### FT PARTNERS FINTECH INDUSTRY RESEARCH

September 13, 2017



# Neyber Raises £100 million in Equity and Debt Financing Led by Goldman Sachs

## Goldman Sachs



The Only Investment Bank Focused Exclusively on FinTech

### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

### FT Partners' Advisory Capabilities

#### Private Capital Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory M&A Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services FT PARTNERS ADVISORY** Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Sell-Side Valuations / LBO Advisory Fairness Opinion for M&A Restructuring and **Divestitures**

### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in Institution Investors "FinTech Finance 35"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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### Neyber Raises £100 million Led by Goldman Sachs

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### neyber Goldman

### **Transaction Summary**

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- On September 12, 2017, Neyber announced it had secured £100 million in equity and debt financing led by Goldman Sachs
  - This financing is part of the recently completed Series C round
  - Goldman Sachs made the investment through its Private Capital investment arm
  - Along with this investment from Goldman Sachs, Neyber raised an additional £15 million of lending capital from existing investors, led by Henry Ritchotte and Gael de Boissard
- With this investment, Neyber cements its position as the leading lender in the UK salary deducted lending market
  - Goldman Sachs joins Wadhawan Group and Police Mutual as Neyber's core strategic investors
  - With the investment, Goldman Sachs will also take a non-voting "observer" seat on the Neyber board
  - This group of strategic investors provides Neyber with expertise in capital markets, financial services and credit risk

#### **Transaction Commentary**

"This is a groundbreaking transaction for Neyber and the most significant milestone in our development to date. This transaction brings Neyber's award winning proposition further into focus and comes at a time when Neyber is launching with some of the largest employers in the UK. This capital investment will allow Neyber to embrace these opportunities and expand the universe of employees that Neyber can serve. This supports our mission of improving the financial wellbeing of even more UK employees. Goldman Sachs joins Police Mutual and WGC to create a group of core strategic investors in Neyber. Collectively the investment and expertise these three organizations bring across areas such as capital markets, financial services and credit risk will serve to cement Neyber's position as the leading player in the UK salary deducted lending market."

neyber

Martin Ijaha Co-Founder, CEO



"We are excited to partner with Neyber on its period of rapid growth. Employee financial wellbeing is of increasing importance to UK employers and Neyber is a key player in the evolving market. Neyber's strong management and leading technology platform ensure its continued success."

Goldman Sachs **Dennis Beeson** Senior Executive, Private Capital



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### **Neyber Overview**

#### **Company Overview**



CEO:	Martin Ijaha
Headquarters:	London, U.K.
Founded:	2014

- Neyber is a financial wellbeing provider that partners with employers to provide affordable loans and financial education tools to their employees
  - The Company's vision is to build a community of employees who can manage their money confidently and can access fairer financing when needed
  - Neyber has lent over £50 mm to customers and supports a community of over 700,000 members
- Neyber was founded by former Goldman Sachs investment bankers Martin Ijaha and Monica Kalia, along with FinTech expert Ezechi Britton

Financing History		
Date	Size (\$ mm)	Investor(s)
09/12/17	\$131.8	Goldman Sachs
08/02/17	24.8	WADHAWAN GLOBAL CAPITAL
04/12/17	9.4	Police Mutual
01/18/16	8.5	Undisclosed Investors

#### **Products & Services Overview**

Neyber partners with employers to provide various benefits to their employees



#### Improve financial wellbeing

- o Resources & tools to build financial knowledge
- o Online & jargon-free financial wellbeing hub



#### In-house experts

- o Focus groups, surveys & events
- o Group workshops & 1-to-1 sessions



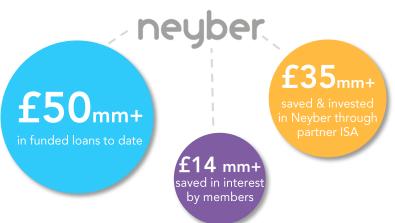
#### True debt consolidation

- o Unique solution to help employees manage debt
- o Consolidate existing debt into an affordable Neyber loan



#### Fair finance

- o The Neyber Loan borrow £2,000 to £25,000 for 5 years
- o The Partnership Loan borrow £500 to £5,000 for 3 years



### Neyber Raises £100 million Led by Goldman Sachs

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### **Goldman Sachs Private Capital Overview**

#### **Overview**

### Goldman Sachs



Michael McGinn Managing Director, Co-Head, Private Capital Investing

Antoine Munfa



Hillel Moerman Managing Director, Co-Head, Private Capital Investing



**Dennis Beeson** Vice President

### Vice President

New York, NY (HQ)

London, UK

#### **About**

Locations

- The Goldman Sachs Private Capital Investing Group is the firm's investment platform dedicated to providing preferred equity and mezzanine capital to growth and middle market companies
- Firm has the ability to structure creative investments as a lead, minority, or co-investor and can provide both debt and equity financing
- Provides management teams with access to the Goldman Sachs franchise, relationships, and strategic network to accelerate value creation, make introductions to vendors and customers, find add-on acquisition targets and generate opportunities for exits
- Likes to be the lead investor but can take minority
- Likes companies with a recurring revenue business model

#### **Investment Preferences**

#### Investment Criteria

Fund Size: NA

Fund Raised: NA

**Investment Range:** \$20 – 150 mm

Revenue: \$20 mm +

**EBITDA:** \$5 mm +

#### General Preferences 1

Control:

Geography: Global

Transaction Type: Growth, Acquisition, Recap, PIPE, Restructuring, Debt (Mezzanine)

Industry Focus: Business Services, Healthcare Services

Minority

Healthcare Services and Technology, Software, Telecom, Communications, Data, Consumer Services.

Environmental

Services, Information

Services

### **Selected Recent Investments / Exits**

#### FinTech / Financial Services Investments<sup>2</sup>

Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector
09/17	Neyber (Series C)	\$132	NA	Bnkg
05/17	Axoni (Series A)	20	NA	CapMkts
05/17	TradeBlock (Series A)	22	NA	Pymts
04/15	Billtrust (Series D)	25	Antoine Munfa	FMS
02/09	Inveshare (Broadridge Financial Solutions)*	10	NA	FMS
04/00	Sharebuilder (ING Direct)*	30	NA	CapMkts

### Other Notable Technology Investments 2

Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector
05/17	Information Builders (PE Growth)	\$22	NA	ΙΤ
01/17	AppsFlyer (Series C)	56	NA	Software
05/16	ON24 (Series C)	25	Holger Staude	Software
10/15	DrFirst (PE Growth)	25	NA	HCIT
08/13	SugarCRM (Series F)	40	NA	CRM

Source: Company website, PitchBook

1) Italics indicate preferred control / geography

### Selected FT Partners' Research - Click to View



Revolut Raises \$66 million in Series C Financing



Dashu Finance Raises \$117 mm in Series C Financing



**Redfin Completes its IPO** 



Red Ventures Acquires
Bankrate for \$1.4 billion



Alfa Financial Software Completes its IPO



ZPG Acquires Money for £140 million



Kabbage Raises \$250 million in Series F Financing



Blend Raises \$100 million in Series D Financing

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### Track Record of Success in the Alternative Lending / Credit Space

#### Student / Personal Loan



### Consumer Home Improvement Financing



#### Consumer Marketing / Credit Lead Generation



### **Contract Financing**



#### Marketplace Lending



### SaaS-based Loan Origination



### **SMB Financing**



#### **Supplier Finance Solutions**



### Significant Experience Across the Banking Technology Space











































### FT Partners Advised on Many of the Largest Alternative Lending Transactions

Company Investor(s) **Amount Raised** Affiliates of \$5,000,000,000 NEW RESIDENTIAL Jefferies PROSPER Loan Commitment THIRD POINT 2,000,000,000 GreenSky\* Loan Commitment FIFTH THIRD BANK 50,000,000 Investment GreenSky 300,000,000 ICONIQ **ING Kabbage** 135,000,000 Santander InnoVentures Scotiabank® earnest 75,000,000 QUESTMARK PARTNERS taulia 65,000,000 ZDUK BBVA edbi

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























### FT Partners Advises Prosper on its Financing

#### **Overview of Transaction**

- On February 27, 2017, Prosper Marketplace announced that it has closed a landmark deal with a consortium of institutional investors to purchase up to \$5 billion worth of loans through the Prosper platform over the next 24 months
- The investors in the consortium include affiliates of New Residential Investment Corp., Jefferies Group LLC, Third Point LLC and others
  - The consortium will also earn an equity stake in the company based on the amount of loans purchased, further aligning the group with Prosper's future growth and success
- Feature story in the Wall Street Journal highlighting this groundbreaking transaction

#### Significance of Transaction

- This latest commitment demonstrates the company's success in diversifying
  its investor base, and the company remains focused on bringing new banks
  and other institutional investors onto the platform in addition to giving
  individuals the opportunity to invest in this asset class
- Prosper has grown loan originations every month since July 2016, and its loan portfolio continues to deliver strong returns to its individual and institutional investors, averaging an estimated 7.86% net return in January 2017

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Prosper and its Board of Directors
- This transaction highlights FT Partners' expertise in closing highly complex consortium transactions and multibillion dollar deals; the transaction also further solidifies FT Partners' role as the advisor of choice in the Alternative Lending sector

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its loan purchase agreement with a consortium of institutional investors

Affiliates of



**Jefferies** 



for up to

\$ 5,000,000,000



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### FT Partners Advises GreenSky on its \$300,000,000 Minority Investment

#### **Overview of Transaction**

- GreenSky completed a minority \$300 million financing round from TPG, DST, Iconiq and Wellington Management
- The Company provides an online loan platform that allows businesses to offer flexible credit programs to their customers – promoting higher transaction values and driving sales growth
- GreenSky's proprietary, technology-driven platform enables partners to make informed, real-time credit decisions and allows for real-time transaction processing
- The Company has grown to be a leader in the emerging Alternative Lending space, with a particular focus on home improvement financing

#### Significance of Transaction

- Represents the largest private equity financing in the Alternative Lending space to date
- Demonstrates a fundamental shift in lending customer acquisition models away from traditional banks and towards specialists like GreenSky
- This transaction positions GreenSky as a clear leader in Alternative Lending and enables the company to continue to innovate and bring additional products to market

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to GreenSky and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising top-tier financial technology companies

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as financial advisor to



in its minority investment from







for total consideration of

\$ 300,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

### Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor Awards

2016	<ul> <li>Investment Banking Firm of the Year</li> <li>Cross Border Deal of the Year</li> </ul>
2015	<ul> <li>Dealmaker of the Year</li> <li>Technology Deal of the Year</li> </ul>
2014	<ul> <li>Equity Financing Deal of the Year</li> <li>Professional Services Deal of the Year, Above \$100mm</li> </ul>
2012	<ul> <li>Dealmaker of the Year</li> <li>Professional Services Deal of the Year, Above \$100mm</li> </ul>
2011	<ul> <li>Boutique Investment Bank of the Year</li> <li>Deal of the Decade</li> <li>10 Deal of the Year Nominations Across 9 Categories</li> </ul>
2010	<ul> <li>Upper Middle Market Deal of the Year, Above \$500 mm</li> <li>IT Services Deal of the Year, Below \$500mm</li> <li>Cross-Border Deal of the Year, Below \$500mm</li> </ul>
2007	<ul> <li>Dealmaker of the Year – Steve McLaughlin</li> <li>Business to Business Services Deal of the Year</li> <li>Computer and Information Technology Deal of the Year, Above \$100mm</li> <li>Financial Services Deal of the Year, Above \$100mm</li> </ul>
2015	Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List
NUK 2008	<ul> <li>Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Fi</li> </ul>



2006 - 2008

Technology



Middle Market Financing Awards 2008

- Equity Financing Dealmaker of the Year Steve McLaughlin
- Information Technology Deal of the Year
- Financial Services Deal of the Year

Financing Professional of the Year - Steve McLaughlin 2006

Financing Deal of the Year - Equity Financing Deal of the Year - Debt

### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	22
Larry Furlong Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	21
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	20
Steve Stout Managing Director	J.P.Morgan	<ul> <li>Former Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking</li> <li>Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank</li> </ul>	19
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	15
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	14
Andrew McLaughlin  Managing Director, Research & Business Development	Deloitte.	<ul> <li>Leads FT Partners' Research and Business Development Team</li> <li>Formerly with Deloitte Consulting</li> </ul>	11