



Papa Gino's partners with Lunchbox to Innovate and Enhance its Digital Guest Experience

New York, NY, March 21, 2022- [Lunchbox](#), a collection of modern and creative online ordering solutions for enterprise restaurant chains and ghost kitchens, announced that each of its products have been selected as a digital partner by [Papa Gino's](#).

Papa Gino's will now have the capabilities to build out its website and app ordering, catering, channel marketing and loyalty program. The company will also have access to Lunchbox Studio, an internal agency dedicated to helping our restaurant partners with design, performance marketing, launch services, and bespoke creative projects.

"Papa Gino's is a brand that has built a strong reputation by serving its customers and communities for over a hundred years. Like Papa Gino's, Lunchbox is dedicated to delivering great customer service and is always thinking of ways to improve the way people experience food," says Nabeel Alamgir, CEO, and Co-Founder of Lunchbox. "Partnering with a brand like Papa Gino's will accelerate our mission to help provide restaurants with the resources they need to boost sales and protect their profits."

Since announcing their Series B in February, Lunchbox has saved restaurants over [\\$39 million](#) that would have otherwise gone to third-party ordering platforms. To date, Lunchbox customers have seen anywhere from a 49 percent to 69 percent increase in sales by switching to its services.

"We understand that consumer dining behavior has changed drastically over the course of the year. Today, people want a dining experience that fits their needs and everyday lifestyle, and that includes a seamless online ordering experience powered by the latest online ordering technology and loyalty programs that keep them engaged," says Deena McKinley, Chief Experience Officer at Papa Gino's Pizzeria. "With Lunchbox, we'll be able to elevate and completely modernize our tech stack to give our guests this type of frictionless experience. Lunchbox has been a great partner to us, and we're excited to use this technology to make it easier for our guests to get more of the food they love."

Papa Gino's and its franchisees operate more than 100 locations across Massachusetts, Rhode Island, New Hampshire and Connecticut.

Both Lunchbox and Papa Gino's will have a presence at the International Pizza Expo in Las Vegas from March 22 to March 24.

About Lunchbox

Lunchbox is the modern ordering system for restaurants to grow their online revenue. Lunchbox enables enterprise restaurant chains to modernize their digital growth strategy through their suite of products specializing in digital ordering, customer loyalty, and AI driven insights to increase sales and strengthen guest engagement. To learn more, visit www.lunchbox.io.
