

FT Partners is Pleased to Announce its Role as Exclusive Strategic and Financial Advisor to



in its growth financing from one of the world's largest asset managers

for a total amount of

\$150,000,000

at a valuation of

\$4,300,000,000

### **FT PARTNERS ADVISES**



### Margeta's \$150 million Financing

#### Overview of Transaction

- On May 28, 2020, Marqeta announced it has raised \$150 million in financing from one of the world's largest asset managers
  - The round values the Company at \$4.3 billion
  - This financing comes on the heels of Marqeta's \$260 million Series E financing round in May 2019 led by Coatue Management
- Founded in 2010, Marqeta is the leading global modern card issuer, powered by the most advanced issuer processor platform built in over two decades
- Marqeta's open APIs allow a new generation of businesses, such as Square, Affirm, DoorDash, Klarna and Instacart, to build innovative payment programs and experiences to meet the unique needs of their customers
  - With market-leading innovations like Just-in-Time Funding and Instant Issuance, Marqeta's platform has helped to re-architect what is possible for enterprises issuing cards at scale

#### Significance of Transaction

 This new capital helps Marqeta accelerate its mission as the Company is wellpositioned to support the current surge in demand for digital payments following COVID-19 lockdowns

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Marqeta and its board of directors
- FT Partners previously advised Marqeta on its \$260 million Series E financing led by Coatue in 2019, its \$45 million financing led by ICONIQ in 2018, its strategic \$25 million financing led by Visa in 2017, and its \$25 million Series C financing in 2015 -- over this time period, Marqeta's valuation has grown over 40x
- This transaction demonstrates the long-term nature of many of FT Partners' client relationships and highlights our deep domain expertise and transactional excellence across FinTech and the Payments sector

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its growth financing from

one of the world's largest asset managers

for a total amount of

\$150,000,000



FT PARTNERS ADVISES

FT Partners' Long-Term Relationship with Marqeta Began in 2015



# \$25 million Financing

# \$25 million Strategic Financing

# \$45 million Financing

# \$260 million Financing













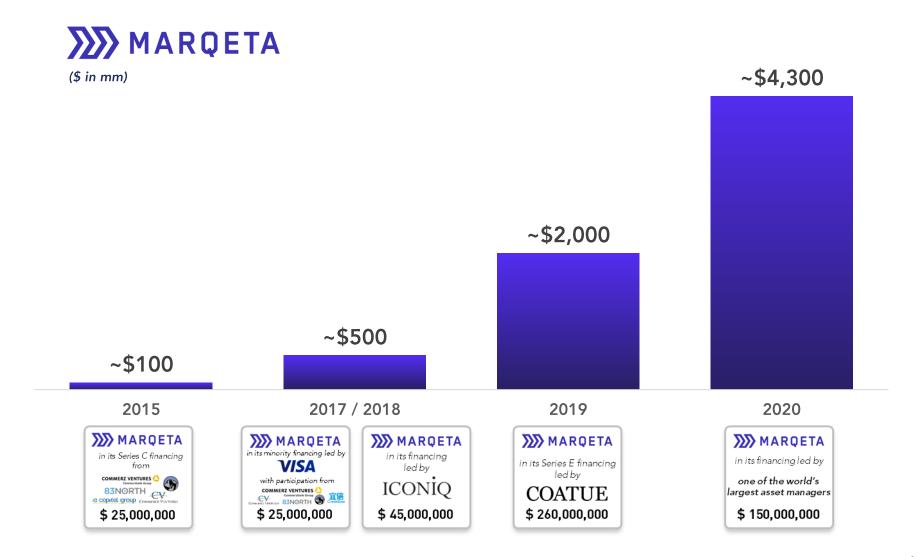
**2015 2017 2018 2019 2020** 

Since FT Partners began working with Marqeta in 2015, the Company's valuation has grown over <u>40x</u>

**FT PARTNERS ADVISES** 



### Marqeta's Valuation History



**FT PARTNERS ADVISES** 



### **Recent Large FinTech Financings**

Marqeta's round, along with the recently announced financing for AvidXchange (announced 4/23/20), also advised by FT Partners, both stand out since they were led by new investors and represented substantial increases in the Companies' valuation over the prior round. The Marqeta round represented a 2.5x increase while Avid represented a 2x increase.





~\$400,000,000

Many other large recent financings that have been announced since the onset of COVID-19 shutdowns have been led by existing investors.

Announced Date	Target	Туре	Amount (\$ mm)	Country	FinTech Sector
04/16/20	stripe	Series G	\$600	USA	Payments
05/04/20	robinhood	Series F	280	USA	WealthTech
05/10/20	carta	Later Stage VC	180	USA	WealthTech
05/19/20	BREX	Series C	150	USA	Banking Tech
05/21/20	Aspiration Do Well. Do Good.	Series C	135	USA	Banking Tech
05/04/20	<u>N</u> 26	Series D	100	Germany	Banking Tech
05/20/20	C Coalition"	Series C	90	USA	InsurTech

**FT PARTNERS ADVISES** 



### **Marqeta Overview**

### **Company Overview**



Founder & CEO:	Jason Gardner
CRO:	Omri Dahan
Headquarters:	Oakland, CA
Founded:	2010

- Marqeta is the leading global modern card issuer, powered by the most advanced issuer processor platform built in over two decades
  - Built from the ground up with no legacy infrastructure, the platform provides the world's first fully documented, open API issuer processor platform
- The platform lets businesses develop, iterate, and launch commercial-scale payment solutions at unprecedented speed
- Features include:
  - Create physical, virtual, and tokenized payment cards with flexibility for single or multi-use debit and credit cards, for customers and employees
  - Deploy new card programs and solutions in days, not months
  - Track transactions, and get real-time insights on customer spend, merchants, and more

#### **Selected Clients**













#### **Solutions Overview**

### The Modern Card Issuing Platform



### **Program Dashboard**

Manage card programs in real-time and configure accounts and program settings



### **Dynamic Spend Controls**

Restrict card authorizations using business rules in realtime and reduce fraud



#### **Data Insights**

Access payments data and insights in real-time to support day-to-day operations



#### Virtual Cards

Instantly create customized virtual cards and automatically push them to digital wallets



### **PCI Widgets**

Stay protected and secure by embedding PCI compliant widgets



### **Just-in-Time Funding**

Authorize payments and fund cards in real-time

#### **Industries Served**

- On-Demand Services
- Lending

> E-Commerce

- Expense Management
- Disbursements & Incentives
- Digital Banking

#### FT PARTNERS ADVISES

### **MARQETA**

### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 18 years of exclusive focus on Financial Technology

### FT Partners' Advisory Capabilities



### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in *Institutional Investors* "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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#### **FT PARTNERS ADVISES**



### Advisor of Choice for Leading FinTech Companies and Strategics

FT Partners has an extensive history advising on multi-billion dollar transactions, as well as representing numerous FinTech "Unicorns" with \$1 billion+ valuations

Selected Billion Dollar + Clients

#### Selected Transactions with Multi-Billion-Dollar Valuations

### **BLACKROCK**





Heartland Liquidnet













► MERCURY®







Financial Technology Partners LP

FTP Securities LLC is pleased to announce its role as strategic and financial advisor to

TRANSFIRST

in its sale to

WCAS

\$ 1,500,000,000

























# **MARQETA**

### Significant Experience Advising Large Financing Rounds and "Unicorns"

### FT Partners has advised on many of the largest financing transactions in the FinTech space

Company	<b>Amount Raised</b>	Selected Prominent Investors in FT Partners Led Rounds
GreenSky"	\$1,560,000,000 <sup>*</sup>	Accel TEMASEK <b>VISA</b> PIMCO
stone <sup>co.</sup>	1,545,000,000*	
	956,000,000*	RCP REVERENCE CAPITAL PARTNERS DST SANT ASSOCIATES TPG
<b>&gt;&gt;&gt;&gt;</b> MARQETA	505,000,000*	ICONIO Premji Invest INSIGHT Great Hill
MERCURY <sup>®</sup>	420,000,000	— PARTNERS —
NEXT INSURANCE	333,000,000*	BainCapital ON © CDPQ Scotiabank®
Remitly	289,000,000*	BainCapital Capital Cibc khosla ventures
Liquidnet <b>~</b>	250,000,000	VENTURES LONE PINE CAPITAL
square trade protection	238,000,000	nyca KeyBank QED ING M
	230,000,000	■ RRVA Santander RV WELLINGTON 乾源资本 YUAN CAPITAL
hetter.com	160,000,000	InnoVentures Battery Ventures MANAGEMENT THEL
nmi	150,000,000	ADAMS STREET PARTNERS PayPal PayPal
ADDEPAR	140,000,000	Redpoint Elavon edisonpartners
Kabbage <sup>®</sup>	135,000,000	NEUBERGER BERMAN edbi Payu 6/ Munich RE
<b>O</b> BlueVine	102,500,000	EUDI 1090 OV Municirke 3
MoneyLion	100,000,000	cootue mastercard 8VC nabventures
POYNT	100,000,000	QUESTMARK PARTNERS VALOR generation_
CHROMERIVER	100,000,000	COLSTIVE TAKETICENS EQUITY PARTNERS
<b>Fawry</b>	100,000,000	SILVERLAKE PARTHENON SUMMIT PARTNERS





FT Partners' Repeat Clients are Everywhere – Selected Examples Below

# FT Partners has history of maintaining strong, long-term client relationships, often advising on multiple transactions

























#### FT PARTNERS ADVISES

### **MARQETA**

### True Advisor Building Substantial Value over the Long-term





**Since 2009** 



Avid's valuation has grown almost 50x since FT Partners began working with Avid in 2009



**Since 2014** 



FT Partners has been GreenSky's advisor on over \$4,000,000,000 in transactions



**Since 2012** 



FT Partners advised Central Payment on several transactions before the sale of its remaining stake to TSYS at a valuation more than  $\frac{7x}{1}$  higher



Since 2015



Remitly has raised nearly \$300 million and increased its valuation over  $\frac{7x}{x}$  since working with FT Partners

### **FT PARTNERS ADVISES**

### **>>>>** MARQETA

### FT Partners Advises Assurance on its \$3.5 billion Sale to Prudential

#### Overview of Transaction

- On September 5, 2019, Prudential Financial (NYSE:PRU) announced that it has signed a definitive agreement to acquire Assurance IQ ("Assurance")
- The acquisition includes total upfront consideration of \$2.35 billion and an additional earnout of up to \$1.15 billion in cash and equity, contingent upon the Company achieving multi-year growth objectives
- Launched in 2016, Assurance is the fastest growing direct-to-consumer InsurTech platform in history
  - Using a combination of advanced data science and human expertise,
     Assurance matches buyers with customized solutions spanning life,
     health, Medicare and auto insurance, giving them options to purchase entirely online or with the help of a technology-assisted live agent

### Significance of Transaction

- Assurance will add a large and rapidly growing direct-to-consumer channel to Prudential's financial wellness businesses, significantly expanding the total addressable market of both companies
- Both companies will draw on respective capabilities to create a new, end-to-end engagement model geared to better serve customers
- The transaction is the largest strategic InsurTech exit in history and represents one of the fastest multi-billion dollar tech exits, as the Company was only founded in February 2016
- Assurance was funded entirely by its founders, highlighting FT Partners' ability to help under-the-radar FinTech companies achieve optimal outcomes

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Assurance and its board of directors
- This transaction highlights FT Partners' deep domain expertise in the InsurTech space, and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of up to

\$3,500,000,000



#### **FT PARTNERS ADVISES**

## **MARQETA**

### Selected Fastest Multi-Billion Dollar Strategic Tech Exits

FT Partners advised Assurance on its \$3.5 billion sale to Prudential, which represents one of the fastest multi-billion dollar tech exits in history

ı	FINANCIAL
ı	TECHNOLOGY
ı	PARTNERS

Target	Acquirer	Exit Date	Founding Date	Months to Exit	VC Funding (\$ mm)	Exit Value (\$ mm)
ASSURANCE	Prudential	Sep '19	Feb '16	43	Zero	3,500 <sup>(1)</sup>
ring	amazon	Apr '18	Nov '13	53	444	1,200
chewy	PETSMART	May '17	Sep '11	68	286	3,400
<b>jet</b>	Walmart 💢	Sep '16	Apr '14	29	570	3,300
Cruise	<b>™</b> General Motors	May '16	Oct '13	31	19	1,000
<b>MOJANG</b>	Microsoft	Nov '14	May '09	66	Zero	2,500
<b>◯</b> WhatsApp	facebook.	Oct '14	Jan '09	69	61	22,000
oculus	facebook.	Jul '14	Jul '12	24	91	2,000
nest.	Google	Feb '14	May '10	45	145	3,200
<u>@</u> waze	Google	Jun '13	May '07	73	67	1,200
Instagram	facebook.	Aug '12	Oct '10	22	58	1,000
yammer <sup>€</sup>	Microsoft	Jul '12	Sep '08	46	143	1,200
<b>►</b> YouTube	Google	Nov '06	Feb '05	21	12	1,700
<b>Ekype</b>	ebay	Oct '05	Aug '03	26	20	2,600

### FT PARTNERS ADVISES

### **MARQETA**

### FT Partners Advises Marqeta on its \$260 million Series E Financing

#### Overview of Transaction

- On May 21, 2019, Margeta announced it has raised \$260 million in Series E financing led by Coatue Management
  - The round includes participation from several new investors including Vitruvian Partners, Spark Capital, Lone Pine Capital and Geodesic
- Founded in 2010, Margeta is the leading global modern card issuer, powered by the most advanced issuer processor platform built in over two decades
- Marqeta's open APIs allow a new generation of businesses, such as Square, Affirm, DoorDash, Kabbage and Instacart, to build innovative payment programs and experiences to meet the unique needs of their customers

#### Significance of Transaction

- Marqeta, which has doubled its revenue for three straight years and experienced dramatic increases in spending activity on its platform, is now valued at nearly \$2 billion
- The funding will be used to accelerate Margeta's expansion plans, both domestically and in key global markets
  - With 300 employees, the Company recently expanded internationally, opening a European office headquartered in London

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Marqeta and its board of directors
- FT Partners previously advised Margeta on its \$45 million financing led by ICONIQ in 2018, its strategic \$25 million financing led by Visa in 2017, and its \$25 million Series C financing in 2015 -- over this time period, Margeta's valuation has grown over 20x
- This transaction demonstrates the long-term nature of many of FT Partners' client relationships and highlights our deep domain expertise and transactional excellence across FinTech and the Payments sector

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series E financing led by

with participation from new investors



VITRUVIAN SPARK GEØDESIC

LONE PINE CAPITAL

for total consideration of

\$260,000,000



### **>>>>** MARQETA

FT PARTNERS ADVISES

### FT Partners Advises Marqeta on its \$45 million Financing

#### **Overview of Transaction**

- On June 5, 2018, Marqeta announced a new \$45 million funding round led by ICONIQ Capital
  - This round brings Marqeta's total funding to \$116 million
- Headquartered in Oakland, CA, Marqeta is the global standard for modern card issuing, providing the most advanced infrastructure and tools for building highly configurable payments cards

#### Significance of Transaction

- Marqeta will leverage the new funding -- along with the \$25 million raised in a strategic round in June 2017 led by Visa -- to extend its leadership in innovative consumer and commercial card solutions, and to accelerate its domestic and international growth
- The investment follows a year of strong growth for Marqeta, during which
  the Company formed a global strategic partnership with Visa, launched its
  international effort and more than doubled the size of its team

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Marqeta and its Board of Directors
- FT Partners has now advised Marqeta on its past three financings, having
  previously advised the Company on its \$25 million strategic round led by
  Visa and its \$25 million Series C financing
- This transaction demonstrates the long-term nature of many of FT Partners' client relationships and highlights our deep domain expertise and transactional excellence across FinTech and the Payments sector, in particular

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its financing led by



for total consideration of

\$ 45,000,000



# **>>>>** MARQETA

FT PARTNERS ADVISES

### FT Partners Advises Margeta on its \$25 million Minority Financing

#### **Overview of Transaction**

- On July 26, 2017, Margeta announced a strategic, minority financing round led by Visa for a total consideration of \$25 million
  - Visa and Margeta also announced a multi-year, global partnership to drive innovations in commercial and consumer payments
  - Existing investors Commerce Ventures, 83 North, CommerzVentures and Granite Ventures along with new investor CreditEase also participated in the round
- Headquartered in Oakland, CA, Marqeta is the first modern card issuing and core processing platform, powering prepaid, debit and credit cards for the world's top commerce innovators

### Significance of Transaction

- The additional capital will enable Margeta to continue to fuel its rapid growth and global expansion
- The initial efforts of the Visa partnership will involve growing opportunities for virtual, physical and tokenized payments across a number of commercial markets and use cases that can benefit from Margeta's developer-friendly platform

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Margeta and its Board of Directors
- This transaction demonstrates FT Partners' deep domain expertise and transactional excellence in the Payments sector
- FT Partners also advised Margeta on its Series C \$25 million financing in October 2015

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its minority financing led by



with participation from







for total consideration of

\$ 25,000,000



### FT Partners Advises Margeta on its Series C Financing



FT PARTNERS ADVISES

### **Overview of Transaction**

- On October 26, 2015, Marqeta announced a \$25mm Series C minority equity financing round
- New investors include IA Capital, CommerzVentures and Max Levchin,
   CEO and Co-Founder of Affirm
- Existing investors 83North (formerly, Greylock Partners IL), Granite Ventures and Commerce Ventures also participated in the round
- New round brings the total investment in Margeta to \$46mm
- The Company focuses on providing leading payments processing / issuing solutions for some of the most innovative commerce startups and disruptors

### Significance of Transaction

- Investment enables Marqeta to expand its market reach in the U.S. and further invest in its Open API platform
- Marqeta also plans to begin international expansion throughout North America and Europe in 2016

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Marqeta and its Board of Directors
- FT Partners leveraged its extensive market knowledge and broad relationships across the financial technology landscape to achieve an outstanding outcome for Marqeta
- Transaction demonstrates FT Partners' continued success achieving highly successful transactions in the Payments space

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series C minority financing from



Commerzbank Group

83NORTH

ia capital group



for total consideration of

\$ 25,000,000



# FT Partners Advises Interswitch on its Strategic Minority Investment by Visa MARQETA



#### Overview of Transaction

- On November 12, 2019, Interswitch, an Africa-focused integrated digital payments company, and Visa (NYSE: V), announced a strategic partnership that will further advance the digital payments ecosystem across Africa
- As part of the agreement, Visa will acquire a significant minority equity stake in Interswitch at a total company valuation of \$1 billion
- Headquartered in Lagos, Nigeria, Interswitch is a leading tech-driven company focused on the digitization of payments in Nigeria and other African countries
- Founded in 2002, Interswitch disrupted the traditional cash-based payments value chain in Nigeria by introducing electronic payments processing and switching services
- Today, Interswitch is a leading player in Nigeria's developing financial ecosystem with omni-channel capabilities across the payments value chain, processing over 500 million transactions per month in May 2019
- In addition to its switching and processing services, Interswitch owns Verve, the largest domestic debit card scheme in Africa with more than 19 million cards activated on its network as of May 2019; Interswitch also operates Quickteller, a leading multichannel consumer payments platform, driving financial inclusion across Nigeria

### Significance of Transaction

- The investment makes Interswitch one of the most valuable FinTech companies in Africa
- The partnership will create an instant acceptance network across Africa to benefit consumers and merchants and facilitate greater connectivity for communities

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Interswitch
- This transaction underscores FT Partners' unparalleled domain expertise in the Payments space and successful track record of executing deals in emerging markets

### Financial Technology Partners LP FTP Securities LLC.

is pleased to announce its role as exclusive financial and strategic advisor to



on its strategic minority investment from



for a total enterprise value of

\$1,000,000,000



#### FT PARTNERS ADVISES

## **MARQETA**

### FT Partners Advises AvidXchange on its \$388 million Growth Financing

#### Overview of Transaction

- On April 23, 2020, AvidXchange announced it has raised \$128 million in additional equity financing in an oversubscribed round, which brings it to a total of \$388 million, after raising \$260 million in January of this year
- Participating investors include a number of the foremost capital management firms, including new investors Neuberger Berman, on behalf of clients, Lone Pine Capital, and Schonfeld Strategic Advisors, along with existing investors
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes for middle market companies
  - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Home Owners Associations (HOA), Healthcare Facilities / Social Services, and Construction

#### Significance of Transaction

- The new capital will fuel AvidXchange's continued growth and innovation, allowing the Company to invest in its solutions for both buyers and suppliers while reaching more customers in the middle market
- The transaction firmly positions the Company for its next phase of growth

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange
- FT Partners has been AvidXchange's advisor since 2009, working with the Company on multiple capital raises, as well as a number of acquisitions
- Transaction underscores the long-term nature of many of FT Partners' relationships, as well as our deep expertise in advising leading Financial Management Solution providers

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



on its growth financing with new investors

NEUBERGER BERMAN LONE PINE CAPITAL



for a total amount of

\$ 388,000,000



#### **FT PARTNERS ADVISES**



### FT Partners Advises Checkout.com on its \$230 million Series A Financing

#### **Overview of Transaction**

- On May 2, 2019, Checkout.com announced it has raised \$230 million in Series A financing led by Insight Partners and DST Global with participation from GIC, Endeavor Catalyst, Blossom Capital and other strategic investors
- This is the first inancing round for Checkout.com since its foundation in 2012
- Headquartered in London, UK, Checkout.com offers the world's most comprehensive cross-border payment solution for digital commerce
  - The Company specializes in accepting, acquiring and processing international and local payments and also provides fraud management tools, analytics and comprehensive reporting features for merchants
  - Checkout.com is a direct acquirer of all major card schemes, accepting international cards, local card schemes and many of the most popular global alternative payment methods
  - Checkout.com handles every step of the payment process on a proprietary technology platform, so merchants benefit from feature parity across regions, faster processing speeds, greater reliability, and full data visibility

### Significance of Transaction

- This financing will enable Checkout.com to continue its rapid growth in Europe, the US and the Middle East, with further expansion into Asia and Latin America
- This transaction is the largest ever Series A Financing round for a Technology or FinTech company in Europe

#### FT Partners' Role

- FT Partners served as sole strategic and financial advisor to Checkout.com
- This transaction underscores FT Partners' unparalleled track record in the Payments space and highlights the Firm's strong capabilities in finding the best investors for our clients worldwide

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series A Financing led by



with participation from







for total consideration of

\$230,000,000



# **>>>>** MARQETA

### FT Partners Advises Remitly on its \$220 million Equity and Debt Financing

#### Overview of Transaction

- On July 10, 2019, Remitly announced \$220 million in new financing, consisting of \$135 million in Series E equity and \$85 million in syndicated debt financing
  - The equity financing was led by Generation Investment Management
  - Other participants in the equity portion are Owl Rock Capital, Princeville Global, Prudential Financial, Schroders, and Top Tier, alongside Remitly's existing investors, including DN Capital, Naspers' PayU, and Stripes Group
  - Debt financing came from Goldman Sachs, Barclays, Silicon Valley Bank, and Bridge Bank
- Remitly is an independent digital remittance company that transfers over \$6 billion in annualized volume through its proprietary global money transfer network across Africa, Asia, Central Europe, Central and South America

### Significance of Transaction

- The investment is a signal of Remitly's strong momentum; over the past year,
   Remitly has expanded to 16 send and 44 receive countries, and the Company's annual revenue growth was nearly 100% for the past three years
- Remitly will use the latest round of financing to extend and deepen its presence internationally, bringing its money transfer services to many more countries

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Remitly and its board of directors on its \$135 million in Series E Equity financing
- FT Partners previously advised Remitly on its \$115 million Series D financing led by Naspers' PayU in 2017 and its \$39 million Series C financing led by Stripes Group in 2016
- This transaction demonstrates the long-term nature of many of FT Partners' client relationships and highlights our deep domain expertise and transactional experience across Payments and in the Money Transfer sector, in particular

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series E equity financing led by

# generation\_

as part of a total financing consideration of

\$220,000,000



### **>>>>** MARQETA

FT PARTNERS ADVISES

### FT Partners Advises Poynt on its Series C Financing

#### Overview of Transaction

- On November 13, 2018, Poynt announced its \$100 million Series C financing with participation from strategic partners Elavon and National Australia Bank (NAB)
  - This financing brings Poynt's total funding to \$133 million; existing investors include GV (Google Ventures), Matrix Partners, NYCA Partners, Oak HC/FT, Stanford-StartX Fund, and Webb Investment Network
- Headquartered in Palo Alto, CA, Poynt is a connected commerce platform empowering merchants with the technology to transform their businesses
  - Poynt has re-imagined the ubiquitous payment terminal into a connected, multi-purpose device that runs third party apps; as smart terminals become mainstream, Poynt OS is an open operating system that can power any smart payment terminal worldwide, creating a new app economy for merchants
- Elavon, wholly owned by U.S. Bank, is a leading provider of end-to-end payment processing solutions and services to more than 1.3 million customers in the U.S., Europe, Canada, Mexico, and Puerto Rico
- NAB is Australia's largest business bank with a large merchant customer base;
   NAB serves more than 9 million customers at more than 900 locations in
   Australia, New Zealand and around the world

#### Significance of Transaction

 This financing will enable Poynt to expand into new markets across Asia, Europe and South America, grow its talent base, and invest in product and partner development as the Company executes on its vision to become the operating system on smart terminals worldwide

#### FT Partners' Role

- FT Partners served as sole strategic and financial advisor to Poynt
- This transaction underscores FT Partners' unparalleled track record in the Payments space and highlights the Firm's strong capabilities in finding the right strategic investors for our clients worldwide

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series C Financing with participation from

**nab**ventures





for total consideration of

\$100,000,000



#### FT PARTNERS ADVISES

## **MARQETA**

### FT Partners Advises Currencycloud on its \$80 million Series E Financing

#### Overview of Transaction

- On January 27, 2020, Currencycloud announced it has raised \$80 million in a Series E financing round with new investors including Visa, IFC, BNP Paribas, SBI Group, and Siam Commercial Bank
  - Existing investors Notion Capital, GV, Sapphire Ventures, Accomplice, Anthemis and others also participated in the round
- Launched in 2012, Currencycloud is a comprehensive B2B cross-border infrastructure solution with 85 different APIs across four modules - collect. convert, manage and pay
- Currencycloud is headquartered in London and regulated in Europe, the U.S. and Canada and has processed more than \$50 billion to over 180 countries
  - With innovative APIs and a full-stack technology platform, Currencycloud removes the complexity from international transactions and allows businesses to focus on their core operations
  - Currencycloud serves more than 400 institutional clients including the largest traditional banks, digital challenger banks, FinTech and FX firms and has recently added Visa, Bottomline, and Dwolla as customers

#### Significance of Transaction

- The new capital will enable Currencycloud to strengthen its position as the market leader in embedded cross-border payments, by expanding its portfolio of emerging payment methods and developing its partner ecosystem
- The transaction demonstrates strong recognition for Currencycloud across the industry from payment leaders, traditional banks and technology investors

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Currencycloud
- This transaction underscores FT Partners' strong domain expertise and unrivaled track record in the FX / Cross Border Payments space

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series E Financing with new investors including







for a total amount of

\$80,000,000



#### **FT PARTNERS ADVISES**



### FT Partners Advises GoCardless on its \$75.5 million Series E Financing

#### Overview of Transaction

- On February 18, 2019, GoCardless announced it has raised \$75.5 million in Series E financing led by Adams Street Partners and GV (Google Ventures) with participation from new investor Salesforce Ventures along with existing investors Accel, Balderton Capital, Notion Capital, and Passion Capital
  - This financing brings GoCardless's total funding to \$122.5 million
- Headquartered in London, UK, GoCardless is a global payments platform offering cloud-based solutions that enable customers to seamlessly take recurring payments through bank debit
  - With clients ranging from small businesses to household names such as Thomas Cook, TripAdvisor and the Guardian, GoCardless brings together a range of bank debit schemes globally
  - GoCardless's API-based software platform makes it easy for customers to take online recurring payments, such as invoices, subscriptions and installments through bank debit

#### Significance of Transaction

 This financing will enable GoCardless to expand into new markets across North America, Europe, and Australia and New Zealand, grow its talent base, and invest in product and partner development as the Company executes on its vision to become the global leader in recurring payments

#### FT Partners' Role

- FT Partners served as sole strategic and financial advisor to GoCardless
- This transaction underscores FT Partners' unparalleled track record in the Payments space with another great outcome for our client and highlights the Firm's strong capabilities in finding the right investors for our clients worldwide

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to

# **GO**CARDLESS

in its Series E Financing led by





for total consideration of

\$75,500,000



#### **FT PARTNERS ADVISES**



### FT Partners' Recent Awards and Recognition

### **Bloomberg**

### **Bloomberg**

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- View the <u>full article</u> and watch the live <u>TV interview</u>



### **M&A Advisor Awards**

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



### **LendIt FinTech Industry Awards 2018:**

o FT Partners wins Top Investment Bank in FinTech







### The FinTech Finance 40:

o Steve McLaughlin ranked #1 in 2017 and 2018





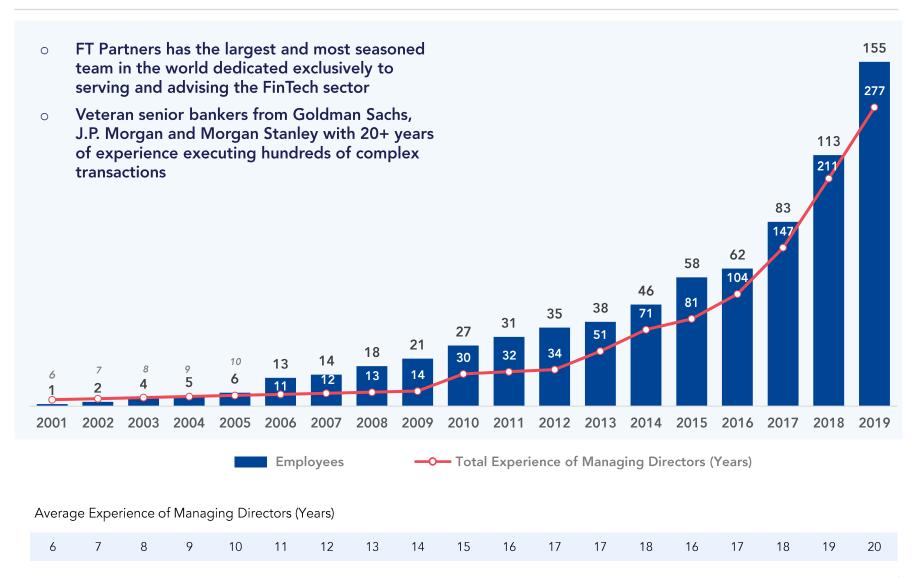
### The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

### **FT PARTNERS ADVISES**

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### The Largest FinTech Advisory Practice in the World



#### **FT PARTNERS ADVISES**



### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	25
<b>Mohit Agnihotri</b> Managing Director	J.P.Morgan	<ul> <li>Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan</li> <li>Wharton M.B.A</li> </ul>	18
Kate Crespo Managing Director	RAYMOND JAMES®	<ul> <li>Formerly with Raymond James' Technology &amp; Services investment banking</li> <li>14+ years of FinTech transaction execution experience</li> <li>Dartmouth M.B.A.</li> </ul>	18
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	24
<b>Osman Khan</b> Managing Director	Mâ pwc	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> </ul>	23
Randall Little Managing Director	J.P.Morgan	<ul> <li>12 years as FIG / Capital Markets FinTech investment banker at J.P. Morgan</li> <li>10 years as financial services technology consultant at Sun Microsystems and Ernst &amp; Young</li> <li>NYU Stern M.B.A. (MBA w/Distinction)</li> </ul>	23
<b>Andrew McLaughlin</b> Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	
Amar Mehta Managing Director	J.P.Morgan	<ul> <li>Formerly with J.P. Morgan's Technology (FinTech &amp; Technology Services) team in New York</li> <li>7+ years of FinTech transaction execution experience</li> <li>MBA from IIM-K (India), Bachelor's in Computer Engineering from NTU (Singapore)</li> </ul>	15
<b>Mike Nelson</b> Managing Director	SUNTRUST	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	20
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	17
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	24
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	18