

ILLIMITHER IS BORN:

ILLIMITY'S DIVERSITY & INCLUSION PROGRAMME FOR ENHANCING THE POTENTIAL OF YOUNG WOMEN

Milan, 9 July 2020. illimity, the high-tech bank listed on Borsa Italiana's MTA exchange, has launched "illimitHER", the Diversity & Inclusion programme created with the digital innovation spirit of [STEM in the City](#) to foster a STEM culture and encourage young people, and especially young women, to take courageous and alternative directions in both their studies and their work.

The programme aims to create opportunities for contact between youngsters and the figures that inspire them in particular women under 35 who have distinguished themselves in their personal and professional careers by exploiting the generational proximity to create even closer links. The objective is to transfer and share know-how and expertise that can help to enable a new generation of women who are ready to enter a future increasingly pervaded with the digital transformation.

illimitHER has been created in conjunction with associations and initiatives that are actively involved in the issues surrounding Diversity & Inclusion, [STEM in the City](#), [SheTech](#), [Young Women Network](#), StartupItalia's [Unstoppable Women](#), and in the training of the new generations: [Smart Future Academy](#), [BAM Biblioteca degli Alberi Milano](#), [Scuola di Politiche](#).

Several initiatives and opportunities for discussion are planned for the next few months. The physical and digital events will be open to everyone and held on a variety of subjects once a month: science, entrepreneurship, sustainability, the digital world and finance.

The first appointment, which will take place on 21 July 2020 at 5 p.m., will see as protagonist Diva Tommei, the biotechnologist, inventor and businesswomen who was educated at Cambridge University and the Singularity University and is currently a director of Eit Digital Italy, an innovation factory for high-tech impact start-ups. Diva is one the most influential technological women in Europe, the only Italian woman in Forbes' "Top Women in Tech", and will be interviewed by Felice Florio, class of 1993, one of illimitHER's narrators and an editorialist with Open. The webinar, which can be followed on the bank's LinkedIn page and on the partners' platforms, is dedicated to all young women, who, if they want, will be able to interact with the speaker.

The second event, scheduled to take place in September, will be an "illimitHER marathon", organised together with BAM Biblioteca degli Alberi Milano – public space active on the issue of inclusion and gender equality – and will host leading figures from different fields ranging from science to education and from physics to business, in line with the aims of environmental sustainability and the UN's shared Sustainable Development Goals.

Isabella Falautano, Chief Communication & Stakeholder Engagement Officer in illimity

commented “We are proud to get illimitHER under way, it’s a project in which we strongly believe, one which arose as an ecosystem initiative among partners who have confidence in the new generations and in the importance of unleashing the potential of young people, and especially of young women. With women representing only 18% of the people who have enrolled for the STEM Faculty*, we believe that the support and proximity of our role models, including that of a generational nature, is fundamental as an inspiration for everyone entering the academic and professional world. We want inclusion to be increasingly widespread, to the benefit not only of women but of everyone as a whole”.

*Talents Venture Observatory; The Gender Gap in STEM degrees; 2019

For additional details: <https://www.illimity.com/it/chi-siamo/illimither>

For further information:

Press & Communication illimity

Isabella Falautano, Francesca D’Amico
+39.340.1989762 press@illimity.com

Sara Balzarotti, Ad Hoc Communication Advisors
+39.335.1415584 sara.balzarotti@ahca.it

illimity

illimity is the high-tech banking group founded and headed by Corrado Passera that was created with the aim of responding to specific market needs by way of an innovative and specialised business model. More specifically, illimity extends financing to high-potential SMEs, purchases distressed corporate loans and services these through its platform, neprix, provides digital direct banking services through **illimitybank.com** and, with illimity SGR, over the next few months will set up and manage the first Alternative Investment Fund for corporate loans. The story of illimity began in January 2018 with the launch of the special purpose acquisition company SPAXS S.p.A., which ended with a record 600 million euro being raised on the market. SPAXS subsequently acquired Banca Interprovinciale S.p.A., with the resulting merger between the two giving rise to “illimity Bank S.p.A.” which began trading on Borsa Italiana’s MTA exchange on 5 March 2019 (ticker “ILTY”). The banking group, headquartered in Milan, can already count on 500 employees and closed its first year of activity with assets of 3 billion euro.