

BUSINESS DESIGN WORKSHEET

ENGAGE	GOAL A big issue you have identified that you are passionate about <i>e.g. a UN goal</i>	QUESTION A specific question about the goal you have identified. Think about why that goal is important to your community and why it matters to you.	CHALLENGE Turn your question into an actionable statement. <i>A challenge statement begins with a verb e.g. Support, help, create</i>
	Responsible consumption and production	How can I help my community consume goods and services in a more responsible manner?	Create an opportunity for the community to consume more responsibly.
INVESTIGATE	QUESTIONS What do you need to find out? Think about what you need to know before you can begin to design a solution. <i>E.g. What are the current barriers?</i>	ACTIVITIES How are you going to answer the questions? Think about different activities which will help <i>e.g. interviews/ research/ visits</i>	SYNTHESIZE What did you learn from your research and answering the questions? <i>Summarise your findings here:</i>
	<ol style="list-style-type: none"> Why is responsible consumption important? Who in my community needs support? In what ways are people not consuming responsibly? Who is already trying to encourage this? What are the effects of not consuming responsibly on my community? Has this been done before? Can I learn from organisations that have already done this? 	<p>We will use the internet to research the questions.</p> <p>We will interview teachers and students to understand their consuming habits.</p> <p>We will visit the local waste and recycling centre to see what items are thrown away.</p>	<p>Through our research, we learned that the community in general would like to consume more responsibly but they do not know how.</p> <p>We know there are a number of options to recycle old clothes, plastic etc. but people are still buying goods that are not responsibly made or sourced – this seems to be because they know where to find these items and also because they are within most people's budgets.</p>

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BRAINSTORM		SOLUTION
ACT	Based on your research brainstorm ideas for a social enterprise	From your brainstorm chose one option that will be the solution to your challenge statement. This will be developed into your social enterprise.
	<div><pre>graph TD; Ideas((Ideas)) --- LocalMarket((Local market)); Ideas --- FoodBank((Food bank)); Ideas --- CreateProduct((Create locally made product)); Ideas --- VegOptions((More vegetarian options at school)); Ideas --- VintageStore((Vintage clothing store));</pre></div>	Create a maker's market where local businesses can come together and sell goods to the community.