FT PARTNERS FINTECH INDUSTRY RESEARCH

December 15, 2016



Nubank Raises \$80 million in Series D Financing

Led by DST Global





Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in *Institution Investors*"FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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Nubank Raises \$80 million in Series D Financing

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Transaction Summary

Transaction Summary

• On December 7, 2016, Nubank announced it had raised \$80 million in a Series D funding round led by DST Global

Other participating investors:



FOUNDERS FUND





Redpoint

Ribbit Capital

SEQUOIA些



- The Company was previously valued at \$500 million after it raised a \$52 million Series C round in January 2016, according to TechCrunch
- The round brings the total amount of capital raised to \$176.3 million
- DST Global has been an active FinTech investor; this marks its first investment in a Brazilian company
- The Company intends to use the funds to hire more staff and launch more products, including a rewards program and other credit products

Transaction Commentary

"David and the team at Nubank are building a global leader in digital financial services that brings significant benefits to their customers in Brazil, including improved service levels, reduced ecommerce payment friction and lower cost. Nubank is establishing one of the leading technology teams in South America and we are excited to partner with them."



Tom Stafford Managing Partner



Financing History

	Date	Size (\$ mm)	Key Investors
Series C	01/06/16	\$52	■ FOUNDERS FUND TIGER SEQUOIA ■ KaszeK
Series B	06/02/15	30	SEQUOIA Kaszek
Series A	09/25/14	14.3	SEQUOIA LE KaszeK

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Nubank Overview



Company Overview



CEO: David Velez

Headquarters: Sao Paulo, Brazil

Founded: 2013

- Nubank is a Brazilian financial services company that offers a no-fee MasterCard Platinum credit card that customers can manage using their mobile phone
 - The mobile app features real-time spending notifications, personalized categories for tracking payments and the ability to lock and unlock the credit card directly from the app
- Nubank generates revenue through merchant fees, foreign exchange fees for international transactions and interest on unpaid balances
- The Company's growth has been built entirely on word of mouth and social media with minimal customer acquisition costs
- Nubank has had 7 million applications for its card product, with 500,000 applicants currently on the waiting list (1)
- 75 million purchases have been made using the Nubank card (1)

Management Quote

"When you talk to any Brazilian, you realize that there is a significant amount of customer pain and frustration in this industry, particularly among the 100 million Brazilians that are under the age of 29 and want a differentiated banking experience that is friendly, simple, and transparent, and skips the significant layers of bureaucracy." (2)



David Velez Founder & CEO



Brazilian Banks vs. Nubank

 Driven by its low-cost digital structure and advanced credit modeling and decisioning, Nubank can offer a lower interest rate than current bank cards and pass cost savings onto consumers















APR: 400+% [3]



APR: 145% (4)

⁽¹⁾ TechCrunch: "DST leads \$80M round in Brazil's Nubank.."

⁽²⁾ TechCrunch: "Finance Startup Nubank Nabs \$14.3M In Sequoia's First Brazil Investment"

⁽³⁾ Bloomberg: "As Brazil Cards Charge 500%, Nubank Seems Like a Deal"

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DST Global Overview

Overview





Yuri Milner Founder & President



Tom Stafford Managing Partner



Rahul Mehta Managing Partner



Saurab Gupta Managing Partner

Locations

Hong Kong

About

- Founded in 2005 as Digital Sky Technologies by Russian entrepreneur Yuri Milner
- Invests in venture- and growth-stage companies, specializing in fast-growing internet businesses
- Has invested in some of the most recognizable internet and consumer companies in the world, including Facebook, Groupon, Twitter, Zynga, Airbnb and Spotify
- Prefers to invest in late-stage companies with enterprise values greater than \$500 mm

Investment Preferences

Investment Criteria

Fund Size: \$1,700mm

Fund Raised: 2015

Investment Range: \$5mm+

Revenue:

EBITDA: NA

General Preferences 1

Control: Minority

Geography: US, China, Europe

NA

Venture, Growth, **Transaction Type:**

Secondary

Industry Focus: Internet Retail.

Technology, Online Services

Selected Recent Investments / Exits

FinTech / Financial Services Investments 2

Date	Company	Deal Amt. ³	Board Rep.	Sector
01/16	Meituan-Dianping (Series B)	3,300	NA	Pymts
08/15	ZocDoc (Series D)	\$152	NA	HCIT
04/15	Funding Circle (Series E)	150	Yuri Milner	Bnkg
12/14	GreenSky (PE Growth)	300	NA	Bnkg
06/14	WeLab (Series A)	20	NA	Bnkg
06/14	Xapo (Series A)	20	NA	Pymts
11/13	Lending Club (Secondary)**	57	NA	Bnkg
12/11	Klarna (Later-Stage VC)	155	NA	Pymts
04/10	Groupon (Later-Stage VC)	135	NA	Pymts

Other Notable Technology Investments 2

Date	Company	Deal Amt. ³	Board Rep.	Sector
08/16	Deliveroo (Series E)	\$275	NA	E-Comm
08/16	GO-JEK (Early-Stage VC)	550	NA	Mobile
06/16	Didi Chuxing (Early-Stage VC)	7,300	NA	Mobile
11/15	Ola (Series F)	500	Rahul Mehta	Online
07/15	DraftKings (Series D)	300	NA	E-Comm
05/15	ContextLogic (Series E)	514	Yuri Milner	E-Comm

Source: Company website, PitchBook.

- Italics indicate preferred control / geography.
 - * denotes M&A exit; ** denotes IPO exit.

Selected FT Partners' Research – Click to View



Optimal Blue's Sale to GTCR



TIAA Acquires EverBank



Nav Raises \$25 million in Series B Financing



51Credit Raises \$310 million in Series C Financing



Symantec Acquires LifeLock



QuantGroup Raises Approximately \$73 million in Series C



VTS and Hightower Agree to Merge



Opendoor Raises \$210 million in Financing

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Proven Track Record of Success Across the FinTech Sector











































Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised
MERCURY°	\$420,000,000+
GreenSky	300,000,000+
liquidnet:	250,000,000
square trade protection	238,000,000
∑avid xchange	235,000,000
nmi	150,000,000+
Kabbage	135,000,000
Tradingscreen SIMPLIFYING GLOBAL MARKETS*	110,000,000+
O YAPSTONE	110,000,000
CHROMERIVER	100,000,000
Credit Karma	85,000,000
earnest	75,000,000
taulia	60,000,000

Selected Prominent Investors in FT Partners Led Rounds























































Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



Awards

2016	 Investment Banking Firm of the Year Cross Border Deal of the Year
2015	 Dealmaker of the Year Technology Deal of the Year
2014	 Equity Financing Deal of the Year Professional Services Deal of the Year, Above \$100mm
2012	 Dealmaker of the Year Professional Services Deal of the Year, Above \$100mm
2011	 Boutique Investment Bank of the Year Deal of the Decade 10 Deal of the Year Nominations Across 9 Categories
2010	 Upper Middle Market Deal of the Year, Above \$500 mm IT Services Deal of the Year, Below \$500mm Cross-Border Deal of the Year, Below \$500mm
2007	 Dealmaker of the Year – Steve McLaughlin Business to Business Services Deal of the Year Computer and Information Technology Deal of the Year, Above \$100mm Financial Services Deal of the Year, Above \$100mm
2015	Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List



2006 - 2008 1

Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology



Middle Market Financing Awards 2008

- Equity Financing Dealmaker of the Year Steve McLaughlin
- Information Technology Deal of the Year
- Financial Services Deal of the Year

2006

- Financing Professional of the Year Steve McLaughlin
- Financing Deal of the Year Equity
- Financing Deal of the Year Debt

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	21
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	21
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee Recent coverage included V, MA, TSS, GPN, HPY DST, ENV, FISV, FIS, JKHY, WU & EEFT among others 	20
Steve Stout Managing Director	J.P.Morgan	Formerly with J.P. Morgan and UBSFormerly Global Head of Strategy at First Data	18
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	14
Andrew McLaughlin Managing Director, Research & Business Development	Deloitte.	 Leads FT Partners' Research and Business Development Team Formerly with Deloitte Consulting 	10