# January 25, 2015 Financial Technology Partners LP FTP Securities LLC

**Transaction Profile:** 

<sup>7</sup>TransferWise

raises

\$58,000,000

in Series C financing led by

ANDREESSEN Horowitz

Courtesy of:



The Only Investment Bank Focused Exclusively on Financial Technology

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## 7TransferWise

## TransferWise Raises \$58 mm in Series D Financing

### **Transaction Summary & TransferWise Overview**

#### **Transaction Summary**

7TransferWise

TransferWise Overview

"[With] no innovation from the traditional banking sector, we see massive opportunity for new financial institutions like TransferWise."

- Ben Horowitz, Co-Founder, Andreessen Horowitz

- On January 25, 2015, TransferWise announced that it raised \$58 mm in a Series C financing led by Andreessen Horowitz
  - Existing investors IA Ventures, Index Ventures, Seedcamp and Valar Ventures also participated
- The additional capital will be used to expand its services to other countries; the Company plans on opening an office in New York and another in Tampa, Florida by the end of February 2015; the Company also plans to add 300 more currency routes in addition to the existing 292
- The \$58 mm financing brings TransferWise's total funding to \$91 mm; the round values the Company at "close to \$1 bn" (1)

Previous Equity Financings		
Date	Size (\$ mm)	Lead Investors
06/09/14	\$25	Richard Branson
05/14/13	6	VALAR
04/17/12	1.3	VENTURES  Index Ventures
01/08/10	0.01	seedcamp

CEO: Kristo Käärmann Headquarters: London, UK

Founded:
Employees:

- TransferWise is a peer-to-peer money transfer service enabling expats, businesses and foreign students to transact globally
- The Company enables users to avoid the traditional banking system when sending money abroad with a peer-to-peer system that uses money from another customer who is sending money from the opposite direction
  - The model enables the Company to only charge a 0.5% fee, compared to UK banks charging an average of 5% (2)
- TransferWise has processed more than \$4.5 billion in transactions and revenue has grown 15-20% per month for the last two and a half years
  - The Company was "on course to break even earlier this year but has been ploughing money back into the business" (2)
- TransferWise's target market is largely young professionals and small companies sending money abroad, whereas the other money transfer start-ups tend to be more migrantfocused



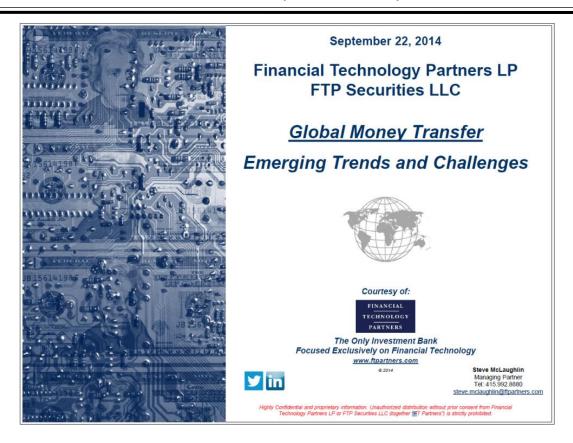
2010

250

Business Insider

<sup>(2)</sup> Forbes

Recent Related FT Partners' Research – (click to view)



FT Partners focuses on key trends in the Industry including:

- The emergence of "International Payment Specialists" as a distinct and fast growing industry segment attracting significant interest from strategic buyers and financial investors
- The disruption of the traditional "Consumer Remittance Providers" by new, emerging / fast growing entrants leading with mobile and other technology-based solutions



#### FT Partners Advises OzForex on its A\$480,000,000 Sale & IPO

"FT Partners' work in running our dual-track M&A and IPO process was flawless and I'd recommend them to any CEO in the financial technology space.

While headquartered half-way around the world, FT Partners was omnipresent in our global transaction process, both on the ground here in Australia and globally with 24x7 support.

Their entire team did a phenomenal job across the board."

- Neil Helm, OzForex CEO

## FINANCIAL TECHNOLOGY PARTNERS

#### **Transaction Overview and Rationale**

#### Overview of Transaction

- OzForex Group ("OzForex") completed its Sale & Initial Public Offering and began to trade on the Australian Stock Exchange ("ASX") under the ticker symbol OFX on October 11, 2013
  - A\$439mm offering, valuing the equity at A\$480mm
  - Stock closed first day of trading up ~30%
- Prior to the offering, OzForex was owned by Accel Partners, The Carlyle Group, Macquarie Bank and other founder / private investors

#### Significance of Transaction

- Transaction was a sale of ~100% of the equity of the company to a "club" of institutional investors, followed by an IPO (the largest IPO of an Australian company in 2013 to date)
  - Highly innovative "club-deal" structure allowed for reduced risk and certainty for existing investors
- Investors given the ability to sell ~100% of their interests in the Company; certain investors chose to retain a small portion of their ownership

#### FT Partners' Role

- FT Partners served as exclusive Financial, Strategic and IPO Advisor to OzForex and its Board of Directors
- FT Partners managed the very unique dual-track M&A / sale and IPO process, effectively achieving an "M&A" outcome for shareholders in the public markets (~100% liquidity)
- FT Partners' advisory role simplified and expedited the "time-to-market" period due to the significant amount of up-front work completed prior to the engagement of potential M&A sale buyers and underwriters
- FT Partners helped the Company create significant value by developing an extraordinarily detailed and comprehensive set of presentation materials to showcase the OzForex story for all interested parties

# FINANCIAI Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive Financial, Strategic and IPO Advisor to



in its

## **Initial Public Offering**

valuing the equity at

A\$480,000,000



The Only Investment Bank
Focused Exclusively on Financial Technology

#### FT Partners Advises Custom House on its \$370 Million Sale to Western Union

#### **Transaction Overview and Rationale**

#### Overview of Transaction

- Custom House, Ltd. ("Custom House") announced its sale to Western Union (NYSE: WU) for US\$370 million in cash
- Custom House is the largest independent, international B2B payments provider in the world
- Western Union is the world's largest money transfer business
- Custom House was backed by Great Hill Partners, one of the leading private equity firms across the financial technology sector; transaction represents one of Great Hill Partners' most successful exits to date

#### Significance of Transaction

- Transaction represents the one of the largest, independent private equity-backed payments transactions
- This acquisition allows Custom House to leverage its extensive online and offline international B2B payments solutions with Western Union's global footprint, strong brand and balance sheet to rapidly build market share and penetrate new opportunities around the globe
- Custom House expected to provide a strong, diversified growth engine for Western Union outside of its core remittance business and will strengthen Western Union's presence in the SME segment globally
- The acquisition of Custom House supports Western Union's strategic plan by entering a new growth market and diversifying its product portfolio

#### FT Partners' Role

 Demonstrates FT Partners' ability to consummate transactions with strong valuations, despite an incredibly challenging economic environment

# FINANCIAI Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for cash consideration of approximately

\$370,000,000



The Only Investment Bank Focused Exclusively on Financial Technology



### **Leader in Financial Technology Investment Banking**







































#### Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor Awards 2014 ■ Equity Financing Deal of the Year

■ Professional Services Deal of the Year, Above \$100mm

Dealmaker of the Year

2012 - Professional Sorvices

■ Professional Services Deal of the Year, Above \$100 mm

■ Boutique Investment Bank of the Year

■ Deal of the Decade

■ 10 Deal of the Year Nominations Across 9 Categories

■ Upper Middle Market Deal of the Year, Above \$500 mm

■ IT Services Deal of the Year, Below \$500mm

■ Cross-Border Deal of the Year, Below \$500mm

■ Dealmaker of the Year - Steve McLaughlin

■ Business to Business Services Deal of the Year

■ Computer and Information Technology Deal of the Year, Above \$100mm

■ Financial Services Deal of the Year, Above \$100mm

Institutional Investor Annual Ranking

2006-2008

2011

2010

2007

■ Steve McLaughlin consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology



2008

2006

- Equity Financing Dealmaker of the Year Steve McLaughlin
- Information Technology Deal of the Year
- Financial Services Deal of the Year

■ Financing Professional of the Year – Steve McLaughlin

- Financing Deal of the Year Equity
- Financing Deal of the Year Debt



