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Financial Technology Partners LP

FT Partners Research - Transaction Profile



raises

\$3.3 billion

in financing

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Financial Technology Partners

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Meituan-Dianping Raises \$3.3 Billion in Financing

Transaction Summary

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- On January 20, 2016, Meituan-Dianping, China's largest group-buying deals site, announced that it closed a \$3.3 billion round at a valuation of \$18 billion
 - The Company claims that this is the <u>largest</u> single funding round ever raised by a venture-backed Internet startup in China ⁽¹⁾
 - Participation in the round include returning investor Tencent, DST, TBP Capital, Canada Pension Plan Investment Board, Baillie Gifford, CDB Kai Yuan Capital Management, Capital Today and Temasek Holdings
 - Meituan-Dianping's current valuation puts it at No. 5 on CrunchBase's unicorn leaderboard, behind Uber, Xiaomi, Airbnb and Palantir Technologies, and just ahead of Chinese taxi app Didi Kuaidi, which is also backed by Tencent and Temasek Holdings (1)
- Meituan-Dianping was formed in October 2015 when Meituan, backed by Alibaba and Dianping, which is backed by Tencent, merged
- In November, The Wall Street Journal and the Financial Times reported that Alibaba was seeking to sell its roughly 7% stake in Meituan-Dianping for around \$1 billion (2)

Commentary

"We both recognize the enormous potential of China's O2O [online-to-offline] industry, and therefore this strategic cooperation was a shared, and almost inevitable, decision."

- Zhang Tao, Co-CEO of Meituan-Dianping

Company Overview



Co-CEOs: Xing Wang, Zhang Tao

Headquarters: Beijing, China

Formed: 2015

- Meituan-Dianping is a group-buying website specializing in localized customer services
 - The Company is one of the largest players in restaurant bookings, movie ticketing, e-coupon promotions and other online-to-offline services
 - Meituan and Dianping still operate as separate brands (1)
- The Company claimed to process RMB 170 billion (approximately \$25.8 billion) in gross merchandise volume (sold online) last year and currently serves about 150 million monthly active users who place about 10 million orders each day (1)



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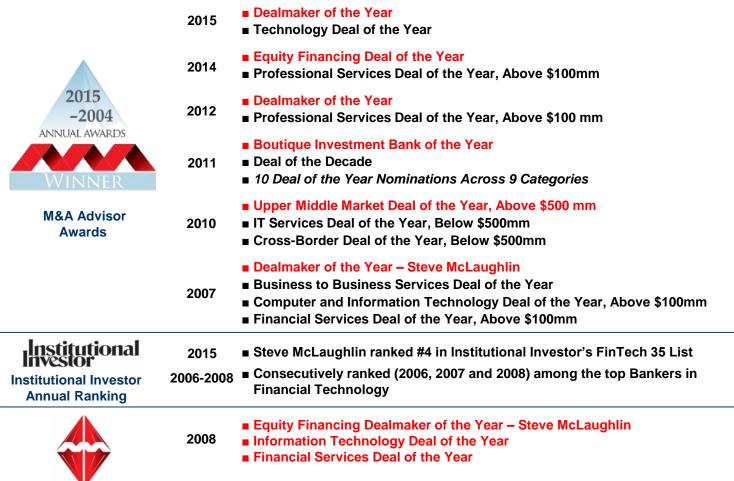


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- Financing Professional of the Year Steve McLaughlin
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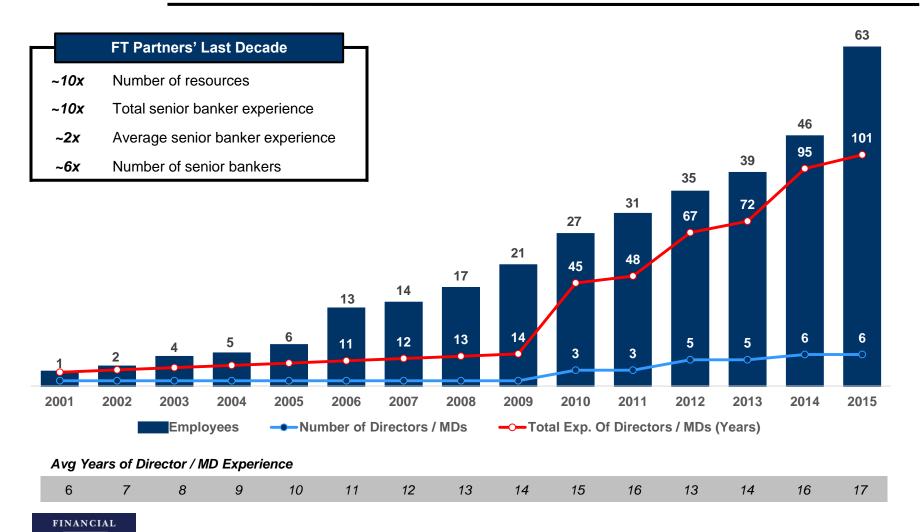
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Greg Smith Managing Director	Merrill Lynch J.P.Morgan sterne agee	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee Recent coverage included V, MA, TSS, GPN, HPY, DST, ENV, FISV, FIS & JKHY among others 	20
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