# FT PARTNERS FINTECH INDUSTRY RESEARCH

March 1, 2018



# C2FO Raises \$100 million in Financing Led by Allianz X and Mubadala







The Only Investment Bank Focused Exclusively on FinTech

San Francisco • New York • London

## FT Partners Overview

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

## C2FO°

## **Transaction Overview**

## **Transaction Summary**

- On February 27, 2018, C2FO announced it has raised \$100 million in Financing led by Allianz X and Mubadala
  - Existing investors Temasek, Union Square Ventures and Mithril Capital also participated in the round
- The investment will be used to expand internationally, create additional working capital solutions and purchase secondary shares from earlier investors
- C2FO provides approximately \$1 billion in working capital to customers every week across more than 100 countries

## **Investor Commentary**

"As a strategic investor, we are excited to be part of C2FO's next development steps. C2FO's business model of connecting companies with working capital in real time is a unique solution to a critical aspect of trade financing."



Nazim Cetin CEO

"We are excited to partner with C2FO and believe Mubadala can help drive significant growth by leveraging its portfolio of assets and relationships. This investment is fully aligned with Mubadala Ventures' strategy of investing in founder-led global category leaders."



Ibrahim Ajami Head of Mubadala Ventures



## **Management Commentary**

"When we launched C2FO in 2010, our goal was to be the most convenient and lowest cost source for business funding in the world. Today, 99.5% of our customers tell us we have achieved that goal. We continue to deliver tremendous value to our global corporate buyer customers while helping their suppliers access working capital at a fair price. We are honored to have the support and confidence in C2FO from Allianz X, Mubadala and all our investors."

C2FO

Sandy Kemper Founder & CEO

"We have scaled our global operations in EMEA and Asia-Pacific to keep up with supplier demand for easy and affordable access to working capital. With this funding round, investment in our supplier customer network expansion continues to be our top priority."

C2FO

Sanjay Gupta President & COO

"We are excited to add Allianz X and Mubadala to our roster of outstanding global investors. The opportunities to partner with them and their diverse portfolio companies are significant and will further drive our already strong international growth. The strategic and operational alignment of C2FO and our investors assures that we will continue to gain momentum as the market leader in delivery of innovative working capital solutions."

C2FO

Kerri Thurston
CFO

# C2FO Raises \$100 million in Financing

## C2FO Overview



## **Company Overview**



CEO: Alexander "Sandy" Kemper
Headquarters: Leawood, KS

Founded: 2008

- C2FO provides a SaaS solution linking AR and AP, providing corporations with working capital at a low cost and increasing their operating income
- The Company services corporations in the retail, industrial, manufacturing, CPG, energy, healthcare, technology, telecom and transportation sectors

## **Selected Financing History**

Date	Size (\$ mm)	Financing Round	Investor(s)	
02/27/18	\$100	Later Stage VC	Allianz X, Mubadala Investment Co., Mithril Capital Management, Union Squares Ventures, Temasek Holdings	
08/11/15	40	Series E	Union Square Ventures, Summerhill Venture Partners, Citi Ventures, BlackPine Private Equity Partners, OPENAIR Equity Partners, Mithril Capital, Tiger Global Management	
08/14/14	27	Series D	Summerhill Venture Partners, Tiger Global Management	
07/23/13	18	Series C	Union Square Ventures, Summerhill Venture Partners, OPENAIR Equity Partners, Mithril Capital Management	
09/05/12	9	Series B	Union Square Ventures	

#### **Products Overview**



C2FO allows companies to increase operating income and working capital by discounting accounts receivable

### **FOR BUYERS**

 Vendors can effectively decrease accounts payable by providing payment sooner

## **FOR SUPPLIERS**

- Choose certain invoices to be paid sooner
- Earlier access to working capital at a lower rate than current cost of capital

#### **Selected Customers**

















# C2FO Raises \$100 million in Financing

## Allianz X Overview



#### **Overview**





Nazim Cetin CEO



**Jörg Richtsfeld** Head



**Nina Fichtl** Investment Director



Carsten Middendorf Investment Director

#### Locations

Munich, Germany

#### **About**

- Formerly known as the Allianz Digital Accelerator
- Focuses on digital investments with strategic relevance for Allianz
- Looks to invests in the following five ecosystems: mobility, connected property, connected health, wealth management and retirement and data intelligence and cybersecurity

#### **Investment Preferences**

#### Investment Criteria

Fund Size: NA

Fund Raised: NA

Investment Range: NA

Revenue: NA

EBITDA: NA

#### General Preferences 1

Control: Minority

Geography: Global

Transaction Type: Accelerator / Incubator, Seed,

Early Stage VC

Industry Focus: FinTech,

Healthcare,

InsurTech, Artificial

Intelligence

### **Selected Recent Investments / Exits**

### FinTech / Financial Services Investments 2

Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector
02/18	C2FO (Later Stage VC)	\$100	NA	FMS
12/17	BIMA (Later Stage VC)	107	NA	Ins
12/17	Lemonade (Series C)	120	NA	Ins
06/17	Nauto (Series B)	159	NA	Ins
04/17	Lemonade (Early Stage VC)	NA	NA	Ins
03/17	simplesurance (Series C)	32	NA	Ins
09/16	MoneyFarm (Series B)	7	NA	CapMkts
08/16	Nauto ((Series A)	12	NA	Ins
06/16	simplesurance (Early Stage VC)	NA	NA	Ins
08/15	QuanTemplate (Series A)	8	NA	Ins

## Other Notable Investments<sup>2</sup>

Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector
01/18	<b>American Well</b> (Later Stage VC)	\$59	NA	Telehealth
09/15	Argus Cyber Security* (Continental)	26	NA	Software
09/15	Urgent.ly (Series A)	8	NA	Platform

## **Financial Management Solutions Sector**

FT Partners has the experience and capabilities to generate outstanding outcomes for a wide breadth of companies that provide Financial Management Solutions



## Selected FT Partners' Research (click to view)



AvidXchange's \$300 million Series F Financing Led by Mastercard



Billtrust's \$50 million Minority Financing



Riskonnect's Sale to Thoma Bravo



Feedzai's Series C Financing



Duetto Raises \$80 million in Series D Financing



Intuit Acquires TSheets for \$340 million



ACL Services Raises \$50 million in Financing



Anaplan Raises \$60 million in Series F Financing

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## Selected Transactions - Superior Industry Knowledge and Execution History











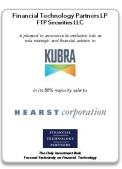
































## FT Partners Advises Taulia in its Series E Financing

#### **Overview of Transaction**

- On January 14, 2016, Taulia (or "the Company") announced \$46mm in Series E financing led by Zouk Capital ("Zouk")
- New strategic and institutional investors joined the round, which included all existing institutional investors
- Taulia provides cloud-based invoice, payment, dynamic discounting and supplier finance solutions to corporations and their suppliers
- Zouk is a UK-based private equity and infrastructure fund manager with €600mm under management that seeks to capitalize on the global shift to greater resource efficiency

## Significance of Transaction

- Taulia is seeing global demand increase exponentially; the Company will
  use this financing round to meet this demand and to further accelerate its
  rapid global expansion
- The funding follows another record year for Taulia, which continues to grow its top-line by more than 100%
- The Series E round brings Taulia's total funding to over \$130 million

#### FT Partners' Role

- FT Partners served as exclusive financial advisor to Taulia and its Board of Directors
- FT Partners continued its long-term relationship with Taulia, having previously advised Taulia on its Series D round
- FT Partners leveraged its deep knowledge of Taulia and the industry to help the Company manage investor interest and ensure a highly successful outcome

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as financial advisor to



in its Series E financing led by



for total consideration of approximately

\$46,000,000



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## FT Partners Advises AvidXchange in its Series F

## Financing ransaction

- On June 8, 2017, AvidXchange announced a minority \$300mm Series F financing round
  - Mastercard, CDPQ and Temasek co-led the equity round with participation from Thiel Capital
- As part of this financing, Colleen Taylor of Mastercard and Nicolas Westphal of CDPQ joined AvidXchange's Board of Directors
- In addition to the equity investment, AvidXchange also announced a strategic partnership with Mastercard to deliver accounts payable and payment automation to midsize businesses; the offering will be marketed as The Mastercard B2B Hub powered by AvidXchange
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes
  - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Energy and Construction

#### Significance of Transaction

- The transaction will further help AvidXchange expand as the leading independent business-to-business invoice and payment solution provider
- Strategic relationship with Mastercard expected to fuel additional growth in driving forward Avid's existing bank channel
- Firmly positions the Company to continue to grow the core business, invest in infrastructure and product development and pursue opportunistic acquisitions

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising \$100mm+ financings

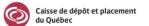
# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series F minority investment from





**TEMASEK** 

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for total consideration of

\$300,000,000



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# FT Partners Advises Billtrust on its Minority Financing

#### **Overview of Transaction**

- On May 25, 2017 Billtrust announced it has raised \$50 million in a minority financing round from Riverwood Capital
  - Riverwood joins existing investors, Edison Partners, Goldman Sachs and Bain Capital Ventures
- As part of this financing, Francisco Alvarez-Demalde of Riverwood joined Billtrust's Board of Directors
- Billtrust is the pioneer of payment cycle management, helping clients automate and accelerate their accounts receivable (AR) processes to increase cash flow, improve operational efficiency and increase customer satisfaction
- Riverwood Capital is a private equity firm that invests in high growth technology companies

## Significance of Transaction

- The transaction will further help Billtrust expand as the leading independent provider of payment cycle management solutions
- Firmly positions the Company to continue to grow its core business (Quantum Payment Cycle Management) with expanded services as well as pursue opportunistic acquisitions and continue global expansion

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Billtrust and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued leadership in the Financial Management Solutions space

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its minority financing led by



for a total consideration of

\$ 50,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

# **Award-Winning Investment Banking Franchise Focused on Superior Client Results**

Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	<ul> <li>Ranked #1 Most Influential Executive on Institutional Investor's FinTech 40 List</li> <li>Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List</li> <li>Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"</li> </ul>
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
	2015 - 2017	<ul> <li>Investment Banker of the Year – 2017</li> <li>Investment Banking Firm of the Year – 2016</li> <li>Cross Border Deal of the Year - 2016</li> <li>Dealmaker of the Year – 2015</li> <li>Technology Deal of the Year – 2015</li> </ul>
2017 - 2004 ANNUALAWARDS WINNER  M&A Advisor Awards	2010 -2014	<ul> <li>Equity Financing Deal of the Year - 2014</li> <li>Professional Services Deal of the Year, Above \$100 mm - 2014</li> <li>Dealmaker of the Year - 2012</li> <li>Professional Services Deal of the Year, Above \$100 mm - 2012</li> <li>Boutique Investment Bank of the Year - 2011</li> <li>Deal of the Decade - 2011</li> <li>Upper Middle Market Deal of the Year, Above \$500 mm - 2010</li> <li>IT Services Deal of the Year, Below \$500 mm - 2010</li> <li>Cross-Border Deal of the Year, Below \$500 mm - 2010</li> </ul>
,	2004 - 2007	<ul> <li>Dealmaker of the Year – Steve McLaughlin – 2007</li> <li>Business to Business Services Deal of the Year - 2007</li> <li>Computer and Information Technology Deal of the Year, Above \$100 mm – 2007</li> <li>Financial Services Deal of the Year, Above \$100 mm – 2007</li> <li>Investment Bank of the Year – 2004</li> </ul>
Middle Market Financing Awards	2006 - 2008	<ul> <li>Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008</li> <li>Information Technology Deal of the Year – 2008</li> <li>Financial Services Deal of the Year – 2008</li> <li>Financing Professional of the Year – Steve McLaughlin – 2006</li> </ul>

## The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	23
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	22
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	21
<b>Steve Stout</b> Managing Director	J.P.Morgan First Data	<ul> <li>Former Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking</li> <li>Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank</li> </ul>	20
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	16
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	15
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	12