## FT PARTNERS FINTECH INDUSTRY RESEARCH

February 13, 2019



OakNorth Raises \$440 million in Financing







#### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

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## FT PARTNERS RESEARCH



### **Transaction Summary**

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OakNorth is a UK challenger bank providing lending and savings products to businesses and consumers

- On February 8, 2019, OakNorth announced it has secured \$440 million in financing from SoftBank's Vision Fund and the Clermont Group
  - SoftBank's Vision Fund invested \$390 million of the capital with the remaining \$50 million coming from the Clermont Group (2)
  - The round values the Company at \$2.8 billion according to Reuters (2)
- OakNorth plans to use the capital for its expansion into the U.S. and to drive growth of its OakNorth Analytical Intelligence (ON AI) platform for banks
  - Specifically, the Company will utilize the funds to expand its SME loan origination and credit capabilities to financial institutions throughout North America
- Just six months ago, the Company raised \$100 million from EDBI, Clermont, GIC, NIBC Bank and Coltrane Asset Management



View FT Partners earlier profile that includes an interview with OakNorth Co-Founders, Rishi Khosla & Joel Perlman

#### **Transaction Commentary**

"We decided that, with (SoftBank's) capital, and with their network, that we would be able to significantly expand the growth plans we have for the business. Aligned with our mission to support the financing needs of growth SMEs across the globe, we thought SoftBank...would be a really good investor to have alongside our existing strong investors." (1)



"Small businesses are the key growth driver in most economies and that's true in the UK. The fundamentals are absolutely good over a period of time. If you tar a whole segment with the same brush I think that's incredibly unfair. You'll always have good businesses and bad businesses. SoftBank always has a very large vision for businesses they get involved in and for us we have a relentless focus on small businesses. For us to fulfill that on a global basis having an investor who shares that vision is really important." (2)



Rishi Khosla Co-Founder, CEO



<sup>1)</sup> CNBC: "SoftBank leads \$440 million investment in UK fintech OakNorth, valuing it at \$2.8 billion"

#### FT PARTNERS RESEARCH



#### OakNorth Overview

#### **Company Overview**



CEO:	Julii 101 til	Rishi Khosla
Headquarters:		London, U.K.
Founded:		2015

- OakNorth is a challenger bank based in the U.K.
- The Company was founded to provide fast, flexible and accessible debt financing to high-growth companies and property developers
- The Company has an efficient credit process with early stage "Yes" or "No" decisions to accelerate the approval process
  - Borrowers have face-to-face conversations with OakNorth's Credit Committee
- OakNorth provides business loans, property finance, and a range of savings accounts for both businesses and individuals
- The Company received its full U.K. Banking License in 2015

Financing History				
Date	Size (\$ mm)	Investor(s)		
02/08/19	\$440	SoftBank CLERMONT		
09/06/18	100	edbi NIBC GIC		
11/03/17	118	₩GIC		
10/12/17	203	GIC TOSCAFUND  CLERMONT COLTRANE		

#### **Products & Services Overview**

\$3.7 bn+<sup>(1)</sup>
Lent to
entrepreneurs

34,000+<sup>(1)</sup>
Savings
accounts

350+ Transactions since inception







#### **Savings Accounts**

Personal Savings	Business Savings
✓ Three different accounts available: Notice, Fixed Term, & Easy Access	<ul><li>✓ Term of 3 – 6 months</li><li>✓ 0.51% AER to 1.61% AER</li></ul>

#### **Business Loans**

✓ No off-the-shelf solutions	✓ Flexible repayments
✓ Structured loans from £500,000 to £30 mm	<ul> <li>✓ Transparent credit decision process</li> </ul>

#### **Property Finance**

- ✓ Fast and flexible development finance
- ✓ Loans up to 75% loan-tocost and 65% loan-togross-development value
- ✓ Flexible repayments based on the build program
- ✓ Supports property-to-let investments

#### FT PARTNERS RESEARCH



### **Selected Recent Challenger Bank Financings**

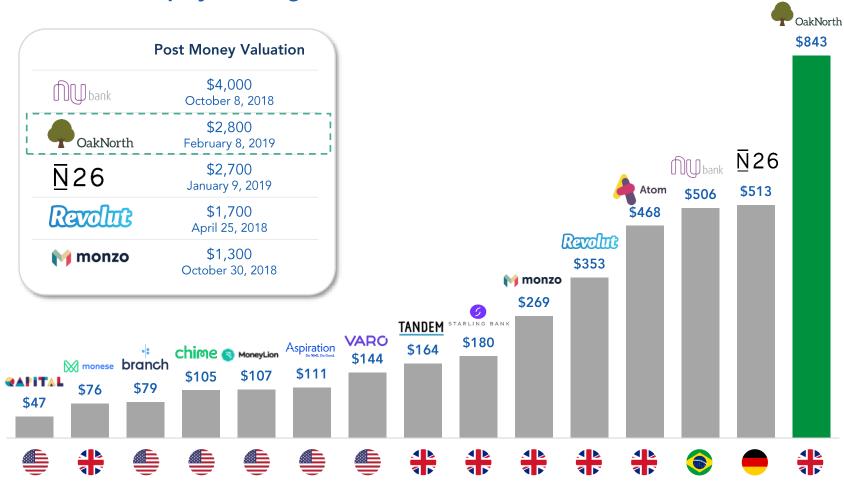
Announced Date	Company	Country	Selected Buyers / Investors	Amount (\$mm)	Research Profile
02/13/19	STARLING BANK	UK	Merian Global Investors; Merian Chrysalis Investment company	\$96	
02/08/19	OakNorth	UK	Soft Bank's Vision Fund; Clermont Group	440	
02/05/19	ANNA	UK	Kinetik	11	
01/31/19	🔥 step	US	Crosslink Capital; Collaborative Fund; Sesame Ventures	4	
01/24/19	albo	Mexico	Mountain Nazca; Omidyar Network; Greyhound Capital	7	
01/16/19	J./J./	UK	Celeres Investments	2	
01/09/19	<u>N</u> 26	Germany	Insight Venture Partners; GIC; Undisclosed Investors	300	VIEW
01/07/19	<b>‡</b> 100Т	UK	Во	6	
01/07/19	CHETWOOD	UK	Elliot Advisors	50	
12/18/18	B-SOCIAL	UK	Undisclosed Investors	4	
12/10/18	Good Money	USA	Galaxy Digital Ventures; Breyer Capital; BlockTower Capital; Boos	30	
12/05/18	<b>№</b> monzo	UK	Undisclosed Investors	26	
11/20/18	TANDEM	UK	Convoy Financial	19	
11/16/18	zero	US	ENIAC Ventures; New Enterprise Associates; Nyca Partners; Silicon Valley Bank	na	
11/13/18	<b>多</b> 泛向 partiesy	China	Source Code Capital	na	
11/12/18	STARLING BANK	UK	Undisclosed Investors	13	
11/07/18	1\/1\/	UK	Undisclosed Investors	4	
10/30/18	<b>⋈</b> monzo	UK	Goodwater Capital; General Catalyst Partners; Accel Partners; Thrive Capital; Stripe; Orange Digital Ventures; Passion Capital		VIEW
10/30/18	mm	UK	Ground1 Ventures na		
10/23/18	neat	Hong Kong	Linear Capital; Dymon Asia Ventures; Portag3 Ventures; Sagamore	3	

### FT PARTNERS RESEARCH



### Most Well-Funded Challenger Banks

Twelve Challenger Banks have raised more than \$100 million in equity financing, and five of them are valued at over \$1 billion



Amounts represent cumulative funding as of February 2019

(\$ in millions)

#### **FT PARTNERS RESEARCH**



### **Number of Challenger Bank Users**



# FT PARTNERS RESEARCH

### **Selected Challenger Banks by Region**



### Challenger Banks are emerging across the globe



#### Selected FT Partners' Research - Click to View



GreenSky Raises \$1 billion in its IPO



Zafin's \$17 million Series B Financing



Deserve's Series C Financing Led by Sallie Mae



Vitruvian Partners' Investment in Deposit Solutions



Uplift Raises \$123 million in Series C Financing



N26 Raises \$300 million in Series D Financing



Plaid Raises \$250 million in Series Financing



Temenos Acquires Avoka for \$245 million

**VIEW MORE FT PARTNERS RESEARCH** 

### FT Partners' Recent European Clients

### FT Partners has advised on a number of landmark transactions across Europe





FTP Securities LLC

is pleased to announce its exclusive role as

sole strategic and financial advisor to

monevb x

in its Series B Financing led by

8" EIGHT ROADS"

with participation from

£14,000,000

The Only Investment Bank Focused Exclusively on Financial Technology









Financial Technology Partners LP

FTP Securities LLC

is pleased to announce its exclusive role as

sole strategic and financial advisor to

in its debt financing from

VICTORY PARK

CAPITAL

for total consideration of approximately

\$47,000,000









### Significant Experience Across the Banking Technology Space











































### Strong Track Record of Success in the Credit / Alternative Lending Space

## White Label Loan Management



#### Consumer Home Improvement Financing



#### Consumer Marketing / Credit Lead Generation



## SMB Credit Tools / Financing



#### **Peer-to-Peer Lending**



#### SaaS-based Loan Origination



#### SMB Financing



#### **Supplier Finance Solutions**



### FT Partners Advised on Many of the Largest Alternative Lending Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of  NEW RESIDENTIAL Jefferies  THIRD POINT	\$5,000,000,000 Loan Commitment
<b>GreenSky</b> ™	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
<b>GreenSky</b> **	Initial Public Offering	1,010,000,000
GreenSky <sup>™</sup>	TPG DST ICONIQ WELLINGTON MANAGEMENT	300,000,000
<b>GreenSky</b> **	PIMCO	200,000,000
Kabbage <sup>®</sup>	RCP CAPITAL ING SANCARDER PARTNERS Scotiabank*	135,000,000
earnest	BV Entery Volumes maveron	75,000,000
<b>taulia</b>	QuestMark Partners  ZDUK BBVA edbi	65,000,000
INSIKT	Coppel.  FIRSTMARK  revolution Colchis	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000
credit sesame	ICP INVENTUS CAPITAL PARTNERS  Menlo ia capital group  SF	42,000,000
Nav	Experion Constitute ANTAL  KPCB POINTZ  Tencent ###  Tencent ###  Tencent ###	38,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























### Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised	Selected Prominent Investors in FT Partners Led Rounds
stone <sup>co.</sup>	\$1,400,000,000	— Accel DST VISA FINANCIAL
GreenSky**	1,010,000,000	
MERCURY°	420,000,000	ICONIQ RCP REVERENCE TEMASEK
GreenSky**	300,000,000	$\blacksquare$ BainCapital $\blacksquare$ TDC PIMCO
<b>∑avid</b> xchange	300,000,000	PRIVATE EQUITY TPG Premji Invest
<b>∑avid</b> xchange	253,000,000	BainCapital CDPQ Great Hill
liquidnet.	250,000,000	capitalG
sq <b>ů</b> are trade <sup>®</sup> protection plans	238,000,000	Scotlabank
GreenSky*	200,000,000	NyCa Redpoint
nmi	150,000,000	KeyBank ING 🌇
stone <sup>co.</sup>	145,000,000	WELLINGTON NANAGEMENT 乾源资本 VUAN CAPITAL VUAN CAPITAL
ADDEPAR	140,000,000	
Kabbage Kabbage	135,000,000	Santander InnoVentures nabventures nab
	115,000,000	ADAMS STREET Elavon Battery Ventures
TradingScreen SIMPLIFYING GLOBAL MARKETS*	110,000,000	khosla ventures <b>CODI</b>
stone <sup>co.</sup>	100,000,000	mastercard PayU
<b>O</b> POYNT	100,000,000	QUESTMARK PARTNERS SUMMIT PARTNERS
CHROMERIVER	100,000,000	SILVERLAKE PARTHENON CAPITAL PARTNERS
NEXT INSURANCE	83,000,000	CAPITAL PARTNERS















































































### FT Partners Advises Vitruvian on its Investment in Deposit Solutions

#### Overview of Transaction

- On August 15, 2018, Vitruvian Partners ("Vitruvian") announced it has made a \$100 million minority investment in Deposit Solutions with participation from Kinnevik and existing shareholders including e.ventures
  - The investment values Deposit Solutions in excess of \$500 million
- Vitruvian is an independent European private equity firm that invests in high growth companies in Europe and beyond (more details here)
- Headquartered in Hamburg, Germany, Deposit Solutions provides an international Open Banking platform for savings deposits
- Deposit Solutions' Open Banking platform transforms the value chain in the savings deposit market to the benefit of banks and savers alike
  - Deposit Solutions now connects more than 70 banks from 16 countries to more than 30 million savers through a wide variety of Points-of-Sale including renowned financial institutions such as Deutsche Bank and Fidelity's FFB

#### **Significance of Transaction**

Through this investment, Deposit Solutions plans to accelerate the
expansion of its business, while ultimately trying to achieve its mission of
making Open Banking the new standard for the global \$50 trillion market for
savings deposits

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Vitruvian
- This transaction underscores FT Partners' deep FinTech expertise and its continued success in providing buy side advisory to top-tier financial sponsors

# Financial Technology Partners LP

is pleased to announce its exclusive role as strategic and financial advisor to



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on its minority investment in



with participation from new and existing investors

for total consideration of

\$100,000,000



### FT Partners Advises Deserve on its Series C Financing

#### Overview of Transaction

- On August 27, 2018, Deserve announced it has raised \$17 million in a Series
   C financing round led by Sallie Mae
  - Accel, Aspect Ventures, Pelion Ventures, Mission Holdings, Alumni
     Venture Group and GDP Venture also participated in the round
- Deserve is a venture-backed FinTech company that helps people build credit and achieve financial independence
  - The Company has helped tens of thousands of customers from over 160 countries at over 1,800 universities across all 50 states
  - Deserve uses non-traditional data points and advanced machine learning algorithms to determine credit eligibility
- Sallie Mae offers products that promote responsible personal finance, including private education loans, free scholarship search tools, free college financial planning tools, and online retail banking

#### Significance of Transaction

- Deserve will use the financing to further scale its platform and infrastructure to achieve its mission of helping the 40 million college students and young adults in the U.S. gain financial independence through access to fair credit
- The Company also plans to expand its "perks" program by offering exclusive offers from a number of new partners including Amazon Prime, T-Mobile, Lemonade, Feather, and Wikipedia

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Deserve
- This transaction underscores FT Partners' deep Alternative Lending and Banking Tech domain expertise and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

# Financial Technology Partners LP

is pleased to announce its exclusive role as strategic and financial advisor to



on its Series C financing led by



for total consideration of

\$17,000,000



### FT Partners Advises GreenSky on its \$1 billion Initial Public Offering

#### **Overview of Transaction**

- On May 23, 2018, GreenSky (Nasdaq: GSKY) priced its IPO at \$23 per share, raising approximately \$1.01 billion
- Due to strong demand, the deal priced at the high end of the initial \$21 \$23 filing range and the number of shares was increased by 3.9 million, or 11%
- GreenSky will use the IPO proceeds to purchase Holdco units and Class A common stock from its CEO and other officers as well as early equity investors
- GreenSky is a leading FinTech company that powers commerce at the point of sale; the Company's technology platform facilitates merchants sales, while reducing the friction, and improving the economics, associated with a consumer making a purchase and a bank extending financing for that purchase
  - GreenSky has approximately 12,000 active merchants on its platform and the Company has enabled 1.7 million consumers to finance over \$12 billion of transactions since its inception through March 31, 2018

#### Significance of Transaction

- GreenSky's IPO is the largest U.S. Technology IPO of 2018 and is also the largest U.S. FinTech IPO in over two years<sup>1</sup>
- This transaction further supports FT Partners' continued success advising leading FinTech growth companies and also highlights the long-term nature of many of the Firm's advisory relationships

#### FT Partners' Role

- FT Partners served as IPO Advisor to GreenSky on this transaction
- FT Partners previously advised GreenSky on its \$300 million investment by TPG, Iconiq, Wellington, and DST in 2014, its \$2 billion loan purchase agreement and \$50 million investment by Fifth Third Bank in 2016, and its \$200 million investment by PIMCO in 2017
- FT Partners has leveraged its deep industry knowledge, extensive transaction expertise, and broad scope of relationships to consistently achieve favorable outcomes for GreenSky

# Financial Technology Partners LP

is pleased to announce its role as IPO Advisor to



in its

\$1,010,000,000
Initial Public Offering

for a total enterprise value of

\$4,500,000,000



### FT Partners Advises Prosper on its Series G Financing

#### Overview of Transaction

- On September 22, 2017, Prosper Marketplace announced that it has raised \$50 million in a Series G financing round from an investment fund comanaged by FinEx Asia
- San Francisco, CA-based Prosper is a leading marketplace lending platform for consumer loans, connecting people who want to borrow money with individuals and institutions that want to invest in consumer credit
  - To date, over \$10 billion in personal loans have been originated through the Prosper platform for debt consolidation and large purchases such as home improvement projects, medical expenses and special occasions
- Based in Hong Kong, FinEx Asia is the first global FinTech marketplace connecting Asian investors with high quality, low volatility asset classes, including U.S. consumer lending

#### Significance of Transaction

 The Series G investment, which brings Prosper's total equity raised to \$410 million to date, will be used to make strategic investments in the Company's platform and products

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Prosper and its Board of Directors
- FT Partners also advised on <u>Prosper's \$5 billion loan purchase agreement</u> from a consortium of institutional investors
- This transaction further solidifies FT Partners' role as the advisor of choice in the Alternative Lending sector

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series G Financing from

an investment fund co-managed by



for total consideration of

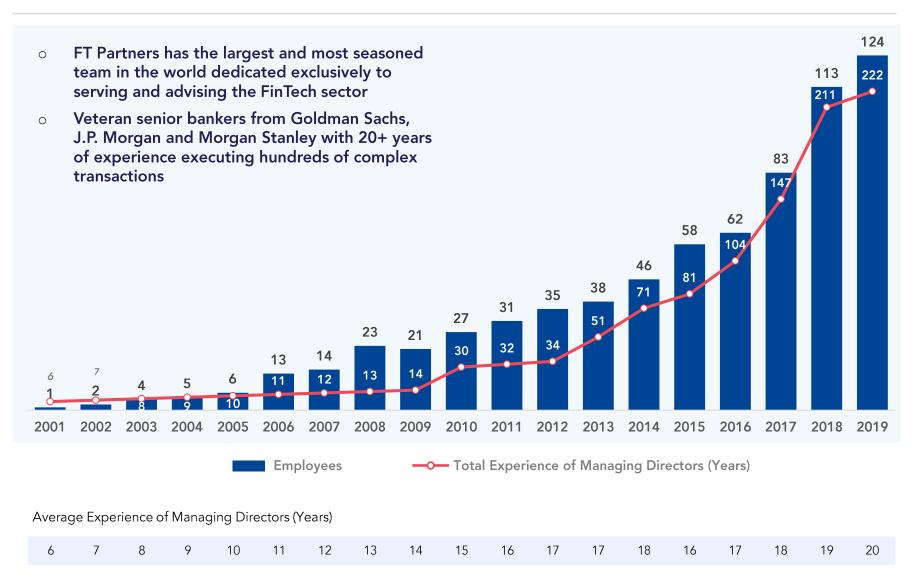
\$50,000,000



### **Award-Winning Investment Banking Franchise Focused on Superior Client Results**

LendIt	2018	Top Investment Bank in FinTech				
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List				
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech	Ranked #1 on Institutional Investor's FinTech 40 List			
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List				
Ailluai Kalikilig	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"				
The Information	2016	Ranked #2 Top Technology Investment Banke Dealmakers"	r on The	Information's "Silicon Valley's Most Popular		
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year		
	2018	Cross Border Deal of the Year	2011	Deal of the Decade		
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+		
2018 -2004	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm		
ANNUALAWARDS	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm		
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin		
WINNER	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year		
M&A Advisor Awards	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm-		
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+		
	2012	Dealmaker of the Year	2004	Investment Bank of the Year		
	2012	Professional Services Deal of the Year, \$100 mm+				

#### Platform of Choice for Clients and Bankers Alike



### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	24
Kate Crespo Managing Director	RAYMOND JAMES®	<ul> <li>Formerly with Raymond James' Technology &amp; Services investment banking</li> <li>12+ years of FinTech transaction execution experience</li> <li>Dartmouth M.B.A.</li> </ul>	17
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	23
<b>Osman Khan</b> Managing Director	A A PWC	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	22
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	13
<b>Mike Nelson</b> Managing Director	SUNTRUST	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	19
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	16
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	23
Steve Stout Managing Director	J.P.Morgan <b>Fırst Data</b>	<ul> <li>Formerly Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking Practice</li> <li>Former Equity Research Analyst on #1 ranked team at UBS</li> <li>Former Economist at the Federal Reserve Bank</li> </ul>	21
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	17