FT PARTNERS FINTECH INDUSTRY RESEARCH

June 7, 2018

OBlueVine

BlueVine Raises \$60 million in Series E Financing Led by Menlo Ventures





The Only Investment Bank Focused Exclusively on FinTech

FT Partners Overview

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



OBlueVine

Transaction Summary

Transaction Summary

- On June 6, 2018, BlueVine announced it had secured \$60 million in Series E financing led by Menlo Ventures
 - Silicon Valley Bank, along with existing investors such as Lightspeed Venture Partners and 83North, also participated in this round
 - The Company has previously raised over \$400 million in both debt and equity (1)
 - BlueVine recently just secured a \$200 million revolving credit facility with Credit Suisse
- BlueVine intends to use the new capital to expand its product offerings, such as its invoice factoring and business line of credit, along with accelerating its R&D hiring plans
 - The Company is projecting its total funded volume since launch to hit \$1 billion this year
 - BlueVine recently announced it had doubled its invoice factoring credit limit to \$5 million (1)

Transaction Commentary

"In just four years, BlueVine has scaled two major financing products — invoice factoring and business line of credit. We're building a cutting edge, technology-enabled platform that is helping thousands of small businesses get quick access to funds to address their everyday funding needs. This new investment gives us a stronger market position as we pursue bigger plans for reaching even more small business owners and expanding our offering."

OBlueVine

Eyal Lifshitz CEO

"BlueVine has continued to impress us since we first invested in 2015. The company has demonstrated dramatic, sustainable growth and has proven that there is enduring value in developing a comprehensive offering of credit products that small and medium sized businesses can use throughout their lifetimes. We continue to get more excited about the expanding ambitions of the company and we believe there is a real opportunity for BlueVine to emerge as the dominant, multi-billion dollar FinTech company."



Tyler Sosin Partner



BlueVine Raises \$60 million in Series E Financing

BlueVine Overview

OBlueVine

Company Overview



CEO:Eyal LifshitzHeadquarters:Redwood City, CAFounded:2013

- BlueVine provides financing solutions for SMBs through an online platform
 - The Company's mission is to help business owners succeed and thrive by making sure they have convenient access to capital for their everyday funding needs
 - BlueVine offers an invoice factoring and a business line of credit product
 - Since its launch, the Company has funded nearly \$1 billion in working capital

Selected Equity Financing History				
Date	Size (\$ mm)	Investor(s)		
06/05/18	\$60	Menlo Ventures; Silicon Valley Bank; Lightspeed Venture Partners; 83North		
12/14/16	49	Menlo Ventures; Lightspeed Venture Partners; 83North; Citi Ventures; Rakuten FinTech Fund; Silicon Valley Bank		
04/27/16	NA	Citi Ventures		
01/20/16	40	Menlo Ventures; Rakuten FinTech Fund; Lightspeed Venture Partners; 83North; Correlation Ventures; Silicon Valley Bank		
01/21/15	19	83North; Silicon Valley Bank; Lightspeed Ventures; Correlation Ventures		
08/21/14	2	Undisclosed Investors		
03/26/14	4	Lightspeed Ventures; Correlation Ventures; Kreos Capital; Kima Ventures; 83North; Undisclosed Investors		

Products & Services Overview







Easy to get started

Flexible by design

Dedicated advisors

Line of Credit

Quick access to revolving line

- ✓ Credit lines up to \$250,000
- Only pay for what you use
- Funds replenish as you make repayments
- √ No prepayment penalties



Invoice Factoring

Turn unpaid invoices into cash

- ✓ Credit lines up to \$5 million
- ✓ Fund only the invoices that you want
- ✓ Financing that grows alongside your business
- ✓ No long-term contracts



BlueVine Raises \$60 million in Series E Financing

FT PARTNERS RESEARCH

OBlueVine

Menlo Ventures Overview

Overview





Mark Siegel Partner



Tyler Sosin Partner



Venky Ganesan Partner

Locations

Palo Alto, CA

About

- Founded in 1976 by H. DuBose Montgomery and 3 other partners, Menlo Ventures is one of the first venture capital firms established in Silicon Valley
- Has had numerous successful exits since inception, with 70 IPO's and over 100 mergers and acquisitions
- Manages a flexible investment mandate, making seed investments up to \$250k through its Menlo Talent Fund through participation in pre-IPO transactions
- Menlo Ventures takes an active role in each investment by serving on portfolio companies' boards
- Has invested in some of the most well known technology companies in the world, including Uber, Gilead and Tumblr

Investment Preferences

Investment Criteria

Fund Size: \$450 mm

Fund Raised: 2017

Investment Range: <\$30mm

Revenue: NA

EBITDA: NA

General Preferences 1

Control: Minority

Geography: North America

Transaction Type: Seed, Venture,

Growth

Industry Focus: Advertisina

Technology, E-Commerce, Marketplaces, Mobile, Gaming, New Media, Social Media Internet, Cloud, SaaS, Communications, Hardware, Security,

Storage & Big Data

Selected Recent Investments / Exits

FinTech / Financial Services Investments 2

Date	Company	Deal Amt. ³	Board Rep.	Sector
06/18	BlueVine (Series E)	\$60	Tyler Sosin	Bnkg
05/18	Chime (Series C)	70	Shawn Carolan	Bnkg
05/18	Signifyd (Series D)	100	NA	Pymts
05/18	Decent (Seed)	8	NA	HCIT
04/18	BitPay (Series B)	40	NA	Pymts
03/18	Qualia Labs (Series B)	33	NA	Bnkg
10/17	Credit Sesame (Growth)	42	NA	Bnkg
10/17	Insurdata (Seed)	1	NA	Ins
10/17	Carta (Series C)	42	NA	CapMkts
09/17	RealtyShares (Series C)	28	NA	CapMkts
08/17	HomeLight (Series B)	40	Tyler Sosin	Bnkg
08/17	Bread (Growth Financing)	126	Mark Siegel	Bkng
05/17	Signifyd (Series C)	56	Pravin Vazirani	Pymts
03/17	ProducePay (Early Stage VC)	77	Pravin Vazirani	Bnkg
01/16	Bluevine Capital (Series D)	49	Tyler Sosin	Bnkg
10/16	HomeMe (Seed)	3	NA	Bnkg
08/16	BitSight Technologies (Series B)	40	Venky Ganesan	Ins
02/16	RealtyShares (Series B)	20	John Jarve	CapMkts
01/16	FiveStars (Series C)	50	Pravin Vazirani	Pymts

Selected FT Partners' Research - Click to View



Credit Sesame's \$42 million Financing



Prosper's Series G Financing



Oakam's Debt Financing from Victory Park Capital



defi SOLUTIONS Raises \$55 million in Series C Financing



Atom Bank Raises ~\$207 million in Financing



N26 Raises \$160 million in Series C Financing



Revolut Raises \$250 million in Series C Financing Led by DST Global



Chime Raises \$70 million in Series C Financing

VIEW MORE FT PARTNERS RESEARCH

Track Record of Success in the Alternative Lending Value Chain

Credit & Loan Management Tools



Marketplace Lending



Consumer Home Improvement Financing



SaaS-based Loan Origination



Consumer Marketing / Credit Lead Generation



SMB Financing



SMB Credit Tools / Financing



Supplier Finance Solutions



FT Partners Advised on Many of the Largest Alternative Lending Transactions

Company	Investor(s)	Amount Raised
PRO S PER	Affiliates of NEW RESIDENTIAL Jefferies THIRD POINT	\$5,000,000,000 Loan Commitment
GreenSky**	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
GreenSky **	Initial Public Offering	1,010,000,000
GreenSky ^{**}	TPG DST ICONIQ WELLINGTON MARKGEMENT	300,000,000
GreenSky **	PIMCO	200,000,000
Kabbage [®]	RCP CAPITAL PARTNERS Statusday involvenues Scotiabank*	135,000,000
earnest	BV Entery Ventures mayeron	75,000,000
taulia	QuestMark Partners ZUUK BBVA edbi	65,000,000
INSIKT	FIRSTMARK revolution Colchis	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000
credit sesame	ICP INVENTUS GLOBESPAN CAPITAL PARTIERS Menlo ia capital group SF	42,000,000
Mav	Experion Continue Service Serv	38,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























Significant Experience Across the Banking / Lending Tech Space











































FT Partners Advises GreenSky on its \$1 billion Initial Public Offering

Overview of Transaction

- On May 23, 2018, GreenSky (Nasdaq: GSKY) priced its IPO at \$23 per share, raising approximately \$1.01 billion
- Due to strong demand, the deal priced at the high end of the initial \$21 \$23 filing range and the number of shares was increased by 3.9 million, or 11%
- GreenSky will use the IPO proceeds to purchase Holdco units and Class A common stock from its CEO and other officers as well as early equity investors
- GreenSky is a leading FinTech company that powers commerce at the point of sale; the Company's technology platform facilitates merchants sales, while reducing the friction, and improving the economics, associated with a consumer making a purchase and a bank extending financing for that purchase
 - GreenSky has approximately 12,000 active merchants on its platform and the Company has enabled 1.7 million consumers to finance over \$12 billion of transactions since its inception through March 31, 2018

Significance of Transaction

- GreenSky's IPO is the largest U.S. Technology IPO of 2018 and is also the largest U.S. FinTech IPO in over two years¹
- This transaction further supports FT Partners' continued success advising leading FinTech growth companies and also highlights the long-term nature of many of the Firm's advisory relationships

FT Partners' Role

- FT Partners served as IPO Advisor to GreenSky on this transaction
- FT Partners previously advised GreenSky on its \$300 million investment by TPG, Iconiq, Wellington, and DST in 2014, its \$2 billion loan purchase agreement and \$50 million investment by Fifth Third Bank in 2016, and its \$200 million investment by PIMCO in 2017
- FT Partners has leveraged its deep industry knowledge, extensive transaction expertise, and broad scope of relationships to consistently achieve favorable outcomes for GreenSky

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as IPO Advisor to



in its

\$1,010,000,000
Initial Public Offering

for a total enterprise value of

\$4,500,000,000



FT Partners Advises INSIKT on its Series D Financing

Overview of Transaction

- On December 13, 2017, INSIKT announced it has raised \$50 million in its Series
 D financing round led by Grupo Coppel
 - Existing investors First Mark Capital, Revolution Ventures and Colchis Capital also participated
- Headquartered in San Francisco, CA, INSIKT provides a white-label credit and loan management platform called Lendify to over 620 store locations across the United States
 - Lendify is cloud-based and available to organizations wanting to extend and deepen their relationships with customers by offering high quality loans
- With 1,450 store locations and 1,000 bank branches, Grupo Coppel has many years of experience providing credit and empowering financial services to millions of previously unbanked families in Mexico and Latin America
- This transaction was featured in articles on TechCrunch and American Banker

Significance of Transaction

- The latest round brings the Company's total funding to \$100 million, and will enable further growth in existing and new markets
- Since first launching in late 2014, INSIKT has processed more than 325,000 applications and provided 125,000 loans to underserved individuals in need of credit

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to INSIKT in this transaction
- This transaction further demonstrates FT Partners' continued success advising leading FinTech companies as well as its deep domain expertise in the Alternative Lending space

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series D financing led by



with participation from





for total consideration of

\$ 50,000,000



FT Partners Advises Prosper on its Series G Financing

Overview of Transaction

- On September 22, 2017, Prosper Marketplace announced that it has raised \$50 million in a Series G financing round from an investment fund comanaged by FinEx Asia
- San Francisco, CA-based Prosper is a leading marketplace lending platform for consumer loans, connecting people who want to borrow money with individuals and institutions that want to invest in consumer credit
 - To date, over \$10 billion in personal loans have been originated through the Prosper platform for debt consolidation and large purchases such as home improvement projects, medical expenses and special occasions
- Based in Hong Kong, FinEx Asia is the first global FinTech marketplace connecting Asian investors with high quality, low volatility asset classes, including U.S. consumer lending

Significance of Transaction

 The Series G investment, which brings Prosper's total equity raised to \$410 million to date, will be used to make strategic investments in the Company's platform and products

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Prosper and its Board of Directors
- FT Partners also advised on <u>Prosper's \$5 billion loan purchase agreement</u> from a consortium of institutional investors
- This transaction further solidifies FT Partners' role as the advisor of choice in the Alternative Lending sector

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series G Financing from

an investment fund co-managed by



for total consideration of

\$50,000,000



FT Partners Advises Kabbage on its \$135 million Minority Financing

Overview of Transaction

- On October 14, 2015, Kabbage announced a minority \$135mm Series E equity financing round
- The round was led by Reverence Capital Partners as well as ING, Santander InnoVentures and Scotiabank
- Additional new investors include China's Yuan Capital and Japan's Recruit Strategic Partners; existing investors BlueRun Ventures, UPS Strategic Enterprise Fund and Thomvest Ventures also participated in the round
- In conjunction with the equity raise, Kabbage also increased its credit facility by more than threefold to over \$900mm to fuel the expansion of its direct lending business
- Kabbage is the leading technology and data platform powering automated lending; the Company leverages numerous data sources generated through business activity to better understand performance and deliver fast, flexible funding in real time

Significance of Transaction

The transaction represents one of the few times in recent history that multiple global financial institutions have invested in a U.S.-based financial technology company, suggesting the potential for Kabbage's world-class platform to change the landscape of lending worldwide

FT Partners' Role

- FT Partners served as strategic advisor to Kabbage in this groundbreaking transaction
- Transaction demonstrates FT Partners' continued success advising on \$100mm+ financings for leading, world class financial technology companies while also building on the Firm's deep domain expertise in the Alternative Lending space

Financial Technology Partners LP FTP Securities LLC.

is pleased to announce its role as advisor to



in its Series E minority financing led by











for total consideration of

\$ 135,000,000



Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	2018 Top Investment Bank in FinTech
Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	 Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"
The Information	2016	 Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
2017 - 2004 ANNUALAWARDS WINNER M&A Advisor Awards	2015 - 2017 2010 - 2014 2004 - 2007	 Investment Banker of the Year – 2017 Investment Banking Firm of the Year – 2016 Cross Border Deal of the Year - 2016 Dealmaker of the Year – 2015 Technology Deal of the Year – 2015 Equity Financing Deal of the Year - 2014 Professional Services Deal of the Year, Above \$100 mm – 2014 Dealmaker of the Year – 2012 Professional Services Deal of the Year, Above \$100 mm – 2012 Boutique Investment Bank of the Year – 2011 Deal of the Decade – 2011 Upper Middle Market Deal of the Year, Above \$500 mm – 2010 IT Services Deal of the Year, Below \$500 mm – 2010 Cross-Border Deal of the Year, Below \$500 mm – 2010 Dealmaker of the Year – Steve McLaughlin – 2007 Business to Business Services Deal of the Year - 2007 Computer and Information Technology Deal of the Year, Above \$100 mm – 2007 Financial Services Deal of the Year, Above \$100 mm – 2007 Investment Bank of the Year – 2004
Middle Market Financing Awards	2006 - 2008	 Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008 Information Technology Deal of the Year – 2008 Financial Services Deal of the Year – 2008 Financing Professional of the Year – Steve McLaughlin – 2006

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	23
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	22
Osman Khan Managing Director	pwc	 Former Managing Director / Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	21
Steve Stout Managing Director	J.P.Morgan First Data	 Former Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank 	20
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	16
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	15
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	12