ARCTOUCH

AI tools to build apps that are lovable

Tools we use every day to accelerate the software development process and deliver apps that users love.



Product strategy

AI tools for research and discovery

General purpose AI

Product research, competitive benchmarking, and industry analysis.

Gemini · Claude · ChatGPT · perplexity

Product & project management

Organize projects, summarize meetings, write documentation, and accelerate decision-making.

Notion
AI Agent

Design

AI tools for designers to create visual assets and build prototypes

Rapid exploration

Rapid prototyping, UI concepting, and experience exploration.

Vercel · Make · Lovable · replit

Image generation

Visual asset creation and creative exploration.

NANO BANANA

Development

AI coding agents and development tools

Design to code

Rapid prototyping, UI concepting, and technical exploration.

Figma
MCP server

CURSOR
IDE Agent

Agentic IDEs

Code editors with context awareness.

CURSOR

CLI agents

Command-line coding agents with deep reasoning.

CURSOR
CLI

CLAUDE CODE

OpenAI Codex

Code review assistants

Code reviews with context awareness.

CURSOR
Bugbot

Workflow integration

MCP servers integrate IDEs with other project tools to streamline workflows.

GitHub integration · Jira/Atlassian integration · Notion integration · Context7

QA

AI-enhanced testing and quality assurance

Test automation assistants

Generate tests and keep them up to date.

Playwright

Testing infrastructure integration

MCP servers integrate with leading test platforms (developed by ArcTouch).

SMARTBEAR Zephyr · TestRail · appium

Our new book, “Human + AI: The new way to build apps that are lovable”, explores how we use these tools every day.

Want to supercharge your company’s development process with human-led, AI-empowered approaches? Email hello@arctouch.com or visit arctouch.com/contact.

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