### FT PARTNERS FINTECH INDUSTRY RESEARCH

February 11, 2019



# Raisin Secures \$114 million in Series D Financing



### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

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### Raisin Secures \$114 million in Series D Financing

#### FT PARTNERS RESEARCH



### **Transaction Summary**

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- On February 6, 2019, Raisin announced that it has closed a Series D financing round of \$114 million
  - Existing investors Index Ventures, PayPal, Ribbit Capital and Thrive Capital all participated in the round
  - The latest round of financing brings Raisin's total capital raised to \$200 million
- The Company also announced that it has brokered more than \$11 billion in deposits to 62 partner banks and earned savers \$90 million in earned interest
- The new capital will be used for strategic acquisitions and further internationalization
  - Following its launches in the Netherlands and the UK last year, Raisin is planning to add at least two additional markets to its platform this year
  - Raisin will also expand its international team and extend its line of investment products

#### **Financing History**

Date	Amount (\$ in mm)	Stage	Selected Investor(s)	
02/05/19	\$114	Series D	PayPal, Index Ventures, Ribbit Capital, Thrive Capital	
12/19/17	NA	Strategic	PayPal	
01/26/17	32	Series C	Index Ventures, Ribbit Capital, Thrive Capital	
08/06/15	22	Series B Ribbit Capital, Index Ventures, D Global		
06/13/14	10	Series A	Index Ventures	

#### **Transaction Commentary**

"We want to break through unnecessary barriers to profitable saving and share the benefits of open markets – with both consumers and banks. Our central aim is to give savers and financial institutions the 'Schengen experience' for banking. Our first five years demonstrate that, indeed, Raisin stands for the saving and investing of the future."



Tamaz Georgadze Co-Founder & CEO

"Raisin has realized its vision of a single market for savings and investment products. Using their Raisin account, people can choose savings and investment products among hundreds of offers from dozens of institutions in multiple countries and invest instantly with a few clicks. We're excited to continue to support Raisin on its quest to create Europe's leading destination for savers and retail investors alike."



Neil Rimer General Partner

### Raisin Secures \$114 million in Series D Financing

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### Raisin Overview

### **Company Overview**



CEO: Tamaz Georgadze

Headquarters: Berlin, Germany

Founded: 2012

- Raisin is a pan-European marketplace for savings and investment products
- Users register once, transfer funds to the free Raisin Account, and then open and manage term deposits with Raisin's partner banks through a single Online Banking System
- Customers can choose savings and investment products that range from overnight flexible savings to long-term deposits, as well as other offers from dozens of institutions across Europe
  - This enables individuals and businesses to earn higher returns by depositing money in different countries with higher interest rates

#### **Management Overview**

Dr. Tamaz Georgadze CEO & Founder





Michael Stephan COO & Founder







Dr. Burkhard Henn CMO

#### **Products / Services Overview**

### The Raisin platform allows individuals and businesses to:

- ✓ Open Raisin account for free
- ✓ Make investments with Raisin's partner banks throughout the EU
- ✓ Manage term deposits through a single Online Banking System
- ✓ All for 100% money-back guarantee up to €100,000

#### **EU-Deposit Guarantee**

- ✓ Deposits are 100% protected up to amounts of €100,000 per customer and bank
- ✓ EU-wide deposit guarantee schemes have resulted in €0 net losses since the introduction of the regulation
- ✓ By 2024 the time limit for repayment will be just 7 working days
- ✓ By 2024 all reserves held in each country's deposit guarantee fund must equal 0.8% of all deposits covered, but many countries already fulfill this requirement

#### **Key Stats**

30+ Countries

**62** Partner Banks

**250+** Offers



### Selected FT Partners' Research - Click to View



GreenSky Raises \$1 billion in its IPO



Zafin's \$17 million Series B Financing



Deserve's Series C Financing Led by Sallie Mae



Vitruvian Partners' Investment in Deposit Solutions



Lufax Raises \$1.3 billion in Financing



Uplift Raises \$123 million in Series C Financing



Plaid Raises \$250 million in Series Financing



Temenos Acquires Avoka for \$245 million

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### Significant Experience Across the Banking Technology Space











































### FT Partners' Recent European Clients

### FT Partners has advised on a number of landmark transactions across Europe





FTP Securities LLC

is pleased to announce its exclusive role as

sole strategic and financial advisor to

monevb x

in its Series B Financing led by

8" EIGHT ROADS"

with participation from

£14,000,000

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is pleased to announce its

exclusive role as financial advisor to

Palamon

CORSAIR CAPITAL

for total consideration of

\$ 310,000,000+

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Direct

Currencies









### Strong Track Record of Success in the Credit / Alternative Lending Space

### White Label Loan Management



#### Consumer Home Improvement Financing



#### Consumer Marketing / Credit Lead Generation



## SMB Credit Tools / Financing



#### **Peer-to-Peer Lending**



#### SaaS-based Loan Origination



#### **SMB Financing**



#### **Supplier Finance Solutions**



### FT Partners Advised on Many of the Largest Alternative Lending Transactions

Company	Investor(s)	<b>Amount Raised</b>
PROSPER	Affiliates of New RESIDENTIAL Jefferies THIRD POINT	<b>\$5,000,000,000</b> Loan Commitment
GreenSky**	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
<b>GreenSky</b> **	Initial Public Offering	1,010,000,000
<b>GreenSky</b> **	TPG DST ICONIQ WELLINGTON MANAGEMENT	300,000,000
<b>GreenSky</b> ™	PIMCO	200,000,000
Kabbage <sup>®</sup>	RCP CAPITAL ING SAME PARTNERS ING Scotiabank*	135,000,000
earnest	BV Entery Volumes maveron	75,000,000
<b>taulia</b> taulia	QuestMark Partners  ZDUK BBVA edbi	65,000,000
INSIKT	Coppel.  FIRSTMARK  revolution Colchis	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000
credit sesame	ICP INVENTUS GLOBESPAN CAPITAL PARTNERS  Menlo ia capital group	42,000,000
Nav	KPCB POINTZ Tencent Right  Tencent R	38,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























### FT Partners Advises Vitruvian on its Investment in Deposit Solutions

#### Overview of Transaction

- On August 15, 2018, Vitruvian Partners ("Vitruvian") announced it has made a \$100 million minority investment in Deposit Solutions with participation from Kinnevik and existing shareholders including e.ventures
  - The investment values Deposit Solutions in excess of \$500 million
- Vitruvian is an independent European private equity firm that invests in high growth companies in Europe and beyond (more details here)
- Headquartered in Hamburg, Germany, Deposit Solutions provides an international Open Banking platform for savings deposits
- Deposit Solutions' Open Banking platform transforms the value chain in the savings deposit market to the benefit of banks and savers alike
  - Deposit Solutions now connects more than 70 banks from 16 countries to more than 30 million savers through a wide variety of Points-of-Sale including renowned financial institutions such as Deutsche Bank and Fidelity's FFB

#### Significance of Transaction

Through this investment, Deposit Solutions plans to accelerate the
expansion of its business, while ultimately trying to achieve its mission of
making Open Banking the new standard for the global \$50 trillion market for
savings deposits

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Vitruvian
- This transaction underscores FT Partners' deep FinTech expertise and its continued success in providing buy side advisory to top-tier financial sponsors

# Financial Technology Partners LP

is pleased to announce its exclusive role as strategic and financial advisor to



PARTNERS

on its minority investment in



with participation from new and existing investors

for total consideration of

\$100,000,000



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### FT Partners Advises Nutmeg on its £45 million Series E Financing

#### **Overview of Transaction**

- On January 22, 2019, Nutmeg announced it has raised £45 million in its Series E financing round led by Goldman Sachs and Convoy
  - Goldman Sachs' Principal Strategic Investments Group is a new investor in the Nutmeg platform, while Convoy, a Hong Kong-based financial advisory firm, is investing for a second time
  - Convoy first invested in Nutmeg in November 2016
- Headquartered in London, Nutmeg is a digital wealth manager operating in the U.K. and Asia (Hong Kong / Taiwan)
  - Nutmeg provides bespoke automated advice and discretionary portfolio management with exposure to multiple asset classes, through its diversified ETF-based portfolios
  - Nutmeg serves more than 60,000 active investors and manages approximately £1.5 billion in assets under management

#### **Significance of Transaction**

- Nutmeg's Series E financing is the largest funding round by a European digital wealth manager to-date
- Demonstrates Goldman Sachs' continued focus on consumer facing FinTech following the launch of Marcus, its online savings account in the UK

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Nutmeg
- This transaction underscores FT Partners' strong domain expertise and successful track record in the WealthTech space

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series E Financing from





for total consideration of

£45,000,000



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### FT Partners Advises Deserve on its Series C Financing

#### Overview of Transaction

- On August 27, 2018, Deserve announced it has raised \$17 million in a Series
   C financing round led by Sallie Mae
  - Accel, Aspect Ventures, Pelion Ventures, Mission Holdings, Alumni
     Venture Group and GDP Venture also participated in the round
- Deserve is a venture-backed FinTech company that helps people build credit and achieve financial independence
  - The Company has helped tens of thousands of customers from over 160 countries at over 1,800 universities across all 50 states
  - Deserve uses non-traditional data points and advanced machine learning algorithms to determine credit eligibility
- Sallie Mae offers products that promote responsible personal finance, including private education loans, free scholarship search tools, free college financial planning tools, and online retail banking

#### **Significance of Transaction**

- Deserve will use the financing to further scale its platform and infrastructure to achieve its mission of helping the 40 million college students and young adults in the U.S. gain financial independence through access to fair credit
- The Company also plans to expand its "perks" program by offering exclusive offers from a number of new partners including Amazon Prime, T-Mobile, Lemonade, Feather, and Wikipedia

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Deserve
- This transaction underscores FT Partners' deep Alternative Lending and Banking Tech domain expertise and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

# FIP Securities LLC.

is pleased to announce its exclusive role as strategic and financial advisor to



on its Series C financing led by



for total consideration of

\$17,000,000



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### FT Partners Advises Credit Sesame on its Growth Financing

#### **Overview of Transaction**

- On October 25, 2017, Credit Sesame announced it has raised over \$42 million in equity and venture debt
  - The funding comes from existing and new investors including Menlo Ventures, Inventus Capital, Globespan Capital, IA Capital, SF Capital, among others, along with a strategic investor
- The \$42 million in funding is comprised of \$26.6 million in equity and \$15.5 million in venture debt, bringing the Company's total funding to over \$77 million
- Headquartered in Mountain View, CA, Credit Sesame was founded in 2011 and has provided credit and loan management tools to over 12 million members
  - The mobile and web solution provides consumers with tools to build a
    path to achieve financial wellness, including free access to their credit
    profile complete with their credit score, credit report grades, credit
    monitoring, interactive step-by-step tools and recommendations for
    better lending options

#### Significance of Transaction

- The funds will be used to accelerate the company's growth, hiring, and member acquisition, and to advance its analytics, robo-advisor and machine learning technologies
- A new strategic investor has also joined Credit Sesame's consortium of investors in this round and a separate strategic partnership may be announced in the near future that will allow millions more to benefit from Credit Sesame's services

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Credit Sesame in this transaction
- This transaction further demonstrates FT Partners' continued success advising both leading consumer FinTech brands as well as companies across the Credit / Lending Tech landscape

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its growth financing with participation from





for total consideration of

\$42,000,000

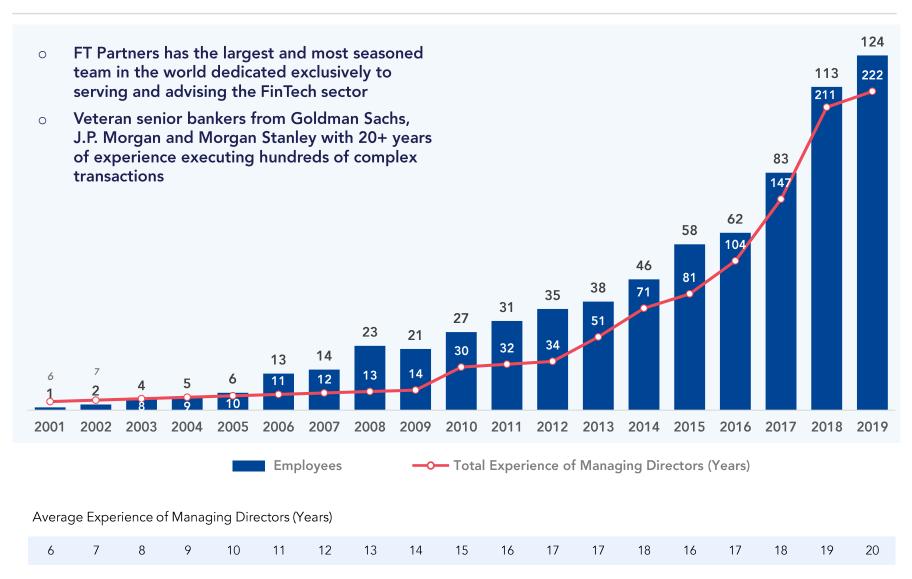


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### **Award-Winning Investment Banking Franchise Focused on Superior Client Results**

LendIt	2018	Top Investment Bank in FinTech				
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List				
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List				
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List				
Ailluai Kalikilig	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"				
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"				
2018 -2004 ANNUALAWARDS WINNER M&A Advisor Awards	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year		
	2018	Cross Border Deal of the Year	2011	Deal of the Decade		
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+		
	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm		
	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm		
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin		
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year		
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm-		
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+		
	2012	Dealmaker of the Year	2004	Investment Bank of the Year		
	2012	Professional Services Deal of the Year, \$100 mm+				

### Platform of Choice for Clients and Bankers Alike



### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner		<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	24
Kate Crespo Managing Director	RAYMOND JAMES®	<ul> <li>Formerly with Raymond James' Technology &amp; Services investment banking</li> <li>12+ years of FinTech transaction execution experience</li> <li>Dartmouth M.B.A.</li> </ul>	17
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	23
<b>Osman Khan</b> Managing Director	A A PWC	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	22
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	13
<b>Mike Nelson</b> Managing Director	SUNTRUST	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	19
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	16
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	23
Steve Stout Managing Director	J.P.Morgan <b>Fırst Data</b>	<ul> <li>Formerly Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking Practice</li> <li>Former Equity Research Analyst on #1 ranked team at UBS</li> <li>Former Economist at the Federal Reserve Bank</li> </ul>	21
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	17