

FT Partners is Pleased to Announce its Role as Sole Strategic and Financial Advisor to



in its merger with



FT Partners Advises BROWZ on its Merger with Avetta

FT PARTNERS ADVISES



BROWZ Merges with Avetta

Overview of Transaction

- On February 14, 2019, BROWZ and Avetta agreed to merge forming a new, market leading organization focused on delivering supply chain risk management services to companies worldwide
- The combination is being financed through investments by Avetta's three major shareholders: Welsh, Carson, Anderson & Stowe, Technology Crossover Ventures, and Norwest Venture Partners
 - BROWZ's existing shareholders, Melkonian Capital and Long Ridge Equity
 Partners, are rolling a portion of their investment into the combined company
- John Herr, CEO of Avetta, will lead the combined company, which will retain the Avetta name
- Headquartered in Draper, Utah, BROWZ ensures that supply chains are safe, qualified, and socially responsible by delivering a comprehensive solution to prequalify, assess, and monitor supply chain compliance based on the unique needs of each of its clients
- Avetta, based in Irvine, CA, helps the world's leading organizations effectively manage supply chain compliance through prequalification, document management, auditing, employee-level qualification & training, insurance verification and business intelligence

Significance of Transaction

- Together, the companies' market-leading technology platform and products will strengthen sustainable connections between their clients and suppliers, while streamlining and simplifying the engagement process for both parties
- Both companies have a combined expertise of 30+ years in the industry, which will help the new organization's clients and suppliers achieve the highest standards of quality and safety

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to BROWZ in this transaction
- FT Partners previously advised BROWZ on its \$10 million equity financing in 2015
- The deal provides a great outcome for BROWZ and highlights the repeat, long-term nature of many of FT Partners' advisory engagements
- This transaction also exemplifies FT Partners' expertise in sell side advisory across a broad range of SaaS-based companies

Financial Technology Partners LP FTP Securities LLC

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BROWZ Overview



Company Overview



CEO: Elaine Beitler

Headquarters: Draper, UT, USA

Founded: 2001

- BROWZ is a developer of a SaaS based supply chain risk management software
- The Company's supplier qualification and management software collects, analyzes and scores supplier data, providing clients with transparency into their supply chain and the ability to mitigate risk and make informed decisions about their supply chain vendor selection
- BROWZ technology enables enterprises to improve internal communication, reduce costs, manage risk and improve safety









Selected Financing History

| Date | Туре | Size (\$mm) | Investor(s) |
|----------|--------|-------------|---|
| 03/11/15 | Growth | \$10 | Long Ridge Equity Partners, Melkonian Capital Management |
| 07/02/13 | Growth | 8 | Long Ridge Equity Partners |
| 12/28/12 | Growth | 10 | Long Ridge Equity Partners |

Service Overview

BROWZ OneView Software

Web-based software platform that enables businesses to view and manage the compliance and qualifications of suppliers, contractors and vendors within its multi-dimensional product suite

Products Overview

SURE Qualify

Enables businesses to identify risk within their supply chain in key areas and provides risk analysis

SURE Workforce

Allows businesses to manage qualifications down to the employee level of the supply chain

SURE Audit

Provides in depth analysis of supply chain risk according to industry specific regulations and develops internal audit protocols to adequately manage risk

SURE Carrier

Simplifies the process of evaluating motor carriers and tracks data relating to FMCSA/Department of Transportation safety

Mobile

Provides customers with realtime access to data available across mobile devices

Ready Source

Provides efficient and compliant supplier screening services

FT Partners Advises BROWZ on its Merger with Avetta



Avetta Overview



Company Overview



CEO: John Herr Irvine, CA, USA **Headquarters:**

Founded: 2003

- Avetta is a cloud-based supply chain risk management platform intended to connect organizations with suppliers, contractors, and vendors
- The Company's platform offers supplier pregualification, document management, supplier auditing, insurance verification, supply chain analytics and reporting, systems integration, and consultative compliance services, helping companies align their supply chains to sustainable business practices

Industry Overview





Chemical Construction Materials & Manufacturing















Utilities / Energy Pharmaceutical Facilities Management

Selected Financing History

| Date | Туре | Size (\$mm) | Investor(s) |
|----------|--------|-------------|---|
| 04/10/18 | LBO | \$531 | Welsh, Carson, Anderson & Stowe and Technology Crossover Ventures |
| 01/16/13 | Growth | 35 | Norwest Venture Partners |

Solutions Overview



Supplier Prequalification

Collects data on suppliers and verifies their compliance with safety and sustainability measures



Supplier Audits

Creates comprehensive audit reports and provides detailed recommendations on how to improve performance



Insurance Monitoring

Provides internal insurance verification and monitoring with document management and automatic alerting solutions



Worker Management

Verifies individual employee's qualifications and provides online training for faster induction



Analytics

Compiles data and provides quick and easy report templates, custom analysis, and automatic distribution



Systems Integration

Secure API that allows companies to integrate with CRM, ERP, vendor management and reporting application systems



VIP Supplier Onboarding

Provides a premium compliance service for supplier onboarding to save businesses time and money

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Overview of FT Partners



- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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Financial Management Solutions Sector

FT Partners has the experience and capabilities to generate outstanding outcomes for a wide breadth of companies that provide Financial Management Solutions

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|---------------------------------|-----------------------|-------------------------------|-----------------------------|
| CRM | | | Procurement |
| Pricing & Profitability | | | Invoice & A/P Processing |
| Invoicing & Billing | | 7 1 1 | Payables Management |
| Receivables Mgmt. & Collections | | | Disbursement Solutions |
| Remittance Data Mgmt. | | -0-0- | Supply Chain Finance |
| Credit Decisioning | CUSTOMERS | SUPPLIERS | Dynamic Discounting |
| Satisfaction & Retention | | | Network Management |
| | | | |
| Enterprise Resource Planning | | \$ | Budgeting |
| Risk Management | A-0-A | | Reporting |
| Fraud Protection | 769 | | Financial Planning |
| Inventory Management | | | Expense Management |
| Business Intelligence | | | Tax Solutions |
| Data Management | OPERATIONS | ACCOUNTING | Controls & Workflows |
| Continuity Planning | | CFO-SUITE | Analytics |
| | | | |
| Timesheets | | | Cap Tables & Waterfalls |
| Payroll | | • • | Governance |
| Benefits | 030 | S-T | Shareholder Management |
| T&E Expenses | | | Liquidity / Cash Management |
| Recruiting | EMPLOYEES | INVESTORS | Proxy Solutions |
| Incentives | | 1111231313 | Valuation |
| Compliance | | | Treasury Management |





Selected Transactions - Superior Software Industry Knowledge & Execution





































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FT Partners Advises BROWZ in its \$10 million Financing

Overview of Transaction

- On May 11, 2015, BROWZ ("the Company") announced a \$10mm equity investment from an undisclosed new investor
- BROWZ provides a SaaS supply chain qualification and risk management solution which enables global organizations to manage their contractors
- The Company supports a rapidly growing client base across more than 2,500 sites, 33 industry verticals and 10 countries
- In addition to its core supply chain qualification product, BROWZ also provides workforce management tools, supply chain auditing and contractor financial assessments

Significance of Transaction

- BROWZ will use the investment to accelerate its growth initiatives and ongoing global expansion strategy
- The Company has increased its revenue 4x since 2011 and continues to invest in its service, technology and global expansion

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to BROWZ and its Board of Directors
- The transaction demonstrates FT Partners' continued success advising toptier financial technology companies

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its financing for total consideration of

\$10,000,000



FT PARTNERS ADVISES



FT Partners Advises AvidXchange in its Series F Financing

Overview of Transaction

- On June 8, 2017, AvidXchange announced a minority \$300mm Series F financing round
 - Mastercard, CDPQ and Temasek co-led the equity round with participation from Thiel Capital
- As part of this financing, Colleen Taylor of Mastercard and Nicolas Westphal of CDPQ joined AvidXchange's Board of Directors
- In addition to the equity investment, AvidXchange also announced a strategic partnership with Mastercard to deliver accounts payable and payment automation to midsize businesses; the offering will be marketed as The Mastercard B2B Hub powered by AvidXchange
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes
 - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Energy and Construction

Significance of Transaction

- The transaction will further help AvidXchange expand as the leading independent business-to-business invoice and payment solution provider
- Strategic relationship with Mastercard expected to fuel additional growth in driving forward Avid's existing bank channel
- Firmly positions the Company to continue to grow the core business, invest in infrastructure and product development and pursue opportunistic acquisitions

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising \$100mm+ financings

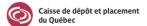
Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series F minority investment from





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for total consideration of

\$ 300,000,000



FT Partners Advises Chrome River Technologies on its \$100 million Financing BROWZ



Overview of Transaction

- On June 30, 2015, Chrome River announced a \$100mm Series D financing round from Great Hill Partners
- Chrome River is a leading, independent, enterprise-grade SaaS corporate expense control solution provider
- The Company's integrated expense and invoice offerings are built on a scalable, flexible platform that delivers best-in-class solutions to mid-size and multinational corporations
- Great Hill Partners is a leading middle market private equity firm with over \$3.8 bn in capital under management
- Bain Capital Ventures maintains a significant ownership stake in the Company

Significance of Transaction

- The transaction will further help Chrome River expand as the leading independent solution provider in the space and help fund international development and product innovation
- Firmly positions the Company to capitalize on strong traction in the large enterprise space and to continue to bring much needed efficiency and financial controls to the market

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Chrome River and its Board of Directors
- FT Partners leveraged its deep knowledge of the Company, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising top-tier financial technology companies

Financial Technology Partners LP FTP Securities LLC.

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series D investment from



for total consideration of approximately

\$ 100,000,000



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FT Partners Advises Billtrust on its Minority Financing

Overview of Transaction

- On May 25, 2017 Billtrust announced it has raised \$50 million in a minority financing round from Riverwood Capital
 - Riverwood joins existing investors, Edison Partners, Goldman Sachs and Bain Capital Ventures
- As part of this financing, Francisco Alvarez-Demalde of Riverwood joined Billtrust's Board of Directors
- Billtrust is the pioneer of payment cycle management, helping clients automate and accelerate their accounts receivable (AR) processes to increase cash flow, improve operational efficiency and increase customer satisfaction
- Riverwood Capital is a private equity firm that invests in high growth technology companies

Significance of Transaction

- The transaction will further help Billtrust expand as the leading independent provider of payment cycle management solutions
- Firmly positions the Company to continue to grow its core business (Quantum Payment Cycle Management) with expanded services as well as pursue opportunistic acquisitions and continue global expansion

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Billtrust and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued leadership in the Financial Management Solutions space

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its minority financing led by



for a total consideration of

\$ 50,000,000



FT PARTNERS ADVISES



FT Partners Advised Backstop on its \$20 million Minority Financing

Overview of Transaction

- On October 30, 2018, Backstop Solutions announced a minority \$20 mm financing round
 - Existing and new investors participating in the round include Roger Kafker, a 30-year veteran investor in the asset management space, Tao Huang, former COO of Morningstar, David Bradley, President of Huizenga Capital Management, and Vistara Capital Partners
- Headquartered in Chicago, IL., Backstop Solutions is a software-as-a-Service
 platform designed to help firms in the institutional and alternative investment
 management industry operate efficiently, invest intelligently and communicate
 effectively
 - Founded in 2003, the Company has quickly grown to service over 800 clientele providing its industry-leading cloud-based productivity suite to investment consultants, pensions, funds of funds, family offices, endowments, foundations, private equity, hedge funds, and real estate investment firms

Significance of Transaction

- The transaction builds on an strong year for Backstop, which saw a rapidly growing roster of clients, key executive appointments, and market momentum
- Backstop Solutions' minority financing will enable the Company to become globally recognized as the dominant cloud productivity suite for the institutional and alternative investment industry

FT Partners' Role

- FT Partners served as sole strategic and financial advisor to Backstop Solutions
- This transaction underscores FT Partners' strong domain expertise and successful track record in the WealthTech space

Financial Technology Partners LP

is pleased to announce its exclusive role as strategic and financial advisor to



in its minority financing from

Roger Kafker 1

Tao Huang

David Bradley



for total consideration of

\$20,000,000



FT PARTNERS ADVISES



FT Partners Advises Zafin on its Series B Financing

Overview of Transaction

- On January 23, 2019, Zafin announced it has raised \$17.2 million in Series B financing led by Vistara Capital Partners, Beedie Capital and Accenture Ventures
- Headquartered in Toronto, Zafin is a global leader in financial services software that drives relationship pricing, bundling and rates management strategies for global financial institutions
 - The Company's technology platform is designed to modernize and augment legacy IT infrastructures that underpin the financial services industry
 - Its solutions enable banks to increase revenue generation, drive customer transparency and aid in regulatory compliance, ultimately enhancing the customer experience

Significance of Transaction

- The new funding will be used to expand sales and marketing growth along with continued product innovation
- Following its strategic alliance with Accenture in December 2018, the two
 companies will continue to work together in the fields of open banking, core
 transformation, AI and machine learning

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Zafin
- FT Partners recently advised Zafin on its strategic alliance with and sale of select professional services assets to Accenture
- This transaction underscores FT Partners' versatility and expertise across the FinTech universe and highlights its position as the "Advisor of Choice" to leading FinTech companies

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series B Financing led by





for total consideration of

\$17,200,000





Award-Winning Investment Banking Franchise Focused on Superior Client Results



| LendIt | 2018 | Top Investment Bank in FinTech | | | |
|---|-------------|--|------|---|--|
| Institutional Investor Institutional Investor Annual Ranking | 2018 | Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List | | | |
| | 2017 | Ranked #1 on Institutional Investor's FinTech 40 List | | | |
| | 2015 & 2016 | Ranked Top 5 on Institutional Investor's FinTech 35 List | | | |
| | 2006 – 2008 | Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40" | | | |
| The Information | 2016 | Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers" | | | |
| | 2018 | Corporate / Strategic Deal of the Year | 2011 | Boutique Investment Bank of the Year | |
| | 2018 | Cross Border Deal of the Year | 2011 | Deal of the Decade | |
| | 2017 | Investment Banker of the Year | 2010 | Upper Middle Market Deal of the Year, \$500 mm+ | |
| 2018 -2004 | 2016 | Investment Banking Firm of the Year | 2010 | IT Services Deal of the Year, Below \$500 mm | |
| ANNUAL AWARDS | 2016 | Cross Border Deal of the Year | 2010 | Cross-Border Deal of the Year, Below \$500 mm | |
| WINNER M&A Advisor Awards | 2015 | Dealmaker of the Year | 2007 | Dealmaker of the Year – Steve McLaughlin | |
| | 2015 | Technology Deal of the Year | 2007 | Business to Business Services Deal of the Year | |
| | 2014 | Equity Financing Deal of the Year | 2007 | Computer & Information Tech Deal of the Year, \$100 mm- | |
| | 2014 | Professional Services Deal of the Year, \$100 mm+ | 2007 | Financial Services Deal of the Year, \$100 mm+ | |
| | 2012 | Dealmaker of the Year | 2004 | Investment Bank of the Year | |
| | 2012 | Professional Services Deal of the Year, \$100 mm+ | | | |

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The FT Partners Senior Banker Team

| Name / Position | Prior Background | Experience / Education | Years of Experience |
|---|-------------------------------|--|---------------------|
| Steve McLaughlin Founder, CEO and Managing Partner | Goldman Sachs | Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. | 24 |
| Kate Crespo Managing Director | RAYMOND JAMES® | Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. | 17 |
| Larry Furlong Managing Director | Goldman Sachs | Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. | 23 |
| Osman Khan Managing Director | pwc | Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) | 22 |
| Andrew McLaughlin Managing Director | Deloitte. | 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting | 13 |
| Mike Nelson Managing Director | SUNTRUST | Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. | 19 |
| Timm Schipporeit Managing Director | Morgan Stanley Index Ventures | Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures | 16 |
| Greg Smith Managing Director | Merrill Lynch J.P.Morgan | Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker | 23 |
| Steve Stout Managing Director | J.P.Morgan First Data | Formerly Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Practice Former Equity Research Analyst on #1 ranked team at UBS Former Economist at the Federal Reserve Bank | 21 |
| Tim Wolfe Managing Director | Goldman Sachs | Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. | 17 |