



Juan Fernando Posada

President - Latin America

Retiring August 1, 2022

Juan Fernando is responsible for P&G’s business in Latin America, home to more than 500 million consumers, with on-the-ground operations in 11 countries, 17 manufacturing plants and 12,000+ employees. He leads a team of country and category leaders focused on serving the Latin American consumer with superior brands and products, and works closely with retail partners to grow categories in which we participate—ensuring our brands are present everywhere consumers shop.

Juan Fernando joined P&G in 1989 as a financial analyst for our Laundry and Hair Care businesses in Colombia. He has experience across P&G’s broad portfolio of brands and has held a variety of positions in the LA region, including Venezuela, Chile and Panamá, and in the United States. He was appointed president of P&G Latin America, in September 2015. Prior to that, he held the position of vice president of P&G’s pacific cluster (Colombia, Chile, Peru), and brand building function, Latin America.

Juan Fernando is passionate about developing talent at P&G and about the company’s citizenship efforts, especially community impact and gender equality programs, such as P&G’s Children’s Safe Drinking Water and Born Learning—both designed to improve children’s development; and launching recently a fellowship program with young women with Vital Voices.

Birthplace	Year	Positions Held
Cartagena, Colombia	2019	President - Latin America
	2015	President, Latin America Selling & Market Operations
Education University of Notre Dame, M.B.A., 1989	2015	Vice President, Pacific Cluster (Colombia, Chile, Peru), and Brand Building Function, Latin America
	2011	Vice President, Marketing and Communications, Latin America
Universidad de los Andes, Bogotá, Colombia Civil Engineering, 1986	2006	Vice President, Home Care, North America
	2002	Vice President, Fabric Care, Latin America
Date Joined P&G June, 1989	2001	General Manager, Fabric Care, Latin America
	1999	General Manager, Chile
	1999	Marketing Director, Fabric & Home Care, Andean Region (Venezuela, Colombia, Peru)

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Juan Fernando Posada (cont'd)

Year	Positions Held
1998	Marketing Director, Fabric & Home Care, Venezuela
1996	Brand Manager, Ariel, Venezuela
1993	Director, Finance, Colombia
1992	Group Manager, Financial Analysis and Product Supply Finance, Colombia
1990	Product Supply Finance, Laundry, Colombia
1989	Financial Analyst Laundry and Hair Care, Colombia

Affiliations and Activities

Latin Board Consumer Goods Forum, Member