

# BUSINESS CANVAS

What problem are you addressing?

The global problem we are addressing is ...

The local community problem we are addressing is ...

PROBLEM

How will your social enterprise be ethical?

Our social enterprise will be ethical by ...

PEOPLE

What is your solution to the problem?

The solution to this problem is ...

SOLUTION

How will your social enterprise be environmentally responsible?

Our social enterprise will be environmentally responsible by ...

PLACE

Who will your customers be?

Our customers will be ...

TARGET

How will you make money from your product or service?

We will make money from our product or service by ...

PROFIT

How will you promote your product or service?

We will promote our product or service by ...

HYPE

What makes your business investable?

In summary you should invest us because ....

INVEST

Describe your social enterprise in 1-2 sentences

Our social enterprise is...

IDEA