FT PARTNERS FINTECH INDUSTRY RESEARCH

September 27, 2018

Opendoor







Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in *Institutional Investors* "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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Opendoor Raises \$400 million in Financing

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Opendoor

Transaction Summary

Transaction Summary

- On September 27, 2018 Opendoor announced that it has raised \$400 million in a financing round from the SoftBank Vision Fund
 - The Company also announced that it has secured access to more than \$2 billion in debt financing
- Opendoor will use the capital to:
 - Accelerate development of the first technology platform, making it easier to buy, sell, and trade-in homes
 - Integrate additional services to make the transaction seamless
 - Invest in market-level pricing models to accurately price real estate in real-time
 - Build applications that support and drive efficiencies across an ecosystem of local vendors
- Opendoor has grown rapidly since January 2018:
 - Opendoor has expanded its services from 6 to 19 cities
 - Increased annualized acquisition run rate to \$3.8 billion,
 up from \$1.2 billion in January 2018
 - Opendoor added 500 employees as the Company continues to support its market expansion
- SoftBank Investment Advisers' Jeffrey Housenbold will join Opendoor's board of directors
- Opendoor's total equity funding to date is now +\$1 billion

Transaction Commentary

"We're thrilled to partner with SoftBank - they are visionaries with the ambition to transform entire industries. SoftBank understands that the traditional process of buying and selling a home is complicated, uncertain, and stressful for millions of people, and that Opendoor radically improves the experience. We're excited to widen our ambitions as we launch new products, expand our services, and build an end-to-end experience for millions of people moving each year."

Opendoor

Eric Wu Founder & CEO



"Real estate is the biggest asset class in the U.S. and the biggest transaction in people's lives, but its digital transformation is only beginning. We believe that Eric and his team are redefining home buying and selling by rethinking the status quo and providing a faster and more seamless experience for the customer"



Jeffrey Housenbold Managing Partner



Opendoor Raises \$400 million in Financing

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2-year warranty

Opendoor

Opendoor Overview

Company Overview

Opendoor

CEO:

Fric Wu

Headquarters:

San Francisco, CA

Founded:

2014

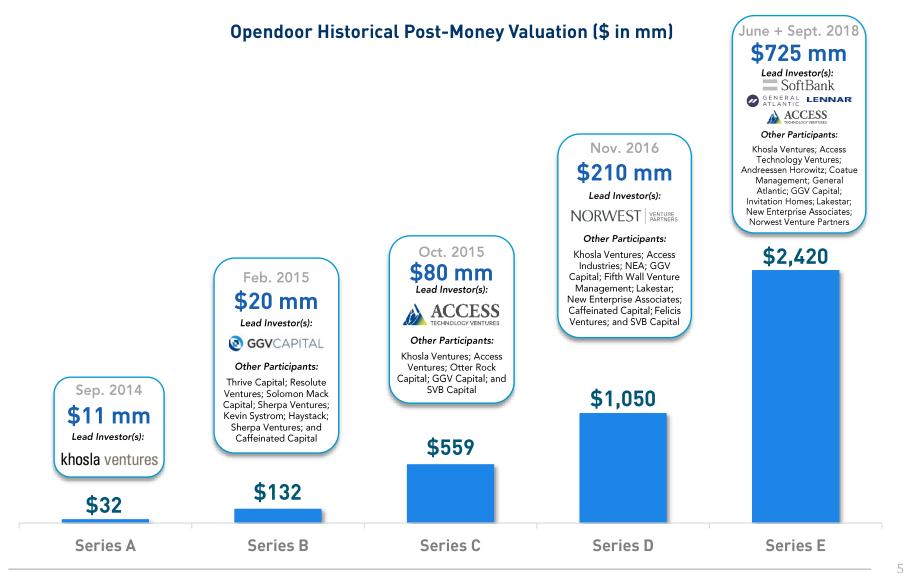
- Opendoor is an online consumer marketplace for home buyers and sellers
- Sellers are able to near-instantly sell their home to Opendoor, avoiding the time-consuming traditional home sale process
- Through the platform, buyers can access hundreds of listed homes, schedule personal open houses at their own convenience, submit offers and close the transaction online
- Opendoor expects to be in 50 cities by the end of 2020
 - Currently, Opendoor's operates in 19 cities, including Atlanta, Austin, Charlotte, Chicago, Dallas-Fort Worth, Houston, Las Vegas, Los Angeles, Minneapolis, Nashville, Orlando, Phoenix, Raleigh-Durham, Riverside, Sacramento, San Antonio, San Francisco, Seattle and Tampa
- The Company employs 800+ people and has offices in San Francisco, Phoenix and Dallas

Opendoor Products / Services For Sellers For Buyers Request offer Choose from hundreds of homes online Receive an offer Schedule home inspection Visit the homes at any Choose move-out time date Opendoor takes care of sale Includes 30-day satisfaction quarantee, 180-point inspection and Close and collect

proceeds

Opendoor

Selected Valuation and Financing History



Selected FT Partners' Research - Click to View



Credit Sesame's \$42 million Financing



Prosper's Series G Financing



Porch Acquires Serviz



defi SOLUTIONS Raises \$55 million in Series C Financing



Figure Raises \$50 million in Financing



Silver Lake Acquires ZPG for \$3 billion



Revolut Raises \$250 million in Series C Financing Led by DST Global



Chime Raises \$70 million in Series C Financing

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Track Record of Success in the Real Estate / Mortgage Tech Value Chain

Mortgage Origination



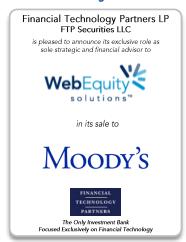
Property Management



Real Estate Invoicing & Payments



SaaS-based Loan Origination



Mortgage Technology



Listing Management Solutions



Consumer Home Improvement Financing



Property Insurance Solutions



Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous **FinTech** "Unicorns" above \$1 billion valuations

Company	Amount Raised	Selected Prominent Investors in FT Partners Led Rounds	
GreenSky ^{**}	\$1,010,000,000	Accel DST TEG	
MERCURY [®]	420,000,000+	Premji Invest	
GreenSky ™	300,000,000+	ICONIO RCP REVERENCE MANAGEMENT	
⊠avid xchange	300,000,000	BainCapital P. I. M. C. O	
∑ avidxchange	253,000,000	PRIVATE EQUITY Caisse de dénêt et placement	
liquidnet.~~	250,000,000	BainCapital VENTURES CONTROL OF THE PROCESS OF THE	
square trade protection plans	238,000,000	capitalG CIBC Great Hill	
GreenSky ™	200,000,000	nyca of D Scotiabank°	
YAPSTONE"	181,000,000	KeyBank ING	
nmi	150,000,000+		
ADDEPAR	140,000,000	乾源资本 VUAN CAPITAL BAttery Ventures BBVA	
Kabbage [*]	135,000,000	ADAMS STREET Santander InnoVentures	
Remitly	115,000,000	khosla ventures THIEL edbi	
TradingScreen SIMPLIFTING GLOBAL MARKETS*	110,000,000+	mastercard PayU'	
CHROMERIVER	100,000,000	QUESTMARK PARTNERS SUMMIT PARTNERS	
NEXT	83,000,000	SILVERLAKE PARTHENON CAPITAL PARTNERS	

Significant Experience Across the Banking Technology Space











































FT Partners Advises Porch on its Acquisition of Serviz

Overview of Transaction

- On August 22, 2018, Porch announced its acquisition of Serviz
- Founded in 2012, Serviz is a Los Angeles-based home services company that allows users to discover and book appliance repair, plumbing, electric, handyman and carpet cleaning services through its online and mobile platform
 - Serviz's pros operate in 25 markets and have performed more than 40,000 jobs to date
 - The Company received backing from investors such as Groupon and PointGuard Ventures
- Headquartered in Seattle, Porch is an online platform that connects homeowners with local home repair services; the Company offers consumers access to over 300,000 home service professionals
 - Porch has raised over \$100 million since its inception in 2012 and is partnered with leading brands and retailers including Lowe's, Walmart, Overstock.com, Wayfair and Google

Significance of Transaction

- Through the acquisition of Serviz, Porch will reach more customers and accelerate its growth in service types such as plumbing, electric, appliance repair and more
- Porch will integrate Serviz's mobile application technology within its existing online platform, providing consumers and service providers with a seamless, high-touch experience

FT Partners' Role

- FT Partners served as sole strategic and financial advisor to Porch
- This transaction highlights FT Partners' success advising leading high-growth companies across the Home Services / Real Estate technology space

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its acquisition of





The Only Investment Bank Focused Exclusively on Financial Technology

Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	2018 Top Investment Bank in FinTech
Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	 Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"
The Information	2016	 Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
2017 - 2004 ANNUALAWARDS WINNER M&A Advisor Awards	2015 - 2017 2010 - 2014 2004 - 2007	 Investment Banking Firm of the Year - 2016 Cross Border Deal of the Year - 2016 Dealmaker of the Year - 2015 Technology Deal of the Year - 2015 Equity Financing Deal of the Year - 2014 Professional Services Deal of the Year, Above \$100 mm - 2014 Dealmaker of the Year - 2012 Professional Services Deal of the Year, Above \$100 mm - 2012 Boutique Investment Bank of the Year - 2011 Deal of the Decade - 2011 Upper Middle Market Deal of the Year, Above \$500 mm - 2010 IT Services Deal of the Year, Below \$500 mm - 2010 Cross-Border Deal of the Year, Below \$500 mm - 2010 Dealmaker of the Year - Steve McLaughlin - 2007 Business to Business Services Deal of the Year - 2007 Computer and Information Technology Deal of the Year, Above \$100 mm - 2007 Financial Services Deal of the Year, Above \$100 mm - 2007 Investment Bank of the Year - 2004
Middle Market Financing Awards	2006 - 2008	 Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008 Information Technology Deal of the Year – 2008 Financial Services Deal of the Year – 2008 Financing Professional of the Year – Steve McLaughlin – 2006

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	23
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	22
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	22
Osman Khan Managing Director	A &pwc	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	21
Steve Stout Managing Director	J.P.Morgan First Data	 Formerly Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Practice Former Equity Research Analyst on #1 ranked team at UBS Former Economist at the Federal Reserve Bank 	20
Mike Nelson Managing Director	SunTrust	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey, began investment banking career at Piper Jaffray Kellogg M.B.A. 	18
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	16
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	16
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	15
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	12