FT PARTNERS FINTECH INDUSTRY RESEARCH

March 21, 2018



CommonBond Raises \$50 million in Series D Financing Led by Fifth Third Bancorp





The Only Investment Bank Focused Exclusively on FinTech

FT Partners Overview

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

CommonBond Raises \$50 million in Series D Financing

CommonBond

Transaction Summary

Transaction Summary

- On March 21, 2018, CommonBond announced it had secured \$50 million in Series D financing led by Fifth Third Bancorp
 - New investors, First Republic Bank and Columbia Seligman Investments, participated in the round
 - Existing investors, Neuberger Berman, August Capital and NYCA also participated in the Series D investment
 - This round brings CommonBond's total equity funding up to more than \$130 million
 - CommonBond has also secured over \$3 billion in lending capital, to date
- CommonBond intends to use the new capital to accelerate its growth and further invest in its technology platform
 - This funding follows a year of significant growth for the Company – in 2017, CommonBond saw a year-over-year revenue increase of 250%
 - Through the end of 2017, CommonBond had only experienced two credit defaults ever

Transaction Commentary

"This round of equity powers our expansion as a leader in fintech, enabling more ways for us to improve the financial health of our members. We've set out to build a great company for the long term by focusing on the fundamentals – exceptional customer experience, best-in-class technology, and a culture of respect and discipline. I'm incredibly proud of the team for maintaining maniacal focus on our customers and broader stakeholders, positioning the company exceedingly well to continue scaling on behalf of our members."



David Klein Co-Founder, CEO



"At Fifth Third, we recognize that student debt is the number one challenge our millennial customers face. CommonBond has built an industry-leading digital proposition that delivers a memorable experience and helps its members save thousands on their student loans so they can finance their dreams. We are pleased to support CommonBond's continued growth and look forward to working with them to bring powerful capabilities to market."



Tim Spence
EVP,
Head of Payments, Strategy, Digital Solutions



CommonBond

CommonBond Overview

Company Overview



Co-Founder, CEO:David KleinHeadquarters:New York, NYFounded:2011

- · CommonBond provides student loan solutions
 - The Company's mission is to provide simpler, more transparent and more affordable options for students to pay for their education
 - CommonBond offers loans for undergraduate, graduate and MBA students, along with student loan refinancing

Selected Equity Financing History				
Date	Size (\$ mm)	Investor(s)		
03/21/18	\$50	AUGUST CAPITAL FIFTH THIRD BANK NEUBERGER BERMAN Columbia Seligman Investments NYCA		
07/19/16	30	SOCIALCAPITAL NEUBERGER BERMAN AUGUSTCAPITAL THIBECA VENTURE PARTMERS CAPITAL CAPITAL		
09/08/15	35	SOCIALCAPITAL nyca AUGUSTCAPITAL TVP		
02/05/15	NA	pelnet.		

Products & Services Overview



Award-winning service

CommonBond has handled over \$1 bn in loans



Payment protections Ability to

Ability to postpone payments



No co-signer required

If you're attending an eligible program



Social impact

For every loan funded, CommonBond funds a child's education in the developing world





1.) Apply in minutes

Borrowers provide some basic information and CommonBond does the rest



2.) Verify enrollment

CommonBond contacts schools to verify student enrollment



3.) Disburse loan

Funds are sent to schools' Financial Aid offices

CommonBond Raises \$50 million in Series D Financing

FT PARTNERS RESEARCH

Fifth Third Bank Overview



Overview





Greg Carmichael President, CEO



Tayfun Tuzun CFO



Vanessa Vreeland Head of Acquisitions and Strategic Investments



Tim SpenceEVP, Head of
Payments, Strategy,
Digital Solutions

Locations

- Cincinnati, OH (HQ)
- Nashville, TN
- Southfield, MI
- Evansville, IN

About

- Fifth Third Bancorp is a financial institution that provides a wide array of services such as personal banking, checking accounts, savings accounts, credit / debit cards and investments / wealth management
- Manages over \$200 bn of assets for individuals, corporations and not-for-profit organizations
- Operates through multiple subsidiaries, including its principal subsidiary, Fifth Third Bank
- Other subsidiaries include Fifth Third Financial Corporation, Fifth Third Capital Holdings and Fifth Third Funding

Investment Preferences

Investment Criteria

Fund Size: NA

Fund Raised: NA

Investment Range: NA

Revenue: NA

EBITDA: NA

General Preferences 1

Control: Majority, Minority

Geography: North America (United States)

Transaction Type: Venture, Growth,

Later Stage VC,

Buyout

Industry Focus: Banking; SaaS

Selected Recent Investments / Exits

FinTech / Financial Services Investments²

Date	Company	Deal Amt. ³	Board Rep.	Sector
03/18	CommonBond (Series D)	\$50	NA	Bnkg
02/18	Current (Series A)	9	NA	Pymts
11/17	Epic Insurance Solutions (Buyout)	NA	NA	Ins
09/17	YayPay (Seed)	5	NA	FMS
12/16	ApplePie Capital (Series B)	17	NA	Bnkg
11/16	AvidXchange (Series E)	253	NA	FMS
09/16	GreenSky Credit (Growth)	50	NA	Bnkg
04/16	Transactis (Series E)	30	NA	FMS
05/15	CAN Capital (Lending Capital)	650	NA	Bnkg
11/13	Bill.com (Growth)	38	NA	FMS
08/12	Oversight Systems (Early Stage VC)	8	NA	FMS
03/09	Vantiv (M&A)*	561	NA	Pymts
01/06	Card Management Corporation (M&A)	NA	NA	Pymts

Other Notable Technology Investments ²

Date	Company	Deal Amt. ³	Board Rep.	Sector
04/16	OnShift (Series D)	\$18	NA	Software
11/15	Zipscene (Later Stage VC)	5	NA	Info
08/14	Poppin (Series C)	17	NA	E-comm
10/12	Maverick Express (Growth)	1	NA	Logistics

^{2) *} denotes M&A exit; ** denotes IPO exit.

Track Record of Success in the Alternative Lending Value Chain

Credit & Loan Management Tools



Marketplace Lending



Consumer Home Improvement Financing



SaaS-based Loan Origination



Consumer Marketing / Credit Lead Generation



SMB Financing



SMB Credit Tools / Financing



Supplier Finance Solutions



FT Partners has Advised on Many of the Largest Alt. Lending Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of NEW RESIDENTIAL Jefferies THIRD POINT	\$5,000,000,000 Loan Commitment
GreenSky [™]	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
GreenSky **	TPG DST ICONÍQ WELLINGTON MANAGEMENT	300,000,000
GreenSky **	PIMCO	200,000,000
Kabbage Kabbage	RCP CAPITAL CAPITAL PARTNERS ING Scotiabank°	135,000,000
earnest	BV Fattery Ventures maveron	75,000,000
taulia	QuestMark Partners ZUUK BBVA edbi	65,000,000
INSIKT	FIRSTMARK revolution Colchis	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000
credit sesame	ICP INVENTUS GLOBESPAN CAPITAL PARTHERS Menlo id capital group	42,000,000
Mnav	EPOB POINT?2 Tencent Bits POINT?2 Tencent Bits POINT?2 Tencent Bits POINT?2 Tencent Bits Point Tencent	38,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























Significant Experience Across the Banking / Lending Tech Space











































FT Partners Advises GreenSky on its Strategic Agreement & Minority Investment

Overview of Transaction

- On September 14, 2016, GreenSky and Fifth Third announced a strategic agreement which enables Fifth Third to originate loans and offer financing solutions to consumers through GreenSky's existing merchant network
- GreenSky provides an online loan platform that allows businesses to offer flexible credit programs to their customers – promoting higher transaction values and driving sales growth
- <u>Feature story in the Wall Street Journal</u> highlighting this strategic transaction and the \$3.6 billion valuation ascribed to GreenSky in this most recent round

Significance of Transaction

- In addition to the agreement, GreenSky announced a minority \$50 million financing round from Fifth Third Bancorp, bringing the total capital raised by FT Partners for GreenSky to \$350 million
- Fifth Third anticipates financing \$2 billion in loans originated through GreenSky's system over time
- This transaction positions GreenSky to remain a leader in the Alternative Lending space and enables the company to continue to innovate and bring additional products to market

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to GreenSky and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve another highly favorable outcome for the Company
- This transaction demonstrates FT Partners' continued success advising toptier financial technology companies
- FT Partners also advised <u>GreenSky on its previous \$300 million financing</u>
 round from TPG, DST, Iconiq and Wellington Management in October 2014

FIP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its strategic agreement with



including a loan purchase agreement of up to

\$ 2,000,000,000

and a minority investment of

\$ 50,000,000



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FT Partners Advises Prosper on its Series G Financing

Overview of Transaction

- On September 22, 2017, Prosper Marketplace announced that it has raised \$50 million in a Series G financing round from an investment fund comanaged by FinEx Asia
- San Francisco, CA-based Prosper is a leading marketplace lending platform for consumer loans, connecting people who want to borrow money with individuals and institutions that want to invest in consumer credit
 - To date, over \$10 billion in personal loans have been originated through the Prosper platform for debt consolidation and large purchases such as home improvement projects, medical expenses and special occasions
- Based in Hong Kong, FinEx Asia is the first global FinTech marketplace connecting Asian investors with high quality, low volatility asset classes, including U.S. consumer lending

Significance of Transaction

 The Series G investment, which brings Prosper's total equity raised to \$410 million to date, will be used to make strategic investments in the Company's platform and products

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Prosper and its Board of Directors
- FT Partners also advised on <u>Prosper's \$5 billion loan purchase agreement</u> from a consortium of institutional investors
- This transaction further solidifies FT Partners' role as the advisor of choice in the Alternative Lending sector

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series G Financing from

an investment fund co-managed by



for total consideration of

\$50,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises Earnest on its \$75 million Minority Financing

Overview of Transaction

- On November 17, 2015, Earnest announced a minority \$75 mm Series B equity financing round
- The round was led by Battery Ventures with participation from Adams Street Partners and existing investors, including Maveron
- Earnest plans on using the equity financing to continue building out current technology, data and engineering teams
- In conjunction with the equity raise, Earnest also announced an additional \$200mm of institutional lending capital from New York Life and others
- Additional lending capital will enable Earnest to introduce new products, tools and resources in the near-term as the Company is planning expansion into additional consumer finance verticals
- Earnest is a leading technology-enabled alternative lending company that is intent on disrupting consumer lending; the Company utilizes superior technology to provide lending and refinancing solutions to consumers at better rates than traditional lenders

Significance of Transaction

- This transaction capitalizes on Earnest's strong growth and traction to further establish the Company as a leading technology-enabled alternative lender
- Firmly positions the Company to expand its products and services and continue to disrupt the consumer lending space

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Earnest and its Board of Directors in this monumental transaction
- Transaction demonstrates FT Partners' continued success advising on large financings for leading, world class financial technology companies while also building on the Firm's deep domain expertise in the Alternative Lending space

Financial Technology Partners LP

is pleased to announce its exclusive role as strategic and financial advisor to



in its Series B minority financing led by







for total consideration of

\$75,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

Award-Winning Investment Banking Franchise Focused on Superior Client Results

Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	 Ranked #1 Most Influential Executive on Institutional Investor's FinTech 40 List Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"
The Information	2016	 Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
	2015 - 2017	 Investment Banker of the Year – 2017 Investment Banking Firm of the Year – 2016 Cross Border Deal of the Year - 2016 Dealmaker of the Year – 2015 Technology Deal of the Year – 2015
2017 - 2004 ANNUALAWARDS WINNER M&A Advisor Awards	2010 -2014	 Equity Financing Deal of the Year - 2014 Professional Services Deal of the Year, Above \$100 mm - 2014 Dealmaker of the Year - 2012 Professional Services Deal of the Year, Above \$100 mm - 2012 Boutique Investment Bank of the Year - 2011 Deal of the Decade - 2011 Upper Middle Market Deal of the Year, Above \$500 mm - 2010 IT Services Deal of the Year, Below \$500 mm - 2010 Cross-Border Deal of the Year, Below \$500 mm - 2010
, war as	2004 - 2007	 Dealmaker of the Year – Steve McLaughlin – 2007 Business to Business Services Deal of the Year - 2007 Computer and Information Technology Deal of the Year, Above \$100 mm – 2007 Financial Services Deal of the Year, Above \$100 mm – 2007 Investment Bank of the Year – 2004
Middle Market Financing Awards	2006 - 2008	 Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008 Information Technology Deal of the Year – 2008 Financial Services Deal of the Year – 2008 Financing Professional of the Year – Steve McLaughlin – 2006

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	23
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	22
Osman Khan Managing Director	pwc	 Former Managing Director / Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	21
Steve Stout Managing Director	J.P.Morgan First Data	 Former Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank 	20
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	16
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	15
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	12