



FOR IMMEDIATE RELEASE

PieSync Rated Among the Top 100 Software Companies, According to G2 Crowd

PieSync also rated among the top 50 small medium business (SMB) software companies globally, according to G2 Crowd

GHENT, BELGIUM –January 16, 2018– Piesync, the fastest growing two-way intelligent data synchronization platform for businesses, has been honored with a place on [G2 Crowd's Best Software Companies 2018 list](#), which recognizes the top 100 business software companies according to customer feedback, based on G2 Crowd's verified user reviews from 2017. PieSync ranked no. 39 on the list, which can be viewed in full [here](#).

On the G2 Crowd website, business software users write detailed reviews about their experiences with the software tools they use professionally. In order to qualify and be eligible for Best Software Companies 2018 | G2 Crowd, each company had to receive a minimum of 100 reviews across all of their products on G2 Crowd between January 7, 2017 and January 7, 2018. Companies were scored based on an algorithm using many of the same factors included in G2 Crowd's Grid®, but weighted differently to reflect vendors' success over the past year.

“We are excited to release this year's Best Software Companies list and recognize brands who are clearly providing a high quality product for their customers,” said Tim Handorf, co-founder and CEO of G2 Crowd. “We built G2 Crowd to empower users with the ability to transparently help one another find the software solutions that best fit their needs. This list recognizes the voice of those users and they are telling us that these companies have designed great products that are meeting the needs of their customers.”

“Our focus on being the best solution to connect business apps without complexity is clearly showcased through the voice of our customers,” said Ewout Meyns, Founder and CEO of PieSync. “PieSync ensures that businesses can connect their apps in minutes with little to no costs, allowing our customers to increase their data value by keeping their databases clean, synchronized and up to date, in real time. This recognition by G2Crowd clearly articulates that we are delivering on our mission.”

Best Software Companies 2018 | G2 Crowd was also segmented into three lists for small-business, mid-market, and enterprise software companies. PieSync was featured as no. 39 on the Best Small Business Software Companies 2018 | G2 Crowd. To be eligible for the Small Business segment, a company had to meet the above specifications and have an employee count of 20.



About PieSync

PieSync is the fastest growing two-way intelligent data synchronization platform for organizations that want to power their business by integrating their cloud apps. PieSync improves sales, marketing and service performance by easily and affordably connecting contact data without complexity across SaaS-based ecosystems and applications to guarantee relevance and reliability, every time. PieSync connects over 100 applications with new ones added every week and supports customers with greater than 20 employees across many industries. PieSync is headquartered in Ghent, Belgium. For more information please visit www.piesync.com.

About G2 Crowd, Inc.

G2 Crowd, the world's leading business solution review platform, leverages more than 325,000 user reviews to drive better purchasing decisions. Business professionals, buyers, investors, and analysts use the site to compare and select the best software and services based on peer reviews and synthesized social data. Every month, more than one million people visit G2 Crowd's site to gain unique insights. Co-founded by the founder and former executives of SaaS leaders like BigMachines (acquired by Oracle) and SteelBrick (acquired by Salesforce) and backed by more than \$45 million in capital, G2 Crowd aims to bring authenticity and transparency to the business marketplace. For more information, go to G2Crowd.com.

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Media Contact:

media@piesync.com

+1 (516) 441 0212 (US)

+32 (479) 95 41 90 (Europe)