## FT PARTNERS FINTECH INDUSTRY RESEARCH

September 21, 2020

# Revolut

# Company and Financial Overview



The Only Investment Bank Focused Exclusively on FinTech

#### **Overview of FT Partners**

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 18 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors FinTech Finance 40"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

relies upon a variety of public sources, the accuracy of which cannot be guaranteed. No persons or entities should use the information in decision making without independent investigation or professional advice. This communication should not



## **Executive Summary**



- Founded in 2014, Revolut is one of the world's largest Challenger Banks by number of users and valuation
  - In December 2018, the Company's European Banking License was approved by the European Central Bank, along with an electronic money license
- By the end of 2019, its banking and trading services were used by more than 10 million retail customers and over 220,000 business customers
- Throughout 2019, Revolut expanded globally, launching its platform in markets outside Europe including the U.S., Australia, Japan, and Singapore
- The Company also started expanding its product suite, with the rollout of commission-free equity trading, charitable donations and Apple Pay
- Revolut also released a range of new pricing plans for Revolut Business, including a free basic plan for freelancers and companies and an Expense Management feature
- In 2019, the Company nearly tripled its revenue to £163 mm, while its operating loss increased to £107 mm from £34 mm
  - The Company's gross margin improved to 39% in Q4 2019, up from 17% at the beginning of the year <sup>(1)</sup>

## Revolut

#### **Revolut Overview**

#### **Company Overview**



Founder & CEO:

Nikolay Storonsky

Headquarters:

London, UK

Founded:

2014

- Revolut provides a digital, mobile bank account linked to a prepaid Mastercard ("RevolutCard") that consumers can use to spend, transfer and exchange money worldwide
- Revolut is one of several Challenger Banks offering digital banking products to consumers
- The Company differentiates itself from other Challenger Banks by offering interbank exchange rates, zero-fee international money transfer and an account that can hold/exchange several different currencies
  - Banks typically offer a marked-up exchange rate for consumers that spend or transfer money abroad

#### **Management Overview**



**Nik Storonsky** Founder & CEO



**Vlad Yatsenko** Co-Founder & CTO

#### **Products & Services**

#### RevolutCard

- Use at any merchant that accepts Mastercard
- Spend in 90 currencies with automatic conversion at the best possible rate
- ATM withdrawals

#### Mobile App

- · Add funds to account via debit card payment
- Foreign exchange at interbank rate
- Global money transfer for 150 currencies
- Peer-to-peer payments
- Expense tracking
- Credit (supplied by P2P lending partner)
- Card security



#### **Premium**

- 2x ATM withdrawal limit
- Unlimited foreign exchange
- "Turbo" money transfers
- Global express card delivery
- Exclusive card design
- Exclusive support
- Spare card

#### **Business**

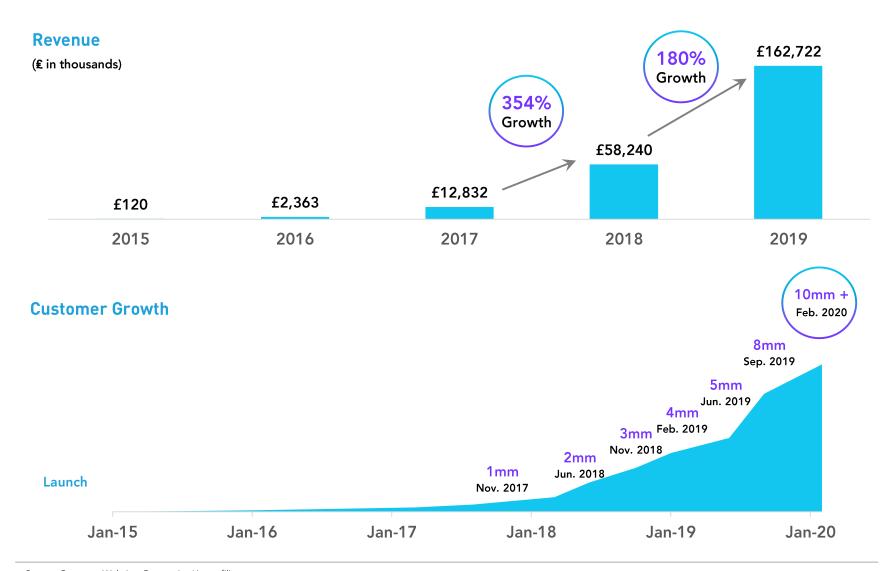
- Hold, receive and exchange 150 currencies
- Instant transfers
- International payments
- Multi-currency corporate cards
- Real time tracking
- Expense reporting



## **Revolut Company and Financial Overview**

#### **Revolut's Revenue and Customer Growth**





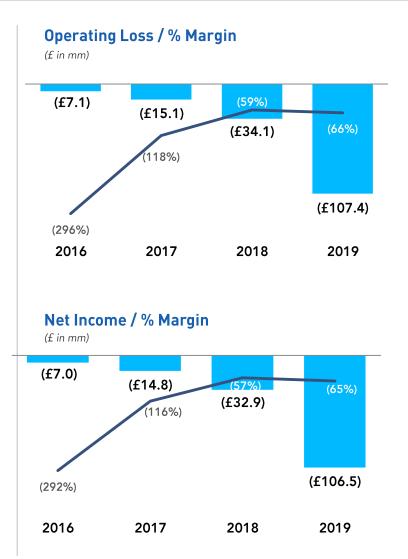
## **Revolut Company and Financial Overview**

### **Selected Financial & Performance Metrics**



#### **Financial Profile**

Key Financials (£ in mm)				
	FY 2016A	FY 2017A	FY 2018A	FY 2019A
Revenue	£2.4	£12.8	£58.2	£162.7
% Growth	na	433%	355%	180%
Operating Loss	(£7.1)	(£15.1)	(£34.1)	(£107.4)
% Growth	na	(113%)	(126%)	(215%)
% Margin	(296%)	(118%)	(59%)	(66%)
Loss Before Taxation	(£7.1)	(£15.1)	(£33.0)	(£106.8)
% Growth	na	(113%)	(119%)	(224%)
% Margin	(296%)	(118%)	(57%)	(66%)
Net Income	(£7.0)	(£14.8)	(£32.9)	(£106.5)
% Growth	na	(111%)	(122%)	(224%)
% Margin	(292%)	(116%)	(57%)	(65%)



## Revolut's Selected Financing and Valuation History

## Revolut

# Revolut

Historical Post-Money Valuation (\$ in mm)

**Corresponding Transaction** 

Feb. 2016

\$5 mm

Lead Investor(s):

Balderton. capital

Other Participants:

Seedcamp; Point Nine; Venrex; Index Ventures; Digital Space Ventures; **Undisclosed Investors** 

Jul. 2016

\$12 mm

Lead Investor(s):

Balderton. capital

Other Participants:

Seedcamp; Point Nine; Ribbit Capital: NJF Capital: Index Ventures: Venrex

Oct. 2017

\$66 mm

Lead Investor(s):



Other Participants:

Balderton Capital; TriplePoint Venture Growth; Greyhound Capital; Global Founders Capital; Ribbit Capital

Apr. 2018

\$250 mm

Lead Investor(s):

Other Participants:

Sprints Capital: Lakestar: Index Ventures; Ribbit Capital: Deeptech Ventures: Greyhound Capital; Loric Ventures: Draper Esprit

Feb. 2020

\$580 mm

Lead Investor(s):



Other Participants:

TSG; Ribbit Capital; GP Bullhound; Bond Capital; Nyca Partners; G Squared





\$50

\$334

Series B

Series C

Series D

\$13

Seed

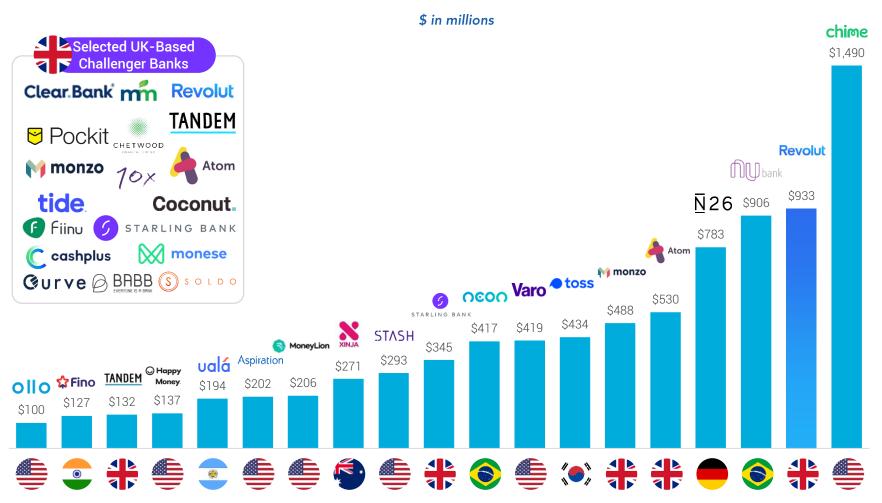
Series A

## **Revolut Company and Financial Overview**

## Challenger Banks Market Overview: Financing



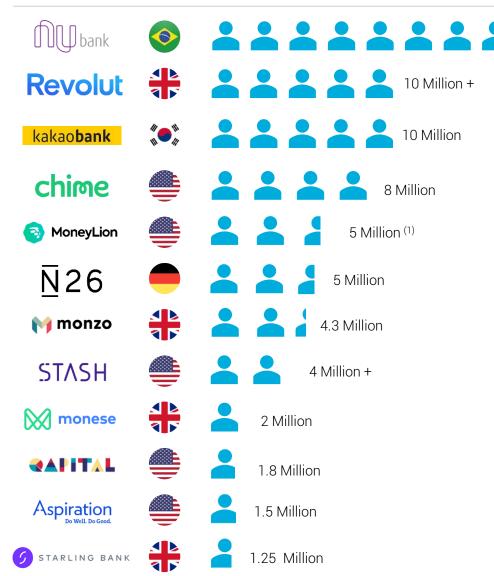
## Selected Challenger Banks with \$100+ million in Equity Financing



25 Million

## Revolut

## Selected Challenger Bank User Base Overview





## FT Partners Research - The Rise of the Challenger Banks

# The Rise of Challenger Banks Are the Apps Taking Over?



Click pictures to view report

The banking sector is experiencing a major shift globally, as Challenger Banks are becoming increasingly formidable competitors to traditional banks and have begun to capture significant market share. Furthermore, the lines between banks and other consumer financial services providers are blurring, with several alternative lenders and robo-advisors beginning to offer banking products to their customers. Ecommerce / internet giants are also jumping into the fray with Google and Amazon, among others, beginning to offer banking products. In response to the emergence of Challenger Banks, a number of incumbent banks have launched their own FinTech brands, and traditional financial institutions will likely turn to FinTech solution providers in order to defend their turfs.

#### Highlights of the report include:

- An overview of trends in the Challenger Banking space as well as the broader banking ecosystem
- A detailed landscape of Challenger Banks globally
- Proprietary list of financing and M&A transactions in the space
- Interviews with 17 Challenger Bank executives
- Detailed profiles of 41 global Challenger Banks

#### Selected FT Partners Research - Click to View



Upgrade's \$40 million Series D Financing



Finicity's \$1 billion Sale to Mastercard



Open Lending's Merger with Nebula Acquisition Corp.



Kabbage's Sale to American Express



Bond Raises \$32 million in Series A Financing



Megalith Financial Acquisition Corp Acquires BankMobile for \$140 million



nCino Completes its IPO Raising \$250 million



Varo Raises \$241 million in Series D Financing

**VIEW MORE FT PARTNERS RESEARCH** 

## Significant Experience Advising Large Financing Rounds and "Unicorns

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space, and representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	<b>Amount Raised</b>	Selected Prominent Investors in FT Partners Led Rounds		
GreenSky"	\$1,560,000,000 <sup>*</sup>	- Accel Temasek VISA PIMCO		
stone <sup>co</sup>	1,545,000,000*			
<b>∑avid</b> xchange	956,000,000*	RCP CAPITAL PARTNERS DST FINANCIAL GREENSPRING ASSOCIATES TPG		
>>>> MARQETA	505,000,000*	·		
MERCURY®	420,000,000	PARTNERS PARTNERS		
Remitly	374,000,000 *	BainCapital ON © CDPQ Scotiabank®		
NEXT INSURANCE	333,000,000*	Libraria vantuusa		
Liquidnet ~~	250,000,000	BainCapital capitalG CIBC Knosia Ventures LONE PINE CAPITAL		
square protection plans	238,000,000	nyca KeyBank QED ING ING ING		
	230,000,000			
:TRUMID:	200,000,000	BBVA Santander BV WELLINGTON MANAGEMENT		
<b>○</b> better.com	160,000,000	A DAMC STREET		
nmi	150,000,000	PARTNERS Elavon PayPal		
ADDEPAR	140,000,000	Redpoint Payur 6/ edisonpartners		
Kabbage <sup>*</sup>	135,000,000	NEUBERGER BERMAN  edbi DRAGONEER  Munich RE		
<b>♦</b> BlueVine	102,500,000			
MoneyLion	100,000,000	coatue mastercard 8VC nabventures nab		
POYNT	100,000,000	QUESTMARK PARTNERS VALOR generation_		
CHROMERIVER	100,000,000	EQUITY PARTNERS		
<b> ∂</b> Fawry	100,000,000	SILVERLAKE PARTHENON CAPITAL PARTNERS SUMMIT PARTNERS		

<sup>\*</sup> Total includes multiple financing rounds

## Significant Experience Across the Bank and Lending Tech Sector













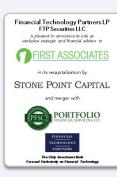






























## FT Partners Advises Finicity on its Sale to Mastercard

#### Overview of Transaction

- On June 23, 2020, Mastercard (NYSE: MA) announced it has entered into an agreement to acquire Finicity, a leading North American provider of real-time financial data access and insights
  - The acquisition is valued at up to ~\$1 billion in total consideration, which is comprised of \$825 million at close and up to \$160 million in earn-out consideration
- Finicity enables a secure and innovative financial data-sharing ecosystem
  through direct connectivity to thousands of North American financial institutions,
  including next generation open banking API connections with the largest banks
  in the US
  - Finicity helps power the programs of banks and FinTech companies, using approvals to securely access customer information to provide value-added services such as streamlined loan and mortgage processes, rapid account-based payment initiation and personal financial management solutions

#### Significance of Transaction

• The addition of Finicity's complementary technology and innovative team strengthens the existing Mastercard open banking platform to enable and safeguard a greater choice of financial services, reinforcing the Company's long-standing partnerships with and commitment to financial institutions and FinTech companies across the globe

#### FT Partners' Role

- FT Partners served as the exclusive strategic and financial advisor to Finicity and its board of directors
- This transaction highlights FT Partners' deep domain expertise across the FinTech sector and further supports FT Partners' role as the Advisor of Choice to the highest quality FinTech companies

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of up to

~\$1,000,000,000



## FT Partners Advises Kabbage on its Sale to American Express

#### Overview of Transaction

- On August 17, 2020, American Express announced that it has signed a definitive agreement to acquire Kabbage
- Kabbage empowers small businesses through straightforward, flexible access to capital
  - Since inception, the Company extended more than \$16 billion directly to small business owners and powered automated funding for other organizations all over the globe
- Kabbage approved a landmark number of applications in the Paycheck Protection Program, demonstrating the true power, scale and reach of its technology platform
  - Over the three-month period of the program, Kabbage approved nearly 300,000 small businesses for ~\$7 billion, making it the second-largest PPP lender in the country by application volume, outperforming some of America's largest banks
- American Express will acquire Kabbage's team and its full suite of financial technology products, data platform and IP built for small businesses

#### **Significance of Transaction**

- The combination of Kabbage's and American Express' platforms can help small businesses succeed with a fully digital suite of financial products to help them run and grow their companies
- This acquisition accelerates American Express' plans to expand beyond its industryleading commercial card products to offer business customers a growing set of payments and working capital solutions

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Kabbage
- FT Partners previously advised Kabbage on its \$135 million Series E financing
- This transaction highlights FT Partners' deep domain expertise in the Banking
  Technology and Alternative Lending sectors, as well as our successful track record
  generating highly favorable outcomes for high-growth FinTech companies globally

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its proposed sale to





## FT Partners Advises Marqeta on its \$150 million Financing

#### **Overview of Transaction**

- On May 28, 2020, Marqeta announced it has raised \$150 million in financing from one of the world's largest asset managers
  - The round values the Company at \$4.3 billion
  - This financing comes on the heels of Marqeta's \$260 million Series E financing round in May 2019 led by Coatue Management
- Founded in 2010, Marqeta is the leading global modern card issuer, powered by the most advanced issuer processor platform built in over two decades
- Marqeta's open APIs allow a new generation of businesses, such as Square, Affirm, DoorDash, Klarna and Instacart, to build innovative payment programs and experiences to meet the unique needs of their customers
  - With market-leading innovations like Just-in-Time Funding and Instant Issuance, Marqeta's platform has helped to re-architect what is possible for enterprises issuing cards at scale

#### Significance of Transaction

 This new capital helps Marqeta accelerate its mission as the Company is wellpositioned to support the current surge in demand for digital payments following COVID-19 lockdowns

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Marqeta and its board of directors
- FT Partners previously advised Marqeta on its \$260 million Series E financing led by Coatue in 2019, its \$45 million financing led by ICONIQ in 2018, its strategic \$25 million financing led by Visa in 2017, and its \$25 million Series C financing in 2015 -- over this time period, Marqeta's valuation has grown over 40x
- This transaction demonstrates the long-term nature of many of FT Partners' client relationships and highlights our deep domain expertise and transactional excellence across FinTech and the Payments sector

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its growth financing from

one of the world's largest asset managers

for a total amount of

\$150,000,000



## FT Partners Advises Open Lending on its Merger

#### Overview of Transaction

- On January 6, 2020, Nebula Acquisition Corporation "Nebula" (Nasdaq: NEBU), a special purpose acquisition company ("SPAC"), sponsored by True Wind Capital, announced a definitive merger agreement with Open Lending
- Upon completion of the business combination on June 10, 2020, Nebula changed its name to Open Lending, and its common stock is expected to begin trading on the Nasdaq Stock Market under the ticker symbol "LPRO", commencing June 11, 2020
  - Total consideration of the transaction is approximately \$1.7 billion \*
- Open Lending, through its flagship product, Lenders Protection, offers loan analytics, risk-based pricing, risk modeling and default insurance, ensuring profitable auto loan portfolios for financial institutions throughout the U.S.

#### Significance of Transaction

- While creating significant liquidity for existing shareholders, Open Lending's
  Management team will continue to lead the merged Company as over 70% of
  their existing equity is expected to be rolled as part of the transaction
- Open Lending's existing minority investor, Bregal Sagemount, a prominent growth equity firm, will continue as a public stockholder and participate on the board as well
- Open Lending will pursue significant growth opportunities within its existing customer base of credit unions, banks, and OEM Captives, as well as through new channels, asset classes, and geographies

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Open Lending
- Exemplifies FT Partners' ability to deploy expertise for a complex business operating at the intersection of consumer finance, InsurTech, and Auto FinTech
- Builds on FT Partners' expertise in navigating the unique process in selling companies to SPACs, and follows highly successful sales of FT Partners' clients <u>CardConnect</u> and <u>REPAY</u>

## Financial Technology Partners LP

is pleased to announce its exclusive role as strategic and financial advisor to



on its merger with

# Nebula Acquisition Corporation (NASDAQ: NEBU)

sponsored by



for total consideration of up to approximately

\$1,700,000,000



## FT Partners Advises MoneyLion on its Series C Financing

#### **Overview of Transaction**

- On July 23, 2019, MoneyLion announced it has raised \$100 million in Series C financing, which included strategic investments from Capital One and MetaBank in addition to participation from Edison Partners, Greenspring Associates and FinTech Collective
- MoneyLion is a mobile banking platform that allows members to conveniently borrow money, manage and aggregate finances, as well as invest in future goals through a proprietary digital advisor
- MoneyLion serves over 5 million members, and in 2018 the Company helped its members avoid over \$7 million in traditional banking fees, in addition to helping 70% of members improve their credit scores by 30 points

#### Significance of Transaction

- MoneyLion will use the latest round of financing to accelerate its customer growth in the U.S., and to expand its product offerings to include 0% APR daily cash advances, high-yield cash accounts and a stock trading platform
- With this latest round, MoneyLion has now raised a total of over \$200 million in equity financing

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to MoneyLion and its board of directors on its \$100 million in Series C financing
- FT Partners previously advised MoneyLion on its \$82 million Series B financing in 2018
- This transaction highlights FT Partners' deep domain expertise in the banking technology sector, and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



# MoneyLion

in its Series C financing with participation from new strategic investors





along with participation from





GREENSPRING ASSOCIATES

for total consideration of

\$100,000,000



## FT Partners Advises Vitruvian on its Investment in Deposit Solutions

#### Overview of Transaction

- On August 15, 2018, Vitruvian Partners ("Vitruvian") announced it has made a \$100 million minority investment in Deposit Solutions with participation from Kinnevik and existing shareholders including e.ventures
  - The investment values Deposit Solutions in excess of \$500 million
- Vitruvian is an independent European private equity firm that invests in high growth companies in Europe and beyond (more details here)
- Headquartered in Hamburg, Germany, Deposit Solutions provides an international Open Banking platform for savings deposits
- Deposit Solutions' Open Banking platform transforms the value chain in the savings deposit market to the benefit of banks and savers alike
  - Deposit Solutions now connects more than 70 banks from 16 countries to more than 30 million savers through a wide variety of Points-of-Sale including renowned financial institutions such as Deutsche Bank and Fidelity's FFB

#### Significance of Transaction

Through this investment, Deposit Solutions plans to accelerate the
expansion of its business, while ultimately trying to achieve its mission of
making Open Banking the new standard for the global \$50 trillion market for
savings deposits

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Vitruvian
- This transaction underscores FT Partners' deep FinTech expertise and its continued success in providing buy side advisory to top-tier financial sponsors

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



PARTNERS

on its minority investment in



with participation from new and existing investors

for total consideration of

\$100,000,000



## FT Partners Advises Deserve on its \$50 million Financing

#### **Overview of Transaction**

- On November 4, 2019, Deserve announced it has raised \$50 million in financing led by Goldman Sachs (NYSE: GS) with participation from existing backers Sallie Mae, Accel, Aspect Ventures, Pelion Venture Partners and Mission Holdings
- Deserve is a leading alternative credit card platform and Card-as-a-Service (CaaS) company that designs and powers customized credit card programs for top financial institutions, FinTech players, universities, and consumer brands to ultimately assist thin-credit file consumers in achieving financial independence
  - The proprietary platform enables customers to launch any type of credit card product, underwritten for their specific target audiences, utilizing non-traditional data points and advanced machine learning algorithms to determine credit eligibility

#### Significance of Transaction

With the new funding, Deserve will focus on further developing its CaaS
offering, hiring engineers and data scientists to build out the platform's
infrastructure, tools, APIs and machine learning capabilities, as well as
expanding its B2B sales and marketing division

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Deserve
- FT Partners previously advised Deserve on its \$17 million financing led by Sallie Mae in 2018
- This transaction underscores FT Partners' deep Banking Tech domain expertise and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

# FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



on its financing led by

# Goldman Sachs

for total consideration of

\$50,000,000



## FT Partners Advises Nav on its \$45 million Series C Financing

#### **Overview of Transaction**

- On February 11, 2019, Nav announced it has raised \$44.8 million in Series C
   Financing led by Goldman Sachs Principal Strategic Investments
  - Point72 Ventures, Experian Ventures, Aries and CreditEase FinTech Investment Fund also participated in the round
- Nav is a leading business financial management app that helps small business find the best financing by giving them free access to business and personal credit reports from major commercial and consumer credit bureaus
  - The Nav platform also helps small business owners make informed business credit decisions and hosts a robust marketplace with more than 110 business financing products such as loans and credit cards
  - To date, more than 1 million small business owners have access to their credit data and insights powered by Nav

#### Significance of Transaction

- Nav will use the funding to expand enterprise partnerships, introduce more small business owners to its platform and drive additional data insights for its customers
- As part of Goldman Sachs' investment, Rana Yared, Managing Director in the Goldman Sachs Principal Strategic Investment group, moved from an observer on Nav's board to a voting director

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Nav
- FT Partners also previously advised Nav on its \$38 million Series B financing
- This transaction underscores FT Partners' versatility and expertise across the FinTech universe and highlights its position as the "Advisor of Choice" to leading FinTech companies

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series C financing led by



for total consideration of

\$44,800,000



## FT Partners Advises Upgrade on its Series D Financing

#### Overview of Transaction

- On June 17, 2020, Upgrade announced it has raised \$40 million in its Series D
  financing led by Santander InnoVentures, with participation from existing
  investors including Union Square Ventures, Ribbit Capital, Vy Capital and Silicon
  Valley Bank and new investors Ventura Capital and Uncorrelated Ventures
  - The round values the Company at more than \$1 billion, which represents a 2x increase over the prior round valuation
- Upgrade is a neobank that offers affordable and responsible credit to mainstream consumers through cards and personal loans, along with free credit monitoring and education tools that help consumers better understand their finances
- Since Upgrade launched in 2017, more than 10 million consumers have applied for an Upgrade card or loan and the Company has delivered over \$3 billion in credit, growing at a triple digit annual rate
- Upgrade is cash flow positive with an annual revenue run rate of \$100 million
- Later this year, Upgrade plans to launch the Upgrade Account, an online checking account with generous debit rewards and an easier path to Upgrade's credit product

#### **Significance of Transaction**

- The investment will fuel the rapid growth of the Upgrade Card, an innovative credit card that brings the low cost of responsible credit of installment lending to millions of retail locations in the U.S.
- Upgrade will also use the investment for the upcoming launch of Upgrade Account, a mobile banking product offering exceptional value to mainstream consumers

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Upgrade
- This transaction highlights FT Partners' deep domain expertise with neobanks and the direct-to-consumer sector, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies globally

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series D financing led by



for a total amount of

\$40,000,000



## FT Partners' Recent Awards and Recognition

## **Bloomberg**

#### **Bloomberg**

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- View the full article and watch the live TV interview



#### M&A Advisor Awards

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



## **LendIt FinTech Industry Awards 2018:**

o FT Partners wins Top Investment Bank in FinTech

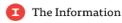






#### The FinTech Finance 40:

o Steve McLaughlin ranked #1 in 2017 and 2018





## The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

## The Largest FinTech Advisory Practice in the World

