Adie International is a department within Adie that specializes in promoting microfinance beyond France. Our actions at the international level include: consulting missions, exchange of good practices, implementing joint-projects...

Our team strongly believes in cooperation and exchanges with stakeholders, in order to improve access to microcredit and business creation outside of France.

EXAMPLES OF CONSULTING MISSIONS

Since 2000, Adie counts on its dedicated team of multidisciplinary experts to carry out consulting missions and technical assistance interventions.

- **Comoros, 2018/2020**: Strategic support and operational reinforcement in association with Horus of the two main credit savings union to the advantage of the Comorian productive sector. AFD.

- **Spain, 2018**: Development of a microcredit offer to foster women’s access to the labor market in Majorca. Treball Solidari.

- **Turkey, 2016/2017**: technical assistance to design an access to funding mechanism for Syrian refugee entrepreneurs within the livelihood program. UNHCR.

- Co-creation of E-learning modules addressed to Tunisian and Belgian microentrepreneurs together with Taysir and microStart.
Leveraging on our extensive experience in designing and providing bespoke financial services as well as training and coaching support for micro-entrepreneurs in France and abroad, we partner with microfinance stakeholders and provide them with expertise and a wide-diversity of strategic and operational tools to support the launch or development of their microfinance services.

Through our bottom-up approach, we create tailor-made solutions for underserved individuals and small businesses. Throughout the process we work in close collaboration with our partners to ensure that we foster ownership and provide sustainable solutions that are adapted to the local context.

**GROWTH STRATEGY & PLANNING**

Leveraging innovative approaches, technology & partnerships to enhance the sustainable growth of your organization

- Elaboration of mutli-year development strategic plans
- Development & strengthening of management and organizational structure
- Business planning & financial modelling

**CUSTOMER STRATEGY**

Designing financial and business development services to better meet your clients’ needs

- Client centric: needs assessment & segmentation
- Marketing and product development
- Suitable delivery channel

**RISKS MANAGEMENT**

Managing risk and profitability without deriving from your social missions

- Credit and operational risk management
- Internal procedures, audit and control
- Financial risk & loan portfolio management
- Credit assessment tools & methodologies,
- CRM and debt recovery

**ADVOCACY & FUNDRAISING**

Improve the visibility of your actions through innovative approaches

- Advocacy strategies to improve the legal environment of microfinance
- Social impact measurement tools & methodologies
- Fundraising strategies to address different donor prospects : individuals, corporate, foundations & public funds

**OUR TECHNICAL ASSISTANCE SERVICES**

Want to know more? international@adie.org
ADIE IN FRANCE

OUR MISSIONS

FINANCE
Micro entrepreneurs up to 10 000€ who do not have access to loans from the mainstream banking system

SUPPORT
Micro entrepreneurs before, during, and after creating their business through the use of business development services, to ensure the sustainability of their activity

ADVOCATE
For the improvement of the legal environment of microcredit and business creation

WHO WE ARE
Inspired by Muhammad Yunus’ microcredit model, Maria Nowak adapted this concept in France, and created Adie in 1989. Adie is a regulated non-profit microfinance institution that firmly believes in a person’s right to initiate an economic activity. For this reason, Adie finances, supports, and also offers its clients the possibility of obtaining micro-insurance as well as personal loans to access employment.

ADIE’S CLIENTS
46% are women
38% are social welfare recipients
24% do not have a diploma
55% line under the poverty line

ACTIVITY
60 660 active clients
168,5M€ portfolio
3 303 micro-insurances

ORGANIZATION
158 branches in France & French overseas territories
584 employees
1 281 volunteers

IMPACT
19 375 micro enterprises financed in 2019
15 346 jobs created thanks to business microcredits in 2019

Sabrina is a success! She started her own luxury transportation company, Nayla Transport, and currently employs 7 drivers.

Where to reach us
139 boulevard de Sébastopol
75002 Paris, France