

SENNELIER

# abstract<sup>®</sup>

innovative acrylic<sup>\*</sup>

FREE YOUR  
CREATIVE SPIRIT!



# ABSTRACT ORIGINAL

60 COLOURS - 120 ML

HEAVY BODY consistency  
(retains the marks left by the tool)

Satin

Very good covering power

Highly pigmented

Multi support



14 NEW COLOURS  
IN THE ORIGINAL  
SATIN RANGE

Addition of 6 essential colours in an  
artist's palette and 8 on-trend colours



## ADDITIVES

To alter the consistency of your paste  
or enhance your works, discover  
our comprehensive range of acrylic  
additives in doypacks :

- GESO
- ACRYLIC BINDER
- GLOSS MEDIUMS
- MODELING PASTE

# ABSTRACT MATT

35 COLOURS - 60ML

Soft body consistency  
(++fluid elastic result)

Ultra mat

Ultra coverage

Velvet appearance

Ultra opaque

Multi support



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## IMAGINE A NEW WAY OF PAINTING

### LINERS

20 COLOURS – 27 ML

3D applicator  
Precision  
For relief & contour effects  
Refillable  
(with satin or mat abstract)  
Multi support



### INKS

43 COLOURS – 30 ML

100% Acrylic ink  
Highly pigmented  
Water resistant  
Light resistant  
Multi support  
Transparency

*It can be used in many ways : from  
crayon to stamping to airbrushing...*

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*m o d e r n   s i n c e   1 8 8 7*

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					<b>NEW</b>
<b>116</b>	<b>567</b>	<b>545</b>	<b>574</b>	<b>541</b>	<b>566</b>
Titanium White	Naples Yellow	Cad. Yellow Lemon Hue	Primary Yellow	Cad. Yellow Medium Hue	Dark Naples Yellow

<b>686</b>	<b>635</b>	<b>671</b>	<b>658</b>	<b>921</b>	<b>917</b>
Primary Red	Carmine Red	Deep Magenta	Quinacridone Pink	Light Violet	Purple

<b>NEW</b>		<b>NEW</b>			<b>NEW</b>
<b>346</b>	<b>341</b>	<b>835</b>	<b>896</b>	<b>809</b>	<b>812</b>
Chinese Blue	Turquoise	Cobalt Green Deep Hue	Phthalo Green	Hooker's Green	Light Olive Green

	<b>NEW</b>	<b>NEW</b>	<b>NEW</b>		
<b>208</b>	<b>645</b>	<b>627</b>	<b>919</b>	<b>211</b>	<b>250</b>
Raw Sienna	Chinese Orange	Light English Red	Caput Mortuum	Burnt Sienna	Flesh Ochre

	<b>NEW</b>					
<b>759</b>	<b>703</b>	<b>502</b>	<b>648</b>	<b>654</b>	<b>895</b>	<b>270</b>
Mars Black	Payne's Grey	Fluorescent Yellow	Fluorescent Orange	Fluorescent Pink	Fluorescent Green	Sanguine
<b>763</b>						
Carbon Black						



50 SATIN FINISH COLOURS - 6 IRIDESCENT COLOURS -  
 4 FLUORESCENT COLOURS **ABSTRACT ORIGINAL**  
 35 COLOURS **ABSTRACT MATT**  
 20 COLOURS **LINERS**  
 43 COLOURS **INK**



	<b>NEW</b>				
<b>543</b> Cad. Yellow Deep Hue	<b>640</b> Red Orange	<b>615</b> Cadmium Red Orange Hue	<b>674</b> Vermilion	<b>613</b> Cadmium Red light Hue	<b>606</b> Cadmium Red deep Hue

				<b>NEW</b>	
<b>314</b> Ultramarine Blue	<b>303</b> Cobalt Blue Hue	<b>323</b> Cerulean Blue Hue	<b>385</b> Primary Blue	<b>308</b> Indigo Blue	<b>320</b> Azure Blue

<b>NEW</b>					
<b>819</b> Sap Green	<b>811</b> Permanent Green Light	<b>871</b> Bright Yellow Green	<b>214</b> Burnt Green Earth	<b>136</b> Titan Buff	<b>252</b> Yellow Ochre

<b>NEW</b>	<b>NEW</b>			<b>NEW</b>	
<b>650</b> Blush Tint	<b>651</b> Venetian Pink	<b>202</b> Burnt Umber	<b>205</b> Raw Umber	<b>705</b> Warm Grey	<b>701</b> Neutral Grey

<b>020</b> Iridescent Pearl	<b>028</b> Iridescent Gold	<b>022</b> Iridescent Bronze	<b>036</b> Iridescent Copper	<b>029</b> Iridescent Silver	<b>070</b> Iridescent Black	<b>438</b> Sepia

**SENNELIER**

# 7 GOOD REASONS FOR CHOOSING ABSTRACT

## 1 CONVENIENT

Very pleasant to handle. Practical, **take it wherever you go.**

## 3 VISIBILITY OF COLOURS

**No nasty surprises in your choice of colour :** the transparent abstract packaging means that you can see the actual colour. There is no shade difference between what you see on the outside of the pack and the colour on the inside...

## 5 100% MADE IN FRANCE

Abstract has been developed using French skill and expertise. Abstract paste is **created and produced in Saint-Brieuc** in Brittany.

## 7 SHARED COLOUR PALETTE

A common base of 35 colours : so that the consumer can easily find their colour in satin, mat & ink.

## 2 CONSERVATION

**Better preserved paint :** air doesn't enter the pack, and even better, with abstract there is no waste and no more air bubbles that spread colour over your palette at the end of the tube.

## 4 ECOFRIENDLY

**100 % Cadmium free :** a range that uses cadmium substitutes in order to reduce its environmental impact. Highly effective, these substitutes preserve colour vivacity / opacity / luminosity.

## 6 MODULAR

**1 Colour / 3 viscosities / 3 results :** a range that has been extended so that the consumer can mix effects & results in satin / mat or ink !





# THE NEW ABSTRACT RANGE

AS EXPERIENCED  
BY JULIEN RAYNAUD

Quality, modernity  
and Made in France.

## Can you tell us about yourself ?

My name is Julien Raynaud, i am 31 years old and i am a self-taught painter from Marseille. My works are inspired by what I experience and are full of sincerity, love and hope.

## What does your studio look like ?

It's a garage that i have transformed into a studio. It is my get-away, my refuge, I go there between 9 and 10 in the morning and I paint until the evening.

## Why do you use Abstract ?

Sennelier has always been a reference for me. Don't forget that they were the ones who invented oil pastels for Picasso and created tubes of paint for Nicolas de Stael... I love the intensity of the abstract colours, the quality of the pigments.

## What is it that makes abstract different, in your opinion ?

Its packaging is really practical and makes it possible to paint directly from the tube. They're really easy to carry around with me. I often push them to the limits and i have never been disappointed.

## Three words that sum up Abstract for you ?

Quality, modernity and Made in France.



## You were able to test out the new Abstract ranges before the official launch (satin liner, mat, ink). Can you tell us how they inspired you ?

### Acrylics

Yes, that's right. I had the honour of being the first to try them out.

It was really interesting to experiment with the satin of the original Abstract and the new Mat !

The Abstract Mat is fluid, which makes it easier to cover extensive areas or to use it in a more specific, detailed way with a liner brush !

I used the mat black to add definition to colours in a painting with really great results! I couldn't wait for this product to become available and it definitely meets my expectations !

The satin liner is very practical, I have used it to add volume as well as for signing my work. It can be used in lots of different ways.

### Ink

Acrylic ink is a product that is really quickly going to become an essential part of my work. I sprayed it on with my airbrush, I used it to fill a refillable marker, I also used it with a brush and the result was perfect. The colours are intense and bright.

## Abstract offers the same colour range across its different products, what do you think about this opportunity ?

I think it's really great, it will offer us even more possibilities.

We will be able to use different products from the range without losing our bearings and will be able to mix them. Use the same colours in different ways.

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ON SOCIAL NETWORKS

#THISISABSTRACT

[www.abstractsennelier.com](http://www.abstractsennelier.com)

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X21029.02 - Brochure conso Abstract 2019 EN - Crédits photos 123RF.com