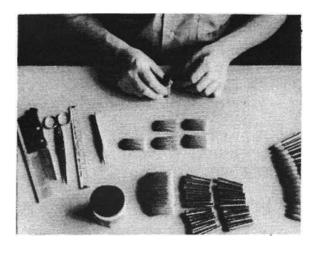


## **Utrecht Art Supplies**

## **Product Profiles: What Does 'Rhenish' Mean?**

Ask the Expert: "Some of my Utrecht brushes have 'Rhenish' stamped on the handle. Is this a type of bristle?"

A: 'Rhenish" is one of the original Utrecht brand names, dating back to 1949 when the company was founded as Utrecht Linens. The word Rhenish means "of the Rhine", referring to the former West Germany where some of our products are still made.



The Rhenish brand still exists today for our topquality long handled natural bristle brushes (still handmade to our specifications in Germany).





The retired line of Rhenish Oils were made for us in West Germany until 1960, when we began crafting Utrecht Professional Oil Colors at our Brooklyn facility, which is still the exclusive source of our paints.

