## FT PARTNERS FINTECH INDUSTRY RESEARCH

**January 10, 2019** 



# Vena Solutions Raises \$115 million in Financing Led by JMI Equity





The Only Investment Bank Focused Exclusively on FinTech

## Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

## FT Partners' Advisory Capabilities



## FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

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# vena

## **Transaction Summary**

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- On January 9, 2019, Vena Solutions announced that it has raised \$115 million in financing led by software-focused growth equity firm JMI Equity
  - Existing investor Centana Growth Partners, who led Vena Solutions' \$30 million financing in 2016, also participated in the latest round
- Vena Solutions is one of the fastest growing providers of cloud-based financial planning and analysis (FP&A) software
- The Company will use the new capital to accelerate its growth and scale its operations to meet the financial and business planning needs of thousands of customers worldwide
- For more than 25 years, JMI has invested in growth software businesses such as Eloqua, PointClickCare, ServiceNow, and Workfront

## **Selected Financing History**

Date	Size (\$ mm)	Selected Investor(s)	
01/09/19	\$115	JMI Equity, Centana Growth Partners	
07/25/16	30	Centana Growth Partners	
05/01/15	NA	Montage Capital	
10/29/12	3	Klass Capital; Partners for Growth	

## **Transaction Commentary**

"Vena has proven its value to hundreds of satisfied customers with software that's easy to use, quick to adopt and instrumental for making timely, informed business decisions.

Today Vena joins a small number of Canadian tech firms with the people, product and global potential to attract an investment north of \$100 million."



Don Mal



"JMI invests in companies with proven business models and clear potential for accelerated growth; on all counts, Vena hit the mark. Vena's customers aren't just satisfied – they're passionate about the company's software and its solution to multiple pain points in finance today. We look forward to working with the Vena team to capitalize on the company's numerous growth opportunities."



**Peter Arrowsmith** *General Partner* 



## Vena Solutions Overview



#### **Company Overview**



Co-Founder & CEO: Don Mal

**Headquarters:** Albany, NY, USA

Founded: 2011

- Vena Solutions is a provider of a spreadsheet process management software intended to help companies better manage their business
- The Company's software combines a centralized database, sophisticated workflow, powerful reporting, and advanced analytics to manage business-critical spreadsheets, including those addressing corporate performance, financing close processes, and regulatory reporting, enabling clients to benefit from the flexibility of Excel, while being assured that the data is secure, accessible, and up-to-date

## **Selected Partnerships**





























#### **Product Overview**

## **Budgeting, Planning, Forecasting**

- Automate routing, review, and approval processes
- ✓ Maximize data integrity across budgets and plans
- Easily create and share decision-ready reports and models

## **Revenue Performance Management**

- Deliver more accurate, predictive, and prescriptive revenue forecasts
- ✓ Maximize the impact of every dollar
- Avoid surprises the of subjective sales projections

#### **Reporting & Data Analytics**

- ✓ Get instant insight into organizational performance
- ✓ Plan for every scenario with "What-if" modeling
- Create and share polished reports in minutes
- ✓ Give executives on-demand access to KPIs

#### **Financial Close Management**

- ✓ Automate workflow, eliminate bottlenecks, and track every change
- ✓ Centralize data into a single, secure database
- ✓ Deliver accurate reports with great visuals in no time

## Regulatory Reporting & Compliance

- ✓ Eliminate version control issues across the entire organization
- ✓ Accelerate reporting by automating tasks
- ✓ Protect sensitive data with custom rules & permissions

## **Technology Platform**

✓ Integrate with source systems including GL, ERP, and BI solutions for accurate up-to-date performance indicators

## Vena Solutions Raises \$115 million Financing

#### FT PARTNERS RESEARCH

# vena

## **JMI Equity Overview**

#### **Overview**





**Charles Noell**Founding
General Partner



Paul Barber Managing General Partner



David Greenberg General Partner



Peter Arrowsmith General Partner



Robert Sywolski Operating Partner



**Suken Vakil** General Partner

#### Locations

Baltimore, MD (HQ)

San Diego, CA

## **About**

- Founded in 1992 by Charles Noell and Harry Gruner to invest in growth software companies
- Over \$4 bn committed capital raised since inception
- The firm's focus is on providing the first institutional capital to self-funded companies
- Invests in pre-profit and profitable companies that exhibit high growth and recurring revenue
- Sources deals from advisors and analyst inbounds

#### **Investment Preferences**

#### Investment Criteria

Fund Size: \$1,200 mm

Fund Raised: 2018

**Investment Range:** \$20 – 100 mm

Revenue: NA

EBITDA: NA

#### General Preferences 1

Control: Majority; Minority

Geography: North America

Transaction Type: Buyout, Growth,

Recapitalization,

Venture

**Industry Focus:** Software, FinTech,

Cybersecurity, HCIT, SaaS, Business Services, Securities,

**Payments** 

#### Selected Recent Investments / Exits

FinTech / Financial Services Investments 2

Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector
01/19	Vena (PE Growth)	\$115	NA	FMS
04/18	CampusLogic (Later Stage VC)	55	Krisna Potarazu; Peter Arrowsmith	CapMkts
02/17	PointClickCare (PE Growth)	85	NA	HCIT
01/17	Healthx (Buyout)	NA	Paul Barber; Sureel Sheth	HCIT
10/16	Datamatics Management Services (Buyout)	NA	NA	ВРО
09/16	Classy (Series C)	30	Brian Hersman	CapMkts
09/16	IS2 (Buyout)	NA	NA	Ins
08/16	Relay Software (Buyout)	NA	NA	Ins
01/16	Core HR (Growth)	NA	Charles Noell III; David Greenberg; Harry Gruner	вро
01/16	Empower Software Solutions (Buyout)	NA	NA	ВРО
11/15	GrantStream (Buyout)	NA	NA	FMS
06/15	Adaptive Insights (Workday)*	75	Peter Arrowsmith	ВРО
01/15	NxTech (Buyout)	NA	NA	Ins
05/14	Businessolver (Growth)	65	Biswajit Sinha; David Greenberg	FMS

<sup>1)</sup> Italics indicate preferred control / geography.

<sup>2) \*</sup> denotes M&A exit: \*\* denotes IPO exit.

B) Deal Amount in mm.

## **Financial Management Solutions Sector**

FT Partners has the experience and capabilities to generate outstanding outcomes for a wide breadth of companies that provide Financial Management Solutions



## Selected FT Partners' Research (click to view)



AvidXchange's \$300 million Series F Financing Led by Mastercard



Billtrust's \$50 million Minority Financing



ContaAzul's \$30 million Series D Financing



Feedzai's Series C Financing



Anaplan Completes its IPO Raising \$264 million



UiPath Raises \$225 million in Series C Financing



Paychex Acquires Oasis
Outsourcing for \$1.2 billion



General Atlantic Acquires
Majority Stake in Invoice Cloud

**VIEW MORE FT PARTNERS RESEARCH** 

## Selected Transactions - Superior Industry Knowledge and Execution History











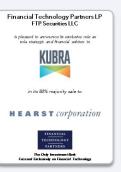






















Financial Technology Partners LP











## Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised	Selected Prominent Investors in FT Partners Led Rounds
stone <sup>co.</sup>	\$1,400,000,000	— Accel DST VISA FINANCIAL
GreenSky*	1,010,000,000	
MERCURY°	420,000,000	ICONIQ RCP REVERENCE TEMASEK
GreenSky*	300,000,000	$\blacksquare$ BainCapital $\blacksquare$ PIMCO
<b>∑avid</b> xchange	300,000,000	PRIVATE EQUITY TPG Premji Invest
<b>∑avid</b> xchange	253,000,000	BainCapital CDPQ Great Hill
liquidnet.***	250,000,000	capitalG
square trade protection plans	238,000,000	Scotlabank
GreenSky"	200,000,000	NyCa Redpoint
nmi	150,000,000	KeyBank ING 🌇
stone <sup>co.</sup>	145,000,000	WELLINGTON NANAGEMENT 乾源资本 VUAN CAPITAL VUAN CAPITAL
ADDEPAR	140,000,000	
Kabbage Kabbage	135,000,000	Santander InnoVentures nabventures nab
Remitly	115,000,000	ADAMS STREET Elavon BV THIEL
TradingScreen SIMPLIFYING GLOBAL MARKETS*	110,000,000	khosla ventures Battery Ventures ecolo
stone <sup>co.</sup>	100,000,000	mastercard PayU
<b>O</b> POYNT	100,000,000	QUESTMARK PARTNERS SUMMIT PARTNERS
CHROMERIVER	100,000,000	SILVERLAKE PARTHENON CAPITAL PARTNERS
NEXT INSURANCE	83,000,000	CAPITAL PARTNERS













































































## FT Partners Advises AvidXchange in its Series F Financing

#### **Overview of Transaction**

- On June 8, 2017, AvidXchange announced a minority \$300mm Series F financing round
  - Mastercard, CDPQ and Temasek co-led the equity round with participation from Thiel Capital
- As part of this financing, Colleen Taylor of Mastercard and Nicolas Westphal of CDPQ joined AvidXchange's Board of Directors
- In addition to the equity investment, AvidXchange also announced a strategic partnership with Mastercard to deliver accounts payable and payment automation to midsize businesses; the offering will be marketed as The Mastercard B2B Hub powered by AvidXchange
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes
  - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Energy and Construction

#### Significance of Transaction

- The transaction will further help AvidXchange expand as the leading independent business-to-business invoice and payment solution provider
- Strategic relationship with Mastercard expected to fuel additional growth in driving forward Avid's existing bank channel
- Firmly positions the Company to continue to grow the core business, invest in infrastructure and product development and pursue opportunistic acquisitions

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising \$100mm+ financings

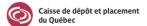
# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series F minority investment from





**TEMASEK** 

THIEL

for total consideration of

\$300,000,000



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## FT Partners Advises Billtrust on its Minority Financing

#### **Overview of Transaction**

- On May 25, 2017 Billtrust announced it has raised \$50 million in a minority financing round from Riverwood Capital
  - Riverwood joins existing investors, Edison Partners, Goldman Sachs and Bain Capital Ventures
- As part of this financing, Francisco Alvarez-Demalde of Riverwood joined Billtrust's Board of Directors
- Billtrust is the pioneer of payment cycle management, helping clients automate and accelerate their accounts receivable (AR) processes to increase cash flow, improve operational efficiency and increase customer satisfaction
- Riverwood Capital is a private equity firm that invests in high growth technology companies

## Significance of Transaction

- The transaction will further help Billtrust expand as the leading independent provider of payment cycle management solutions
- Firmly positions the Company to continue to grow its core business (Quantum Payment Cycle Management) with expanded services as well as pursue opportunistic acquisitions and continue global expansion

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Billtrust and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued leadership in the Financial Management Solutions space

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its minority financing led by



for a total consideration of

\$ 50,000,000



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## FT Partners Advises Chrome River Technologies on its \$100 million Financing

#### Overview of Transaction

- On June 30, 2015, Chrome River announced a \$100mm Series D financing round from Great Hill Partners
- Chrome River is a leading, independent, enterprise-grade SaaS corporate expense control solution provider
- The Company's integrated expense and invoice offerings are built on a scalable, flexible platform that delivers best-in-class solutions to mid-size and multinational corporations
- Great Hill Partners is a leading middle market private equity firm with over
   \$3.8 bn in capital under management
- Bain Capital Ventures maintains a significant ownership stake in the Company

## Significance of Transaction

- The transaction will further help Chrome River expand as the leading independent solution provider in the space and help fund international development and product innovation
- Firmly positions the Company to capitalize on strong traction in the large enterprise space and to continue to bring much needed efficiency and financial controls to the market

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Chrome River and its Board of Directors
- FT Partners leveraged its deep knowledge of the Company, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising top-tier financial technology companies

# Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series D investment from



for total consideration of approximately

\$100,000,000



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## **Award-Winning Investment Banking Franchise Focused on Superior Client Results**

LendIt	2018	Top Investment Bank in FinTech			
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List			
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List			
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List			
Ailluai Kalikilig	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"			
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"			
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year	
	2018	Cross Border Deal of the Year	2011	Deal of the Decade	
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+	
2018 -2004 ANNUALAWARDS WINNER M&A Advisor Awards	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm	
	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm	
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin	
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year	
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm-	
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+	
	2012	Dealmaker of the Year	2004	Investment Bank of the Year	
	2012	Professional Services Deal of the Year, \$100 mm+			

## The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	23
Kate Crespo Managing Director	RAYMOND JAMES®	<ul> <li>Formerly with Raymond James' Technology &amp; Services investment banking</li> <li>12+ years of FinTech transaction execution experience</li> <li>Dartmouth M.B.A.</li> </ul>	16
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	21
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	12
<b>Mike Nelson</b> Managing Director	SUNTRUST	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	18
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	15
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	22
<b>Steve Stout</b> Managing Director	J.P.Morgan First Data	<ul> <li>Formerly Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking Practice</li> <li>Former Equity Research Analyst on #1 ranked team at UBS</li> <li>Former Economist at the Federal Reserve Bank</li> </ul>	20
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	16