FT PARTNERS FINTECH INDUSTRY RESEARCH

January 30, 2019



Acorns Raises \$105 million in Series E Financing Led by NBCUniversal

NBCUniversal



The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

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Transaction Summary



Transaction Summary

- On January 28, 2019, Acorns announced that it has raised \$105 million in Series E financing led by NBCUniversal
 - Other investors in the round include Comcast Ventures, BlackRock, Bain Capital Ventures, TPG's Rise Fund, DST and MSD Capital
 - NBCUniversal is now Acorns largest shareholder
- According to CNBC, the round values Acorns at \$860 million (1)
- NBCUniversal's business news TV channel, CNBC, will create financial literacy content for Acorns
 - In order to help create the content, CNBC will hire a dedicated team of about 20 people (2)
 - This content builds upon Acorns own "Grow" platform and launches a combined effort between the two companies called "Invest in You: Ready. Set. Grow"
- CNBC chairman Mark Hoffman will join Acorns' Board of Directors
- Acorns currently has 4.5 million accounts in the U.S. (2)

Selected Transaction History

(\$ in mm)

Announce Date	Туре	Investor(s)	Amount
01/28/19	Series E	NBCUniversal, Comcast Ventures, BlackRock, Bain Capital Ventures, The Rise Fund, DST, MSD Capital	\$105
05/09/18	Growth	BlackRock	50
01/12/18	Growth	The Rise Fund	na
11/22/16	Growth	Point72 Ventures	2
04/21/16	Series D	PayPal, Rakuten FinTech Fund	30
04/15/15	Series C	Greycroft Partners, e.ventures, Garland Capital, MATH Venture Partners, Sound Ventures, Great Oaks Venture Capital	23

Transaction Commentary

"This partnership with Acorns builds on CNBC's 30-year commitment to democratizing the financial markets, helping generations invest for their future." (2)



Mark Hoffman
Chairman



"We aim to put the tools of wealth making in everyone's hands and this includes helping all Americans grow their money knowledge. Collaborating with the powerhouse that is CNBC will take these efforts to entirely new heights for our customers." (2)



Noah Kerner



Investors















MSD Capital LP

⁽²⁾ Finextra: "Acorns raises \$105m; strikes content creation deal with CNBC"

Acorns Overview



Company Overview

Headquarters:



Irvine, CA

Founded:

2014

- Acorns was founded in 2014 by Walter and Jeff Cruttenden to make investing accessible to everyone by offering a mobile application designed to automate micro investments into exchange traded funds
- The Company's software application uses a proprietary financial engine, which allows customers to round up spare change from everyday purchases and invest these sub-dollar amounts into a professionally managed portfolio of index funds
- User data is protected with 256-bit encryption and is never stored on the phone, tablet, or computer
- Acorns' pricing is at \$1, \$2, or \$3 per month depending on amount of services, until a user has \$1 million invested

Management Team



Noah Kerner CEO



Hugh Tamassia Chief Technology Officer



Debbie Markowitz Chief Financial Officer



Jeff SippelChief Strategy Officer



Manning Field Chief Operating Officer

Products & Services Overview



Invest

- Acorns Core: Allows users to micro-invest spare change
- Acorns Later: Allows users to invest in an IRA chosen by Acorns



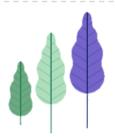
Spend

- A checking account with a debit card that saves, invests, and earns for users
- No minimum balance or overdraft fees



Earn

200+ Found Money Partners that will automatically invest in users' Acorns Core accounts when they shop with them



Grow

- Original content on the app that helps users grow their money knowledge
- New partnership with CNBC to expand the platform

Selected FT Partners Research - Click to View



Moneybox's £14 million Series B Financing



Moneyfarm's £40 million Series B Financing



Backstop's \$20 million Financing



Nutmeg's £45 million in Series E Financing



Carta Raises \$80 million in Series D Financing



Trumid Raises \$53 million in Financing Led by Singapore Exchange



Nasdaq Acquires Cinnober for \$190 million



Bakkt Raises ~\$183 million in Financing

VIEW MORE FT PARTNERS RESEARCH

Selected FT Partners Capital Markets / WealthTech Transactions

M&A Transactions











Financing Transactions





































FT Partners has advised on some of the most prominent and groundbreaking transactions in the Securities / Capital Markets / Wealth Technology sectors

FT Partners Advises Moneybox on its £14 million Series B Financing

Overview of Transaction

- On July 9, 2018, Moneybox announced it has raised £14 million in a Series B financing round led by Eight Roads
 - Existing investors, Oxford Capital Partners and Samos Investments, also participated in this round
- Headquartered in London, U.K., Moneybox provides consumers with an easy
 way to invest by rounding up everyday purchases to the nearest pound and
 investing the change
 - Moneybox was founded to address the fact that a generation is growing up without the tools, information or confidence needed to build their financial future
 - Moneybox's aim is to provide people with an easy way to start investing, then to continue building their financial future with easy-touse tools and support
 - Since its launch in 2015, Moneybox has helped over 100,000 people begin their investing journey

Significance of Transaction

- Moneybox's Series B financing brings the total funds raised by the Company up to £21 million, and will enable the Company to further build out its team and deliver a best-in-class customer experience
- Additionally, the Company plans to use the funds to develop new products and more content for its customers

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Moneybox
- This transaction underscores FT Partners' strong domain expertise and successful track record in the WealthTech space

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series B Financing led by

8° EIGHT ROADS

with participation from

OXFORD CAPITAL



for approximately

£14,000,000



FT Partners Advises Nutmeg on its £45 million Series E Financing

Overview of Transaction

- On January 22, 2019, Nutmeg announced it has raised £45 million in its Series E financing round led by Goldman Sachs and Convoy
 - Goldman Sachs' Principal Strategic Investments Group is a new investor in the Nutmeg platform, while Convoy, a Hong Kong-based financial advisory firm, is investing for a second time
 - Convoy first invested in Nutmeg in November 2016
- Headquartered in London, Nutmeg is a digital wealth manager operating in the U.K. and Asia (Hong Kong / Taiwan)
 - Nutmeg provides bespoke automated advice and discretionary portfolio management with exposure to multiple asset classes, through its diversified ETF-based portfolios
 - Nutmeg serves more than 60,000 active investors and manages approximately £1.5 billion in assets under management

Significance of Transaction

- Nutmeg's Series E financing is the largest funding round by a European digital wealth manager to-date
- Demonstrates Goldman Sachs' continued focus on consumer facing FinTech following the launch of Marcus, its online savings account in the UK

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Nutmeg
- This transaction underscores FT Partners' strong domain expertise and successful track record in the WealthTech space

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series E Financing from





for total consideration of

£45,000,000



FT Partners Advises Moneyfarm on its Series B Financing

Overview of Transaction

- On May 29, 2018, Moneyfarm announced it has raised £40 million in a Series B financing round led by Allianz Asset Management, the investment arm of global insurer Allianz
 - Venture Capital firm Endeavor Catalyst and Italian finance firm Fondazione di Sardegna joined the round as new investors, with further funding from existing backers United Ventures and Cabot Square Capital
 - Allianz first invested in Moneyfarm in September 2016
- Headquartered in London, U.K., Moneyfarm is a digital wealth manager operating in both Italy and the U.K.
 - Moneyfarm provides bespoke automated advice and discretionary portfolio management with exposure to multiple asset classes, through its diversified ETF-based portfolios
 - Moneyfarm serves more than 27,000 active investors, manages approximately £400 mm in Assets Under Management, and is led by its co-founders, Paolo Galvani and Giovanni Dapra

Significance of Transaction

- Moneyfarm's Series B financing is the largest funding round by a European digital wealth manager to date, and will enable the Company to drive the next evolution in digital advice
- The Company plans to bolster its product and investment advice offering by exploring the integration of goal-based investments and additional layers of personalization

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Moneyfarm
- This transaction underscores FT Partners' strong domain expertise and successful track record in the WealthTech space

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series B Financing from







for approximately

£40,000,000



FT Partners Advises BlackRock on its Acquisition of FutureAdvisor

Overview of Transaction

- On August 26, 2015, BlackRock (NYSE: BLK) announced a definitive agreement to acquire 100% of FutureAdvisor
- FutureAdvisor is a leading digital wealth management platform with technology-enabled investment advice capabilities
- BlackRock offers investment management, risk management and advisory services to institutional and retail clients worldwide and has over \$4.7tn in assets under management
- Following the transaction, FutureAdvisor will operate as a business within BlackRock Solutions ("BRS"), BlackRock's investment and risk management platform
- The transaction is expected to close in Q4 2015

Significance of Transaction

- Combines FutureAdvisor's tech-enabled advice capabilities with BRS' investment and risk management solutions
- Enables BlackRock to provide a B2B digital advice platform, which helps financial institution partners both improve their clients' investment experiences and grow advisory assets
- Empowers partners to meet the growing demand among consumers to engage with technology to gain insights on their investment portfolios
 - Demand is particularly strong among the mass-affluent, who account for \sim 30% of investable assets in the U.S.

FT Partners' Role

- FT Partners served as exclusive advisor to BlackRock
- Highlights FT Partners' continued success advising a broad range of toptier strategic investors across the financial technology landscape

Financial Technology Partners LP

is pleased to announce its exclusive role as advisor to

BLACKROCK

in its 100% acquisition of

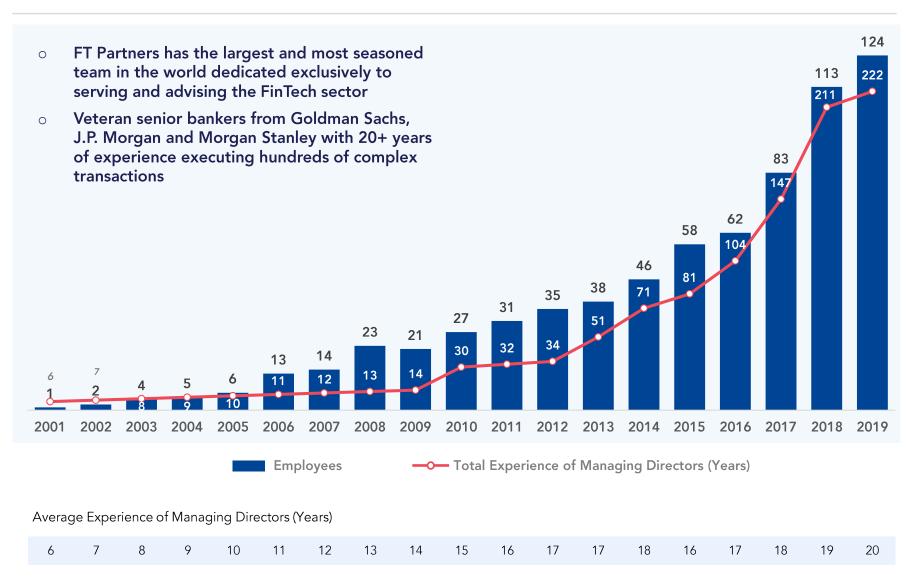




Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	Top Investment Bank in FinTech				
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List				
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List				
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List				
Ailluai Kalikilig	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"				
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"				
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year		
	2018	Cross Border Deal of the Year	2011	Deal of the Decade		
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+		
2018 -2004	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm		
ANNUALAWARDS WINNER M&A Advisor Awards	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm		
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin		
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year		
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm-		
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+		
	2012	Dealmaker of the Year	2004	Investment Bank of the Year		
	2012	Professional Services Deal of the Year, \$100 mm+				

Platform of Choice for Clients and Bankers Alike



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner		 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	24
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	17
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	23
Osman Khan Managing Director	pwc	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	22
Andrew McLaughlin Managing Director	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 		13
Mike Nelson Managing Director	SUNTRUST	• Formerly head of FinTech M&A at SunTrust Robinson Humphrey • Kellogg M.B.A.	
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	16
Greg Smith Managing Director	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 		23
Steve Stout Managing Director	J.P.Morgan Formerly Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Practice Former Equity Research Analyst on #1 ranked team at UBS Former Economist at the Federal Reserve Bank		21
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	17