

FT Partners is Pleased to Announce its Role as Exclusive Strategic and Financial Advisor to



on its sale to



for total consideration of up to

\$3,500,000,000

FT PARTNERS ADVISES

Assurance's \$3.5 billion Sale to Prudential Financial



Overview of Transaction

- On September 5, 2019, Prudential Financial (NYSE:PRU) announced that it has signed a definitive agreement to acquire Assurance IQ ("Assurance")
- The acquisition includes total upfront consideration of \$2.35 billion and an additional earnout of up to \$1.15 billion in cash and equity, contingent upon the Company achieving multi-year growth objectives
- Launched in 2016, Assurance is the fastest growing direct-to-consumer InsurTech platform in history
 - Using a combination of advanced data science and human expertise,
 Assurance matches buyers with customized solutions spanning life,
 health, Medicare and auto insurance, giving them options to purchase entirely online or with the help of a technology-assisted live agent

Significance of Transaction

- Assurance will add a large and rapidly growing direct-to-consumer channel to Prudential's financial wellness businesses, significantly expanding the total addressable market of both companies
- Both companies will draw on respective capabilities to create a new, end-to-end engagement model geared to better serve customers
- The transaction is the largest strategic InsurTech exit in history and represents one of the fastest multi-billion dollar tech exits, as the Company was only founded in February 2016
- Assurance was funded entirely by its founders, highlighting FT Partners' ability to help under-the-radar FinTech companies achieve optimal outcomes

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Assurance and its board of directors
- This transaction highlights FT Partners' deep domain expertise in the InsurTech space, and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



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Transaction Commentary







Michael Rowell
CEO

"Assurance was founded to protect and improve the personal and financial health of every individual. Prudential's shared vision, coupled with the strength of its offering and capabilities, make it the ideal partner with which to begin our next chapter. We are excited to create an ecosystem that reaches more people and new markets with a more expansive suite of products to drive our combined growth."

"Assurance accelerates the strategy and growth potential of Prudential's financial wellness businesses, bringing us closer to more people across the entire socio-economic spectrum to better serve the full picture of their needs. We look forward to working with Mike and his entire team to grow the Assurance business in the U.S., and, over time, to extend its unique approach to customers around the world."



Charles Lowrey

Chairman & CEO





Assurance Transaction Featured in the Wall Street Journal



THE WALL STREET JOURNAL.

Prudential to Pay \$2.35 Billion for Online Startup Assurance IQ

Prudential Financial Inc. has agreed to pay \$2.35 billion for an online startup as traditional life insurers seek to reach digital-savvy customers who shop on the internet.

Executives of Prudential said Assurance IQ Inc., a three-year-old company based in Bellevue, Wash., can help it solve a decades-old problem bedeviling many of the biggest names in life insurance: selling to middle-class clients. The 144-year-old Prudential, the nation's largest life-insurance company by assets, said it would provide up to \$1.15 billion in additional cash and equity if Assurance meets certain growth objectives.

The deal is part of a trend in which traditional life insurers are pairing with what are known as insuretech firms to reach new audiences and benefit from data analysis driven by algorithms.

In addition, big venture-capital checks are being written to small companies in nearly every category of the broader insurance industry. SoftBank Group Corp. led a \$300 million investment round in April for Lemonade Insurance Co., which sells renters' and homeowners' policies online. Clover Health, a San Francisco startup that sells Medicare Advantage health-insurance plans, raised \$500 million in January.

Assurance sells life, health, Medigap and auto policies online, and it has agents available by phone to help consumers with buying decisions if they want a human to answer questions. The privately held firm currently offers products from more than 20 providers, not including Prudential.

The Newark, N.J., insurance giant plans to make money initially from the commissions and other fees that Assurance receives from providers, while adding its own products, including life insurance and annuities, to the mix over time.

"We think Assurance has cracked the code" to reach consumers whose business is typically too small to make it worthwhile for agents to seek, Prudential Chief Executive Charles Lowrey said in an interview.

Assurance uses online advertising and other marketing to attract consumers to its online platforms. The company uses data science and machine learning to assess needs, guide customers to products they can afford and speed up the application process. Those comfortable with buying online can make a purchase that way, or the firm will route customers to an agent if preferred.

Click here for full article

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Assurance Overview



Company Overview



Co-Founder & CEO:	Michael Rowell
Co-Founder & President:	Michael Paulus
Headquarters:	Bellevue, WA
Founded:	2016
Full-Time Employees:	120

- Assurance leverages a combination of advanced data science and human expertise to match buyers with customized insurance solutions that can be purchased entirely online or with the help of a technology-assisted live agent
- The Company offers products spanning life, health, Medicare, and auto insurance from more than 20 insurance carriers
- Assurance's model matches consumers with the live agent or specific sales process best suited to their needs
- More than 3,000 on-demand agents and guides across all 50 states provide expert advice 24/7/365
- Assurance's technology-driven, on-demand service platform lowers the cost of customer acquisition, allowing deeper access to the mass market while maintaining a high level of service and product selection
- Assurance's rapid, profitable growth demonstrates how its approach drives higher levels of customer engagement and conversion

Customer Value Proposition



Assurance offers precision-fit coverage in the same day. Customers can complete plans entirely online or by speaking with an expert advisor.



Be smart

No guesswork means the customer saves time and money. Backed by world-class data science, customers always choose the perfect

Live well

Assurance partners with customers to plan for the good and avoid the bad. With their well-being at the center of every equation, the Company puts technology to work keeping customers and their savings healthy for the long haul.

How does the Assurance process work?

- Assurance determines customers' needs as well as the coverage they will qualify for based on a variety of factors
- This allows the Company to build a plan personalized to unique customer needs
- Many customers apply entirely online, while others prefer the combination of digital guidance and the expertise of an on-demand licensed agent
- After applying, Assurance guides the customer through the approval process

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Assurance Overview - Management



Michael Rowell Co-Founder & CEO



Experience



Massachusetts Institute of Technology

- Co-Founder and CEO of Assurance
- Founder and former CEO of Efinancial
- While at Efinancial, Mike led the company through a successful merger with Fidelity Life to combine distribution and manufacturing of life insurance products
- As CEO of Efinancial and President & COO of Fidelity Life, he helped the company become one of the largest distributors of life insurance products in the United States
- Mike's vision led to the development of several innovative life insurance products for which Efinancial and Fidelity Life became widely known
- He holds an MBA from the Massachusetts Institute of Technology (MIT)

Michael Paulus Co-Founder & President



Experience



ANDREESSEN HOROWITZ



- Co-Founder and President of Assurance
- Former Founding President of Addepar, a leading tech investment platform that handles more than \$1.3 trillion of assets
- Mike holds several patents from his time at Addepar around innovative ways to model and report on financial assets
- Following his time at Addepar, Mike served as a Partner at Andreessen Horowitz, a \$7.5 billion venture capital firm, focusing on FinTech and InsurTech investments
- He holds a Bachelor's Degree in Economics and Master's Degree in Management Science and Engineering, both from Stanford University



Assurance Overview - Management (cont.)



Leadership Team



Massachusetts Institute of Technology



Experience

Description

- Chief Data Scientist of Assurance
- Prior to joining Assurance, she was the Chief Executive Officer for Quantitus, a heart health wearables start-up
- She holds a PhD in Operations Research from MIT and has taught data science to graduate level business students at Stanford as well as MIT



Allison (O'Hair) Arzeno

Chief Data Scientist

Michael Westover
Chief Information Officer





- Chief Information Officer at Assurance
- Prior to Assurance, Mike spent 10 years at Liberty Mutual in corporate strategy and then leading efforts to modernize P&C underwriting systems and agent interfaces
- Mike was most recently CIO at Fidelity Life
- Mike holds an MBA from Boston College and a BA from the University of Washington



John Lorge Chief Marketing Officer



- Chief Marketing Officer at Assurance
- Before joining Assurance, he led the Global Mobile Media team for Electronic Arts (EA), overseeing billions of app downloads
- John holds an MBA from the University of Washington and a BA in Business & Economics from the University of Puget Sound



Will Arora
Chief Technology Officer



WASHINGTON



- Chief Technology Officer at Assurance
- Before joining Assurance, he spent five years at Amazon leading software development, product and operations of Amazon's Dropship Fulfillment supply chain
- Will holds a PhD in Electrical Engineering and a BS in Computer Science / Electrical Engineering from MIT



Gulliver Swenson
EVP, Corporate Affairs & Chief
Legal Counsel





- EVP, Corporate Affairs & Chief Legal Counsel at Assurance
- Prior to joining Assurance, Gulliver was a Member at Ryan, Swanson & Cleveland, PLLC and worked there for 14 years
- Gulliver received his Bachelor of Arts from Washington State University and his J.D. from the University of California, Hastings College of the Law

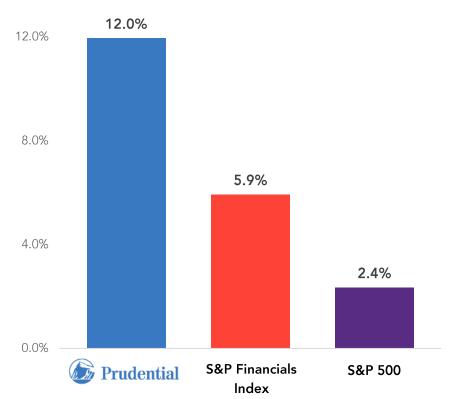
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Analyst Commentary and Stock Performance



In the two weeks after the Assurance deal was announced, Prudential's market cap increased by \$3.9 billion, exceeding the \$3.5 billion total consideration for Assurance (1)

Cumulative Returns in First Two Weeks After Deal Announcement [1]



"A wise use of money... This is a rather large transaction so the multiple is higher. [Assurance IQ] is a fast-growing company so the multiple I would argue is deserved... There are probably not that many companies out there that are InsurTech that are 4 years old that are going to garner a price like this." (2)

SANDLER O'NEILL + PARTNERS John Barnidge Managing Director



"Strategically, we see the rationale for the acquisition in that it should accelerate PRU's Wellness initiatives while providing a diversified (low/no capital markets sensitive) revenue and earnings stream."



John Nadel Managing Director



"The upfront deal valuation appears elevated although reasonable for a growth company... The anticipated internal rate of return in the mid-to-high teens is favorable in our view."



Jay Gelb Managing Director



"As a buy versus build decision it's likely a more thorough solution than Prudential would have considered on its own ... and clearly already has momentum that it might have taken Prudential many years to achieve." (2)



Mark Dwelle Director

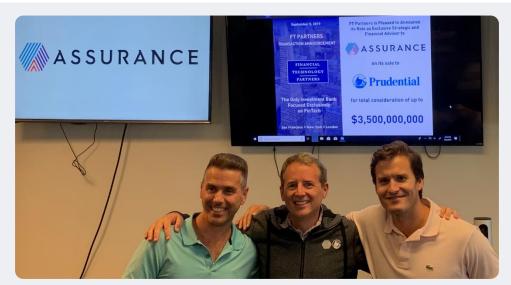


⁽¹⁾ As of 09/18/19, based on closing prices; 09/04/19 was last closing price prior to deal announcement

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FT Partners & The Assurance Team in Seattle, WA





Assurance HQ

Seattle, WA

FT Partners' Founder and Managing Partner Steve McLaughlin with Assurance's Founders and Team at the Company's Seattle headquarters





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Prudential Overview



Company Overview



Chairman & CEO:

Charles Lowrey

Headquarters:

Newark, NJ

Founded: 1875

- Prudential Financial (NYSE: PRU) through its subsidiaries, provides insurance, investment management, and other financial products and services in the United States and internationally
- It also provides universal, term, variable, and other life insurance products to the mass middle, mass affluent, and affluent markets
- The Company offers its products and services to individual and institutional customers through its proprietary and third-party distribution networks

\$1.4 trillion

40 countries

~50 million

in AUM

Countries Served

Customers

Leadership



Charles Lowrey
Chairman & CEO



Robert Falzon
Vice Chairman



Andy Sullivan
EVP, Head of US Businesses



Ken Tanji EVP & CFO

LTM Financials (June 30, 2019)

Market Cap (1)	\$32.6 billion
Revenue	\$65.4 billion
EBITDA	\$6.8 billion
Net Income	\$4.2 billion
Diluted EPS	\$9.84

Selected Recent Transactions

Date	Company	Deal Amount (\$ in mm)	Туре	Sector
07/19	ASSURANCE	\$3,500	M&A	Insurance
07/19	Remitly Promises Delivered	220	Investment	Payments
06/19	dura	10	Investment	Banking
03/19	POINT	122	Investment	Real Estate Tech
06/18	lendstreet	117	Investment	Banking
01/14	Gibraltar BSN	160	M&A	Insurance
01/13	Individual Life Insurance Business	615	M&A	Insurance







Assurance's sale to Prudential represents one of the fastest multi-billion dollar tech exits in history

Target	Acquirer	Exit Date	Founding Date	Months to Exit	VC Funding (\$ mm)	Exit Value (\$ mm)
ASSURANCE	Prudential	Sep '19	Feb '16	43	Zero	\$3,500 ⁽¹⁾
loöker	Google	Jun '19	Jan '12	89	281	2,600
ring	amazon	Apr '18	Nov '13	53	444	1,200
chewy	PETSMART	May '17	Sep '11	68	286	3,400
jet	Walmart 💢	Sep '16	Apr '14	29	570	3,300
Cruise	™ General Motors	May '16	Oct '13	31	19	1,000
MOJANG	Microsoft	Nov '14	May '09	66	Zero	2,500
WhatsApp	facebook.	Oct '14	Jan '09	69	61	22,000
oculus	facebook.	Jul '14	Jul '12	24	91	2,000
nest.	Google	Feb '14	May '10	45	145	3,200
SUP ERC ELL	SoftBank Group	Oct '13	May '10	41	12	3,000
@waze	Google	Jun '13	May '07	73	67	1,200
Instagram	facebook.	Aug '12	Oct '10	22	58	1,000
yammer [€]	Microsoft	Jul '12	Sep '08	46	143	1,200
► YouTube	Google	Nov '06	Feb '05	21	12	1,700
skype	ebay	Oct '05	Aug '03	26	20	2,600

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Selected Large Strategic InsurTech M&A Transactions



The Assurance sale represents the largest strategic InsurTech exit to date. FT Partners has now advised on 2 of the top 3 largest InsurTech exits, including SquareTrade's \$1.4 billion sale to Allstate.

Announce Date		Target	Acquirer	Exit Value (\$ mm)
Sep '19	FT Partners Advised	ASSURANCE	Prudential	\$3,500 ^(t)
Aug '19			ROPER	1,625
Nov '16	FT Partners Advised	sq <mark>ů</mark> are trade	Allstate	1,400
Mar '19		TRANZACT	Willis Towers Watson 1.1'1'1.1	1,400 ⁽²⁾
May '11		esurance	Allstate	1,010
Oct '13		THE CLIMATE CORPORATION	MONSANTO	930
July '17		<u>StateNational</u>	MARKEL [®]	919
Sep '13		Homesite HOME HARDANCE	AMERICAN FAMILY INSURANCE	660
Aug '18		Info Armor	Allstate	525
Apr '11		Explore	Solera	520
Mar '17		SB Simply Business	TRAVELERS	490
Oct '18		€ QuoteWizard®	lendingtree	370
Aug '17		Sequel	▼ Verisk	321
Oct '17		CYENCE	GUIDEWIRE	275

¹⁾ Value represents an upfront price of \$2.35 bn and an earnout of up to \$1.15 bn

²⁾ Value represents an upfront price of \$1.2 bn and a \$200 mm earnout

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Overview of FT Partners



- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in *Institutional Investors* "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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FT Partners – Focused Exclusively on FinTech

FT Partners is the Advisor of Choice for Leading FinTech Companies



FT Partners has an extensive history advising on multi-billion dollar transactions, as well as representing numerous FinTech "Unicorns" with \$1 billion+ valuations





RCP CAPITAL ING

Santander InnoVentures Scotiabank

for total consideration of

\$ 135,000,000

Financial Technology Partners LP

FTP Securities LLC



























\$ 1,500,000,000

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Selected FT Partners Clients Utilizing AI / Machine Learning



FT Partners has deep expertise in the application of Artificial Intelligence in financial services



Assurance utilizes advanced data science to match shoppers with personalized insurance solutions



MoneyLion uses machine learning to analyze transactions made by its users to recommend financial products and help them better manage their money



Taulia provides an Al-powered platform for optimal supply chain finance and working capital that harnesses the data of its working capital network, the largest of its kind globally



AlphaSense leverages proprietary natural language processing and machine learning for its highly differentiated search engine



Feedzai offers the most advanced machine learning engine designed to mitigate fraud and manage risk in banking and commerce

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Leading Advisor Across the InsurTech Landscape

Consumer Protection Plans



Telematics / Connected Car Solutions



Small Business Insurance



Homeowners Insurance



Title Insurance



Virtual Claims



Wholesale Brokerage



Small Business Insurance



Auto Finance and Insurance Solutions



Sales Automation Software



Agency Management / Marketing Technology



Personal Lines Insurance Distribution



P&C Claims



Insurance Software



Significant Experience Advising Large Financing Rounds and "Unicorns"



FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Company	Amount Raised	Sel
stone ^{co.}	\$1,400,000,000	
GreenSky**	1,010,000,000	
MERCURY°	420,000,000	
GreenSky*	300,000,000	
∑avid xchange	300,000,000	
>>>> MARQETA	260,000,000	
∑avid xchange	253,000,000	
Liquidnet **	250,000,000	
square trade protection plans	238,000,000	
	230,000,000	(
GreenSky*	200,000,000	
↑ better.com	160,000,000	
nmi	150,000,000	
stone ^{co.}	145,000,000	
ADDEPAR	140,000,000	
Kabbage	135,000,000	
Remitly	135,000,000	
Remitly	115,000,000	
Tradingscreen SIMPLIFING GLOBAL MARKETS*	110,000,000	
MoneyLion	100,000,000	
O POYNT	100,000,000	

elected Prominent Investors in FT Partners Led Rounds
Accel DST VISA FINANCIAL
ICONIQ RCP REVERENCE CAPITAL PARTNERS PIMCO
BainCapital TPG Premji Invest
BainCapital VENTURES SIGHT ASSOCIATES CDPO Great Hill
capitalG Scotiabank®
nyca khosla ventures
KeyBank WELLINGTON WELLINGTON WELLINGTON
MANAGEMENT 乾源资本 YUAN CAPITAL nabventures nabventures nab
ADAMS STREET Elavon Buttery Ventures edbi
Redpoint PayU ()
mastercard COATUE edisonpartners
QUESTMARK PARTNERS SUMMIT PARTNERS

SILVERLAKE

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FT Partners Advises SquareTrade in its Strategic Sale



Overview of Transaction

- On November 28, 2016, SquareTrade announced its \$1.4 billion all-cash strategic sale to the Allstate Corporation
- Headquartered in San Francisco, CA, SquareTrade offers top-rated protection plans trusted by millions of consumers for electronics and appliances
 - SquareTrade's branded products are sold through major retailers
- Allstate is the largest publicly held personal lines property and casualty insurer in America serving more than 16 million households nationwide
- More details available in Allstate's transaction <u>press release</u> and <u>investor</u> presentation

Significance of Transaction

- This transaction expands Allstate's protection offering to consumer electronics, connected devices and appliances
- SquareTrade substantially increases Allstate's customer relationships while providing both strong near-term and long-term growth opportunities

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to SquareTrade and its Board of Directors
- This transaction demonstrates FT Partners' continued leadership position as the "advisor of choice" to the highest quality FinTech companies
- FT Partners represented <u>SquareTrade in its \$238 million strategic growth</u> investment with Bain Capital and Bain Capital Ventures
- FT Partners also recently represented Bain Capital Ventures' portfolio company Enservio in its sale to Solera demonstrating our long-term trusted relationship

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is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for total consideration of

\$ 1,400,000,000



ASSURANCE

FT Partners Advises AmWINS on its Growth Recapitalization

Overview of Transaction

- On April 17, 2012, AmWINS Group, Inc. ("AmWINS") announced a partnership with New Mountain Capital in a growth-oriented recapitalization valued at approximately \$1.3 billion
- AmWINS, a portfolio company of Parthenon Capital Partners ("Parthenon"), is a leading global specialty insurance distributor placing over \$10 billion in premiums annually
- Parthenon is a control investor in financial and insurance services, business services and healthcare businesses
- New Mountain Capital is a leading private equity firm with over \$9 billion in assets under management

Significance of Transaction

- Represents one of the largest private equity transactions of 2012
 - High-profile transaction with significant interest from leading private equity firms and strategic partners
- Achieves highly attractive outcome for both buyer and sellers
 - Buyer able to gain shared control while retaining and motivating management
 - Sellers able to monetize portion of ownership at a strong valuation while retaining significant upside from future growth
- Positions AmWINS well to pursue additional growth opportunities and expand its industry-leading platform by leveraging New Mountain Capital's strategic relationships and operational capabilities

FT Partners' Role

- FT Partners served as lead strategic and financial advisor to AmWINS and its Board of Directors
- FT Partners developed a detailed and comprehensive set of marketing materials and financial analyses to highlight the unique value of AmWINS and enable efficient and thorough investor diligence
- Transaction demonstrates FT Partners' continued success in achieving highly attractive outcomes for leading insurance and financial technology firms

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is pleased to announce its exclusive role as sole strategic and financial advisor to



in its growth recapitalization by



valued at approximately

\$1,300,000,000



ASSURANCE

FT Partners Advises AvidXchange in its Series F Financing

Overview of Transaction

- On June 8, 2017, AvidXchange announced a minority \$300mm Series F financing round
 - Mastercard, CDPQ and Temasek co-led the equity round with participation from Thiel Capital
- As part of this financing, Colleen Taylor of Mastercard and Nicolas Westphal of CDPQ joined AvidXchange's Board of Directors
- In addition to the equity investment, AvidXchange also announced a strategic partnership with Mastercard to deliver accounts payable and payment automation to midsize businesses; the offering will be marketed as The Mastercard B2B Hub powered by AvidXchange
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes
 - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Energy and Construction

Significance of Transaction

- The transaction will further help AvidXchange expand as the leading independent business-to-business invoice and payment solution provider
- Strategic relationship with Mastercard expected to fuel additional growth in driving forward Avid's existing bank channel
- Firmly positions the Company to continue to grow the core business, invest in infrastructure and product development and pursue opportunistic acquisitions

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising \$100mm+ financings

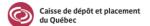
Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series F minority investment from





TEMASEK

THIEL

for total consideration of

\$300,000,000



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FT Partners Advises Margeta on its Series E Financing



Overview of Transaction

- On May 21, 2019, Margeta announced it has raised \$260 million in Series E financing led by Coatue Management
 - The round includes participation from several new investors including Vitruvian Partners, Spark Capital, Lone Pine Capital and Geodesic
- Founded in 2010, Margeta is the leading global modern card issuer, powered by the most advanced issuer processor platform built in over two decades
- Marqeta's open APIs allow a new generation of businesses, such as Square, Affirm, DoorDash, Kabbage and Instacart, to build innovative payment programs and experiences to meet the unique needs of their customers

Significance of Transaction

- Marqeta, which has doubled its revenue for three straight years and experienced dramatic increases in spending activity on its platform, is now valued at nearly \$2 billion
- The funding will be used to accelerate Margeta's expansion plans, both domestically and in key global markets
 - With 300 employees, the Company recently expanded internationally, opening a European office headquartered in London

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Marqeta and its board of directors
- FT Partners previously advised Margeta on its \$45 million financing led by ICONIQ in 2018, its strategic \$25 million financing led by Visa in 2017, and its \$25 million Series C financing in 2015 -- over this time period, Margeta's valuation has grown over 20x
- This transaction demonstrates the long-term nature of many of FT Partners' client relationships and highlights our deep domain expertise and transactional excellence across FinTech and the Payments sector

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series E financing led by

with participation from new investors



VITRUVIAN SPARK GEØDESIC

LONE PINE CAPITAL

for total consideration of

\$260,000,000



FT Partners Advises Checkout.com on its \$230 million Series A Financing



Overview of Transaction

- On May 2, 2019, Checkout.com announced it has raised \$230 million in Series A financing led by Insight Partners and DST Global with participation from GIC, Endeavor Catalyst, Blossom Capital and other strategic investors
- This is the first financing round for Checkout.com since its founding in 2012
- Headquartered in London, UK, Checkout.com offers the world's most comprehensive cross-border payment solution for digital commerce
 - The Company specializes in accepting, acquiring and processing international and local payments and also provides fraud management tools, analytics and comprehensive reporting features for merchants
 - Checkout.com is a direct acquirer of all major card schemes, accepting international cards, local card schemes and many of the most popular global alternative payment methods
 - Checkout.com handles every step of the payment process on a proprietary technology platform, so merchants benefit from feature parity across regions, faster processing speeds, greater reliability, and full data visibility

Significance of Transaction

- This financing will enable Checkout.com to continue its rapid growth in Europe, the US and the Middle East, with further expansion into Asia and Latin America
- This transaction is the largest ever Series A Financing round for a Technology or FinTech company in Europe

FT Partners' Role

- FT Partners served as sole strategic and financial advisor to Checkout.com
- This transaction underscores FT Partners' unparalleled track record in the Payments space and highlights the Firm's strong capabilities in finding the best investors for our clients worldwide

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series A Financing led by



with participation from







for total consideration of

\$230,000,000



FT Partners - Focused Exclusively on FinTech

FT Partners Advises Next Insurance on its Financing



Overview of Transaction

- On July 11, 2018, Next Insurance announced an \$83 million Series B financing round led by Redpoint Ventures
 - Other investors that participated in the round include Nationwide,
 Munich Re, American Express Ventures, Ribbit Capital, TLV Partners,
 SGVC and Zeev Ventures
 - Elliot Geidt, Partner at Redpoint Ventures, will join the board of Next Insurance
- Founded in 2016 and headquartered in Palo Alto, CA, Next Insurance is the leading digital insurance company for small businesses
 - Next Insurance champions technological innovation and sophisticated uses of AI and machine learning to improve customer experience and streamline the insurance purchasing process
- In May 2018, Next announced its new status as a licensed insurance carrier, allowing the Company to write policies independently, as well as to have more freedom over underwriting, setting of prices, and configuring of policies

Significance of Transaction

- The funding will enable Next Insurance to continue its expansion throughout
 the US as a full service insurance carrier, further innovate claims handling, offer
 coverage to many more classes of business, and significantly grow internal
 operations in both the US and Israel
- The Series B round brings Next Insurance's total funding to \$131 million in just two years

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Next Insurance and its Board of Directors
- This transaction underscores FT Partners' successful track record generating highly favorable outcomes for leading InsurTech companies

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series B financing led by



for total consideration of

\$83,000,000



FT Partners Advises Snapsheet on its \$29 million Series E Financing



Overview of Transaction

- On May 20, 2019, Snapsheet announced it has raised \$29 million in Series E financing from new investors Nationwide, Sedgwick and State Auto Labs, with participation from Tola Capital
 - Existing investors Liberty Mutual Strategic Ventures, F-Prime Capital, OCA Ventures, and an affiliate of USAA also participated in the round
- Headquartered in Chicago, IL, Snapsheet is a leading provider of virtual claims technology for the personal and commercial insurance marketplace
- Since its founding in 2010, Snapsheet has used its technology to digitally transform claims workflows for over 75 clients and their customers

Significance of Transaction

- This financing will allow Snapsheet to accelerate the delivery of its SaaS claims
 platform for all lines of property and casualty, further invest in advanced
 analytics capabilities, and expand its team to serve clients globally
- With this round, Snapsheet has raised a total of \$71 million in financing

FT Partners' Role

- FT Partners served as sole strategic and financial advisor to Snapsheet and its board of directors
- This transaction underscores FT Partners' deep InsurTech domain expertise and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series E financing with new investors







with participation from

TÖLA CAPITAL

for total consideration of

\$29,000,000



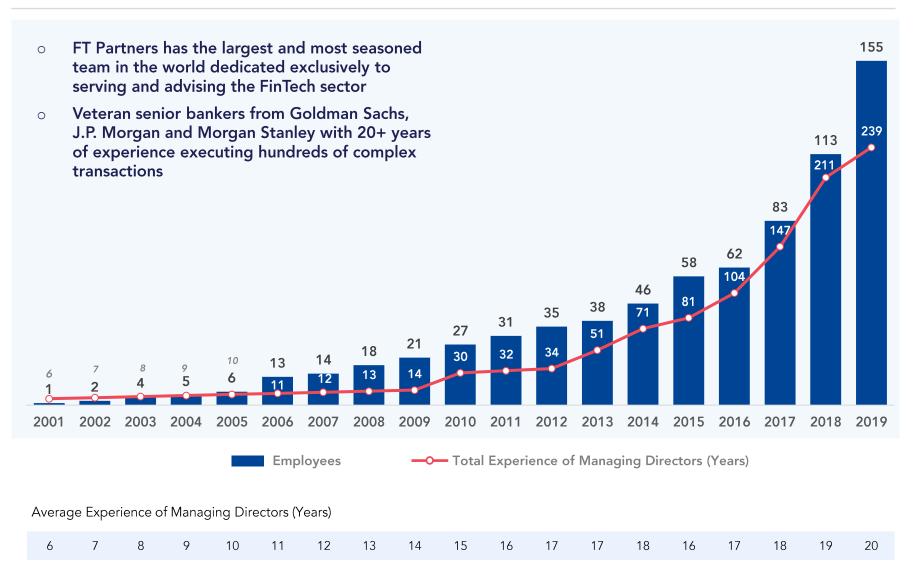
Award-Winning Investment Banking Franchise Focused on Superior Client Results



LendIt	2018	Top Investment Bank in FinTech			
	2018	Steve McLaughlin Ranked #1 for the Second Y	ear in a F	Row on Institutional Investor's FinTech 40 List	
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List			
Institutional Investor Annual Ranking 2015 & 2016 Ranked Top 5 on Institutional Investor's FinTech 35 List					
Aillidal Railking	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"			
The Information	2016	Ranked #2 Top Technology Investment Banke Dealmakers"	r on The	Information's "Silicon Valley's Most Popular	
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year	
	2018	Cross Border Deal of the Year	2011	Deal of the Decade	
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+	
2018	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm	
-2004 ANNUAL AWARDS	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm	
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin	
M&A Advisor Awards	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year	
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm	
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+	
	2012	Dealmaker of the Year	2004	Investment Bank of the Year	
	2012	Professional Services Deal of the Year, \$100 mm+			

Platform of Choice for Clients and Bankers Alike





FT PARTNERS ADVISES

The FT Partners Senior Banker Team



Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	24
Mohit Agnihotri Managing Director	J.P.Morgan	 Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan Wharton M.B.A 	17
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	17
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	23
Osman Khan Managing Director	A â pwc	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 	22
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	13
Mike Nelson Managing Director	SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	19
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	16
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	23
Paul VanderMarck Managing Director	R <u>M</u> S	 Formerly Chief Product Officer at Risk Management Solutions 25+ years of experience as an InsurTech operating executive Experienced advisor and investor in the InsurTech space 	27
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	17