FT PARTNERS FINTECH INDUSTRY RESEARCH

July 26, 2018



BlockFi Raises \$52.5 million in Equity and Lending Capital Financing Led by Mike Novogratz's Galaxy Digital





The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institution Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Transaction Summary



Transaction Summary

- On July 24, 2018 BlockFi announced it had closed a \$52.5 million equity and lending capital financing round led by Galaxy Digital and joined by earlier investors ConsenSys Ventures and PJC
- \$50 million of the capital is a loan purchase facility and the remaining \$2.5 million is an equity investment from Galaxy Digital and earlier backers
- Follows \$1.55 mm seed round in February 2018 led by ConsenSys Ventures
 - Seed round investors also included Alumni Ventures Group, Kenetic Capital, Purple Arch Ventures, PJC, and SoFi
- This is the industry's first institutional investment in crypto asset-backed lending
- As part of the investment Chris Ferraro, Head of Principal Investments at Galaxy Digital, will be joining BlockFi's board of directors
- BlockFi plans to ramp up marketing and business development efforts in order to make the platform available to more people, in more cryptocurrencies, and in more geographies in the near future
- BlockFi sets itself apart by combining the lowest rates for crypto-to-USD borrowing with institutional benefits and has the most U.S. state lending licenses in the country

Transaction Commentary

"Galaxy's investment and decision to make us their exclusive consumer lending partner is a strategic step towards BlockFi delivering credit across the crypto ecosystem. The support we've seen from existing clients and investors highlight the strong demand for leveraging Bitcoin or Ether for low-cost USD loans."



Zac Prince Founder & CEO



"We're excited to partner with BlockFi and jointly lead the way for financial institutions to participate in crypto investing strategies. A robust lending market is the keystone for financial systems and BlockFi's institutional approach and deep lending expertise were key drivers in our decision to partner with them."



Mike Novogratz Founder & CEO



Investor Overview

GALAXY

- o A NYC-based multi-strategy investment firm focused on digital assets and blockchain technology
- Founded January 2018 by ex-hedge fund manager Mike Novogratz as a subsidiary of his personal investing business Galaxy Group Investments
- Aims to be the merchant bank of blockchain with operations in trading, principal investments, asset management, and advisory

BlockFi Raises \$52.5 million in Equity and Lending Capital

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BlockFi Overview



Company Overview



CEO: Zachary Prince
Headquarters: New York

Founded: 2017

- BlockFi is a collateral based lender providing liquidity to holders of digital assets
- The Company offers USD denominated loans to holders of Bitcoin and Ether to US citizens in select states
- BlockFi hopes to use this product as a launching pad to diversify into other financial products based on the needs of its clients

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Step 1

Apply for loan instantly, receive decision within hours

Step 2

Send digital asset to secure storage and receive dollars straight to your bank account

Step 3

Make interest only payments and pay back principal or refinance at end of term

Benefits



Liquidity

Get dollars fast without selling your crypto



Tax Benefits

Borrow instead of sell to save on taxes



Diversification

Diversify your investments



Real Estate

Purchase real estate with loan proceeds



Finance Purchases

Finance large purchases like a car or holiday



Operational Liquidity

Support your day-to-day business with fiat liquidity



Invest

Make large investments back in crypto or other markets



Security

Systematically verify and audit your assets with a trusted third party

Selected FT Partners' Research - Click to View



Credit Sesame's \$42 million Financing



Prosper's Series G Financing



Oakam's Debt Financing from Victory Park Capital



defi SOLUTIONS Raises \$55 million in Series C Financing



Circle Raises \$110 million in Series E Financing



Block.one Closes Strategic



Revolut Raises \$250 million in Series C Financing Led by DST Global



Chime Raises \$70 million in Series C Financing

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Track Record of Success in the Alternative Lending Value Chain

Credit & Loan Management Tools



Marketplace Lending



Consumer Home Improvement Financing



SaaS-based Loan Origination



Consumer Marketing / Credit Lead Generation



SMB Financing



SMB Credit Tools / Financing



Supplier Finance Solutions



FT Partners Advised on Many of the Largest Alternative Lending Transactions

Company	Investor(s)	Amount Raised
PRO S PER	Affiliates of NEW RESIDENTIAL Jefferies THIRD POINT	\$5,000,000,000 Loan Commitment
GreenSky **	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
GreenSky ™	Initial Public Offering	1,010,000,000
GreenSky ^{**}	TPG DST ICONIQ WELLINGTON MANAGEMENT	300,000,000
GreenSky ™	PIMCO	200,000,000
Kabbage ^e	RCP PARTILERS ING Sociabank*	135,000,000
earnest	BV Estery Ventures mayoron	75,000,000
taulia	QuestMark Partners ZUUK BBVA edbi	65,000,000
INSIKT	FIRSTMARK revolution Colchis	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000
credit sesame	ICP INVENTUS GLOBESPAN CAPITAL PARTIERS Menlo ia capital group SF	42,000,000
Mnav	Experion CAPITAL CAPIT	38,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























Significant Experience Across the Banking / Lending Tech Space











































Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	2018 Top Investment Bank in FinTech
Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	 Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"
The Information	2016	 Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
2017 - 2004 ANNUAL AWARDS WINNER M&A Advisor Awards	2015 - 2017 2010 - 2014 2004 - 2007	 Investment Banking Firm of the Year – 2016 Cross Border Deal of the Year - 2016 Dealmaker of the Year - 2015 Technology Deal of the Year - 2015 Equity Financing Deal of the Year - 2014 Professional Services Deal of the Year, Above \$100 mm – 2014 Dealmaker of the Year – 2012 Professional Services Deal of the Year, Above \$100 mm – 2012 Boutique Investment Bank of the Year – 2011 Deal of the Decade – 2011 Upper Middle Market Deal of the Year, Above \$500 mm – 2010 IT Services Deal of the Year, Below \$500 mm – 2010 Cross-Border Deal of the Year, Below \$500 mm – 2010 Dealmaker of the Year – Steve McLaughlin – 2007 Business to Business Services Deal of the Year, Above \$100 mm – 2007 Financial Services Deal of the Year, Above \$100 mm – 2007 Investment Bank of the Year – 2004
Middle Market Financing Awards	2006 - 2008	 Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008 Information Technology Deal of the Year – 2008 Financial Services Deal of the Year – 2008 Financing Professional of the Year – Steve McLaughlin – 2006

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	23
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	22
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	22
Osman Khan Managing Director	Î D	 Former Managing Director / Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	21
Steve Stout Managing Director	J.P.Morgan First Data	 Former Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank 	20
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	16
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	16
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	15
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	12