FT PARTNERS FINTECH INDUSTRY RESEARCH

December 13, 2017



Creditas Raises \$50 million in Series C Financing Led by Vostok Emerging Finance





The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities

Private Capital Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory M&A Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services** FT PARTNERS **ADVISORY** Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Sell-Side Valuations / LBO Advisory Fairness Opinion for M&A Restructuring and **Divestitures**

FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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Creditas Raises \$50 million in Series C Financing

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Transaction Summary

Transaction Summary



Creditas is a brazil-based online secured loan platform

- On December 11, 2017, Creditas announced it had raised \$50 million (165 million reais) in Series C financing led by Vostok Emerging Finance
 - Existing investors Kaszek Ventures, Quona Capital Management, QED Investors, Naspers and International Finance Corporation also participated in this round
 - Post-transaction, Vostok Emerging Finance will hold a minority stake and a board seat in Creditas
- The Company intends to use the funding to further develop its technology platform and grow its loan book 30 times its current size in three years (1)
 - Last year, Creditas' loan book was \$135 million (1)
- Additionally, the funding will be used to expand the Company's current labor force of 285 employees as well as to build out its relationships with regulators (2)

Selected Creditas Financing History

Date	Size (\$ mm)	Investor(s)	
12/11/17	\$50	Vostok Emerging Finance Vostok Emerging Finance Venture Store Corporation WORLDEANKORQUE NASPERS VENTURES QUONA CAPITAL	
02/17/17	19	Redpoint VESTORS NASPERS International Finance Corporation Red Dinternational Finance Corporation VE N T U R E S VE N T U R E S NASPERS	
05/30/16	8	Redpoint KaszeK eventures VENTURES ACCION DED INVESTORS	
10/18/13	1	Angel Investors	

Other Recent Brazilian FinTech Financing Rounds

DST Global

GuiaBolso	management platform, announced it had secured \$39 million in financing also led by Vostok Emerging Finance	
N bank	On December 7, 2016, Nubank, a credit card startup, announced it had raised \$80 million in financing led by	

On October 18, 2017, Guia Rolso, a personal financial

Creditas Raises \$50 million in Series C Financing

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(C) creditas

Creditas Overview

Company Overview



CEO: Sergio Furio
Headquarters: Sao Paulo, Brazil

Founded: 2012

- Creditas is the only digital lending platform focused on secured loans in Brazil
- Creditas provides auto-backed loans, car financing and home equity loans
 - The Company funds customer loans through both investors and financial institutions
- In a country where prime borrowers pay 100%+ APR for a personal loan and 400%+ for credit card financing, Creditas provides the cheapest loans in the industry by using the borrowers' properties as a collateral
 - The Company uses technology and data to reinvent the secured lending experience in order to tackle the problem of high borrowing costs in Brazil
- Creditas funds its loans through a hybrid model that includes...
 - (1) credit funds and securitizations
 - (2) traditional financial institutions
 - (3) its own capital

Products & Services Overview



Auto refinancing

- 36-month maturity, average US\$8k
- 25% 50% APR (basic rate +14%-39%)
- Prime customers (60% LTV)
- 1st lien on car title
- Usage: debt consolidation, purchases and interest rate reduction



Auto financing

- 48-month maturity, average US\$10k
- 20% 40% APR (basic rate +9%-29%)
- Prime and near-prime customers (80% LTV)
- 1st lien on car title
- Usage: car purchase



Home Equity loan (1st lien)

- 15-year maturity, average US\$50k
- 16% 24% APR (BR inflation +12%-20%)
- Prime and near-prime customers (30% LTV)
- 1st mortgage
- Usage: debt consolidation, investments, home renovation

Selected FT Partners' Research - Click to View



Credit Sesame's \$42 million Financing



Prosper's Series G Financing



Oakam's Debt Financing from Victory Park Capital



Navient Acquires Earnest for \$155 million



OakNorth Raises £244 million in Financing (includes interview with Co-Founder)



Compass Raises \$450 million in Financing from SoftBank



WeLab Raises \$330 million in Series B+ Equity and Debt Financing



Monzo Raises Approximately \$93 million in Financing

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Track Record of Success in the Alternative Lending / Lending Tech Value Chain

Student / Personal Loan



Consumer Home Improvement Financing



Consumer Marketing / Credit Lead Generation



Contract Financing



Marketplace Lending



SaaS-based Loan Origination



SMB Financing



Supplier Finance Solutions



Significant Experience Across the Banking Technology Space











































FT Partners Advised on Many of the Largest Alternative Lending Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of New RESIDENTIAL Jefferies THIRD POINT	\$5,000,000,000 Loan Commitment
GreenSky **	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
GreenSky**	TPG DST ICONÍQ WELLINGTON MANAGEMENT	300,000,000
Kabbage [*]	REVERENCE CAPITAL PARTNERS ING Scotiabank°	135,000,000
earnest	ADAMS STREET TATIVERS Battery Ventures maveron	75,000,000
taulia ⁻	QuestMark Partners ZUUK BBVA edbi	65,000,000
INSIKT	FIRSTMARK revolution Colchis	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























FT Partners Advises Prosper on its Series G Financing

Overview of Transaction

- On September 22, 2017, Prosper Marketplace announced that it has raised \$50 million in a Series G financing round from an investment fund comanaged by FinEx Asia
- San Francisco, CA-based Prosper is a leading marketplace lending platform for consumer loans, connecting people who want to borrow money with individuals and institutions that want to invest in consumer credit
 - To date, over \$10 billion in personal loans have been originated through the Prosper platform for debt consolidation and large purchases such as home improvement projects, medical expenses and special occasions
- Based in Hong Kong, FinEx Asia is the first global FinTech marketplace connecting Asian investors with high quality, low volatility asset classes, including U.S. consumer lending

Significance of Transaction

 The Series G investment, which brings Prosper's total equity raised to \$410 million to date, will be used to make strategic investments in the Company's platform and products

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Prosper and its Board of Directors
- FT Partners also advised on <u>Prosper's \$5 billion loan purchase agreement</u> from a consortium of institutional investors
- This transaction further solidifies FT Partners' role as the advisor of choice in the Alternative Lending sector

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series G Financing from

an investment fund co-managed by



for total consideration of

\$50,000,000



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FT Partners Advises GreenSky on its \$300,000,000 Minority Investment

Overview of Transaction

- GreenSky completed a minority \$300 million financing round from TPG, DST, Iconiq and Wellington Management
- The Company provides an online loan platform that allows businesses to offer flexible credit programs to their customers – promoting higher transaction values and driving sales growth
- GreenSky's proprietary, technology-driven platform enables partners to make informed, real-time credit decisions and allows for real-time transaction processing
- The Company has grown to be a leader in the emerging Alternative Lending space, with a particular focus on home improvement financing

Significance of Transaction

- Represents the largest private equity financing in the Alternative Lending space to date
- Demonstrates a fundamental shift in lending customer acquisition models away from traditional banks and towards specialists like GreenSky
- This transaction positions GreenSky as a clear leader in Alternative Lending and enables the company to continue to innovate and bring additional products to market

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to GreenSky and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising top-tier financial technology companies

FTP Securities LLC

is pleased to announce its exclusive role as financial advisor to



in its minority investment from







for total consideration of

\$ 300,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

Award-Winning Investment Banking Franchise Focused on Superior Client Results

Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	 Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"
The Information	2016	 Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
2017 - 2004 ANNUALAWARDS WINNER M&A Advisor Awards	2015 - 2017	 Investment Banker of the Year – 2017 Investment Banking Firm of the Year – 2016 Cross Border Deal of the Year - 2016 Dealmaker of the Year – 2015 Technology Deal of the Year – 2015
	2010 -2014	 Equity Financing Deal of the Year - 2014 Professional Services Deal of the Year, Above \$100 mm - 2014 Dealmaker of the Year - 2012 Professional Services Deal of the Year, Above \$100 mm - 2012 Boutique Investment Bank of the Year - 2011 Deal of the Decade - 2011 Upper Middle Market Deal of the Year, Above \$500 mm - 2010 IT Services Deal of the Year, Below \$500 mm - 2010 Cross-Border Deal of the Year, Below \$500 mm - 2010
	2004 - 2007	 Dealmaker of the Year – Steve McLaughlin – 2007 Business to Business Services Deal of the Year - 2007 Computer and Information Technology Deal of the Year, Above \$100 mm – 2007 Financial Services Deal of the Year, Above \$100 mm – 2007 Investment Bank of the Year – 2004
Middle Market Financing Awards	2006 - 2008	 Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008 Information Technology Deal of the Year – 2008 Financial Services Deal of the Year – 2008 Financing Professional of the Year – Steve McLaughlin – 2006

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	22
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	22
Greg Smith Managing Director	S Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	21
Osman Khan Managing Director	pwc	 Former Managing Director / Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	20
Steve Stout Managing Director	J.P.Morgan First Data	 Former Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank 	19
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	15
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	14
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	11