Grantmaking Reflections from Director Solomé Tibebu

Solomé shares her thoughts on The Upswing Fund's recent announcement and highlights examples of how grant recipients are meeting and engaging youth where they are.

Funding Opportunity
The Morgan Stanley Alliance for Children's Mental Health Innovation Awards

The Morgan Stanley Foundation is providing $500,000 in seed-funding for game-changing mental health care solutions for children and young people. If your organization has an innovative program in the space, please consider applying to the inaugural Morgan Stanley Alliance for Children's Mental Health Innovation Awards. See the announcement here.

U.S. based 501(c) (3) public charities are invited to submit innovative project ideas to advance children's mental health. Selected organizations will:
- Gain access to capital to test or scale their work, with grants up to $100,000 each
- Receive six weeks of consultation and training from leading professionals
- Learn from peers and build powerful connections
- Raise their profile and showcase solutions on the final awards presentation day

**Key Dates**

- **April 12**: Application [opens](#).
- **May 6**: Briefing session. To learn more about the program and how to apply, [please register for a virtual briefing session](#) scheduled to take place at 12:00 PM ET.
- **July 2**: Application deadline; applications must be received by 5 PM ET.
- **Early October**: Finalists announced.
- **November 11**: Final awards presentation day.
In partnership with more than 180 brands, non-profits and cultural leaders, The Upswing Fund is proud to be a founding partner in the first-ever Mental Health Action Day on Thursday, May 20th when we will encourage and empower people to take the next step for #MentalHealthAction. Go to MentalHealthActionDay.org to learn more and join our effort to shift from awareness to action on mental health!