

# The King's Trust Marketing consent form



We use this form to gain your permission (also known as consent) to use photos, videos, stories and quotes that include you to support the work of The King's Trust UK, The King's Trust Group and The King's Trust International.

If you feature in a photo or video (whether you're up-front and centre or in the background) or have provided your personal story or quote, it might be used in the following ways:

- **In print** (e.g. a leaflet to promote The King's Trust)
- **Online** (e.g. on The King's Trust website or national and / or regional social media sites)
- **In the worldwide media** (e.g. to promote The Trust in a newspaper or on TV)
- **In a marketing or advertising campaign** to promote The Trust as a whole or one of our programmes or projects. (e.g. bus shelter adverts, websites and social media etc.)
- **By other organisations that want to promote The Trust's work** (e.g. schools, colleges, funding bodies and private sector organisations)
- **It could be used for any commercial, educational or artistic purposes, with or without your name** (e.g. in one of The Trust buildings or centres).

**Please note: Once your photo / video / story / quote has been shared externally, we cannot always control where else it is featured.** We will only share your story for up to three years from the date of this signed document.

You can contact us at any time to ask us to stop using your photograph / video / story / quote. We'll do everything within our power to remove it from the sources under our control e.g. The King's Trust website and social media channels but cannot control use elsewhere.

Please read the '[Important Information](#)' section overleaf and talk to your Trust contact before giving your consent.

☐

**Please tick to give your consent**

By signing this form I understand that I have no right to make a claim against The King's Trust and anyone who has permission from them relating to the use of the content as described above. This includes any claims for payment or for libel, intrusion of privacy, or any other reason.

**Please sign here if you are aged 16 or older**

Name: \_\_\_\_\_

Contact no: \_\_\_\_\_ Email: \_\_\_\_\_

Signed: \_\_\_\_\_

**Under 16 (consent is required from a parent or guardian)**

Parent/guardian name: \_\_\_\_\_

Contact no: \_\_\_\_\_ Email: \_\_\_\_\_

Name of young person: \_\_\_\_\_

Parent/guardian signature: \_\_\_\_\_

**OFFICE USE ONLY: To be completed by a King's Trust representative / Delivery Partner:**

Name: \_\_\_\_\_

Contact no: \_\_\_\_\_ Email: \_\_\_\_\_

Describe what this consent is being taken for (e.g. a case study, photoshoot, etc): \_\_\_\_\_

☐ Tick if consent has been given by email (email must be attached to this form)

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**Note to King's Trust representative/Delivery Partner**

1. Verbally explain this form to the person signing it
2. If consent is for a written case study, please attach it to this form
3. Send a copy of this form, with a copy of the case study/film/photographs to:  
"Marketing, The Prince's Trust, South London Centre, 8 Glade Path, Southwark, London, SE1 8EG

## Important information

### Please note:

- You can ask to see any information held about you by The King's Trust. You can write to us if you would like to see any information which we hold about you. We will provide this information in line with the UK Data Protection Laws.
- The King's Trust will only share your information with trusted suppliers and delivery partners who sign a Data Sharing Agreement.
- The King's Trust will not sell your data.
- The King's Trust will only pass your data onto other third parties (other than those mentioned overleaf) when required to do so by law, or with your additional consent.
- While The King's Trust makes every effort to ensure all media coverage (print and online) is positive, The Trust does not have final control over how a journalist or social media user may portray you. However, if you notice any negative comments or feedback, please talk to your Trust contact who will raise this with our Marketing and Communications team to explore options.
- The King's Trust, or any person / organisation to whom The King's Trust gives permission, can use some or all of your photos / videos / story / quote - and may change the original to suit their needs (e.g. use one photo / video clip / sentence from a wider piece of content).
- The King's Trust owns the copyright of all content created, including photos and text, even if you are the subject of these. However, you have permission from The King's Trust for personal use (e.g. on your personal social media).
- If The King's Trust logo features in the photograph (e.g. on a T-shirt or in the background), the photographs cannot be used for any commercial reason without permission from The King's Trust. If you're a King's Trust supported business, please refer to guidance in your Enterprise workbook on how to use photos and reference The Trust.
- We may adapt your photograph or video into other image formats.
- To discuss any of these terms, or see examples of how your content may be portrayed in the media and marketing, please contact [marketing@kingstrust.org.uk](mailto:marketing@kingstrust.org.uk).