

Money20/20 Cookies Policy

For Ascential Global Privacy Policy, [click here](#)

When you visit one of our websites, Money20/20 uses “cookie” technology try to make that experience simple, personalised and meaningful. Cookies are small pieces of information which are issued to your computer or any similar device you use to access the internet e.g. smart phone, tablet or other mobile device when you visit a website and which store and sometimes track information about you're use of the website. A number of cookies Money20/20 use last only for the duration of your web session and expire when you close your browser. Other cookies are used to remember you when you return to the website and will last for longer.

Money20/20 uses cookies to:

- a. create a specific log-in session for a visitor to a Money20/20 website in order that page requests by that visitor are delivered in an effective, secure and consistent manner;
- b. recognise when a visitor to a Money20/20 website has visited before; this means we can identify the number of unique visitors we receive to the website and allows us to make sure we have enough capacity for the number of users that we get;
- c. customise elements of the promotional layout and/or content of the pages of the website;
- d. store your product selections to the shopping basket;
- e. improve the website(s) and learn which parts are most popular to visitors. To do this, we gather statistical information about how our visitors use the website(s) including device-specific data such as the IP address of the device (collected and stored in an anonymised format); the device screen size; the device type and browser information; country of location; and the preferred language used to display the website(s). Our servers also automatically record information including the referring domain; the pages visited; and the date and time when website(s) pages were accessed.
- f. gather information through our advertising partners, about the pages on the Money20/20 website(s) that you visit, and also other information about other websites that you visit, so as to place you in an “interest segment”. This information is then used to serve interest-based advertisements which it is believed will be targeted to your interests. For more information about this type of interest based advertising, and about how to turn this feature off please visit www.youronlinechoices.com/uk/ or follow the link to the website of our advertising partners shown below. Without these cookies, advertisements you encounter will be less relevant to you and to your interests.

Some of the cookies used by Money20/20 websites are set by us, and some are set by third parties who are delivering services on our behalf. Most web browsers automatically accept cookies but, if you prefer, you can change your browser to prevent that or to notify you each time a cookie is set. You can also learn more about cookies by visiting www.allaboutcookies.org which includes additional useful information on cookies and how to block cookies using different types of browser. Please note however, that by blocking or deleting cookies used on an Money20/20 website(s) you may not be able to take full advantage of the website(s) if you do so.

Certain cookies are either set by third parties on the Website or these are set by us using the third parties cookie code. More information about cookies placed by third parties and how to restrict or block their cookies can be accessed by following the link to their website. In addition to cookies, tracking gifs may be set by us or third parties in respect of your use of the Site. Tracking gifs are

small image files within the content of our site or the body of our newsletters so we or third parties can understand which parts of the website are visited or whether particular content is of interest.

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