

FT PARTNERS FINTECH INDUSTRY RESEARCH

October 1, 2018



**Stripe Raises \$245 million in Financing
Led by Tiger Global Management**



Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research

In-Depth Industry Research Reports

Proprietary FinTech Infographics

Monthly FinTech Market Analysis

FinTech M&A / Financing Transaction Profiles



The Information

Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



THE M&A ADVISOR

Numerous Awards for Transaction Excellence including "Deal of the Decade"

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Stripe Raises \$245 million in Financing



Transaction Summary

Transaction Summary

- On September 26, 2018, Stripe announced it has raised \$245 million in financing led by Tiger Global Management
- New Investor DST Global as well as existing investors Sequoia Capital, Andreessen Horowitz, Kleiner Perkins, Khosla Ventures, General Catalyst and Thrive Capital also participated
- The investment will be used to drive growth by increasing the headcount of the "distributed global engineering team" and continue the Company's expansion into markets like Southeast Asia and India
 - Stripe estimates there will be \$4 trillion in online sales by 2020 globally and that about 84% of American adults shopping online bought something via Stripe in the last year

Transaction Commentary

"The fact that they didn't need to raise billions of dollars speaks to the quality of the business."⁽¹⁾



Lee Fixel
Partner



"We're fortunate to be in the position that the Stripe business is performing very well and the long-term opportunity is that we're very optimistic to providing the richer stack to businesses."⁽²⁾



John Collinson
Co-Founder, President



Financing History

Date	Size (\$ mm)	Investor(s)	Estimated Valuation (\$ mm)
09/26/18	\$245	TIGER, DST, SEQUOIA, ANDREESSEN HOROWITZ, General Catalyst, khosla ventures, THRIVE CAPITAL	\$20,000
11/25/16	150	capitalG, General Catalyst, SEQUOIA	9,200
10/04/16	na	SUMITOMO MITSUI CARD	na
07/28/15	na	VISA	5,000
12/02/14	70	THRIVE CAPITAL, General Catalyst, khosla ventures, SEQUOIA, FOUNDERS FUND	3,570
01/22/14	80	SEQUOIA, khosla ventures, ALLEN & COMPANY, FOUNDERS FUND	1,750
07/09/12	20	SEQUOIA, General Catalyst, Redpoint VENTURES	250-500
02/10/12	18	SEQUOIA	100
03/29/11	2	ANDREESSEN HOROWITZ, SVAngel, SEQUOIA	20
08/02/10	na	Y Combinator	na

Source: Company website, Bloomberg, TechCrunch, FT Partners' Proprietary Transaction Database

(1) Bloomberg: "Payment Startup Stripe is Now a \$20 Billion Company"

(2) TechCrunch: "Stripe is now valued at \$20B after raising another \$245M led by Tiger Global"

Stripe Raises \$245 million in Financing

FT PARTNERS RESEARCH

Stripe Overview

Company Overview



CEO / President: Patrick Collison
Headquarters: San Francisco, CA
Founded: 2010

- Stripe enables businesses to accept payments online and in mobile applications
 - The API allows the consumer checkout experience to happen on the merchant's website or app and avoid the risk of consumers visiting an outside site to checkout and perhaps dropping the transaction in the process
- The Company provides tools for fraud prevention, data security, accounting and billing – essentially everything needed to allow users to build and run an online business
 - Stripe is developer friendly encouraging integration and a number of add ins that function in tandem with the platform including Slack, Formstack, Alipay and WeChat Pay
- Stripe currently supports businesses in over 120 countries, enabling them to instantly accept payments from around the world
 - The Company also maintains 9 global offices and has 1,300+ employees
 - Accepts transactions in over 130 currencies and automatically handles currency conversions
- Pricing for credit and debit cards: 2.9% + \$0.30 per transaction; \$15 chargeback fee; custom pricing on volumes greater than \$1 mm / year
 - There is also separate pricing offered for ACH and Bitcoin payments of 0.8% per transaction with a \$5 cap

Products & Services Overview

-  **Payments:** Scalable developer-centric global payments platform
-  **Billing:** Easy API integration with end to end billing and invoice management
-  **Connect:** Everything platforms need to get sellers paid including payment routing, onboarding and verification
-  **Sigma:** Optimized business data used for business operations, financial analysis and product management
-  **Atlas:** Toolkit for starting and managing new businesses
-  **Radar:** Comprehensive fraud solutions driven by machine learning and Stripe's extensive network of data
-  **Issuing:** Platform for quickly creating and managing physical and virtual cards

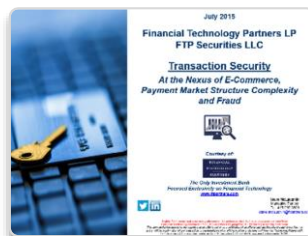
Selected Clients

	Mobile Commerce	    
	On-Demand Economy	     
	SaaS	   
	Non-Profits	     
	Platform Payments	     

Selected FT Partners' Research – *Click to View*



Global Money Transfer



Transaction Security



Klarna: An Online Payments and POS Lending Leader



Adyen's €947 million IPO



Cayan's \$1.05 billion Sale to TSYS



PPRO Raises \$50 million in Financing Led by PayPal



GPS Raises £44 million in minority financing



YapStone's \$71 million Series C Financing



Flywire Raises \$100 million in Series D Financing



Paytm Raises Approximately \$300 million in Financing from Berkshire Hathaway



Airwallex Raises \$80 million in Serie B Financing



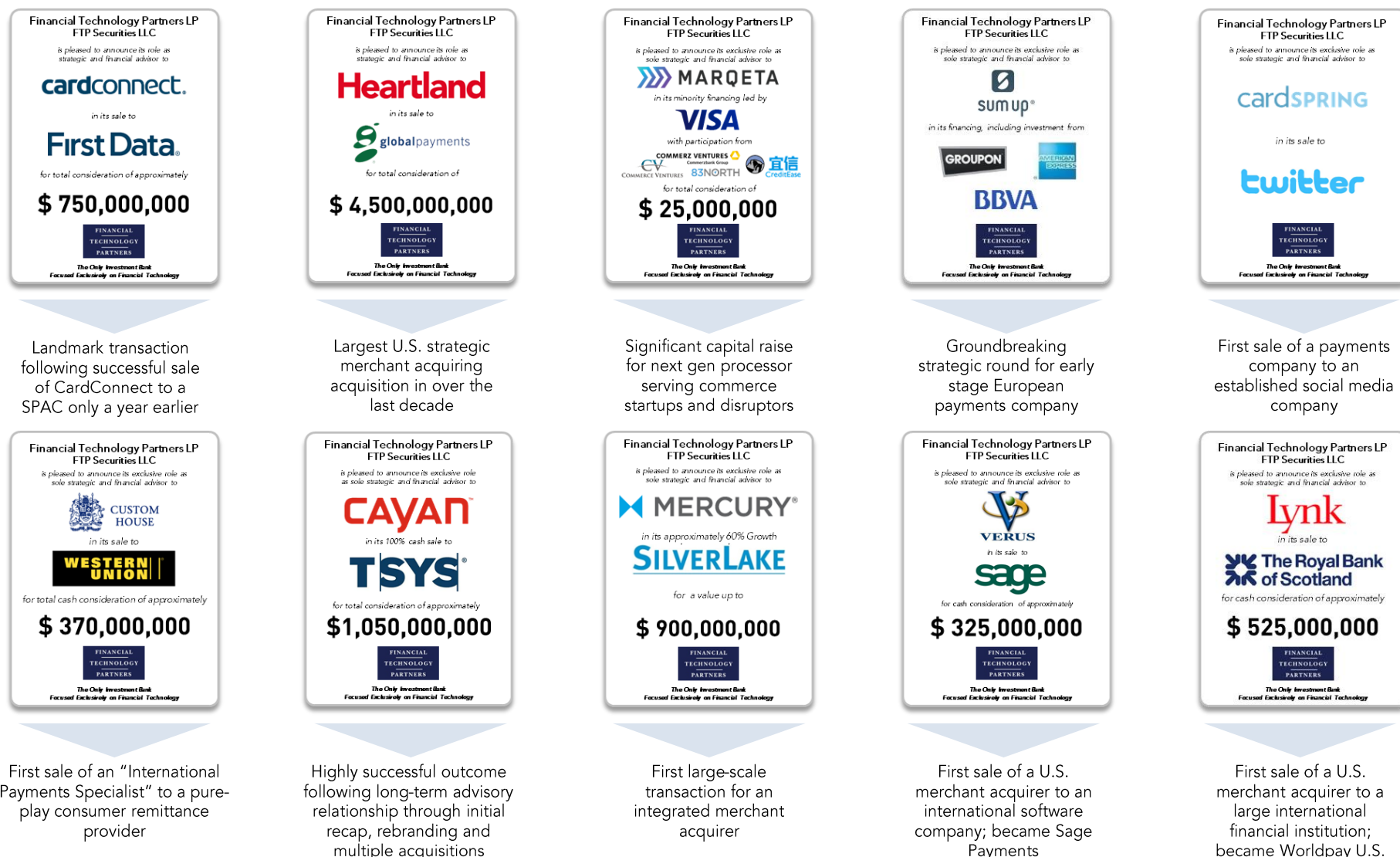
Ant Financial Raises \$14 billion in Financing

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***FT Partners has a history of
executing on some of the
most ground-breaking
Payments transactions in the
last decade+***



Ground-Breaking Payments Transactions Pioneered by FT Partners



PPRO's \$50 million Minority Financing

Overview of Transaction

- On July 16, 2018, PPRO Group ("PPRO") announced it has raised \$50 million in financing led by PayPal (Nasdaq:PYPL) with participation from Citi Ventures and return investor HPE Growth Capital
- Headquartered in London, UK, with several offices across Europe and the US, PPRO is leading the under-served alternative payments (acquiring) market
- As alternative payment methods (APMs) such as bank transfers, e-wallets and cash-based e-payments continue to become more popular, merchants are increasingly choosing payment partners based on the ever-expanding range of locally relevant payment methods available
- PPRO, through partnerships with leading payment service providers and financial institutions, provides a single platform and relationship for online merchants to accept more than 250 alternative payment options¹ globally
- PPRO also has a leading consumer digital account issuing business in Europe

Significance of Transaction

- Through this investment, PPRO plans to accelerate the expansion of its payments platform and international presence of its alternative payments acquiring business
- PPRO will also offer a suite of alternative payment methods to PayPal's merchants through the new PayPal Smart Payment Buttons™ product

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to PPRO and its Board of Directors
- This transaction underscores FT Partners' deep Payments domain expertise and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

Financial Technology Partners LP FTP Securities LLC

*is pleased to announce its exclusive role as
strategic and financial advisor to*



in its financing led by



with participation from



for total consideration of

\$ 50,000,000



*The Only Investment Bank
Focused Exclusively on Financial Technology*

1. The number of alternative payments methods (APMs) calculated by breaking down by scheme, connecting bank and country

FT Partners Advises Cayan on its Sale to TSYS

Overview of Transaction

- On December 18, 2017, TSYS announced it has entered into an agreement to acquire Cayan in an all cash transaction valued at approximately \$1.05 billion
 - The transaction is expected to close in Q1 2018
- Cayan, a portfolio company of Parthenon Capital Partners, provides technology led acquiring services to more than 70,000 merchants and 100+ integrated partners in the U.S.
 - The Company's flagship Genius platform delivers a seamless and scalable unified commerce experience across channels
- TSYS (NYSE: TSS) is a leading global payments provider, offering innovative and secure solutions across the payments spectrum — from issuer processing and merchant acquiring to prepaid program management

Significance of Transaction

- The acquisition strategically complements TSYS' merchant goals to become a leading payment provider to small and medium size businesses in the U.S.
- The addition of Cayan's unified commerce solutions elevates TSYS' competitive position to jointly offer a broader set of value-add products and services to partners and merchants

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Cayan and its Board of Directors
- FT Partners also advised Cayan on its [recapitalization by Parthenon Capital Partners](#) along with numerous acquisitions made by the Company
- This transaction highlights FT Partners' continued success advising prominent companies in the Payments and Merchant Acquiring space and its leadership position as the "advisor of choice" to the highest quality FinTech Companies

Financial Technology Partners LP FTP Securities LLC

*is pleased to announce its role as exclusive
strategic and financial advisor to*

CAYANTM

in its 100% cash sale to

TSYS[®]

for total consideration of approximately

\$ 1,050,000,000

FINANCIAL
TECHNOLOGY
PARTNERS

*The Only Investment Bank
Focused Exclusively on Financial Technology*

Award-Winning Investment Banking Franchise Focused on Superior Client Results



2018

- 2018 Top Investment Bank in FinTech



Institutional Investor
Annual Ranking

2017

2015 - 2016

2006 - 2008

- Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List
- Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List
- Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"



The Information

2016

- Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"



M&A Advisor
Awards

2015 - 2017

2010 - 2014

2004 - 2007

- Investment Banker of the Year – 2017
- Investment Banking Firm of the Year – 2016
- Cross Border Deal of the Year - 2016
- Dealmaker of the Year – 2015
- Technology Deal of the Year – 2015
- Equity Financing Deal of the Year - 2014
- Professional Services Deal of the Year, Above \$100 mm – 2014
- Dealmaker of the Year – 2012
- Professional Services Deal of the Year, Above \$100 mm – 2012
- Boutique Investment Bank of the Year – 2011
- Deal of the Decade – 2011
- Upper Middle Market Deal of the Year, Above \$500 mm – 2010
- IT Services Deal of the Year, Below \$500 mm – 2010
- Cross-Border Deal of the Year, Below \$500 mm – 2010
- Dealmaker of the Year – Steve McLaughlin – 2007
- Business to Business Services Deal of the Year - 2007
- Computer and Information Technology Deal of the Year, Above \$100 mm – 2007
- Financial Services Deal of the Year, Above \$100 mm – 2007
- Investment Bank of the Year – 2004



Middle Market
Financing Awards

2006 - 2008

- Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008
- Information Technology Deal of the Year – 2008
- Financial Services Deal of the Year – 2008
- Financing Professional of the Year – Steve McLaughlin – 2006

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin <i>Founder, CEO and Managing Partner</i>		- Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 - Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) - Wharton M.B.A.	23
Larry Furlong <i>Managing Director</i>		- Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 - Wharton M.B.A.	22
Greg Smith <i>Managing Director</i>		- Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker	22
Osman Khan <i>Managing Director</i>		- Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 - LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)	21
Steve Stout <i>Managing Director</i>		- Formerly Global Head of Strategy at First Data - Formerly Led J.P. Morgan Payments Investment Banking Practice - Former Equity Research Analyst on #1 ranked team at UBS - Former Economist at the Federal Reserve Bank	20
Mike Nelson <i>Managing Director</i>		- Formerly head of FinTech M&A at SunTrust Robinson Humphrey, began investment banking career at Piper Jaffray - Kellogg M.B.A.	18
Tim Wolfe <i>Managing Director</i>		- Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 - Harvard M.B.A.	16
Kate Crespo <i>Managing Director</i>		- Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience - Dartmouth M.B.A.	16
Timm Schipporeit <i>Managing Director</i>		- Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London - Formerly a Venture and Growth Investor focused on FinTech at Index Ventures	15
Andrew McLaughlin <i>Managing Director</i>		20+ years experience executing / implementing financial and operational strategy - Formerly with Deloitte Consulting	12