FT PARTNERS FINTECH INDUSTRY RESEARCH

February 15, 2019



Starling Bank Raises £75 million (\$97 million) in Series C Financing Led by Merian Global Investors





The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

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Transaction Summary

Transaction Summary

- On February 13, 2019, Starling Bank announced it has raised £75 million (\$97 million) in Series C financing led by Merian Global Investors
 - £15 million of the £75 million raised was provided by the Company's sole existing investor Harald McPike of QuantRes
- Starling is a digital banking platform based in the UK that offers personal, business, and joint accounts
- The Company plans to use the funds to increase investment into its financial products in retail and SME banking, as well as banking services in the UK
 - In addition to product investment, Starling expects to use the financing to accelerate its global expansion, starting in Europe
- Starling has already built a customer base of 460,000 personal accounts and 30,000 SME accounts and expects to reach one million customers by the end of this year
- Additionally, Starling's Banking-as-a-Service division, which provides proprietary banking and payments infrastructure, has 20 institutional clients and its payment volume is doubling month-overmonth

Financing History

Date	Size (\$ mm)	Investor(s)
02/13/19	\$97	Merian Global Investors; Harald McPike
12/21/17	13	Harald McPike
11/12/14	70	Harald McPike

Transaction Commentary

"Building our platform and launching in the UK to provide genuine choice to retail, SME and Banking-as-a-Service customers was just the first step. Our ambition is to use our technology to build a next-generation global, digital banking platform, starting with our launch across Europe this year.

We look forward to the support of the Merian Chrysalis team as we deliver the Starling product to a global audience."



Anne Boden Founder & CEO



"Financial services is a market undergoing considerable change, driven by technology and users' desire for better and more convenient offerings. The Starling team has developed a highly impressive and efficient platform, which we believe positions it well to continue to take share in core banking markets, as well as the ability to offer innovative new services in the future. We are delighted to be backing Anne and her team with this investment, and look forward to supporting them as they realize the full potential of the business."



Nick Williamson Co-Portfolio Manager



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Starling Overview

Company Overview



CEO: Anne Boden

London, UK Headquarters:

2014 Founded:

- Starling is a digital-only bank that offers online banking as well as payment services for banks, e-money institutions, government, and corporate clients
- The Company's platform allows a paperless banking experience with real-time notifications regarding activity
 - Starling offers 24/7 support, no fees for overseas activity, and a tracker to help monitor spending habits
- The bank currently offers personal as well as business accounts

Leadership









Anne Boden Founder & CEO CFO

Tony Ellingham Julian Sawyer

COO CIO

John Mountain

Products / Services Overview Spending Insights Real-Time **Saving Goals** Banking €2,447.75 • STARLING BANK **Send Money** Card Lock Abroad Split the bill 24/7 Support

Control Card

Features

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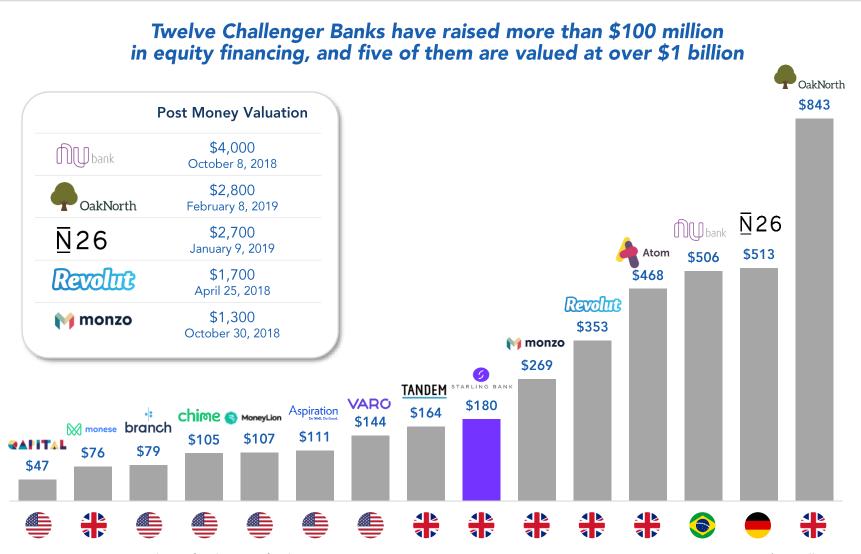
Selected Recent Challenger Bank Financings

Announced Date	Company	Country	Selected Buyers / Investors	Amount (\$mm)	Research Profile
02/13/19	STARLING BANK	UK	Merian Global Investors; Harald McPike	\$97	
02/08/19	OakNorth	UK	Soft Bank's Vision Fund; Clermont Group	440	VIEW
02/05/19	ANNA	UK	Kinetik	11	
01/31/19	🔥 step	US	Crosslink Capital; Collaborative Fund; Sesame Ventures	4	
01/24/19	albo	Mexico	Mountain Nazca; Omidyar Network; Greyhound Capital	7	
01/16/19	J./J./	UK	Celeres Investments	2	
01/09/19	<u>N</u> 26	Germany	Insight Venture Partners; GIC; Undisclosed Investors	300	VIEW
01/07/19	ф∟оот	UK	Во	6	
01/07/19	CHETWOOD	UK	Elliot Advisors	50	
12/18/18	B-SOCIAL	UK	Undisclosed Investors	4	
12/10/18	Good Money	USA	Galaxy Digital Ventures; Breyer Capital; BlockTower Capital; Boos	30	
12/05/18	⋈ monzo	UK	Undisclosed Investors	26	
11/20/18	TANDEM	UK	Convoy Financial	19	
11/16/18	zero	US	ENIAC Ventures; New Enterprise Associates; Nyca Partners; Silicon Valley Bank	na	
11/13/18	运 运位	China	Source Code Capital	na	
11/12/18	STARLING BANK	UK	Undisclosed Investors	13	
11/07/18	1 ,/1,/	UK	Undisclosed Investors	4	
10/30/18	⋈ monzo	UK	Goodwater Capital; General Catalyst Partners; Accel Partners; Thrive Capital; Stripe; Orange Digital Ventures; Passion Capital	109	VIEW
10/30/18	mm	UK	Ground1 Ventures	na	
10/23/18	neat	Hong Kong	Linear Capital; Dymon Asia Ventures; Portag3 Ventures; Sagamore	3	

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Most Well-Funded Challenger Banks



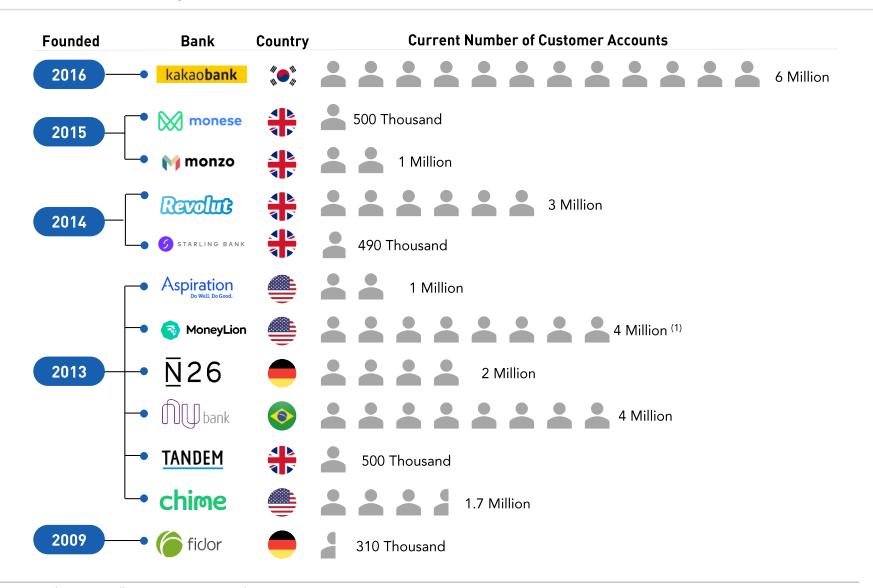
Amounts represent cumulative funding as of February 2019

(\$ in millions)

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Number of Challenger Bank Users

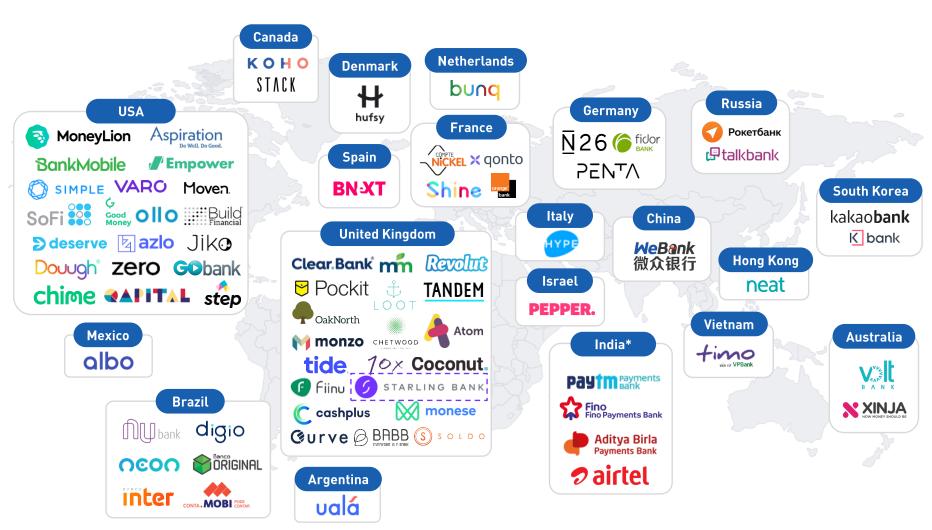


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Selected Challenger Banks by Region

Challenger Banks are emerging across the globe



Selected FT Partners' Research - Click to View



GreenSky Raises \$1 billion in its IPO



Zafin's \$17 million Series B
Financing



Deserve's Series C Financing Led by Sallie Mae



Vitruvian Partners' Investment in Deposit Solutions



OakNorth Raises \$440 million in Financing



N26 Raises \$300 million in Series D Financing



Plaid Raises \$250 million in Series Financing



Uplift Raises \$123 million in Series C Financing

VIEW MORE FT PARTNERS RESEARCH

FT Partners' Recent European Clients

FT Partners has advised on a number of landmark transactions across Europe





FTP Securities LLC

is pleased to announce its exclusive role as

sole strategic and financial advisor to

monevb x

in its Series B Financing led by

8" EIGHT ROADS"

with participation from

£14,000,000

The Only Investment Bank Focused Exclusively on Financial Technology









Financial Technology Partners LP

FTP Securities LLC

is pleased to announce its exclusive role as

sole strategic and financial advisor to

in its debt financing from

VICTORY PARK

CAPITAL

for total consideration of approximately

\$47,000,000









Significant Experience Across the Banking Technology Space











































Strong Track Record of Success in the Credit / Alternative Lending Space

White Label Loan Management



Consumer Home Improvement Financing



Consumer Marketing / Credit Lead Generation



SMB Credit Tools / Financing



Peer-to-Peer Lending



SaaS-based Loan Origination



SMB Financing



Supplier Finance Solutions



FT Partners Advised on Many of the Largest Alternative Lending Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of New RESIDENTIAL Jefferies THIRD POINT	\$5,000,000,000 Loan Commitment
GreenSky ™	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
GreenSky **	Initial Public Offering	1,010,000,000
GreenSky ™	TPG DST ICONIQ WELLINGTON MANAGEMENT	300,000,000
GreenSky	PIMCO	200,000,000
Kabbage ^a	RCP PARTNERS ING Sociabank*	135,000,000
earnest	BV Dates Venium mayeron	75,000,000
taulia	QuestMark Partners ZOUK BBVA edbi	65,000,000
INSIKT	Coppel FIRSTMARK revolution Colchis	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000
credit sesame	ICP INVENTUS CAPITAL PARTNERS Menlo ia capital group	42,000,000
Nav	Experion CASSILIVE CAPITAL KPCB TO POINT 72 Tencent ### To Point 72	38,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised	Selected Prominent Investors in FT Partners Led Rounds
stone	\$1,400,000,000	— Accel DST VISA FINANCIAL
GreenSky"	1,010,000,000	•
MERCURY®	420,000,000	ICONIQ RCP REVERENCE TEMASEK
GreenSky*	300,000,000	BainCapital PIMCO
∑avid xchange	300,000,000	PRIVATE EQUITY TPG Premji Invest
∑avid xchange	253,000,000	BainCapital CDPQ Great Hill
liquidnet~~~	250,000,000	capital GRC Section of
square trade protection plans	238,000,000	Scottabank
GreenSky*	200,000,000	nyca Redpoint
nmi	150,000,000	KeyBank ING 🌇
stone ^{co.}	145,000,000	WELLINGTON MANAGEMENT 乾源资本 YUAN CAPITAL YUAN CAPITAL
ADDEPAR	140,000,000	TOTAL CAPITAL DESIGNATION OF THE CAPITAL DESIGNA
Kabbage [®]	135,000,000	Santander InnoVentures nabventures nab
S Remitly	115,000,000	ADAMS STREET Elavon BV THIEL
Tradingscreen SIMPLIFYING GLOBAL MARKETS*	110,000,000	khosla ventures Battery Ventures ecolo
stone ^{co.}	100,000,000	mastercard Payu
O POYNT	100,000,000	QUESTMARK PARTNERS SUMMIT PARTNERS
CHROMERIVER	100,000,000	SILVERLAKE PARTHENON CAPITAL PARTNERS
NEXT	83,000,000	—— CAPITAL PARTNERS























































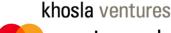






















FT Partners Advises Vitruvian on its Investment in Deposit Solutions

Overview of Transaction

- On August 15, 2018, Vitruvian Partners ("Vitruvian") announced it has made a \$100 million minority investment in Deposit Solutions with participation from Kinnevik and existing shareholders including e.ventures
 - The investment values Deposit Solutions in excess of \$500 million
- Vitruvian is an independent European private equity firm that invests in high growth companies in Europe and beyond (more details here)
- Headquartered in Hamburg, Germany, Deposit Solutions provides an international Open Banking platform for savings deposits
- Deposit Solutions' Open Banking platform transforms the value chain in the savings deposit market to the benefit of banks and savers alike
 - Deposit Solutions now connects more than 70 banks from 16 countries to more than 30 million savers through a wide variety of Points-of-Sale including renowned financial institutions such as Deutsche Bank and Fidelity's FFB

Significance of Transaction

Through this investment, Deposit Solutions plans to accelerate the
expansion of its business, while ultimately trying to achieve its mission of
making Open Banking the new standard for the global \$50 trillion market for
savings deposits

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Vitruvian
- This transaction underscores FT Partners' deep FinTech expertise and its continued success in providing buy side advisory to top-tier financial sponsors

Financial Technology Partners LP

is pleased to announce its exclusive role as strategic and financial advisor to



·

on its minority investment in



with participation from new and existing investors

for total consideration of

\$100,000,000



FT Partners Advises Global Processing Services on its £44 million Minority Financing

Overview of Transaction

- On June 19, 2018, Global Processing Services ("GPS") announced it has raised £44 million in funding led by Dunedin
 - This is the first external investment accepted by GPS
- Headquartered in Dougal, Isle of Man, with offices in London, UK, GPS is an award-winning proprietary API-based software platform powering leading next generation payments and banking innovators
- GPS is revolutionizing issuer processing by offering disruptive FinTech card programs and mobile first banks with high-speed, direct connectivity to networks and issuers while approving transactions and initiating payment / settlement instructions
 - GPS' developer friendly platform provides market leading, customizable solutions for card programs requesting specific processing features for their customers
 - Strengths in flexibility, implementation and customer service enable
 GPS' clients success with reliable processing and on demand support
- Dunedin is a UK private equity firm targeting buyouts and investments in market leading companies in the UK

Significance of Transaction

- With this latest minority investment, GPS plans to build a world class sales team, additional data centers and continue to fuel international expansion
- The deal is the UK's 3rd largest FinTech financing so far in 2018

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to GPS and its Board of Directors
- This transaction underscores FT Partners' deep Payments domain expertise and tis successful track record generating highly favorable outcomes for high growth FinTech companies globally

Financial Technology Partners LP

is pleased to announce its role as sole strategic and financial advisor to



in its minority financing by



for total consideration of

£ 44,000,000



FT Partners Advises Deserve on its Series C Financing

Overview of Transaction

- On August 27, 2018, Deserve announced it has raised \$17 million in a Series
 C financing round led by Sallie Mae
 - Accel, Aspect Ventures, Pelion Ventures, Mission Holdings, Alumni
 Venture Group and GDP Venture also participated in the round
- Deserve is a venture-backed FinTech company that helps people build credit and achieve financial independence
 - The Company has helped tens of thousands of customers from over 160 countries at over 1,800 universities across all 50 states
 - Deserve uses non-traditional data points and advanced machine learning algorithms to determine credit eligibility
- Sallie Mae offers products that promote responsible personal finance, including private education loans, free scholarship search tools, free college financial planning tools, and online retail banking

Significance of Transaction

- Deserve will use the financing to further scale its platform and infrastructure to achieve its mission of helping the 40 million college students and young adults in the U.S. gain financial independence through access to fair credit
- The Company also plans to expand its "perks" program by offering exclusive offers from a number of new partners including Amazon Prime, T-Mobile, Lemonade, Feather, and Wikipedia

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Deserve
- This transaction underscores FT Partners' deep Alternative Lending and Banking Tech domain expertise and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



on its Series C financing led by



for total consideration of

\$17,000,000



FT Partners Advises GreenSky on its \$1 billion Initial Public Offering

Overview of Transaction

- On May 23, 2018, GreenSky (Nasdaq: GSKY) priced its IPO at \$23 per share, raising approximately \$1.01 billion
- Due to strong demand, the deal priced at the high end of the initial \$21 \$23 filing range and the number of shares was increased by 3.9 million, or 11%
- GreenSky will use the IPO proceeds to purchase Holdco units and Class A common stock from its CEO and other officers as well as early equity investors
- GreenSky is a leading FinTech company that powers commerce at the point of sale; the Company's technology platform facilitates merchants sales, while reducing the friction, and improving the economics, associated with a consumer making a purchase and a bank extending financing for that purchase
 - GreenSky has approximately 12,000 active merchants on its platform and the Company has enabled 1.7 million consumers to finance over \$12 billion of transactions since its inception through March 31, 2018

Significance of Transaction

- GreenSky's IPO is the largest U.S. Technology IPO of 2018 and is also the largest U.S. FinTech IPO in over two years¹
- This transaction further supports FT Partners' continued success advising leading FinTech growth companies and also highlights the long-term nature of many of the Firm's advisory relationships

FT Partners' Role

- FT Partners served as IPO Advisor to GreenSky on this transaction
- FT Partners previously advised GreenSky on its \$300 million investment by TPG, Iconiq, Wellington, and DST in 2014, its \$2 billion loan purchase agreement and \$50 million investment by Fifth Third Bank in 2016, and its \$200 million investment by PIMCO in 2017
- FT Partners has leveraged its deep industry knowledge, extensive transaction expertise, and broad scope of relationships to consistently achieve favorable outcomes for GreenSky

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as IPO Advisor to



in its

\$1,010,000,000
Initial Public Offering

for a total enterprise value of

\$4,500,000,000



FT Partners Advises Prosper on its Series G Financing

Overview of Transaction

- On September 22, 2017, Prosper Marketplace announced that it has raised \$50 million in a Series G financing round from an investment fund comanaged by FinEx Asia
- San Francisco, CA-based Prosper is a leading marketplace lending platform for consumer loans, connecting people who want to borrow money with individuals and institutions that want to invest in consumer credit
 - To date, over \$10 billion in personal loans have been originated through the Prosper platform for debt consolidation and large purchases such as home improvement projects, medical expenses and special occasions
- Based in Hong Kong, FinEx Asia is the first global FinTech marketplace connecting Asian investors with high quality, low volatility asset classes, including U.S. consumer lending

Significance of Transaction

 The Series G investment, which brings Prosper's total equity raised to \$410 million to date, will be used to make strategic investments in the Company's platform and products

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Prosper and its Board of Directors
- FT Partners also advised on <u>Prosper's \$5 billion loan purchase agreement</u> from a consortium of institutional investors
- This transaction further solidifies FT Partners' role as the advisor of choice in the Alternative Lending sector

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series G Financing from

an investment fund co-managed by



for total consideration of

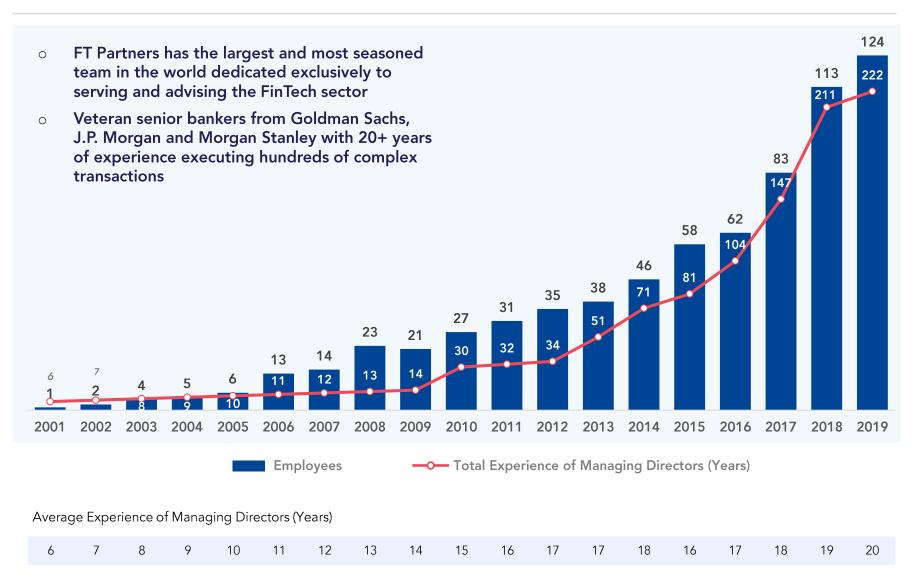
\$50,000,000



Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt					
	2018	Top Investment Bank in FinTech			
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List			
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List			
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List			
g	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"			
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"			
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year	
	2018	Cross Border Deal of the Year	2011	Deal of the Decade	
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+	
2018 -2004	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm	
ANNUAL AWARDS	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm	
WINNER M&A Advisor Awards	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin	
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year	
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm	
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+	
	2012	Dealmaker of the Year	2004	Investment Bank of the Year	
	2012	Professional Services Deal of the Year, \$100 mm+			

Platform of Choice for Clients and Bankers Alike



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	24
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	17
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	23
Osman Khan Managing Director	pwc	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	22
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	13
Mike Nelson Managing Director	SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	19
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	16
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	23
Steve Stout Managing Director	J.P.Morgan Fırst Data	 Formerly Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Practice Former Equity Research Analyst on #1 ranked team at UBS Former Economist at the Federal Reserve Bank 	21
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	17