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**QUALITY HOUSING
DEVELOPMENT
COMPLEMENTED
BY WALLING STONE
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Case Study.

Feature plots on an attractive Bellway development in Derbyshire incorporates stylish Shearstone Walling Stone from **Ibstock** – adding real kerb appeal to prospective buyers.





The scheme in Holbrook Park in Chellaston comprises a tasteful collection of 2, 3 and 4 bedroomed homes with a mix of detached semi-detached, end-terrace and mid-terrace properties with prices ranging from £249,950 to £419,950.

Adam Seal, Ibstock's Regional Sales Manager, commented: "Holbrook Park is one of Bellway's flagship sites and incorporates quality materials both internally and externally. We have delivered over 3,000 sqm of the Shearstone Cotswold Village Walling Stone in Split finish, with the first delivery being made in September 2022.

"Shearstone Walling is as close to natural stone as you can get and is made by reconstituted stone remanufacturing techniques utilising a carefully controlled mixture of graded limestone and other natural aggregates, cement and pigments and meet the National product standards for reconstructed stone masonry units.

"Our product offers developers the aesthetic appeal that you would get from natural stone, whilst providing significant savings. Not only this, but the look of the stone assists in getting planning approval through because it ticks all the boxes. Reconstructed walling stone enables housebuilders to replicate the colours and textures of natural stone walling.

"The Cotswold Village Stone gives that kind of creamy buff look in a split finish with an irregular front face but with consistent dimensions making it easier to lay compared with natural stone. Such natural stone comes in a variety of shapes and sizes and is expensive to quarry, cut and transport."

Ibstock walling stone comes in a wide range of colour options and are designed to blend in alongside different stone styles throughout the UK. The range is available in three different finishes – split, pitched and cottage.

Holbrook Park is a flagship development for Bellway East Midlands so selecting the most suitable materials was of paramount importance.

Shearstone Walling Stone was readily available, offered value for money and delivered on both quality and aesthetics. Its use has enhanced the character areas within Holbrook Park and enabled us to create a mix of material and elevational styles. The local planning authority considered the material selection to be positive, which helped to speed up discharge of conditions.

Chris Weston, Architectural Manager for Bellway East Midlands, said: "Shearstone Walling Stone was without doubt the right choice of material for the homes within the character areas at Holbrook Park.

"Even at an early stage, the street scenes feel well established and this is in no small part due to its striking presentation.

"Our design team selected coursing patterns that we felt would fit with our vision for the site. This has varied the presentation of the stone and enhanced the elevations.

"After seeing the results our team have created using Shearstone Walling Stone, we will be looking to incorporate the material into future designs."

For further information on Ibstock's market leading offering, visit: www.ibstock.co.uk or call 01909 775 000.



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