## **CONTENTS**

Prefa Ackn	oce cowledgments	xxvii xxix
СНА	APTER 1	
Stru	ictural Framework, Basic Principles, and Policies	1
I.	Introduction	1
	A. International Intellectual Property as a Discipline	1
	B. Trends in the International IP System	4
	1. Harmonization, Integration, and Countervailing Trends	4
	2. Stakeholder Interests	7
	3. International Developments in Artificial Intelligence and	
	Intellectual Property	8
	Abbott, Artificial Intelligence and Intellectual Property: An Introduction	9
	Notes and Questions	13
	C. A Brief Introduction to the Forms and Functions of Intellectual Property	13
	1. Patent	14
	2. Trademark	15
	3. Copyright	15
	4. Design Protection	16
	5. Geographical Indication	16
	<ul><li>6. Protection of Layout-Design of Integrated Circuits</li><li>7. Protection of Undisclosed Information</li></ul>	17 17
	8. The Protection Against Unfair Competition	18
	D. The Legal Nature of Intellectual Property Rights	18
	Cottier, The Legal Nature of Intellectual Property Rights in	10
	International Law	18
II.	The Sources and Context of International IP Law	20
	A. Treaty Law	21
	B. Customary International Law	23
	C. Precedents and Doctrine	23
	1. WTO Dispute Settlement	23
	2. Domestic Court Decisions	24
	3. Doctrine	25
	D. General Principles of Law	25
	Notes and Questions	26
III.	The Multilateral IP Institutions and Main Instruments	26
	A. WIPO	27
	1 Overview	27

	WIPO, Summary of the Convention Establishing the World	
	Intellectual Property Organization	27
	Notes and Questions	29
	2. Substantive and Administrative Rules	30
	3. Dispute Settlement	30
	B. WTO	31
	1. Institutional Framework	31
	2. Substantive Rules	33
	3. Dispute Settlement	33
	4. The TRIPS Agreement	35
	Cottier, The Agreement on Trade Related Aspects of Intellectual	
	Property Rights	37
	Notes and Questions	40
	C. Other Multilateral Institutions	41
IV.	Regional and Bilateral Arrangements	42
	A. Regional Integration Arrangements	43
	1. European Union	43
	Notes and Questions	46
	2. Andean Community	47
	3. ASEAN	48
	Kuanpoth, ASEAN IP Integration	48
	4. Mercosur	50
	5. USMCA (Formerly NAFTA)	51
	Abbott, The North American Integration Regime and its Implications	50
	for the World Trading System	52
	Notes and Questions	53
	B. Legal and Economic Impact of IP Provisions in Regional Trade Agreements	54
	Maskus, International Agreements on Intellectual Property	==
	Rights: TRIPS and Beyond	55 55
	C. Regional IP Offices in Africa  D. Patent Office of the Cooperation Council for the Arch States of the Culf	55
	D. Patent Office of the Cooperation Council for the Arab States of the Gulf	56
	(GCC Patent Office) E. Regional Consultation (APEC)	56
V.	Trade and Economic Cooperation Agreements	57
٧.	A. The Advent of TRIPS-plus Standards	58
	Cottier, Intellectual Property and Mega-Regional Agreements: Progress	70
	and Opportunities Missed	58
	Notes and Questions	61
	B. The Protection of IPRs Through Bilateral Investment Treaties (BITs)	61
	C. The EU-Canada Comprehensive Investment and Trade Agreement	62
	Notes and Questions	62
VI.	Interpretation and Status of IPR Agreements in Domestic Law	63
	India—Patent Protection for Pharmaceutical and Agricultural Chemical	
	Products	64
	Notes and Questions	65
VII.	Basic Principles of International IP Protection	66
	A. National Treatment	66
	United States — Section 211 Omnibus Appropriations Act of 1998	68
	1. National Treatment and Discrimination	69
	2. National Treatment and Reciprocity	70

xiii

		European Communities—Protection of Trademarks and Geographical	
		Indications for Agricultural Products and Foodstuffs Complaint by the	
		United States	71
		Notes and Questions	74
	В. Л	Most Favored Nation Treatment (MFN)	76
		United States—Section 211 Omnibus Appropriations Act of 1998	78
		Notes and Questions	78
	C. T	ransparency	78
		Cottier, The Agreement on Trade Related Aspects of Intellectual	
		Property Rights (TRIPs)	79
	D. T	erritoriality and Independence	79
	1	. Territoriality	79
		Microsoft Corp. v. AT&T Corp.	81
		Notes and Questions	82
		Abbott, The European Court of Justice Decision in the Joined <i>Philips</i> /	
		Nokia Cases	84
	2	. Patents with Cross-border Elements	85
		NTP v. Research In Motion	86
		Notes and Questions	89
	3	. Independence	89
		. Independence in the Courts	90
		Cuno, Inc. v. Pall Corporation	91
		Notes and Questions	93
	5	. Independence at the WTO	94
		Jbiquity and Exhaustion of Rights	94
	F. [	Ouration of Intellectual Property Rights	97
		Notes and Questions	98
	G. R	light of Priority	98
	H. I	Direct Effect and Consistent Interpretation	99
	1	. In EU Law	100
		Parfums Christian Dior SA v. TUK Consultancy BV	100
		Notes and Questions	101
	2	. In U.S. Law	102
		Abbott, Intellectual Property Provisions of Bilateral and Regional	
		Trade Agreements in Light of U.S. Federal Law	102
		Notes and Questions	104
VIII.	Polic	ies Underlying the International IPRs System	105
	A. P	ublic Welfare and Private Rights	106
		Stiglitz, Knowledge as a Global Public Good	106
		Notes and Questions	110
	В. Т	The Economics of the International Patent System	112
		Penrose, The Economics of the International Patent System	113
		Notes and Questions	118
	C. I	ntellectual Property Rights and International Trade	119
		Branstetter & Maskus, Global Knowledge Flows, Absorptive Capacity, and Capability Acquisition: Old Ideas, Recent Evidence, and New	
		Approaches	119
		Notes and Questions	120
		Maskus, Intellectual Property Rights in the Global Economy	122
		Notes and Questions	123

	D. Intellectual Property in a Digital Age	124
	Barlow, The Economy of Ideas: A Framework for Patents and	
	Copyrights in the Digital Age. (Everything You Know About	
	Intellectual Property is Wrong.)	125
	Notes and Questions	126
	E. The Future of Global IP Policy	128
	Maskus & Reichman, The Globalization of Private Knowledge Goods	
	and the Privatization of Global Public Goods	128
	Notes and Questions	131
	Gurry, Re-Thinking the Role of Intellectual Property	132
	Notes and Questions	142
IX.	Intellectual Property and Other Policy Goals	143
	Cottier, Embedding Intellectual Property in International Law	143
	A. Intellectual Property and Human Rights	148
	Cottier, Copyright and the Human Right to Property: A European	
	and International Law Approach	148
	Helfer, Toward a Human Rights Framework for Intellectual Property	156
	Notes and Questions	158
	B. Intellectual Property and Sustainable Development	159
	Abbott, Preservation and Use of Genetic Resource Assets and the	
	International Patent System	160
	Notes and Questions	163
	C. Intellectual Property and Equality	166
	Cottier, Inequality and Intellectual Property: Equity, Innovation and	
	Creative Imitation	166
CI I	APTER A	
	APTER 2 e International Patent System	175
I.	The Patent as Intellectual Property Form	175
1.	A. Discovery and Invention	175
	Diamond v. Chakrabarty	176
	Notes and Questions	176
	B. Patentable Subject Matter	179
	Diamond v. Chakrabarty	180
	Notes and Questions	181
	Harvard College v. Canada (Commissioner of Patents)	181
	Notes and Questions	182
	Bilski v. Kappos [Director of the U.S. PTO]	183
	Notes and Questions	185
	C. Four Criteria	186
	Biogen, Inc. v. Medeva PLC	186
		187
	Notes and Questions	188
	<ol> <li>Novelty         Motorola, Inc. v. Agence Spatiale Européenne, Alcatel Space Industries</li> </ol>	
		189 190
	Notes and Questions 2. Inventive Step	
	2. Inventive Step  Riggery Inc. at Medana PIC	192
	Biogen, Inc. v. Medeva PLC Notes and Overtions	193 196
	Notes and Questions  Abbott Everything Is Obvious	
	Abbott, Everything Is Obvious	198

Contents xv

	Notes and Questions	200
	3. Utility	200
	Apotex, Inc. v. Wellcome Foundation Ltd.	201
	Notes and Questions	205
	4. Enablement	208
	Biogen, Inc. v. Medeva PLC	209
	Notes and Questions	210
	D. Inventorship and Ownership	212
	1. AI-Generated Inventions	212
	Thaler v. Vidal [Director of the USPTO]	213
	Thaler v. Commissioner of Patents [Australia]	215
	Notes and Questions	217
	T 0844/18 (CRISPR-Cas/Broad Institute) of 16.1.2020	218
	E. First to File	218
	F. Pre- and Post-Grant Opposition	219
	G. Term of Protection	221
II.	The Multilateral Patent Agreements	222
	A. The Paris Convention	222
	1. Historical Perspective	222
	Penrose, The Economics of the International Patent System	222
	Notes and Questions	228
	2. Paris Convention Rules	229
	The Paris Convention for the Protection of Industrial Property	229
	Notes and Questions	234
	<ul><li>3. Paris and the Independence of Patents</li><li>4. Patent Exhaustion and the Free Movement of Goods</li></ul>	<ul><li>235</li><li>235</li></ul>
	_	235
	a. Japan BBS Kraftfahrzeugtechnik AG and BBS Japan, Inc. v. Rasimex Japan, Inc.	236
	Notes and Questions	237
	b. United States	237
	Impression Products v. Lexmark International	238
	Abbott, Comment on the US Supreme Court Decision "Impression	250
	Products v. Lexmark International" 35 U.S.C., §154(a)	241
	Notes and Questions	242
	c. South Africa	243
	Tayler, Parallel Imports in South Africa—Under the Rule of	
	International Exhaustion	243
	d. Switzerland	243
	Groz & Mondini, Switzerland: New Developments in Swiss Patent Law	244
	Notes and Questions	245
	e. The Doha Declaration	246
	B. The WTO TRIPS Agreement	246
	Abbott, Intellectual Property Rights in World Trade	246
	1. Fair Use Under the TRIPS Agreement	247
	a. Article 30 (Exceptions)	248
	Canada—Patent Protection of Pharmaceutical Products, Report of the Panel	249
	Notes and Questions	252
	b. Article 31 (Compulsory Licensing)	253
	Notes and Questions	255
	c. The Doha Declaration on the TRIPS Agreement and Public Health	255
	Abbott, The Doha Declaration on the TRIPS Agreement and Public	255
	Health: Lighting a Dark Corner at the WTO	255

	Notes and Questions	261
	d. The Special Compulsory Licensing System – WTO August 30,	
	2003 Decision and December 6, 2005 Amendment	262
	Report of the Committee on International Trade Law of the	
	International Law Association at the 2006 Biennial Meeting, Toronto	262
	Notes and Questions	263
	e. The COVID-19 Pandemic and the MC12 TRIPS Waiver	265
	C. The Patent Cooperation Treaty	267
	WIPO PCT FAQs Protecting Your Inventions Abroad: Frequently	
	Asked Questions About the Patent Cooperation Treaty (PCT)	268
	WIPO 2023 PCT Yearly Review	269
	1. The PCT and Gender Considerations	270
	Notes and Questions	270
	D. Substantive Patent Law Harmonization in WIPO	271
	Musungu & Dutfield, Multilateral Agreements and a TRIPS-Plus	
	World: The World Intellectual Property Organisation (WIPO)	271
	Notes and Questions	272
	E. Territorial Reach	274
	Abbott, Seizure of Generic Pharmaceuticals in Transit Based on	
	Allegations of Patent Infringement: A Threat to International	
	Trade, Development and Public Welfare	274
	Notes and Questions	277
III.	Regional Systems	277
	A. The New European Union Patent System	277
	Notes and Questions	280
	B. The "Legacy" of the European Patent Convention System	282
	Beier, The European Patent System	283
	Notes and Questions	285
	C. The European Patent Office	286
	Procter & Gamble v. Unilever	286
	Notes and Questions	290
	D. Regional Trade Agreements and Patent Norms	290
	WHO-WIPO-WTO, Review of Relevant Provisions in Free	
	Trade Agreements Promoting Access to Medical Technologies	
	and Innovation	290
	Notes and Questions	292
IV.	Selected National Patent Systems	293
	A. China	293
	Zhuang, Evolution of the Patent System in China	293
	Notes and Comments	300
	B. India	301
	Abbott, TRIPS II, Asia and the Mercantile Pharmaceutical	
	War: Implications for Innovation and Access	301
	Novartis v. Union of India	302
	Notes and Questions	306
	Novartis v. India	307
	Notes and Questions	314
V.	Patents and the Convention on Biological Diversity (CBD)	314
	A. The CBD and the WTO TRIPS Agreement	314
	B. The CBD at WIPO	314

Contents xvii

	Technical Study on Disclosure Requirements in Patent Systems	
	Related to Genetic Resources and Traditional Knowledge	315
	C. The CBD at WHO	316
	Notes and Questions	317
VI.	Patent Licensing, Transfer of Technology, and Competition	318
	Abbott, Patent Licensing, Competition Law and the Draft Substantive	
	Patent Law Treaty	318
	Barton, New Trends in Technology Transfer: Implications for National	
	and International Policy	321
	Notes and Questions	323
	Notes	324
	PTER 3	
I he	International Trademark and Identifier System	327
I.	Basic Characteristics of the Trademark, Service Mark, Trade Name, Domain	
	Name, and Geographical Indication	327
	A. Trademark Subject Matter	327
	1. Distinctiveness	328
	Qualitex Co. v. Jacobson Products Co., Inc.	329
	Notes and Questions	332
	Heidelberger Bauchemie GmbH	333
	Notes and Questions	337
	2. The Exclusion of Generic Names, Collective and Certified Marks	340
	Judgment of the General Court (Tenth Chamber)	341
	Interprofession Du Gruyere v. U.S.	348
	Notes and Questions	356
	3. Consumer Information and Preventing Consumer Deception	357
	Loutfi Management Propriété Intellectuelle SARL v. AMJ Meatproducts	
	NV, Halalsupply NV	357
	Notes and Questions	359
	Skol Breweries v. Unisafe Technologies	360
	Notes and Questions	362
	B. The Limits of the Trademark	362
	1. Exhaustion of Trademark Rights and Fair Use	363
	Judgment of the Court	363
	Notes and Questions	368
	Junek Europ-Vertrieb v. Lohmann & Rauscher	369
	Notes and Questions	372
	2. National, Regional, and International Exhaustion	372
	3. Term of Protection	373
	C. Trade Names	374
	D. Domain Names	374
	E. Geographical Indications	375
	Abbott, Geographical Indications at the Hong Kong Ministerial	377
	Notes and Questions	378
	Consorzio del Prosciutto di Parma	380
	Notes and Questions	383
	Scotch Whisky Association v. Klotz	384
	Notes and Questions	388
	European Union Intellectual Property Office (EUIPO) and Commission	
	v. Instituto dos Vinhos do Douro e do PortoIP and Portuguese Republic	388

	Notes and Questions	390
	F. Artificial Intelligence and Trademarks	391
	Revised Issues Paper on Intellectual Property Policy and Artificial	
	Intelligence (2020)	391
	Notes and Questions	392
II.	Trademarks at the International Level	392
	A. Introduction	392
	B. The Paris Convention and Trademarks	392
	The Paris Convention for the Protection of Industrial Property	393
	Notes and Questions	400
	C. The Paris Convention and Well-Known Marks	401
	1. Joint Recommendation Concerning Provisions on the Protection of	
	Well-Known Marks	401
	Notes and Questions	402
	2. The Doctrine of Well-Known Marks in National Law	402
	Empresa Cubana del Tabaco v. Culbro	402
	Notes and Questions	406
	D. The WTO TRIPS Agreement and Trademarks	407
	The TRIPS Agreement Text Analyzed	407
	UNCTAD/ICTSD Resource Book on TRIPS and Development	407
	2. WTO Appellate Body Interpretation of the TRIPS Agreement and	
	Paris Convention	418
	United States — Section 211 Omnibus Appropriations Act of	
	1998 AB-2001-7	419
	Notes and Questions	426
	E. The Tobacco Cases	426
	Australia – Certain Measures Concerning Trademarks, Geographical	
	Indications and Other Plain Packaging Requirements Applicable to	
	Tobacco Products and Packaging	427
	Notes and Questions	432
	F. The Interface Between Trademarks and Geographical Indications	433
	European Communities—Protection of Trademarks and Geographical	
	Indications for Agricultural Products and Foodstuffs Complaint by the	
	United States	434
	Notes and Questions	442
	G. TRIPS-plus Obligations in Bilateral and Plurilateral Agreements	443
	Cottier, Jost & Schupp, Setting the Scene: The Prospects of	
	TRIPS-plus Protection in Future Mega-Regionals	443
	Notes and Questions	446
II.	Trademark Exhaustion and International Trade	446
	A. U.S. Law on Trademarks and Parallel Imports	446
	1. K Mart v. Cartier	446
	K Mart v. Cartier	447
	Notes and Questions	452
	a. The Post-K mart Material Differences Movement	453
	Lever Brothers v. United States	453
	Notes and Questions	456
	Gamut Trading v. U.S. International Trade Commission	457
	Notes and Questions	462
	B. Trademark Exhaustion and the European Union	463

Contents **xix** 

	IHT Internationale Heiztechnik GmbH and Another v. Ideal-Standard	
	GmbH and Another	463
	Notes and Questions	464
IV.	Trademark Registration at the Multilateral Level	466
	A. The Trademark Law Treaty and the Singapore Treaty on the	
	Law of Trademarks	467
	Summary of the Singapore Treaty on the Law of Trademarks	468
	B. The Madrid Agreement and Protocol	469
	The Madrid Agreement Concerning the International Registration of	
	Marks and the Protocol Relating to that Agreement: Objectives,	
	Main Features, Advantages	470
	Notes and Questions	475
V.	Regional Trademark Systems	475
	A. The EU Trademark System	475
	1. The Trade Marks Directive, the EU Treaty, and the European Trade Mark	477
	Matratzen Concord AG v. Hukla Germany SA	477
	Notes and Questions	481
	Ornua Co-operative Ltd v. Tindale & Stanton Ltd España SL	482
	Notes and Questions	486
	B. The Andean Community Trademark System	486
	Notes and Questions	487
VI.	Internet Domain Names at the Multilateral Level	487
	A. The Nature of the Domain Name	487
	Abbott, On the Duality of Internet Domain Names: Propertization	
	and its Discontents	487
	Note	491
	B. The Uniform Domain Name Dispute Resolution Policy (UDRP)	491
	The Recognition of Rights and the Use of Names in the Internet	
	Domain Name System	491
	New Generic Top-Level Domains: Intellectual Property Considerations	493
	Update on Trademark-Related Aspects of the Domain Name System	494
	C. Panel Decisions Under the UDRP	497
	Pfizer, Inc. v. Martin Marketing	497
	Pfizer, Inc. v. Van Robichaux	501
	Notes and Questions	508
	D. Implications of the New TLDs	509
	E. A New Era of Cybercrime and Domain Names	510
CIIA	PTER 4	
		512
1 ne	e International Copyright System	513
I.	Copyright as an Intellectual Property Form	513
	A. Introduction	513
	1. A Wide Range of Activities	513
	2. Changing Technologies	513
	3. Diverging Cultural Backgrounds	514
	Baldwin, The Battle Between Anglo-American Copyright and	
	European Authors	514

		Notes and Questions	518
	B. Sc	ope and Subject Matter of Copyright: Basic Features and Problems	519
		The Basic Idea/Expression Dichotomy	519
		Computer Associates International v. Altai	519
	2.	Research and Expression	519
		Frau X v. Frau Y & Z Publishing House	520
		Notes and Questions	522
	3.	Fact and Expression	523
		Feist Publications v. Rural Telephone Service	524
		Notes and Questions	525
	C. Co	opying and Substantial Similarity	525
		rm of Protection and the Public Domain	527
		Eldred v. Ashcroft	527
		Notes and Questions	531
	E. Th	ne Dichotomy between Private Use and Communication to the Public	532
		Reha v. GEMA	532
		Notes and Questions	535
		Svenson v. Sverige Retriever AB	535
		Notes and Questions	538
		Stichting Brein v. Ziggo BV, XS4ALL Internet BV	538
		GS Media BV v. Sanoma Media Netherlands BV, Playboy and Dekker	541
		Notes and Questions	544
	F. Fa	ir Use and Exceptions	545
		Harper & Row, Publishers, Inc. v. Nation Enterprises	545
		Campbell v. Acuff-Rose Music, Inc.	546
		Commentary on Google LLC v. Oracle America, Inc.	553
		Andy Warhol Foundation for the Visual Arts, Inc. v. Goldsmith	558
		Notes and Questions	561
	G. Tł	ne Prospects of Human Rights in Copyright	561
		Cottier, Copyright and the Human Right to Property: A European	
		and International Case Law Approach	562
		Notes and Questions	566
	H. Ar	tificial Intelligence and Copyright	566
		UKIPO, Consultation outcome, Artificial Intelligence and Intellectual	
		Property: copyright and patents: Government response to consultation	567
		Notes and Questions	571
II.	Multi	lateral Copyright Norms	571
		ne Berne Convention	571
	1.	Historical Perspective	572
		Ricketson, The Birth of the Berne Union	572
		Notes and Questions	576
	2.	Berne Convention Norms	577
		The Berne Convention for the Protection of Literary and Artistic Works	577
		Notes and Questions	580
	3.	Berne Convention in National Law	584
		a. Internet Retransmission	584
		UPC Telekabel Wien GmbH v. Constantin Film Verleih GmbH and	
		Wega Filmproduktionsgesellschaft mbH	584
		Notes and Questions	588
		b. Moral Rights	588

Contents xxi

		i. Moral Rights in Continental Europe	589
		Angelica Huston v. Turner Entertainment Co.	589
		Notes and Questions	590
		Frau X v. Frau Y & Z Publishing House	591
		Notes and Questions	592
		ii. Moral Rights in the United States	593
		Gilliam v. American Broadcasting Companies, Inc.	593
		Notes and Questions	596
		Carter v. Helmsley-Spear	596
		Notes and Questions	598
В.	Th	ne TRIPS Agreement	599
		Cottier, The Agreement on Trade Related Aspects of Intellectual	
		Property Rights (TRIPS)	599
		Notes and Questions	600
	1.	The TRIPS Agreement and Its Relationship to the Berne Convention	601
		United States—Section 110(5) of the U.S. Copyright Act	601
	2.	The China–Intellectual Property Rights Case	605
		China—Measures Affecting the Protection and Enforcement of	
		Intellectual Property Rights	605
		Notes and Questions	611
C.		ne WIPO Copyright Treaty	612
	1.	Negotiation	612
		Samuelson, The U.S. Digital Agenda at WIPO	612
		Notes and Questions	614
	2.	Norms of the WCT	615
		The WIPO Copyright Treaty (WCT)	615
		Notes and Questions	619
	3.	Implementation of the WCT at National and Regional Levels	620
		Universal City Studios v. Corley	621
		Nintendo Co. Ltd and Others v. PC Box Srl and 9Net Srl	628
		Burri & Zihlmann, Intermediaries' Liability in Light of the Recent EU	
		Copyright Reform	631
_		Notes and Questions	637
D.		eighboring Rights and the WIPO Performances and Phonograms	
		eaty (WPPT)	637
	1.	The Problem of Performance	637
		Schweizerische Interpreten-Gesellschaft and Others v. X and Z	637
	_	Notes and Questions	639
	2.	The Rome, Geneva, and Brussels Conventions	640
		Special Conventions in the Field of Related Rights: The International	
		Convention for the Protection of Performers, Producers of	
		Phonograms and Broadcasting Organizations ("The Rome	6.10
		Convention")	640
	_	Notes and Questions	642
	3.	The WIPO Performances and Phonograms Treaty (WPPT)	642
		a. WPPT Norms	642
		The WIPO Performances and Phonograms Treaty (WPPT)	643
		Notes and Questions	648
		b. WPPT Norms and the Internet	649
		Metro-Goldwyn-Mayer Studios v. Grokster	650
		Notes and Questions	657

	4. Broadcast, Cablecast, and Webcast	657
	E. The Marrakesh Treaty to Facilitate Access to Published Works for Persons	
	Who Are Blind, Visually Impaired, or Otherwise Print Disabled	658
	Main Provisions and Benefits of the Marrakesh Treaty (2013)	658
III.	Exhaustion and the Movement of Copyrighted Works in International Trade	660
	A. National and International Exhaustion	660
	Kirtsaeng, dba Bluechristine99 v. John Wiley & Sons, Inc.	661
	Notes and Questions	670
	Rotstein, Evitt & Williams, The First Sale Doctrine in the Digital Age	671
	B. Unique Characteristics of Audiovisual Services	674
	Coditel v. Cine Vog Films	674
	C. Alterations of Works	676
	Art & Allposters International BV v. Stichting Pictoright	676
	Notes and Questions	680
IV.	Regional Copyright Systems	681
	A. EU Harmonization Measures	681
	1. Consequences of Different Rules	681
	Warner Brothers Inc. and Metronome Video ApS v. Erik Viuff Christiansen	681
	Notes and Questions	684
	2. Harmonization of EU Copyright Law	684
	Notes and Questions	686
V.	Regional and Bilateral Trade Agreements	687
	Fink & Reichenmiller, Tightening TRIPS: The Intellectual Property	
	Provisions of Recent US Free Trade Agreements	687
	Cottier, Jost & Schupp, Setting the Scene: The Prospects of TRIPS-	
	plus Protection in Future Mega-Regionals	689
	Notes and Questions	691
VI.	Copyright in Software and Open Source	691
	A. Copyright in Software	692
	Computer Associates International v. Altai	693
	Notes and Questions	700
	SAS Institute Inc. v. World Programming Inc.	701
	Notes and Questions	705
	B. Open Source and the Public Domain	705
	Scoping Study on Copyright and Related Rights and the Public Domain	706
	Lessig, Open Source Baselines: Compared to What?	708
	Notes and Questions	712
	C. The Impact of Competition Law and Policy	713
	Notes and Questions	714
	Tiotes and Succions	, , , ,
СНА	PTER 5	
	npetition Law and Sui Generis Systems of Intellectual	
	•	
	perty Protection: Traditional Knowledge, Plant Variety	
	tection, Undisclosed Information, Industrial Designs, and	
Inte	grated Circuits	715
I.	Introduction	715
II.	Protection Against Unfair Competition: The Relationship to Intellectual	, 1)
	Property and Anti-Trust Rules	716

xxiii

		Contents
	A. Unfair Competition Rules (Art. 10bis Paris Convention and TRIPS)	716
	Australia – Certain Measures Concerning Trademarks, Geographical	
	Indications and Other Plain Packaging Requirements Applicable to	
	Tobacco Products and Packaging	716
	Notes and Questions	722
	Cottier & Germann, Teaching Intellectual Property, Unfair	
	Competition and Anti-Trust Law	723
	Cottier & Wermelinger, Implementing and Enforcing Corporate	
	Social Responsibility: The Potential of Unfair Competition Rules	
	in International Law	729
	Notes and Questions	733
	B. Competition Law (Anti-Trust) and Intellectual Property	733
	Cottier & Germann, Teaching Intellectual Property, Unfair	
	Competition and Anti-Trust Law	734
	Notes and Questions	736
	C. Pricing and Intellectual Property Rights	737
	Abbott, Prosecuting Excessive Pricing of Pharmaceuticals Under	
	Competition Law: Evolutionary Development	737
	Notes and Questions	741
	D. Essential Facilities and Intellectual Property Rights	741
	Radio Telefis Eireann (RTE) and Independent Television Publications Ltd	,
	(ITP) v. Commission of the European Communities	
	("Magill TV Guide")	742
	Notes and Questions	746
III.	Traditional Knowledge in the International Intellectual Property System	746
111.	A. Claims and Efforts to Bringing About Protection	746
		/40
	Intellectual Property and Genetic Resources, Traditional Knowledge	7/7
	and Traditional Cultural Expressions	747
	Wendland, Is an International Agreement on IP, Genetic Resources	7/0
	and Associated Traditional Knowledge Finally in Sight?	749
	B. Traditional Knowledge and Unfair Competition	752
	Cottier & Jevtic, The Protection Against Unfair Competition in WTO	
	Law: Status, Potential and Prospects	752
	C. Traditional Knowledge in the Patent System	755
	Moyer-Henry, Patenting Neem and Hoodia: Conflicting Decisions	
	Issued by the Opposition Board of the European Patent Office	755
	D. The Quest for Sui Generis Rights	759
	Cottier & Panizzon, Legal Perspectives on Traditional Knowledge:	
	The Case for Intellectual Property Protection	759
	Notes and Questions	762
IV.	The International System for the Protection of Plant Varieties	764
	A. Introduction	764
	B. Plant Variety Protection as an IP Form	764
	J.E.M. AG Supply v. Pioneer Hi-Bred	765
	Notes and Questions	769
	C. Farmer's Privilege	770
	Saatgut Treuhandverwaltungs GmbH v. Gerhard und Jürgen Vogel GbR	770
	D. Plant Patents and Exhaustion of Rights	774
	Bowman v. Monsanto	775
	Notes and Questions	778
	E. Multilateral Agreements	779

	1 TI WITO TRING A	770	
	1. The WTO TRIPS Agreement	779	
	2. The UPOV Convention	781	
	a. 1991 Act	781	
	b. 1978 Act	782	
	F. Regional Systems for Plant Variety Protection	782	
	1. The EU System	782	
	Kiewiet, Plant Variety Protection in the European Community	782	
	Notes and Questions	787	
V.	·	788	
	Regulatory Data		
	A. Trade Secrets as Intellectual Property Form	788	
	Kewanee Oil v. Bicron Corp.	789	
	Notes and Questions	790	
	B. Trade Secret and the TRIPS Agreement	791	
	Levine & Sarnoff, Compelling Trade Secret Sharing	792	
	Notes and Questions	803	
	C. Regulatory Data Protection as an IP Form	804	
	D. Regulatory Data and the TRIPS Agreement	805	
	Article 39.3	805	
	Notes and Questions	807	
	E. Regional Systems for the Protection of Regulatory Data	807	
	1. Protection of Regulatory Data in the European Union	807	
	AKZO Chemie BV and AKZO Chemie UK Ltd v. Commission of the		
	European Communities	808	
	Notes and Questions	811	
	Directive (EU) 2016/943 of the European Parliament and		
	of the Council	811	
	2. Pharmaceutical Regulatory Data in the European Union	812	
	F. Bilateral and Regional Trade Agreements and the Protection of		
	Regulatory Data	813	
	Fink & Reichenmiller, Tightening TRIPS: The Intellectual Property		
	Provisions of Recent US Free Trade Agreements	813	
	Cottier, Jost & Schupp, Setting the Scene: The Prospects of		
	TRIPS-Plus Protection in Future Mega-Regionals	815	
	Notes and Questions	816	
VI.	The International System for the Protection of Industrial Design and		
	Integrated Circuit Layout Design	817	
	A. Design Protection as an IP Form	817	
	Best Lock v. Ilco Unican	818	
	Notes and Questions	822	
	B. The Multilateral System for Protection of Design	823	
	The Provisions of the TRIPS Agreement	823	
	Cottier, The Agreement on Trade Related Aspects of Intellectual	023	
	Property Rights (TRIPS)	823	
	2. The Hague Agreement Concerning the International Registration of	023	
	Industrial Designs	823	
	<u>e</u>	824	
	3. Proposed Design Law Treaty Notes and Questions	824	
	Notes and Questions  C. Porional Design Protection Systems		
	C. Regional Design Protection Systems	825	

Contents xxv

	1.	The EU Design Directive and Regulation	825
		Office for Harmonization in the Internal Market (Trade Marks and	
		Designs) Designs Department—Invalidity Division	827
		Notes and Questions	829
	D. Fa	ir Use and the Repair Clause	830
		Acacia SRL v. Audi AG & Porsche AG	830
		Notes and Questions	835
	E. La	yout Designs of Integrated Circuits	835
	1.	The Origin and Nature of the Sui Generis Integrated Circuit Layout	
		Design Right	835
	2.	Integrated Circuit Protection in the TRIPS Agreement	836
		Notes and Questions	837
	PTER (		
The	Inter	national System for the Enforcement	
of I	ntelle	ctual Property Rights	839
			020
I.	Introd	luction to the Legal Avenues of IPRs Enforcement	839
		Fink, Enforcing Intellectual Property Rights: An Economic Perspective	840
TT	) / 1.·	Notes and Questions	845
II.		lateral IPRs Enforcement Agreements	845
		ne TRIPS Agreement	845
	1.	Enforcement Obligations	845
		Cottier, The Agreement on Trade Related Aspects of Intellectual	0/5
		Property Rights (TRIPS)	845
	2	Notes and Questions	851
	2.	Enforcement in WTO Dispute Settlement	852
		Abbott, China in the WTO 2006: "Law and its Limitations" in the	052
		Context of TRIPS	852
		Notes and Questions	854
		China—Measures Affecting the Protection and Enforcement of	05/
		Intellectual Property Rights	854
	2	Notes and Questions Violation and Non-Violation Completions	861
	э.	Violation and Non-Violation Complaints	862
		Abbott, Non-Violation Nullification or Impairment Causes of	
		Action Under the TRIPS Agreement and the Fifth Ministerial	862
		Conference: A Warning and Reminder	865
	4	Notes and Questions Withdrawal of Concessions	866
	4.		867
	R O	Abbott, Cross-Retaliation in TRIPS: Options for Developing Countries	869
		ther Multilateral Agreements on Enforcement Paris and Berne Conventions	869
		Activities of the WIPO Arbitration and Mediation Center	869
			869
		World Customs Organization Organization for Economic Connection and Davelopment (OECD)	
	4.	Organisation for Economic Cooperation and Development (OECD)	870 870
		OECD Project on Counterfeiting and Piracy	870
	C DI	Notes and Questions	871
		urilateral Agreement on Enforcement	871 871
	1.	The Anti-Counterfeiting Trade Agreement	871
		Notes and Questions	872

III.	Bilateral Trade Agreements and IPRs Enforcement	872
	Fink & Reichenmiller, Tightening TRIPS: The Intellectual Property	
	Provisions of Recent US Free Trade Agreements	873
	Notes and Questions	874
	Abbott, Intellectual Property Provisions of Bilateral and Regional	
	Trade Agreements in Light of U.S. Federal Law	876
	Notes and Questions	877
IV.	The Enforcement Regimes of the European Union and of the United States	877
	A. The EU Enforcement Regime	877
	1. IP Border Measures Regulation	877
	2. IP Enforcement Directive	879
	3. Regulation on the Recognition and Enforcement of Judgments	880
	4. Trade Barriers Regulation	882
	a. Main Regulation	882
	b. Regulation Authorizing Suspension of Concessions	883
	B. The U.S. Enforcement Regime	883
	1. Section 337 of the Tariff Act of 1930	883
	Section 337 Investigations at the U.S. International Trade	
	Commission: Answers to Frequently Asked Questions	884
	In the Matter of Certain Sildenafil or any Pharmaceutically Acceptable	
	Salt Thereof, Such as Sildenafil Citrate, and Products Containing Same	886
	In the Matter of Certain Sildenafil or Any Pharmaceutically Acceptable	
	Salt Thereof, Such as Sildenafil Citrate, and Products Containing Same	890
	Notes and Questions	891
	2. Other Statutory Authority Regarding Importation	894
	3. Section 301 and Special 301	895
	Office of United States Trade Representative 2022 Special 301 Report	896
	Abbott, US Section 301, China, and Technology Transfer: Law and its	007
	Limitations Revisited (Again)	897
	Notes and Questions	901
	4. Civil Litigation and Extraterritorial Effects	903
	Babbit Electronics v. Dynascan Notes and Questions	904 909
	5. Criminal Enforcement	910
	Federal Criminal Laws Protecting Intellectual Property	910
	Notes and Questions	912
V.	Civil Litigation and the Antisuit Injunction Phenomenon	912
٧.	Colangelo & Torti, Anti-Suit Injunctions and Geopolitics in	/12
	Transnational SEPs Litigation	913
	Notes and Questions	916
		,10
Tahla	e of Cases	919
Index		927