FT PARTNERS FINTECH INDUSTRY RESEARCH

March 2, 2018

Wecash闪银奇异

Wecash Raises \$160 million in Series D Financing Led by ORIX Asia Capital and SEA Group







The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities

Private Capital Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory M&A Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services** FT PARTNERS **ADVISORY** Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Sell-Side Valuations / LBO Advisory Fairness Opinion for M&A Restructuring and **Divestitures**

FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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Wecash Raises \$160 million in Series D Financing

Transaction Summary

Wecash闪银奇异

Transaction Summary

- On March 2, 2018, Wecash announced it had secured \$160 million in Series D financing led by ORIX Asia Capital and SEA Group
 - Co-investors SIG, Sagamore, Forebright, Lingfeng Capital and Hongdau Capital also participated in this round
- Founded in 2013, Wecash is China's first online credit assessment and reporting company
 - Wecash offers rapid and accurate credit evaluation services by using data mining analysis and machine learning technologies
- Wecash intends to use the new funding to expand the application of artificial intelligence in data mining, machine learning and smart chips and to increase its lifestyle service portfolio
 - Wecash is no longer focusing on only FinTech, but is looking to expand its platform to create a new technology-driven consumer ecosystem
- At the end of January 2018, Wecash had provided hundreds of millions of credit reports, based on the 130 million users in the Company's database
 - The Company has been growing rapidly, providing solutions to over 50 financial institutions and has expanded into Indonesia, Singapore, Brazil, and the U.S.

Selected Chinese FinTech Activity

Date	Company		Туре	Amount (\$mm)	Research Profile
03/02/18	Wecash闪银奇异	Wecash	Financing	\$160	
02/02/18	中国平安 SE 50 SE PINGAN TECHNOLOGY	OneConnect	Financing	650	
01/24/18	公 点融 DIANRONG	Dianrong	Financing	70	VIEW
01/10/18	OX 小黑鱼 BLACK FISH	Blackfish	Financing	145	
12/20/17	LEXIN乐信	LexinFinTech	IPO	108	VIEW
11/15/17	易鑫集團 YIXIN GROUP	Yixin Group	IPO	867	VIEW
11/09/17	护护贷 ppdai.com	PPDAI	IPO	221	VIEW
11/08/17	(WeLab	WeLab	Financing	220	VIEW
11/02/17	和信贷	Hexindai	IPO	50	VIEW
10/17/17	趣店 Gudian.com	Qudian	IPO	900	VIEW
09/25/17	Y 随手记	Suishou	Financing	200	VIEW
08/02/17		Dianrong	Financing	220	
07/07/17	Dashu	Dashu Finance	Financing	117	VIEW
05/29/17	河	Tuandaiwang	Financing	263	
04/28/17	信而富 China Rapid Finance	China Rapid Finance	IPO	60	VIEW
04/05/17	Wecash闪银奇异	Wecash	Financing	80	VIEW
03/30/17	钱 用钱宝 YONGQIANBAO	Yongqianbao	Financing	68	
01/09/17	第1年最 —pyco.com—	Diyi Chedai	Financing	52	VIEW

Wecash Raises \$160 million in Series D Financing

Wecash Overview

Wecashl內银奇异

Company Overview

Wecashi闪银奇异

CEO:

Zhi Zhengchun

Headquarters:

Beijing, China

Other Office Location:

Sao Paulo, Brazil

Founded: 2013

- Wecash is the first Chinese technology company to leverage big data and machine learning to prevent fraud and determine credit worthiness for consumers
 - The Company has over 100 million users and 40 financial institution partners
 - Wecash's technology platform evaluates consumer credit for loans in various sectors, including 3C, agriculture, aesthetic medicine, home rental, cars, insurance and travel
- Wecash's proprietary credit system is based on a dynamic riskpricing model that integrates "financial knowledge", "internet data" and "mobile networks" to provide a holistic view of a consumer's credit score
 - The platform collects and processes up to 12,000 data points and classifies them into 9 key user behavior categories
 - Wecash's engine can compute an applicants credit limit and risk scoring within seconds

Company Overview (cont.)

Wecash's credit assessment and consumer-oriented technology helps people in emerging countries





Financing History

Date	Size (\$ mm)	Туре	Investor(s)
03/02/18	\$160	Series D	ORIX Asia Capital; SEA Group; Sagamore; SIG Ventures; Forebright Capital Management; Lingfeng Capital; Hongdao Capital
04/05/17	80	Series C	China Merchants Innovation Investment Management; Foresight Group; SIG Ventures
03/04/15	20	Series B	SIG Ventures
09/01/14	7	Series A	IDG Ventures

Selected FT Partners' Research - Click to View



Credit Sesame's \$42 million Financing



Prosper's Series G Financing



Oakam's Debt Financing from Victory Park Capital



defi SOLUTIONS Raises \$55 million in Series C Financing



Dianrong Raises \$70 million in Additional Series D Financing



Lendingkart Raises \$87 million in Series C Financing



Creditas Raises \$50 million in Series C Financing



MoneyLion Raises \$42 million in Series B Financing (includes interview with CEO)

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Significant Experience Across the Banking Technology Space











































FT Partners Advises L2C on its Sale to TransUnion

Overview of Transaction

- On October 31st, 2014, L2C, Inc. ("L2C") was acquired by TransUnion
- Backed by QED and Core Innovation Capital, L2C leverages alternative payment and asset data to create new predictive credit, marketing and collection scores for over 220 million Americans
- Financial terms of the transaction were not disclosed

Significance of Transaction

- The acquisition of L2C by TransUnion allows the bureau to become a leader in scoring individuals in a historically unaddressed, but rapidly growing market (underbanked, subprime and new to credit)
- L2C's ability to provide predictive scores on more than 90% of customers will be combined with TransUnion's rental information and CreditVision® suite of services to help lenders get a more accurate picture of underbanked consumers and subsequently, the credit rates they deserve

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to L2C and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for stakeholders
- Transaction demonstrates FT Partners' continued success in achieving highly attractive outcomes for leading credit and lending technology firms

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to





FT Partners Advises Nav on its Series B Financing

Overview of Transaction

- On May 3, 2017, Nav announced it has raised \$13 million in additional Series B financing, increasing the round to \$38 million
 - The round expansion was led by Goldman Sachs Principal Strategic Investments group with participation from CreditEase FinTech Investment Fund, Point72 Ventures and Clocktower Technology Ventures
- On September 21, 2016 Nav initially raised \$25 million in Series B equity financing led by Experian with participation from existing investors including Kleiner Perkins Caufield & Byers and Crosslink Capital
 - Nav and Experian also announced a strategic partnership to provide SMBs greater transparency into their business and personal credit data, along with instant access to their most-qualified financing options
- Nav enables SMBs to manage their entire credit and financial profile and provides access to financing and business services through its marketplace offerings
- Experian is a leading global information services company, providing data and analytical tools to help businesses manage credit risk, prevent fraud and automate decision making

Significance of Transaction

- The transaction capitalizes on Nav's strong growth and traction and firmly positions the Company to expand its marketplace offerings and continue to disrupt the credit and financing space
- The strategic partnership allows Nav to combine Experian's deep levels of data on consumers and businesses with its industry leading platform, empowering SMBs with technology to improve their credit and streamline access to funding

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Nav and its Board of Directors
- Transaction demonstrates FT Partners' continued success advising on financings for leading, world class Financial Technology companies

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series B minority financing led by



with participation from











for a total consideration of

\$ 38,000,000



FT Partners Advises Google Capital on its Lead Investment in Credit Karma

Overview of Transaction

- On March 12, 2014, Credit Karma announced it closed an \$85 mm equity round led by new investor Google Captial (now known as CapitalG)
- David Lawee, Partner at Google Capital, will join Credit Karma's Board
- Credit Karma's existing investors, Ribbit Capital and Susquehanna Growth Equity, also participated in the round, as well as new investor, Tiger Global Management
- The investment follows a year of exponential growth for Credit Karma, including triple-digit percentage growth in site membership, revenue and headcount
- Credit Karma is a consumer finance and technology company that provides more than 20 million consumers with free access to their credit scores and free monitoring of their credit and financial accounts
- Google Capital is a growth equity fund backed by Google that invests in companies that use technology to change the way people experience the world

Significance of Transaction

- Credit Karma will use the new capital to invest heavily in new, free services to help consumers understand and manage their finances
- Additional capital also supports continued efforts to make finding and applying for new financial services products intelligent and seamless
- Credit Karma also plans on accelerating employee hiring in order to meet these goals

FT Partners' Role

- FT Partners served as the advisor to Google Capital on its lead role in the investment
- Highlights FT Partners' continued success in advising a broad range of toptier financial investors

Financial Technology Partners LP

is pleased to announce its role as advisor to



in its lead investment in

credit karma

with additional participation from





Ribbit Capital

for approximately

\$ 85,000,000



FT Partners Advises Credit Sesame on its Growth Financing

Overview of Transaction

- On October 25, 2017, Credit Sesame announced it has raised over \$42 million in equity and venture debt
 - The funding comes from existing and new investors including Menlo Ventures, Inventus Capital, Globespan Capital, IA Capital, SF Capital, among others, along with a strategic investor
- The \$42 million in funding is comprised of \$26.6 million in equity and \$15.5 million in venture debt, bringing the Company's total funding to over \$77 million
- Headquartered in Mountain View, CA, Credit Sesame was founded in 2011 and has provided credit and loan management tools to over 12 million members
 - The mobile and web solution provides consumers with tools to build a
 path to achieve financial wellness, including free access to their credit
 profile complete with their credit score, credit report grades, credit
 monitoring, interactive step-by-step tools and recommendations for
 better lending options

Significance of Transaction

- The funds will be used to accelerate the company's growth, hiring, and member acquisition, and to advance its analytics, robo-advisor and machine learning technologies
- A new strategic investor has also joined Credit Sesame's consortium of investors in this round and a separate strategic partnership may be announced in the near future that will allow millions more to benefit from Credit Sesame's services

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Credit Sesame in this transaction
- This transaction further demonstrates FT Partners' continued success advising both leading consumer FinTech brands as well as companies across the Credit / Lending Tech landscape

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its growth financing with participation from





for total consideration of

\$42,000,000



Award-Winning Investment Banking Franchise Focused on Superior Client Results

Institutional Investor	2017 2015 - 2016	 Ranked #1 Most Influential Executive on Institutional Investor's FinTech 40 List Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List
Annual Ranking	2006 - 2008	 Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"
The Information	2016	 Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
	2015 - 2017	 Investment Banker of the Year – 2017 Investment Banking Firm of the Year – 2016 Cross Border Deal of the Year - 2016 Dealmaker of the Year – 2015 Technology Deal of the Year – 2015
2017 - 2004 ANNUALAWARDS WINNER M&A Advisor Awards	2010 -2014	 Equity Financing Deal of the Year - 2014 Professional Services Deal of the Year, Above \$100 mm - 2014 Dealmaker of the Year - 2012 Professional Services Deal of the Year, Above \$100 mm - 2012 Boutique Investment Bank of the Year - 2011 Deal of the Decade - 2011 Upper Middle Market Deal of the Year, Above \$500 mm - 2010 IT Services Deal of the Year, Below \$500 mm - 2010 Cross-Border Deal of the Year, Below \$500 mm - 2010
	2004 - 2007	 Dealmaker of the Year – Steve McLaughlin – 2007 Business to Business Services Deal of the Year - 2007 Computer and Information Technology Deal of the Year, Above \$100 mm – 2007 Financial Services Deal of the Year, Above \$100 mm – 2007 Investment Bank of the Year – 2004
Middle Market Financing Awards	2006 - 2008	 Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008 Information Technology Deal of the Year – 2008 Financial Services Deal of the Year – 2008 Financing Professional of the Year – Steve McLaughlin – 2006

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	23
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	22
Osman Khan Managing Director	pwc	 Former Managing Director / Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	21
Steve Stout Managing Director	J.P.Morgan First Data	 Former Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank 	20
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	16
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	15
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	12