### FT PARTNERS FINTECH INDUSTRY RESEARCH

July 31, 2019



# Nubank Raises \$400 million in Series F Financing Led by TCV





The Only Investment Bank Focused Exclusively on FinTech

#### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

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### **Transaction Summary**

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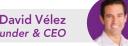
- On July 26, 2019, Brazil-based digital bank, Nubank, announced it has raised \$400 million in Series F financing led by U.S. growth equity firm TCV
  - The new round also included existing investors Tencent, DST Global, Sequoia Capital, Dragoneer, Ribbit Capital, and Thrive Capital
  - This latest financing round values the Company at a pre-money valuation of \$10 billion according to Finextra (1)
  - The new investment brings the total capital raised by Nubank (primary & secondary) to over \$900 million
- Nubank will use the new round to fund its expansion into Mexico and Argentina, along with the release of new products (2)
  - Nubank recently released a personal loan product and digital savings account for consumers, SMEs, and microentrepreneurs

#### **Management Quote**

"We remain firm in our mission to fight complexity and give back to people the control of their finances ... With this new investment by TCV and our existing investors, we expect to contribute to meaningfully change this situation." (2)



David Vélez Founder & CEO



#### Brazilian Banks vs. Nubank

Driven by its low-cost digital structure and advanced credit modeling and decisioning, Nubank can offer a lower interest rate than current bank cards and pass cost savings onto consumers





#### **Financing History**

Date	Size (\$ mm)	Key Investors
07/29/19	\$400	TCV DRAGONEER Ribbit Capital  DST SEQUOIA E CAPITAL Tencent 腾讯
10/08/18	180	Tencent 腾讯
03/01/18	150	Redpoint DRAGONEER RibbitCapital FOUNDERS FUND
12/13/16	80	Ribbit Capital SEQUOIA E TIGER
01/06/16	52	■ FOUNDERS FUND TIGER SEQUOIA ╚ KaszeK
06/02/15	30	CED TIGER SEQUOIA ╚ KaszeK

Source: Company website, FT Partners' Proprietary Transaction Database, PitchBook

Finextra: "Nubank valuation jumps to \$10 billion on \$400 million mega round"

PE Hub: "TCV leads \$400 mln round for Nubank"

#### FT PARTNERS RESEARCH



#### **Nubank Overview**

#### **Company Overview**



CEO:	David Vélez
Headquarters:	Sao Paulo, Brazil
Founded:	2013
Employees:	850+

- Nubank is a Brazilian financial services company that offers a nofee Mastercard Platinum credit card that customers can manage using their mobile phone along with a mobile bank account
  - The mobile app features real-time spending notifications, personalized categories for tracking payments and the ability to lock and unlock the credit card directly from the app
- In October 2017, Nubank announced that it is offering a free mobile bank account, NuConta
  - NuConta with debit card functionality currently has a waiting list to join
- Nubank generates revenue through merchant fees, foreign exchange fees for international transactions and interest on unpaid balances
- The Company's growth has been built primarily on word of mouth and social media with minimal customer acquisition costs
- Nubank has reached 12 million customers for its various products <sup>(1)</sup>

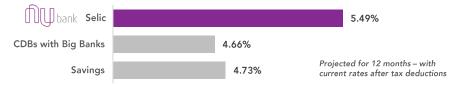
#### **Products / Services Overview**



#### Account

- ✓ Open an account in less than 3 minutes
- No branches, with everything done through the app
- ✓ Send and receive money in real-time between NuContas, or transfer via TED to any other bank account with no fees charged

# Nubank's account lets users earn more interest than regular savings accounts



#### **Nubank Card**

- ✓ Get discounts by anticipating purchase installments through the mobile app
- ✓ Control spending and credit limit
- ✓ Earn points for every Brazilian Real spent with Nubank card



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# My bank

### **Selected Recent Challenger Bank Financings**

Announced Date	Company	Country	Selected Buyers / Investors	Amount (\$mm)
07/26/19	M <b>y</b> bank	Brazil	TCV; Tencent; DST Global; Sequoia Capital; Dragoneer Investment Group; Ribbit Capital; Thrive Capital	\$400
07/23/19	MoneyLion	USA	Edison Partners; Capital One Financial Corp.; Greenspring Associates; FinTech Collective; MetaBank	100
07/18/19	<u>N</u> 26	Germany	Insight Partners; GIC; Tencent; Allianz X; Valar Ventures; Earlybird Venture Capital; Greyhound Capital	170
07/16/19	Gurve	U.K.	Gauss Ventures; CreditEase; IDC Ventures; Investec; Santander InnoVentures; Breega Capital; Seedcamp; Speedinvest	55
07/08/19	S S O L D O	U.K	Battery Ventures; Dawn Capital; Accel Partners; Connect Ventures; Silicon Valley Bank	61
06/28/19	J.\J.\	U.K.	Silverstripe International Holdings; Centerbridge Partners; Celeres Investments	25
06/25/19	<b>O OPEN</b>	India	Tiger Global; Tanglin Venture Partners; 3one4 Capital; Speedinvest; BetterCapital AngelList Syndicate	
06/24/19	<b>⋈</b> monzo	U.K.	Y Combinator; Latitude Partners; General Catalyst; Stripe; Passion Capital; Thrive Capital; Goodwater Capital; Orange Digital Ventures; Accel Partners	
06/20/19	Douugh®	USA	Monex Group	
06/13/19	monese	U.K.	Augmentum	3
06/13/19	tide.	U.K.	Augmentum	
06/06/19	step	USA	Stripe; Dreamers Fund; WndrCo; Crosslink Capital; Collaborative Fund; Sesame Ventures; Undisclosed Investor(s)	
05/29/19	SoFi 🎎	USA	Qatar Investment Authority	
05/24/19	zero	USA	New Enterprise Associates	
05/22/19	<b>(K)</b> Koosmik	Luxembourg	Batipart; Alpharatz	2
05/16/19	<b>YOU</b> TRIP	Singapore	Insignia Venture Partners; Undisclosed Investor(s)	26
05/15/19	KOHO	Canada	Portag3 Ventures; Greyhound Capital; Undisclosed Investor(s)	42
05/01/19	dozens	U.K.	Undisclosed Investor(s)	5
04/24/19	ualá	Argentina	Tencent	na
04/11/19	S S O L D O	U.K.	Undisclosed Investor(s)	28

#### FT PARTNERS RESEARCH



### FT Partners Research - Brazil's Emerging FinTech Ecosystem

# Brazil's Emerging FinTech Ecosystem A Fertile Environment for Disruption and Innovation



FT Partners' report provides an in-depth look at the FinTech ecosystem in Brazil. Brazil is in the midst of a FinTech revolution as the confluence of a number of forces has created a very fertile environment for innovation and disruption across various financial, technology and business services. With the world's fifth largest population, the ninth largest economy and a government encouraging greater competition for a highly concentrated banking ecosystem, Brazil represents a very attractive market and a huge growth opportunity for technology-driven financial solutions across Payments, Banking, Lending, Insurance, Wealth Management, and other sectors.

#### Highlights of the report include:

- · Social, economic and FinTech trends in Brazil
- Regulatory environment in Brazil and recent updates
- Brazilian Payments, Banking, Lending, InsurTech, Financial Management Solutions, and WealthTech sector overviews
- 14 exclusive interviews with FinTech executives, entrepreneurs and investors in Brazil
- A detailed market landscape of FinTech companies operating in Brazil
- Individual profiles of 26 companies playing a significant role in the Brazilian FinTech universe
- Highlights of active investors in the space and recent financing transactions

The report features an interview with Nubank CEO David Vélez

#### Selected FT Partners' Research - Click to View



GreenSky Raises \$1 billion in its IPO



MoneyLion's \$100 million Series C Financing



Deserve's Series C Financing Led by Sallie Mae



Vitruvian Partners' Investment in Deposit Solutions



Alkami Raises \$55 million in Series E Financing



Atom Bank Raises ~\$62 million in Financing



Curve Raises \$55 million in Series B Financing



Tally Raises \$50 million in Series C Financing Led by Andreessen Horowitz

VIEW MORE FT PARTNERS RESEARCH

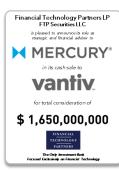
### Significant Experience Across the Banking Technology Space











































### FT Partners Advises MoneyLion on its \$100 million Series C Financing

#### **Overview of Transaction**

- On July 23, 2019, MoneyLion announced it has raised \$100 million in Series C financing, which included strategic investments from Capital One and MetaBank in addition to participation from Edison Partners, Greenspring Associates and FinTech Collective
- MoneyLion is a mobile banking platform that allows members to conveniently borrow money, manage and aggregate finances, as well as invest in future goals through a proprietary digital advisor
- MoneyLion serves over 5 million members, and in 2018 the Company helped its members avoid over \$7 million in traditional banking fees, in addition to helping 70% of members improve their credit scores by 30 points

#### Significance of Transaction

- MoneyLion will use the latest round of financing to accelerate its customer growth in the U.S., and to expand its product offerings to include 0% APR daily cash advances, high-yield cash accounts and a stock trading platform
- With this latest round, MoneyLion has now raised a total of over \$200 million in equity financing

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to MoneyLion and its board of directors on its \$100 million in Series C financing
- FT Partners previously advised MoneyLion on its \$82 million Series B financing in 2018
- This transaction highlights FT Partners' deep domain expertise in the banking technology sector, and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



# MoneyLion

in its Series C financing with participation from new strategic investors





along with participation from





GREENSPRING ASSOCIATES

for total consideration of

\$100,000,000



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### FT Partners Advises RecargaPay on its Series B Financing

#### **Overview of Transaction**

- On February 22, 2018, RecargaPay announced it has raised \$22 million in Series B financing
  - New investors in the round include IFC, a member of the World Bank Group, TheVentureCity and Ventech
  - Notable entrepreneurs Fabrice Grinda and Martin Varsavsky, more than 100 angel investors through AngelList and FundersClub, as well as existing investors DN Capital and FJ Labs, also participated
- Headquartered in Sao Paulo, Brazil, RecargaPay is democratizing mobile payments for banked and unbanked consumers in Brazil
  - RecargaPay simplifies daily transactions such as mobile top ups, transport cards, bill payments, gift cards and much more
  - The Company has over 10 million mobile wallet users today and supports millions of monthly mobile transactions

#### **Significance of Transaction**

• With this latest capital raise, RecargaPay will continue to grow its world-class team and focus on building out its products and technology

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to RecargaPay and its Board of Directors
- This transaction underscores FT Partners' successful track record generating highly favorable outcomes for high growth FinTech companies globally

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series B financing from







for total consideration of

\$ 22,000,000



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### FT Partners Advises ContaAzul on its Series D Financing

#### **Overview of Transaction**

- On April 3, 2018, ContaAzul announced a new round of equity financing of approximately US\$ 30 million led by Tiger Global Management, a New Yorkbased investment firm
- ContaAzul, founded in 2012, provides an innovative, modern and easy-to-use Cloud Accounting Platform tailored to the needs of Brazilian small businesses and their accountants
- With the transaction, Tiger Global which first invested in ContaAzul in 2015 –
  is now expanding its stake in the company
- Endeavor Catalyst, an innovative co-investment fund that invests exclusively in entrepreneurs in the Endeavor Global network, also participated in the round

#### Significance of Transaction

- The investment recognizes ContaAzul's strong momentum and will help the rapidly growing Company expand and broaden its product offerings and market presence
- The Company's growth strategy is focused on expanding its platform, aiming to improve collaboration between small businesses and their accountants, while also enhancing its connection capabilities with banks, apps, FinTech companies and government institutions

#### FT Partners' Role

- FT Partners served as sole strategic and financial advisor to ContaAzul and its Board of Directors
- This transaction highlights FT Partners' expertise in the Brazilian FinTech environment and continued success advising top-tier FinTech companies

# Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to

# **ContaAzul**

in its Series D financing led by

### **TIGERGLOBAL**

with participation from



for total consideration of approximately

\$ 30,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

### FT Partners Advises Deserve on its Series C Financing

#### Overview of Transaction

- On August 27, 2018, Deserve announced it has raised \$17 million in a Series
   C financing round led by Sallie Mae
  - Accel, Aspect Ventures, Pelion Ventures, Mission Holdings, Alumni
     Venture Group and GDP Venture also participated in the round
- Deserve is a venture-backed FinTech company that helps people build credit and achieve financial independence
  - The Company has helped tens of thousands of customers from over 160 countries at over 1,800 universities across all 50 states
  - Deserve uses non-traditional data points and advanced machine learning algorithms to determine credit eligibility
- Sallie Mae offers products that promote responsible personal finance, including private education loans, free scholarship search tools, free college financial planning tools, and online retail banking

#### **Significance of Transaction**

- Deserve will use the financing to further scale its platform and infrastructure to achieve its mission of helping the 40 million college students and young adults in the U.S. gain financial independence through access to fair credit
- The Company also plans to expand its "perks" program by offering exclusive offers from a number of new partners including Amazon Prime, T-Mobile, Lemonade, Feather, and Wikipedia

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Deserve
- This transaction underscores FT Partners' deep Alternative Lending and Banking Tech domain expertise and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

# FIP Securities LLC.

is pleased to announce its exclusive role as strategic and financial advisor to



on its Series C financing led by



for total consideration of

\$17,000,000

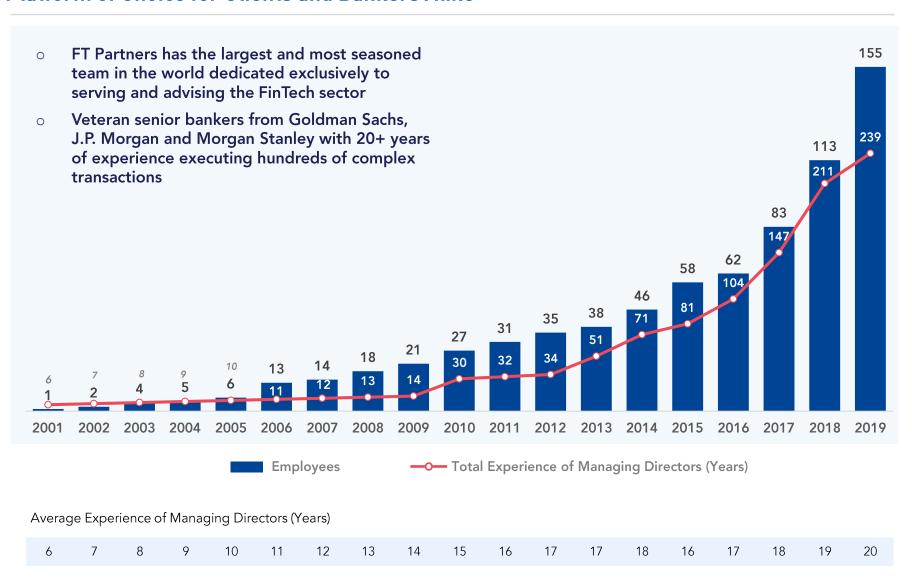


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### **Award-Winning Investment Banking Franchise Focused on Superior Client Results**

LendIt	2018	Top Investment Bank in FinTech			
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List			
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List			
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List			
Ailluai Kalikilig	2006 – 2008	onsecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's Online Finance 40"			
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"			
2018 -2004	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year	
	2018	Cross Border Deal of the Year	2011	Deal of the Decade	
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+	
	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm	
ANNUALAWARDS	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm	
WINNER M&A Advisor Awards	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin	
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year	
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm+	
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+	
	2012	Dealmaker of the Year	2004	Investment Bank of the Year	
	2012	Professional Services Deal of the Year, \$100 mm+			

#### Platform of Choice for Clients and Bankers Alike



### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	24
<b>Mohit Agnihotri</b> Managing Director	J.P.Morgan  • Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan  • Wharton M.B.A		17
Kate Crespo Managing Director	RAYMOND JAMES*  • Formerly with Raymond James' Technology & Services investment banking • 12+ years of FinTech transaction execution experience • Dartmouth M.B.A.		17
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	23
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> </ul>	22
<b>Andrew McLaughlin</b> Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	13
<b>Mike Nelson</b> Managing Director	SunTrust	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	19
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	16
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	23
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	17