### FT PARTNERS FINTECH INDUSTRY RESEARCH

November 7, 2017

# **Metric**Stream

# MetricStream Raises \$65 million in Financing Led by Clearlake Capital Group





The Only Investment Bank Focused Exclusively on FinTech

### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

### FT Partners' Advisory Capabilities

#### Private Capital Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory M&A Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services FT PARTNERS ADVISORY** Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Sell-Side Valuations / LBO Advisory Fairness Opinion for M&A Restructuring and **Divestitures**

#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in *Institution Investors*"FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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### **Transaction Overview**

### **Metric**Stream

### **Transaction Summary**

- On November 6, 2017, MetricStream announced it has raised \$65
  million in financing led by Clearlake Capital with participation from
  EDBI, Goldman Sachs, Sageview Capital and others
  - Clearlake Capital and EDBI are new investors in MetricStream, while the others are existing
  - Prashant Mehrotra of Clearlake Capital will join MetricStream's board of directors
- MetricStream is a leading provider of enterprise and cloud applications across Governance, Risk, and Compliance (GRC)
- This transaction will allow MetricStream to expand globally and enhance its products
  - Expand to Asia starting with Singapore
  - Enhance M7, MetricStream's newest solution

### **Investor Commentary**

"As enterprises increasingly seek to implement integrated risk management programs to mitigate the impact of uncertainty on business performance, the demand for integrated and scalable GRC solutions will continue to accelerate. We believe MetricStream's strong focus on customer success as well as its culture of product innovation uniquely position the company to be the industry's preferred GRC platform solution. We look forward to partnering with the management team and implementing the Clearlake O.P.S.® framework to support the company's exciting growth trajectory and to drive consolidation."



Prashant Mehrotra
Partner

### **Management Commentary**

"We appreciate the strategic investment from Clearlake Capital, EDBI, and our existing investors. We are also delighted to welcome Prashant to MetricStream's Board of Directors. Clearlake has deep sector knowledge from their extensive experience investing in software companies, and we believe they will be a valuable strategic partner as we look to accelerate growth. With Clearlake and support from our other investors, MetricStream will continue to lead the GRC market with a sharp focus on customer success and innovation across all areas of the business in order to make GRC simple, pervasive, and delivered in the cloud."

### **Metric**Stream

Gunjan Sinha Executive Chairman

"This investment will enable us to accelerate our global growth and industry leadership. As organizations shift their thinking from risk as a compliance issue, to risk as a performance and decision-making input, they are turning to MetricStream as their strategic and long-term technology partner. MetricStream enables organizations to preserve their corporate integrity, protect their brands and reputations, and perform exceptionally."

**Metric**Stream

Shellye Archambeau *CEO* 

### **Participating Investors**









### MetricStream Raises \$65 million in Financing

### MetricStream Overview

### **Metric**Stream

### **Company Overview**

### **Metric**Stream

CEO:	Shellye Archambeau
H.Q. Location:	Palo Alto, CA
Founded:	1999
Employees	Approx. 1,865

- MetricStream provides a governance, risk and compliance platform, assisting organizations with the following:
  - Risk management, regulatory compliance, vendor governance, quality management
- GRC Apps allow for mobility, real-time reporting, risk analytics, regulatory notifications and social media monitoring

### **Selected Customers**













### **Selected Recent Financing History**

Date	Size (\$ mm)	Investor(s)
09/04/14	\$60	Sageview Capital; Goldman Sachs; Saints Capital; Kaiser Permanente Ventures
05/01/13	48	Goldman Sachs
09/29/06	14	Advanced Equities; Kleiner Perkins Caufield & Byers; Vision Capital Advisors LLC

#### **Products & Services Overview**

#### **GRC APPS**



**Enterprise Risk** Management



**Operational Risk** Management



Internal Audit Management



**SOX Compliance** Management



Compliance Management



**Policy and Document** Management

#### **INDUSTRIES**



Banking and **Financial Services** 







Consumer **Product Goods** 



Healthcare



Insurance



**Pharmaceuticals** and Life Sciences



**Medical Devices** 



Food and Beverage



Energy and Utilities



Oil and Gas



Manufacturing





Mining



Government

### MetricStream Raises \$65 million in Financing

### **Clearlake Capital Overview**

### **Metric**Stream

#### **Overview**





**Jose Feliciano** Co-Founder & Managing Director



**Behdad Eghbali** Partner





**Arta Tabaee** Principal

#### Locations

Santa Monica, CA

#### **About**

- Founded in 2006, Clearlake Capital is a private equity firm focused on providing flexible and unique investments to both private and public companies
- Clearlake Capital has committed approximately \$3 bn in capital across more than 70 investments
- The firm is led by 3 partners who operate a lean and nimble investment team that can reach decisions very quickly
- The investment strategy offers unique recycling provisions and, with LP co-investments, the Firm can be flexible
- Over 50% of all fund capital will be invested in the software and tech space

#### **Investment Preferences**

#### Investment Criteria

Fund Size: \$1.4 bn

Fund Raised: 2015

**Investment Range:** \$20 – 200 mm

Revenue: NA

**EBITDA:** <\$100 mm

#### General Preferences 1

Control: Majority, Minority

Geography: U.S.

Transaction Type: Growth, Buyouts,

Carve-outs, Debt, Recapitalizations

Industry Focus: Software,

Technology, Business Services, Consumer Products / Retail, Energy /

Communications, Healthcare, Media

#### Selected Recent Investments / Exits

#### FinTech / Financial Services Investments 2

Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector
11/17	MetricStream (PE Growth)	\$65	NA	FMS
04/16	<b>Tangoe</b> (Marlin Equity Partners)*	NA	NA	FMS
12/13	<b>Calero Software</b> (Riverside Partners)*	NA	Behdad Eghbali	FMS

#### Other Notable Investments 2

Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector
08/17	JetSmarter (PE Growth)	NA	NA	Software
03/17	NetDocuments (LBO)	NA	NA	SaaS
07/16	Pomeroy (Debt)	\$315	NA	eComm
06/16	Vision Solutions International (Secondary)	1	NA	Cloud
11/15	Syncsort (Secondary)	NA	NA	Data Software
02/15	Heat Software (Secondary)	NA	NA	Software
09/14	ConvergeOne (Secondary)	338	NA	IT
05/14	Lumension Security (LBO)	NA	NA	Software
06/13	Entelos (Growth)	NA	NA	Health Tech
09/12	Mformation Software (Alcatel-Lucent)*	NA	NA	Software
11/11	Solutionary (NTT)*	NA	NA	System Mgmt

### **Financial Management Solutions Sector**

FT Partners has the experience and capabilities to generate outstanding outcomes for a wide breadth of companies that provide Financial Management Solutions



### Selected Transactions - Superior Industry Knowledge and Execution History











































### FT Partners Advises Riskonnect in its Sale to Thoma Bravo

#### **Overview of Transaction**

- On June 7, 2017, Riskonnect announced its sale to Thoma Bravo
- Headquartered in Kennesaw, GA, Riskonnect is a leading provider of Integrated Risk Management technology solutions for enterprises around the world
- Thoma Bravo is a leading private equity firm focused on the software and technology-enabled services sectors
- As part of the agreement, Riskonnect's three founders will retain a significant minority stake in the business

#### Significance of Transaction

- The investment recognizes Riskonnect's strong momentum and will help the rapidly growing Company expand and broaden its software platform
- Thoma Bravo's investment will better position the company to accelerate investments in its Integrated Risk Management platform and take advantage of the converging use cases across traditional Risk Management, Governance, Risk, and Compliance (GRC); and Environmental, Health, and Safety (EHS) functionalities

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Riskonnect and its Board of Directors
- This transaction highlights FT Partners' expertise in the Risk Management space and continued success advising top-tier FinTech companies

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to





### FT Partners Advises Confirmation.com on its Financing

#### **Overview of Transaction**

- On October 27, 2016, Confirmation.com announced it closed a minority equity financing from Great Hill Partners for total consideration of \$60 million
- Headquartered in Nashville, TN, Confirmation.com is the world's leading provider of secure online confirmation services for auditors —
   Confirmation.com's patented service provides an all-in-one solution that helps minimize fraud and elevate efficiency for the entire audit confirmation process
  - Over 14,000 accounting firms, 100,000 auditors, and thousands of responding organizations around the globe trust Confirmation.com for their audit confirmation needs
- Great Hill Partners is a growth equity firm that has raised \$5.3 billion in commitments since inception that seeks to partner with rapidly growing middle market companies in business services, consumer services, financial technology, healthcare technology, Internet, logistics, media/communications, software and transaction processing

### Significance of Transaction

- The transaction capitalizes on Confirmation.com's strong growth and traction within electronic confirmations and emphasizes the continued shift away from paper confirmations
- With the investment, Confirmation.com will look to bolster its confirmation solutions while expanding internationally

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Confirmation.com and its Board of Directors
- Transaction demonstrates FT Partners' experience and expertise in the Financial Management Solutions sector as well as the Firm's continued success advising top-tier FinTech companies

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



Confirmation.com

in its minority financing from



for total consideration of

\$ 60,000,000



### FT Partners Advises Browz on its \$10 million Financing

#### Overview of Transaction

- On May 11, 2015, BROWZ ("the Company") announced a \$10mm equity investment from an undisclosed new investor
- BROWZ provides a SaaS supply chain qualification and risk management solution which enables global organizations to manage their contractors
- The Company supports a rapidly growing client base across more than 2,500 sites, 33 industry verticals and 10 countries
- In addition to its core supply chain qualification product, BROWZ also provides workforce management tools, supply chain auditing and contractor financial assessments

### **Significance of Transaction**

- BROWZ will use the investment to accelerate its growth initiatives and ongoing global expansion strategy
- The Company has increased its revenue 4x since 2011 and continues to invest in its service, technology and global expansion

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to BROWZ and its Board of Directors
- The transaction demonstrates FT Partners' continued success advising toptier financial technology companies

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its financing for total consideration of

\$10,000,000



### FT Partners Advises Shareholder InSite on its Sale to Ipreo

#### Overview of Transaction

- On November 4th, 2014, Shareholder Insite, Inc. ("Shareholder Insite") was acquired by Ipreo
- Shareholder InSite is the premier provider of shareholder data management, analytics, reporting and valuation solutions and services for venture capital and private equity investors and private companies in their portfolios
- Financial terms of the transaction were not disclosed

#### Significance of Transaction

- Blackstone and Goldman Sachs, provides a foundation for Ipreo's new Alternative Assets business, leveraging its strengths in data management and capital-raising workflow with Shareholder InSite's industry expertise and complementary industry-leading solutions
- Shareholder InSite's marquee products, Qval and CapControls, are the
  industry standards for the administrative, deal modeling, and valuation
  needs for alternative asset managers; its suite of robust self-valuation
  solutions delivers financial insights, simplifies and accelerates audit
  processes, and improves the accuracy and defensibility of valuations

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Shareholder Insite and its Board of Directors
- FT Partners leveraged its deep knowledge and extensive experience to help navigate significant inbound interest to find the right strategic partners for the business and achieve a highly favorable outcome for stakeholders
- Transaction demonstrates FT Partners' continued success in achieving highly attractive outcomes for entrepreneurs across the financial technology industry

# FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to





### Selected FT Partners' Research (click to view)



AvidXchange's \$300 million Series F Financing Led by Mastercard



Billtrust's \$50 million Minority Financing



Riskonnect's Sale to Thoma Bravo



Feedzai's Series C Financing



K1 Combines Certify, ExpenseWatch, Nexonia and Tallie



Sage Acquires Intacct for \$850 million



Bill.com Raises \$100 million in Financing



HighRadius Raises \$50 million in Financing

**VIEW MORE FT PARTNERS RESEARCH** 

### Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor Awards

2016	Investment Banking Firm of the Year Cross Border Deal of the Year	
2015	Dealmaker of the Year Technology Deal of the Year	
2014	Equity Financing Deal of the Year Professional Services Deal of the Year, Above \$100mm	
2012	Dealmaker of the Year Professional Services Deal of the Year, Above \$100mm	
2011	Boutique Investment Bank of the Year  Deal of the Decade  10 Deal of the Year Nominations Across 9 Categories	
2010	Upper Middle Market Deal of the Year, Above \$500 mm IT Services Deal of the Year, Below \$500mm Cross-Border Deal of the Year, Below \$500mm	
2007	Dealmaker of the Year – Steve McLaughlin Business to Business Services Deal of the Year Computer and Information Technology Deal of the Year, Above \$100mm Financial Services Deal of the Year, Above \$100mm	
2015	Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List	
2006 - 2008	Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology	
2008	Equity Financing Dealmaker of the Year – Steve McLaughlin Information Technology Deal of the Year Financial Services Deal of the Year	
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Middle Market Financing Awards

2006

- Financing Professional of the Year Steve McLaughlin
- Financing Deal of the Year Equity
- Financing Deal of the Year Debt