# FT PARTNERS FINTECH INDUSTRY RESEARCH

**February 7, 2019** 

# PERSONAL CAPITAL®

# Personal Capital Raises \$50 million in Series F Financing Led by IGM Financial





The Only Investment Bank Focused Exclusively on FinTech

#### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

Highly proprietary information. Unauthorized distribution without prior consent from Financial Technology Partners LP, FTP Securities LLC or FinTech Partners Limited (together "FT Partners") is strictly prohibited. The information in this report be regarded as an offer to sell or as a solicitation of an offer to buy any financial product or service, nor is it an official confirmation of any transaction, or representative of an official position or statement of Financial Technology Partners LP, FTP Securities LLC or any other related entity. FTP Securities LLC is a FINRA registered broker-dealer and FinTech Partners Limited is an FCA appointed representative. © 2019







# Personal Capital Raises \$50 million in Series F Financing

FT PARTNERS RESEARCH

# **Transaction Summary**

PERSONAL CAPITAL®

#### **Transaction Summary**

- On February 5, 2019, Personal Capital announced that it has raised \$50 million in Series F financing led by IGM Financial
  - According to the Company, the valuation on the round was higher than its prior rounds
- IGM Financial is the largest investor and member of Power Financial Corporation, a Canadian multinational management and holding company
- Personal Capital plans to use the additional capital to drive growth, enhance its technology platform, and invest in value added partnerships
  - The Company has announced a partnership with AllianceBernstein and Alight Solutions to create WealthSpark<sup>TM</sup>, a platform to provide users with personalized insights for their finances using Personal Capital's technology

#### **Selected Transaction History**

(\$ in mm)

Announce Date	Туре	Investor(s)	Amount
02/05/19	Series F	IGM Financial	\$50
08/01/17	Series E2	IGM Financial	40
05/19/16	Series E	IGM Financial	75
10/29/14	Series D	Corsair Capital, Propel Venture Partners, USAA Investment Management Company, IVP, Venrock, Crosslink Capital	50
06/05/13	Series C	BlackRock, Crosslink Capital, Venrock, IVP, Correlation Ventures	25

#### **Transaction Commentary**

"We have stayed laser focused on our mission of building a business that uses the ideal combination of technology and advisors to help Americans achieve clarity and confidence in their financial lives. Ongoing support from our investors has been integral to scaling up Personal Capital and delivering on our mission."

#### **III PERSONAL CAPITAL**

Jay Shah
CEO



"We remain extremely excited about how Personal Capital is changing the wealth management landscape and the company's role within our broader fintech growth strategy. As the fintech space gets more crowded, Personal Capital is uniquely positioned with its offering of smart technology accompanied by human advice for mass affluent and high-net-worth clients."



Jeff Carney President & CEC



#### **Key Stats**

### PERSONAL CAPITAL®

- \$8.5 billion Assets under Management
- 19,000 investment clients in all 50 states
- 2+ million registered users on the platform

# Personal Capital Raises \$50 million in Series F Financing

#### FT PARTNERS RESEARCH

### **Personal Capital Overview**

#### PERSONAL CAPITAL

#### **Company Overview**

#### **III PERSONAL CAPITAL**

Headquarters: Redwood City, CA

Founded: 2009

- Personal Capital offers online wealth management services by combining proprietary software tools and analysis along with personal advisors
- The Company's products and services enable clients to analyze cashflow, monitor net wealth and review their portfolios
- Personal Capital also offers financial insights on its platform Daily Capital to help users navigate the complexities of financial planning
- The Company charges one, all-inclusive annual management fee of 0.89% on the first \$1 million managed, with no hidden fees, trailing fees or trade commissions

#### **Management Team**



Jay Shah CEO



**Mike Armsby** Chief Financial Officer



Mark Goines
Chief Strategy Officer
Vice Chairman



Craig Birk
Chief Investment Officer



**Jim Del Favero**Chief Product Officer

#### **Products & Services Overview**



All Accounts in One Place



Plan for Retirement



Built-in Investments Intelligence



Uncover Hidden Fees



Step 1



Step 2



Step 3

Register and Link Accounts

Talk With an Advisor

Create Your Plan

#### **Financial Tools**

Free

#### Investment Advice

Up to \$200K in Investment Assets

#### Wealth Management

\$200K - \$ 1 million in Investment Assets

#### **Private Client**

Over \$1 million in Investment Assets

#### Features include...

- Retirement Planner
- Investment Checkup
- Budgeting
- Fee Analyzer
- Education Planner
- Financial Advisory Team
- Tax Efficient ETF Portfolio
- Smart Weighting™
- 401k Advice
- Cash Flow & Spending Insights
- 24/7 support access

- Two Dedicated Financial Advisors
- Customizable Stocks
   & ETFs
- Full Financial & Retirement Plan
- College Savings & 529 Planning
- Tax Loss Harvesting
- Financial Decisions Support

- Priority Access to CFP Advisors
- Family Tiered Billing
- Private Banking ServicesEstate, Tax & Legacy
- Portfolio Construction
   Private Equity &
- Hedge Fund ReviewDeferred Comp. Strategy
- Estate Attorney & CPA Collaboration

Source: Company website

# Personal Capital Raises \$50 million in Series F Financing

FT PARTNERS RESEARCH

#### PERSONAL CAPITAL

## Selected Robo-Advisors AUM (\$ in bn)

AUM in billions	ory (\$ in mm)	& Valuation Hist	Financing	acorns	ory (\$ in mm)	& Valuation Hist	APITAL Financing 8	ERSONAL C
	Post Val.	Amount	Round	Date	Post Val.	Amount	Round	Date
Betterme	\$860	\$105	Series E	01/28/19	NA	\$50	Series F	02/05/19
	164	30	Series D	04/21/16	\$540	40	Series E2	08/01/17
14.1	83	23	Series C	04/15/15	\$500	75	Series E	05/19/16
	22	6	Series B	03/12/14	\$250	50	Series D	10/29/14
wealthf	9	3	Series A	10/01/13	\$75	25	Series C	06/05/13
	ory (\$ in mm)	& Valuation Hist	Financing	STASH	\$52	20	Series B	08/26/11
(11.5)	Post Val.	Amount	Round	Date	\$19	10	Series A	06/24/10
	\$350	\$38	Series D	02/12/18	ory (\$ in mm)	& Valuation Hist	nent Financing 8	ettern
	265	40	Series C	07/13/17	Post Val.	Amount	Round	Date
PERSONAL CAP	100	25	Series B	12/14/16	\$800	\$70	Series E2	07/21/17
PERSONAL CAP	33	9	Series A	08/17/16	700	100	Series E	03/29/16
<b>/</b> (7.9 <sup>(1)</sup>					450	60	Series D	02/18/15
					127	32	Series C	04/15/14
					28	10	Series B	09/25/12
					9	3	Series A	11/22/10
						& Valuation Hist		wealthfr
					Post Val.	Amount	Round	Date
					NA	\$75	Later Stage VC	01/04/18
acorns	/				\$700	64	Series F	10/28/14
GCCTTIO		///-			287	35	Series E	04/02/14
(1.1)					86	20	Series D	03/20/13
					62	8	Series C	12/15/09
STA					15	3	Series B	12/15/08
0.4					3	<1	Series A	02/13/07

#### Selected FT Partners Research - Click to View



Moneybox's £14 million Series B
Financing



Moneyfarm's £40 million Series B Financing



Backstop's \$20 million Financing



Nutmeg's £45 million in Series E Financing



Carta Raises \$80 million in Series D Financing



Trumid Raises \$53 million in Financing Led by Singapore Exchange



Acorns Raises \$105 million in Series E Financing



Bakkt Raises ~\$183 million in Financing

**VIEW MORE FT PARTNERS RESEARCH** 

### Selected FT Partners Capital Markets / WealthTech Transactions

#### M&A Transactions















































FT Partners has advised on some of the most prominent and groundbreaking transactions in the Securities / Capital Markets / Wealth Technology sectors

### FT Partners Advises Nutmeg on its £45 million Series E Financing

#### Overview of Transaction

- On January 22, 2019, Nutmeg announced it has raised £45 million in its Series E financing round led by Goldman Sachs and Convoy
  - Goldman Sachs' Principal Strategic Investments Group is a new investor in the Nutmeg platform, while Convoy, a Hong Kong-based financial advisory firm, is investing for a second time
  - Convoy first invested in Nutmeg in November 2016
- Headquartered in London, Nutmeg is a digital wealth manager operating in the U.K. and Asia (Hong Kong / Taiwan)
  - Nutmeg provides bespoke automated advice and discretionary portfolio management with exposure to multiple asset classes, through its diversified ETF-based portfolios
  - Nutmeg serves more than 60,000 active investors and manages approximately £1.5 billion in assets under management

#### **Significance of Transaction**

- Nutmeg's Series E financing is the largest funding round by a European digital wealth manager to-date
- Demonstrates Goldman Sachs' continued focus on consumer facing FinTech following the launch of Marcus, its online savings account in the UK

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Nutmeg
- This transaction underscores FT Partners' strong domain expertise and successful track record in the WealthTech space

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series E Financing from





for total consideration of

£45,000,000



### FT Partners Advises Moneyfarm on its Series B Financing

#### Overview of Transaction

- On May 29, 2018, Moneyfarm announced it has raised £40 million in a Series B financing round led by Allianz Asset Management, the investment arm of global insurer Allianz
  - Venture Capital firm Endeavor Catalyst and Italian finance firm Fondazione di Sardegna joined the round as new investors, with further funding from existing backers United Ventures and Cabot Square Capital
  - Allianz first invested in Moneyfarm in September 2016
- Headquartered in London, U.K., Moneyfarm is a digital wealth manager operating in both Italy and the U.K.
  - Moneyfarm provides bespoke automated advice and discretionary portfolio management with exposure to multiple asset classes, through its diversified ETF-based portfolios
  - Moneyfarm serves more than 27,000 active investors, manages approximately £400 mm in Assets Under Management, and is led by its co-founders, Paolo Galvani and Giovanni Dapra

#### **Significance of Transaction**

- Moneyfarm's Series B financing is the largest funding round by a European digital wealth manager to date, and will enable the Company to drive the next evolution in digital advice
- The Company plans to bolster its product and investment advice offering by exploring the integration of goal-based investments and additional layers of personalization

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Moneyfarm
- This transaction underscores FT Partners' strong domain expertise and successful track record in the WealthTech space

# Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series B Financing from







for approximately

£40,000,000



### FT Partners Advises Moneybox on its £14 million Series B Financing

#### Overview of Transaction

- On July 9, 2018, Moneybox announced it has raised £14 million in a Series B financing round led by Eight Roads
  - Existing investors, Oxford Capital Partners and Samos Investments, also participated in this round
- Headquartered in London, U.K., Moneybox provides consumers with an easy
  way to invest by rounding up everyday purchases to the nearest pound and
  investing the change
  - Moneybox was founded to address the fact that a generation is growing up without the tools, information or confidence needed to build their financial future
  - Moneybox's aim is to provide people with an easy way to start investing, then to continue building their financial future with easy-touse tools and support
  - Since its launch in 2015, Moneybox has helped over 100,000 people begin their investing journey

#### Significance of Transaction

- Moneybox's Series B financing brings the total funds raised by the Company up to £21 million, and will enable the Company to further build out its team and deliver a best-in-class customer experience
- Additionally, the Company plans to use the funds to develop new products and more content for its customers

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Moneybox
- This transaction underscores FT Partners' strong domain expertise and successful track record in the WealthTech space

# Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series B Financing led by

#### 8° EIGHT ROADS

with participation from

**OXFORD** CAPITAL



for approximately

£14,000,000



### FT Partners Advises BlackRock on its Acquisition of FutureAdvisor

#### Overview of Transaction

- On August 26, 2015, BlackRock (NYSE: BLK) announced a definitive agreement to acquire 100% of FutureAdvisor
- FutureAdvisor is a leading digital wealth management platform with technology-enabled investment advice capabilities
- BlackRock offers investment management, risk management and advisory services to institutional and retail clients worldwide and has over \$4.7tn in assets under management
- Following the transaction, FutureAdvisor will operate as a business within BlackRock Solutions ("BRS"), BlackRock's investment and risk management platform
- The transaction is expected to close in Q4 2015

#### Significance of Transaction

- Combines FutureAdvisor's tech-enabled advice capabilities with BRS' investment and risk management solutions
- Enables BlackRock to provide a B2B digital advice platform, which helps financial institution partners both improve their clients' investment experiences and grow advisory assets
- Empowers partners to meet the growing demand among consumers to engage with technology to gain insights on their investment portfolios
  - Demand is particularly strong among the mass-affluent, who account for  $\sim 30\%$  of investable assets in the U.S.

#### FT Partners' Role

- FT Partners served as exclusive advisor to BlackRock
- Highlights FT Partners' continued success advising a broad range of toptier strategic investors across the financial technology landscape

# Financial Technology Partners LP

is pleased to announce its exclusive role as advisor to

# **BLACKROCK**

in its 100% acquisition of





### FT Partners Advises Riskalyze on its Growth Equity Investment

#### **Overview of Transaction**

- On October 31, 2016, Riskalyze announced it closed a \$20 million minority growth equity investment led by FTV Capital
- Headquartered in Auburn, CA, Riskalyze invented the Risk Number<sup>®</sup>, which
  powers the world's first Risk Alignment Platform and empowers advisors to
  execute a digital advice business model with Autopilot; Riskalyze also enables
  compliance teams to spot issues, develop real-time visibility and navigate
  changing fiduciary rules with Compliance Cloud
- FTV Capital is a growth equity investment firm that has raised over \$2.7 billion to invest in high-growth companies within the enterprise technology & services, financial services and payments & transaction processing sectors

#### Significance of Transaction

- The transaction capitalizes on Riskalyze's strong growth and traction within the advisor market and demonstrates the need for quantified risk alignment
- With the investment, Riskalyze will look to bolster and expand its line of digital offerings

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Riskalyze and its Board of Directors
- Transaction demonstrates FT Partners' continued success advising on financings for top-tier FinTech companies

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its growth equity investment led by



for total consideration of

\$ 20,000,000



# **Award-Winning Investment Banking Franchise Focused on Superior Client Results**

LendIt	2018	Top Investment Bank in FinTech				
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List				
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List				
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List				
Ailluai Kalikilig	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"				
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"				
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year		
	2018	Cross Border Deal of the Year	2011	Deal of the Decade		
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+		
2018 -2004	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm		
ANNUAL AWARDS	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm		
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin		
M&A Advisor Awards	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year		
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm-		
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+		
	2012	Dealmaker of the Year	2004	Investment Bank of the Year		
	2012	Professional Services Deal of the Year, \$100 mm+				

#### Platform of Choice for Clients and Bankers Alike



### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Founder, CEO and		<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	24
Kate Crespo Managing Director	• 12+ years of Fin Lech transaction execution experience		17
<b>Larry Furlong</b> Managing Director	MILL AND A		23
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	22
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	
<b>Mike Nelson</b> Managing Director	SUNTRUST	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	19
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	16
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	23
<b>Steve Stout</b> Managing Director	J.P.Morgan First Data	<ul> <li>Formerly Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking Practice</li> <li>Former Equity Research Analyst on #1 ranked team at UBS</li> <li>Former Economist at the Federal Reserve Bank</li> </ul>	21
<b>Tim Wolfe</b> Managing Director	40 Under 40 M&A Advisor Award Winner 2013		17