FT PARTNERS FINTECH INDUSTRY RESEARCH

April 18, 2018



Creditas Extends its Series C Round to \$55 million with Santander InnoVentures





The Only Investment Bank Focused Exclusively on FinTech

FT Partners Overview

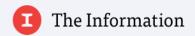
- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Creditas Raises Additional Series C Financing

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Transaction Summary

Transaction Summary



Creditas is a brazil-based online secured loan platform

- On April 17, 2018, Creditas announced it had extended its original Series C of \$50 million to \$55 million with a further investment of \$5 million from Santander InnoVentures and Amadeus Capital Partners
 - The Company's original Series C round was led by Vostok Emerging Finance in December 2017
- The Company intends to use the new funds to further develop new products and expand into new markets

Transaction Commentary

"We are proud to be the first investment of Santander InnoVentures in Brazil. We want to maintain our accelerated growth in the coming years, we are just at the beginning and want to be 30 times bigger in three years."



Sergio Furio Founder, CEO



Selected Creditas Financing History

Date	Size (\$ mm)	Investor(s)
12/11/17	\$50	Vostok Emerging Finance KaSZeK VENTURES VENTURES QUONA CAPITAL
02/17/17	19	Redpoint OED INVESTORS NASPERS
05/30/16	8	Redpoint Kaszek eventures VENTURES ACCION DED INVESTORS
10/18/13	1	Angel Investors

Other Recent Brazilian FinTech Financing Rounds



On October 18, 2017, GuiaBolso, a personal financial management platform, announced it had secured \$39 million in financing also led by Vostok Emerging Finance



On December 7, 2016, Nubank, a credit card startup, announced it had raised \$80 million in financing led by DST Global

Creditas Raises Additional Series C Financing

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(C) creditas

Creditas Overview

Company Overview



CEO: Sergio Furio
Headquarters: Sao Paulo, Brazil

Founded: 2012

- Creditas is the only digital lending platform focused on secured loans in Brazil
- Creditas provides auto-backed loans, car financing and home equity loans
 - The Company funds customer loans through both investors and financial institutions
- In a country where prime borrowers pay 100%+ APR for a personal loan and 400%+ for credit card financing, Creditas provides the cheapest loans in the industry by using the borrowers' properties as a collateral
 - The Company uses technology and data to reinvent the secured lending experience in order to tackle the problem of high borrowing costs in Brazil
- Creditas funds its loans through a hybrid model that includes...
 - (1) credit funds and securitizations
 - (2) traditional financial institutions
 - (3) its own capital

Products & Services Overview



Auto refinancing

- 36-month maturity, average US\$8k
- 25% 50% APR (basic rate +14%-39%)
- Prime customers (60% LTV)
- 1st lien on car title
- Usage: debt consolidation, purchases and interest rate reduction



Auto financing

- 48-month maturity, average US\$10k
- 20% 40% APR (basic rate +9%-29%)
- Prime and near-prime customers (80% LTV)
- 1st lien on car title
- Usage: car purchase



Home Equity loan (1st lien)

- 15-year maturity, average US\$50k
- 16% 24% APR (BR inflation +12%-20%)
- Prime and near-prime customers (30% LTV)
- 1st mortgage
- Usage: debt consolidation, investments, home renovation

FT Partners Research - Exclusive Interview with Sergio Furio

Auto FinTech: The Emerging FinTech Ecosystem Surrounding the Auto Industry



Click pictures to view report



Sergio Furio Founder, CEO Creditas

Exclusive interview with Sergio Furio discussing:

- The reasons behind founding Creditas
- The Brazilian auto market and its unique challenges and opportunities
- The long-term vision for the Company and its future growth plans

FT Partners' 200+ page report provides an in-depth look at the FinTech ecosystem surrounding the auto industry:

As the automotive industry continues to innovate, consumers and businesses will expect the financial services and processes surrounding this massive industry to modernize and adapt as well. Similarly, as new advances change the way consumers and businesses use cars, both traditional financial services and FinTech companies can distinguish themselves by offering new, innovative solutions.

The report includes:

- Trends regarding the transformation of the auto industry and innovations in auto lending, insurance and payments
- The activity among traditional players in the space such as partnerships, investments and acquisitions
- Proprietary financing and M&A transactions in the space
- A detailed industry landscape of Auto FinTech players and company profiles

FT Partners Research – Brazil's Emerging FinTech Ecosystem

Brazil's Emerging FinTech Ecosystem:A Market Ripe for Disruption & Innovation



Coming Soon...

Brazil is in the midst of a FinTech revolution as the confluence of a number of forces has created a very fertile environment for disruption and innovation in financial services. With the world's fifth largest population, the ninth largest economy and a government encouraging greater competition for a highly concentrated banking ecosystem, Brazil presents a huge growth opportunity for technology-driven financial solutions across payments, banking, lending, insurance, wealth management and other areas.

The report will include:

- An overview of trends in the Brazilian economy and FinTech market
- Exclusive CEO / Executive interviews of companies and investors in the space
- A detailed landscape of FinTech players in Brazil and company profiles
- Proprietary list of financing and M&A transactions in the space

Please visit our website to sign up to receive the report as soon as it is available

Selected FT Partners' Research - Click to View



Credit Sesame's \$42 million Financing



Prosper's Series G Financing



Oakam's Debt Financing from Victory Park Capital



defi SOLUTIONS Raises \$55 million in Series C Financing



Atom Bank Raises Approximately \$207 million in Financing



Exclusive CEO Interview:
Nav – Levi King



SolarisBank Raises Approximately \$70 million in Series B Financing



Nubank Raises \$150 million in Financing

VIEW MORE FT PARTNERS RESEARCH

Selected FinTech Expertise in Brazil

Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as sole strategic and financial advisor to FICATGAPA in its Series B financing from theventure.city theventure.city for total consideration of \$ 22,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology

- Headquartered in Sao Paulo, Brazil, RecargaPay is democratizing mobile payments for banked and unbanked consumers in Brazil
- RecargaPay simplifies daily transactions such as mobile top ups, transport cards, bill payments, gift cards and much more
- The Company has over 10 million mobile wallet users today and supports millions of monthly mobile transactions

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to

ContaAzul

in its Series D financing led by



with participation from



for total consideration of approximately

\$ 30,000,000



The Only Investment Bank
Focused Exclusively on Financial Technology

- Headquartered in Joinville, Brazil, ContaAzul provides an innovative, modern and easy-to-use Cloud Accounting Platform tailored to the needs of Brazilian small businesses and their accountants
- ContaAzul's solutions integrate SMBs with accounting firms, banks, government and other businesses in a single platform
 - The platform saves SMB owners up to 65% of the time it takes managing their business

Track Record of Success in the Alternative Lending Value Chain

Credit & Loan Management Tools



Marketplace Lending



Consumer Home Improvement Financing



SaaS-based Loan Origination



Consumer Marketing / Credit Lead Generation



SMB Financing



SMB Credit Tools / Financing



Supplier Finance Solutions



Significant Experience Across the Banking Technology Space











































FT Partners has Advised on Many of the Largest Alt. Lending Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of New Residential Jefferies THIRD POINT	\$5,000,000,000 Loan Commitment
GreenSky **	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
GreenSky **	TPG DST ICONIQ WELLINGTON MANAGEMENT	300,000,000
GreenSky **	PIMCO	200,000,000
Kabbage Kabbage	RCP CAPITAL PARTNERS ING Solventures Scotiabank*	135,000,000
earnest	ADAMS STREET Battery Ventures mayoron	75,000,000
taulia	QuestMark Partners ZDUK BBVA edbi	65,000,000
INSIKT	FIRSTMARK revolution Colchis (50,000,000
PR05PER	Fund Co-Managed by:	50,000,000
credit sesame	Menlo ICP INVENTUS GLOBESPAN CAPITAL PARTNERS SF	42,000,000
Mnav	POINTZ CONTRACTOR CONT	38,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























Award-Winning Investment Banking Franchise Focused on Superior Client Results

Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	 Ranked #1 Most Influential Executive on Institutional Investor's FinTech 40 List Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
	2015 - 2017	 Investment Banker of the Year – 2017 Investment Banking Firm of the Year – 2016 Cross Border Deal of the Year - 2016 Dealmaker of the Year – 2015 Technology Deal of the Year – 2015
2017 - 2004 ANNUALAWARDS WINNER M&A Advisor Awards	2010 -2014	 Equity Financing Deal of the Year - 2014 Professional Services Deal of the Year, Above \$100 mm - 2014 Dealmaker of the Year - 2012 Professional Services Deal of the Year, Above \$100 mm - 2012 Boutique Investment Bank of the Year - 2011 Deal of the Decade - 2011 Upper Middle Market Deal of the Year, Above \$500 mm - 2010 IT Services Deal of the Year, Below \$500 mm - 2010 Cross-Border Deal of the Year, Below \$500 mm - 2010
,	2004 - 2007	 Dealmaker of the Year – Steve McLaughlin – 2007 Business to Business Services Deal of the Year - 2007 Computer and Information Technology Deal of the Year, Above \$100 mm – 2007 Financial Services Deal of the Year, Above \$100 mm – 2007 Investment Bank of the Year – 2004
Middle Market Financing Awards	2006 - 2008	 Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008 Information Technology Deal of the Year – 2008 Financial Services Deal of the Year – 2008 Financing Professional of the Year – Steve McLaughlin – 2006

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	23
Greg Smith Managing Director	AS Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	22
Osman Khan Managing Director	pwc	 Former Managing Director / Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	21
Steve Stout Managing Director	J.P.Morgan First Data	 Former Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank 	20
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	16
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	15
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	12