to announce its role as strategic and financial advisor to

MERCURY<sup>®</sup>

in its cash sale to

vantiv

for total consideration of

\$ 1.650.000.000

The Only Investment Bank Focused Exclusively on Financial Technology





















Financial Technology Partners LP

FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to

Group, Inc.

AmWINS





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### Significant Experience Across the Banking / Lending Tech Sector













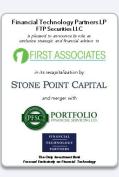






























### FT PARTNERS ADVISES

### **OpenLending**

### Deep Expertise in Bank Technology

#### Card-Issuing / Processing Platform

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its growth financing from

one of the world's largest asset managers

for a total amount of

\$150,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

#### Online Banking

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



CORILLIAN



For approximately

\$ 245,000,000



The Only Investment Bank Focused Exclusivelyon Financial Technology

#### Mortgage Technology

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as financial advisor to



in its sale to





The Only Investment Bank Focused Exclusively on Financial Technology

#### Product Related Data / **Analytics**

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



on its sale to





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### CRM / Strategic Pricing

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series B Financing led by



for total consideration of

\$17,200,000



The Only Investment Bank Focused Exclusively on Financial Technology

### **Online Bill Payment**

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its acquisition of



for total consideration of approximately

\$ 300,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

#### **Open Banking Platform** for Savings Deposits

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as

strategic and financial advisor to



on its minority investment in



with participation from new and existing investors

for total consideration of \$100.000.000



The Only Investment Bank Focused Exclusively on Financial Technology

#### **Credit Lifecycle** Management

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as

sole strategic and financial advisor to customcredit & systems

> a portfolio company of Triton Pacific

in its sale to

a portfolio company of

VISTA



The Only Investment Bank Focused Exclusively on Financial Technology

#### Card-Issuing / Processing Platform

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



on its financing led by

for total consideration of

\$50,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

#### Card-Issuing / Processing Platform

### Financial Technology Partners LP

FTP Securities LLC is pleased to announce its role as sole strategic and financial advisor to



in its minority financing by



for total consideration of

£ 44,000,000



**FT PARTNERS ADVISES** 



### Continued Track Record of Success in the Alt Lending / Credit Tech Space

### White Label Loan Management



#### Consumer Home Improvement Financing



### Consumer Marketing / Credit Lead Generation



### SMB Credit Tools / Financing



#### **SMB** Financing



#### Peer-to-Peer Lending



### SaaS-based Loan Origination



#### SMB Financing



#### Supply Chain Finance Solutions



#### **SMB** Financing



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### FT Partners Advises Marqeta on its \$150 million Growth Financing

#### **Overview of Transaction**

- On May 28, 2020, Marqeta announced it has raised \$150 million in financing from one of the world's largest asset managers
  - The round values the Company at \$4.3 billion
  - This financing comes on the heels of Marqeta's \$260 million Series E financing round in May 2019 led by Coatue Management
- Founded in 2010, Marqeta is the leading global modern card issuer, powered by the most advanced issuer processor platform built in over two decades
- Marqeta's open APIs allow a new generation of businesses, such as Square, Affirm, DoorDash, Klarna and Instacart, to build innovative payment programs and experiences to meet the unique needs of their customers
  - With market-leading innovations like Just-in-Time Funding and Instant Issuance, Marqeta's platform has helped to re-architect what is possible for enterprises issuing cards at scale

#### Significance of Transaction

 This new capital helps Marqeta accelerate its mission as the Company is wellpositioned to support the current surge in demand for digital payments following COVID-19 lockdowns

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Marqeta and its board of directors
- FT Partners previously advised Marqeta on its \$260 million Series E financing led by Coatue in 2019, its \$45 million financing led by ICONIQ in 2018, its strategic \$25 million financing led by Visa in 2017, and its \$25 million Series C financing in 2015 -- over this time period, Margeta's valuation has grown over 40x
- This transaction demonstrates the long-term nature of many of FT Partners' client relationships and highlights our deep domain expertise and transactional excellence across FinTech and the Payments sector

### Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its growth financing from

one of the world's largest asset managers

for a total amount of

\$150,000,000



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### FT Partners Advises BlueVine on its \$102.5 million Series F Financing

#### **Overview of Transaction**

- On November 19, 2019, BlueVine announced it has raised \$102.5 million in Series F financing, led by ION Crossover Partners
  - The round includes participation from new investors including MUFG Innovation Partners Co., Ltd, O.G. Tech - Eyal Ofer's VC, Vintage Investment Partners, ION Group, and existing investors including Lightspeed Venture Partners, Menlo Ventures, 83North, SVB Capital, Nationwide, Citi Ventures, M12 (Microsoft) and additional private investors
- Founded in 2013, BlueVine provides innovative banking solutions built for small businesses
- BlueVine offers a suite of products designed to meet the diverse financial needs of today's business owners including BlueVine Business Checking, Line of Credit, Term Loan, and Invoice Factoring up to \$5 million
- BlueVine has served over 20,000 small and medium-sized businesses and provided access to over \$2.5 billion in financing

#### Significance of Transaction

BlueVine will use the funding to further build and scale its vision for BlueVine
Business Banking, an end-to-end banking platform featuring a business
checking account seamlessly integrated with BlueVine's technology-enabled
suite of online financing products

#### FT Partners' Role

- FT Partners served as exclusive financial advisor to BlueVine and its board of directors on its \$102.5 million Series F financing
- This transaction highlights FT Partners' deep domain expertise in Banking Tech and Alternative Lending, as well as its successful track record generating highly favorable outcomes for high growth FinTech companies globally

### Financial Technology Partners LP

is pleased to announce its role as exclusive financial advisor to



on its Series F financing led by



for total consideration of

\$102,500,000



#### FT PARTNERS ADVISES



### FT Partners Advises defi SOLUTIONS on its \$55 million Series C Financing

#### Overview of Transaction

- On January 19, 2018, defi SOLUTIONS announced it has raised \$55 million in a Series C investment from Bain Capital Ventures
- Headquartered in Grapevine, TX, defi SOLUTIONS is the leading provider of flexible, configurable and adoptable software that drives the lending community
  - defi's cloud-based, lender-centric software offers the freedom to do business exactly as they choose and provides timely updates, system enhancements, and integrations with a growing list of quality third-party data providers
- A subsidiary of Bain Capital, Bain Capital Ventures (BCV) invests from seed- to growth-stage in fast-growing startups that are leveraging technology to disrupt existing markets or create entirely new ones
  - BCV has approximately \$3 billion of assets under management and offices in the Bay Area, New York City and Boston

### Significance of Transaction

- The funds raised will enable defi to accelerate the development of existing and emerging products, expand resources and facilities, and grow the number of employees by nearly 50 percent in 2018, across all teams, including client support, technology services, and sales and marketing
- defi also gains a partner in Bain Capital Ventures, who has a proven track record in scaling businesses in the auto software space

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to defi SOLUTIONS on this transaction
- This transaction demonstrates FT Partners' continued success advising leading SaaS companies in the Lending Tech space as well as its expertise across the Auto FinTech space

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series C Investment from



for approximately

\$55,000,000



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### FT Partners Advises First Associates on its Recapitalization and Merger

#### Overview of Transaction

- On July 16, 2019, First Associates Loan Servicing, LLC (First Associates) announced that funds managed by Stone Point Capital LLC (Stone Point) have acquired a majority interest in the Company, and that it has subsequently merged with Portfolio Financial Servicing Co. (PFSC)
- Based in San Diego, CA, First Associates is among the fastest growing servicers of loan and lease portfolios in the United States
- First Associates offers a breadth of primary, backup, call center support, and third-party collection agency services, to a wide mix of underlying asset classes through its leading, compliant technology platform
- PFSC is a third-party private label servicer of commercial and consumer leases, loans and annuity type transactions

### Significance of Transaction

- This transaction positions First Associates well to continue to build upon years of partnerships with industry-leading clients, an ongoing commitment to excellence and a track record of delivering outstanding growth and performance
- The combination of First Associates and PFSC will enable a superior experience for clients as a result of enabling access to complementary services and expanded asset class expertise within consumer and commercial finance

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to First Associates
- This transaction highlights FT Partners' versatility and expertise across the FinTech universe and represents a highly successful outcome for First Associates and its shareholders

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in its recapitalization by

### STONE POINT CAPITAL

and merger with





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### FT Partners' Recent Awards and Recognition

### **Bloomberg**

### **Bloomberg**

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- o View the full article and watch the live TV interview



### **M&A Advisor Awards**

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



### **LendIt FinTech Industry Awards 2018:**

o FT Partners wins Top Investment Bank in FinTech

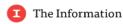
### Institutiona Investor





### The FinTech Finance 40:

o Steve McLaughlin ranked #1 in 2017 and 2018



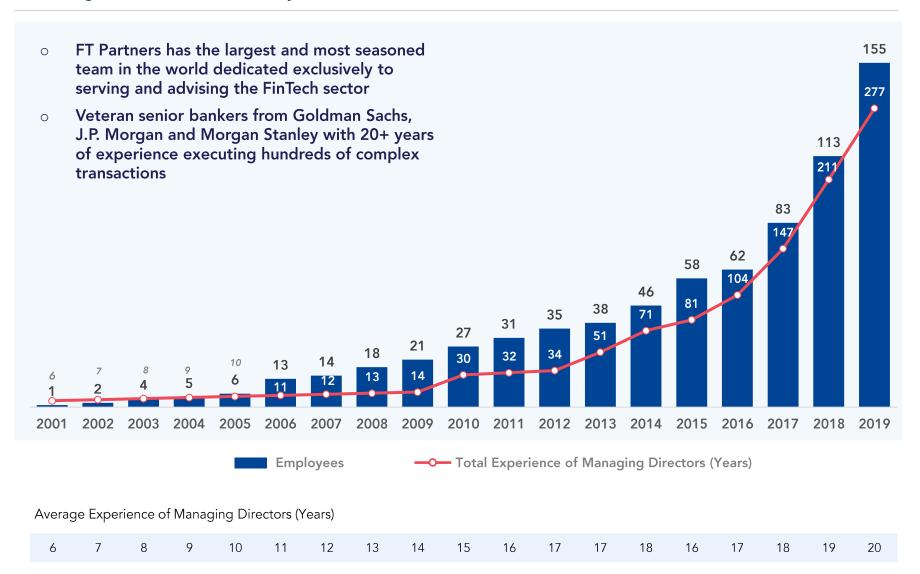


### The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

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### The Largest FinTech Advisory Practice in the World



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### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	24
<b>Mohit Agnihotri</b> Managing Director	J.P.Morgan	<ul> <li>Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan</li> <li>Wharton M.B.A</li> </ul>	17
Kate Crespo Managing Director	RAYMOND JAMES®	<ul> <li>Formerly with Raymond James' Technology &amp; Services investment banking</li> <li>14+ years of FinTech transaction execution experience</li> <li>Dartmouth M.B.A.</li> </ul>	17
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	23
<b>Osman Khan</b> Managing Director	Mâ pwc	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> </ul>	22
Randall Little Managing Director	J.P.Morgan	<ul> <li>12 years as FIG / Capital Markets FinTech investment banker at J.P. Morgan</li> <li>10 years as financial services technology consultant at Sun Microsystems and Ernst &amp; Young</li> <li>NYU Stern M.B.A. (MBA w/Distinction)</li> </ul>	23
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	13
<b>Amar Mehta</b> Managing Director	J.P.Morgan	<ul> <li>Formerly with J.P. Morgan's Technology (FinTech &amp; Technology Services) team in New York</li> <li>7+ years of FinTech transaction execution experience</li> <li>MBA from IIM-K (India), Bachelor's in Computer Engineering from NTU (Singapore)</li> </ul>	15
<b>Mike Nelson</b> Managing Director	SUNTRUST	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	19
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	16
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	23
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	17