

CEA UK Policy plan

1. Goals

The mission of the Centre for Effective Altruism UK (hereinafter referred to as “CEA”) is to create a global community of people who have made helping others a core part of their lives, and who use evidence and scientific reasoning to figure out how to do so as effectively as possible. This can be subdivided into three main goals:

1. The promotion and improvement of the efficiency and effectiveness of charities and the application of charitable resources by informing, advising and educating those who work for or with charities and voluntary organisations, or who are otherwise concerned with charities and voluntary organisations, with a view to improving fundraising and planned giving to charities and for charitable purposes,
2. The advancement of education by providing sources of information about the ethics of career choices,
3. The prevention or relief of poverty and the improvement of the conditions of life in socially and economically disadvantaged communities through undertaking and supporting research into factors that contribute to poverty and the most appropriate ways to mitigate these.

1.1 Effective Altruism

These goals are closely related to the idea of “Effective Altruism” (EA), which is about answering the following question: how can we use our resources to help others the most? Rather than just doing what feels right, Effective Altruism is a movement that aims at using evidence and careful analysis to find the very best causes to work on.

We have collated a set of guiding principles, which describe how we approach community building, and which have been affirmed by several other organizations in the community. The principles are:

- Commitment to Others
- Scientific Mindset
- Openness
- Integrity
- Collaborative Spirit

2. Activities

2.1 Priority projects

CEA's prioritized projects are:

- *Research and content*: We share core ideas in effective altruism via EffectiveAltruism.org and the Effective Altruism Forum, <https://forum.effectivealtruism.org/>.
- *Local group support*: We support in-person communities of individuals committed to learning more about effective altruism, and exploring how they can best use their careers to contribute.
- *Events*
 - *EAGx*: We support local groups to organize conferences aimed at introducing people to core ideas in effective altruism.
 - *EA Global*: We aim to help engaged community members build their networks and understanding.
- *Community health*: We monitor and respond to risks to the community, and promote good norms.
- *Individual Outreach*: We provide one-on-one coaching for very engaged community members to help them work out how they can contribute, as well as:
 - *Workshops*: We run small, specialized events for very engaged community members who are looking to contribute to solving a particular problem or who are deciding which problem to work on.
 - *EA Grants*: To fund promising projects in the community.

These projects are aimed at different audiences. Roughly, the projects are ordered by the level of engagement of their intended audience. For instance, the content team is focused on people currently less engaged with the community (perhaps because they are newer), whilst the individual outreach team is focused on more engaged individuals.

2.2 Support teams

In addition to our front-facing work, we have two support teams:

- *Operations*: Provide vital logistical, financial, and office support.
- *Tech*: Build and support our online resources and support CEA with automations.

2.3 Non-priority projects

In addition, we have some projects that are not so high priority, because they are focused on generating funding for causes that are well-aligned with EA, rather than on building the Effective Altruism community:

- **EA Funds:** An easy way for people to donate to effective charities,
- **Giving What We Can:** A community of individuals who have pledged to donate 10% of their income to effective charities.

3. Finances

3.1 Income

The activities of CEA are financed by grants and donations. CEA works with private individuals and organisations which pay an amount incidentally or periodically.

Donors can make an unrestricted donation to support our operations and allowing CEA to direct the funds where the need is greatest.

With regards to our grantmaking activities (EA Funds), CEA is mindful of the need to further our main goals and act for the public benefit. Grants are therefore made only when there is a clear tie-in to CEA's main goals and core focus areas. Donations made specifically to EA Funds go to CEA and are put aside until the fund manager recommends a donation. CEA's trustees have final veto power on any donation suggested by Fund Managers. Making a donation through EA Funds surrenders ownership of the donation to CEA with the understanding that the fund manager will have advisory privileges over how the fund is used. More information can be found on <https://app.effectivealtruism.org/funds/why>.

3.2 Capital of the foundation

CEA does not hold more capital than is reasonably necessary for the continuity of the anticipated projects of the institution its objectives. CEA aims to maintain 12 months of reserves at any one time. In practice this means that CEA fundraises once a year, with the aim to raise enough funds to have enough coverage for 18 months by the end of the fundraiser.

3.3 Spending policy

CEA spends the income received in accordance with its goals. More details on the expenditure of CEA can be found in the annual accounts.

3.4 Financial statements

Through annual accounts, the board accounts for the policy conducted by it over a fiscal year ending June. The annual accounts are issued annually before 31 March, as required by the UK Companies House. They are completely public and can be found as filed with the UK Companies House on <https://beta.companieshouse.gov.uk/company/07962181/filing-history> .

4. Governance

4.1 Board

The CEA UK board trustees consist of William David MacAskill, Toby David Godfrey Ord, and Nicholas Michael Beckstead.

4.2 Remuneration & Expenses

No trustees are paid remuneration or receive other benefits from CEA. Trustees can receive reimbursement for travel expenses.