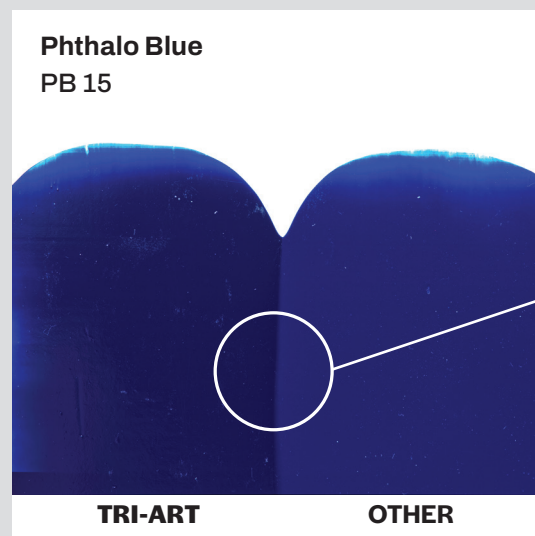
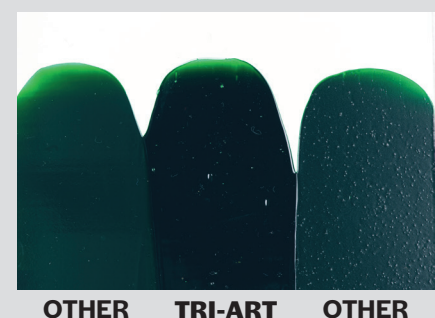
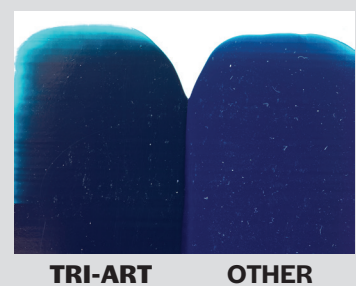


RICHNESS & DEPTH

Here is a comparison of colour richness and depth between Tri-Art's professional acrylic products and the leading competitors. Colours are simply drawn down side by side straight out of the tube.

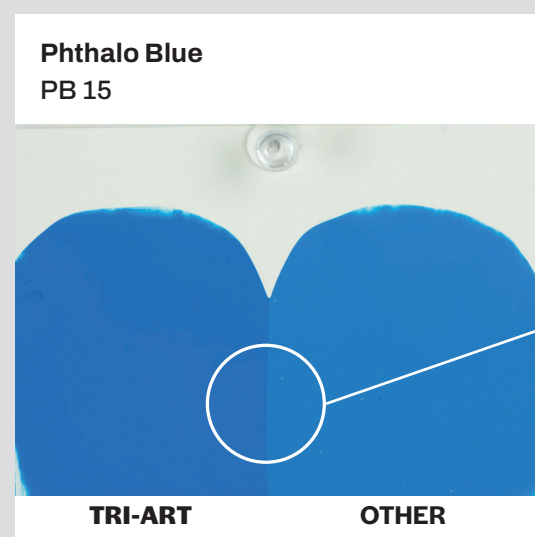


Other Examples

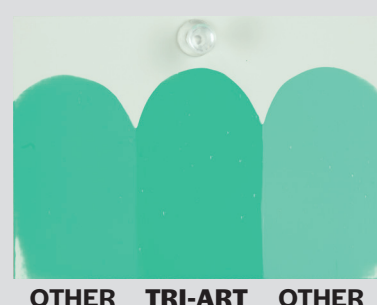


PIGMENT STRENGTH

Here is a comparison of pigment strength through the use of a tint test which is one part colour and three parts titanium white measured out by weight in our lab. The darker shade demonstrates higher pigment loading.

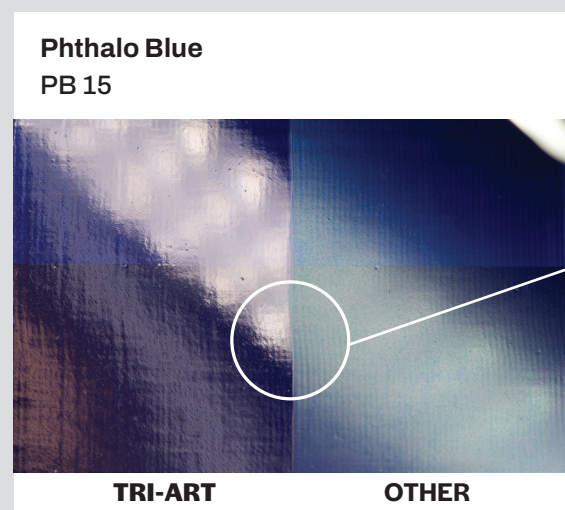


Other Examples



GLOSS DEVELOPMENT

Here is a comparison of the development of gloss between Tri-Art products and competitor's products. The development of gloss in paints occurs through finer pigment grinding and better pigment dispersion. For specifically glossy-natured pigments, a gloss test could help suggest a presence of fillers in products as well suggest a presence of lower quality waterbased resins (leading to mattiness) and also could suggest a higher amount of water content in products.



Other Examples

